



BUNCOMBE COUNTY RECREATION SERVICES

Buncombe County Parks, Greenways, and Recreation Advisory Board

Citizen Member Job Description

Are you an outdoor enthusiast? Do you have an avid interest in parks and public recreation spaces? Do you want to contribute your insight and experience into the development of Buncombe County's network of greenways? We've got just the job for you.

The Buncombe County Parks, Greenways, and Recreation Advisory Board is a critical force in allowing Buncombe County Recreation Services to achieve its mission of *improving the quality of life within our community by providing high quality recreational facilities, opportunities for social interaction, and programming which encourages health and wellness through active lifestyles*. The advisory board serves as a conduit for public input, an advisory body, and as a force to advocate for the work and future plans of Buncombe County Recreation Services. This advisory board is an opportunity to be part of the future of Buncombe County's parks and greenways and to help us offer even better recreation services now.

How Citizen Members Contribute

Citizen members of the Parks, Greenways, and Recreation Advisory Board will meet with Buncombe County Recreation Services staff on a quarterly basis to conduct the work outlined below. Given that the board is being formed, meetings dates and times have not been set, but will be decided depending on the availability of those selected for the board. The advisory board will most likely meet on a monthly basis for the first three months, but will transition to a quarterly meeting schedule once the advisory board is up and running. Citizen members will be asked to contribute in the following ways.

- Develop a strong, clear message about the County's parks, greenways and recreation offerings that demonstrates how the public is being served and opportunities currently available to citizens. Help disseminate that message.
- Recommend strategic priorities for capital investments and facility improvements.
- Work in coordination with Commissioners and staff to support implementation and evolution of the Buncombe County Greenways and Trails Master Plan.
- Review and provide feedback concerning funding strategies and priorities of recreation-related capital improvements;
- Work in partnership with affinity groups—supportive nonprofits, parent organizations, schools, sports teams, etc.—to advocate for and promote County parks, greenways and recreation services

- Make recommendations concerning the construction and improvement of buildings and other structures for recreational needs;
- Assist in public engagement and outreach efforts related to the implementation and evolution of the Buncombe Greenways Master Plan;
- Remain apprised of marketing and public communication strategies and provide feedback regarding the efficacy of those strategies;
- Make recommendations regarding the brand and image of Buncombe County Recreation Services including, but not limited to facility names and branding, partnership and sponsorship policies, and memorial and sponsor elements within facilities;
- Advocate for and promote the County's recreational service offerings to residents of the County alongside recruiting public input.

Board Terms/Participation

Citizen members will be selected evenly from each of Buncombe County's Commissioner Districts. The composition of the advisory board be balanced within the demographics of the surrounding community with specific consideration of gender identity, race or ethnicity, and age.

Terms for citizen board members will be two years, with potential reappointments for up to two consecutive terms. Board members will be expected to participate in at least 75% of meetings in order to maintain their eligibility to serve. Citizen members are appointed at the will of the Buncombe County Commissioners and may be reappointed or replaced accordingly. Individuals who move outside of Buncombe County during their appointment will become ineligible to serve.

Meetings will generally be held on a quarterly basis but may be held more often depending on the needs of Buncombe County. Efforts will be made to meet the scheduling parameters for as many of the board members as possible.

Given that citizen members will be seen as representatives of Buncombe County and Buncombe County Recreation Services, appointees are expected to conduct themselves accordingly.

Qualifications

Positions on the Parks, Greenways, and Recreation Advisory Board are open to anyone in Buncombe County who seeks an opportunity to transform their passion into efforts impacting our County's parks and greenways for years to come. Below are examples of preferred qualifications for board members (although these are not strict requirements).

- Players, coaches, or volunteers in a publically accessible athletic league.
- Those who work with a nonprofit related to active transportation, recreation, public spaces, land conservation, or athletics.
- Parents or guardians of children that utilize Buncombe County Recreation Services programs or facilities.
- Those who identify as an individual with a disability, serve as the parent, guardian, or caretaker of an individual with a disability, or serve in an advocacy function for individuals with disabilities.
- Individuals who have professional experience as an engineer, architect, landscape architect, urban planner, etc.

- Individuals who have professional experience in athletics, event management, recreational programming, or a human health field.
- Students (college or high school) with experience in active transportation, recreation, public spaces, land conservation, or athletics.
- Individuals who have experience with the greenway implementation including construction, master planning, design, advocacy, fundraising, etc.