



## Buncombe County Board of Commissioners

### Request for Board Action

Meeting Date: 5/5/2020

#### New Business

**Department:** County Manager's Office

**Presenter(s):** Rachael Nygaard, Strategic Partnerships Director  
Eric Hardy, Performance Management Director

**Contact(s):** Rachael Nygaard

**Subject:** Strategic Plan

#### Brief Summary:

This agenda item is for the Board of Commissioners to consider approval of the Buncombe County Strategic Plan 2020-2025.

Over the past ten months, Buncombe County has been engaged in a strategic planning process. The 2025 Strategic Plan was initiated by the Board of Commissioners and developed over the course of four public workshops beginning in July 2019, with facilitation support from Rebecca Ryan along with Next Generation Consulting as well as Donna Warner with UNC-Chapel Hill School of Government. The planning process was data-focused and centered on responding to the region's growth. The plan is influenced by input from the public as well as participation by County management, department heads and employees at all levels.

The draft plan proposes a vision, mission and values for the organization. It includes four community focus areas expressed through thirteen community goals. In addition, there are three foundational focus areas expressed through nine operational goals. For each goal, the plan includes a vision, rationale, definitions, and objectives. The plan acknowledges that there is additional work that must be done, from defining baseline performance metrics and creating accountability dashboards to funding, establishing and monitoring programs.

If approved, the new plan will take effect on July 1, 2020.

#### Recommended Motion & Requested Action:

Consider approval

#### County Manager's comments and Recommendation:

Consider approval