

Isaac Coleman Community Investment

When we leave low-income communities and communities of color behind, we leave talent behind. All people, regardless of zip code or race, deserve the opportunity to learn and innovate and be active contributors to our economy.

Janelle Williams – Casey Foundation



Dr. Dwight Mullen
Professor of Political Science
UNC Asheville

*A look at the educational and economic opportunity for
Blacks in Buncombe County*



There was a time when there was a
Thriving Black Community



Seniors

ROBERT ALPHONSO SMITH
Friendly
Senior Climaxers, Commercial
Club
Vocation: Lawyer

MARY ANN SMITH
Friendly, Talkative
Dramatics Club, Spanish Club
Vocation: Nurse



VIVIAN LORRAINE SMITH
Friendly, Quiet
Commercial Club, Senior
Climaxers
Vocation: Secretary

JOYCE STALEY
Dignified, Poised
N.H.A., Student Council
Vocation: Undecided



MARTHA JEAN STAMEY
Friendly, Talkative
French Club, Band
Vocation: Nurse

MATTHEW BERNARD
SURRETT
Friendly, Studious
Crown & Scepter Club,
Dramatics Club
Vocation: Professor of History



HAROLD EUGENE SWEENEY
Talkative, Studious
Varsity Club, Senior Climaxers
Vocation: Businessman

JOHN ERIC TEAMER
Intelligent, Congenial
Crown & Scepter Club,
Student Council
Vocation: Surgeon



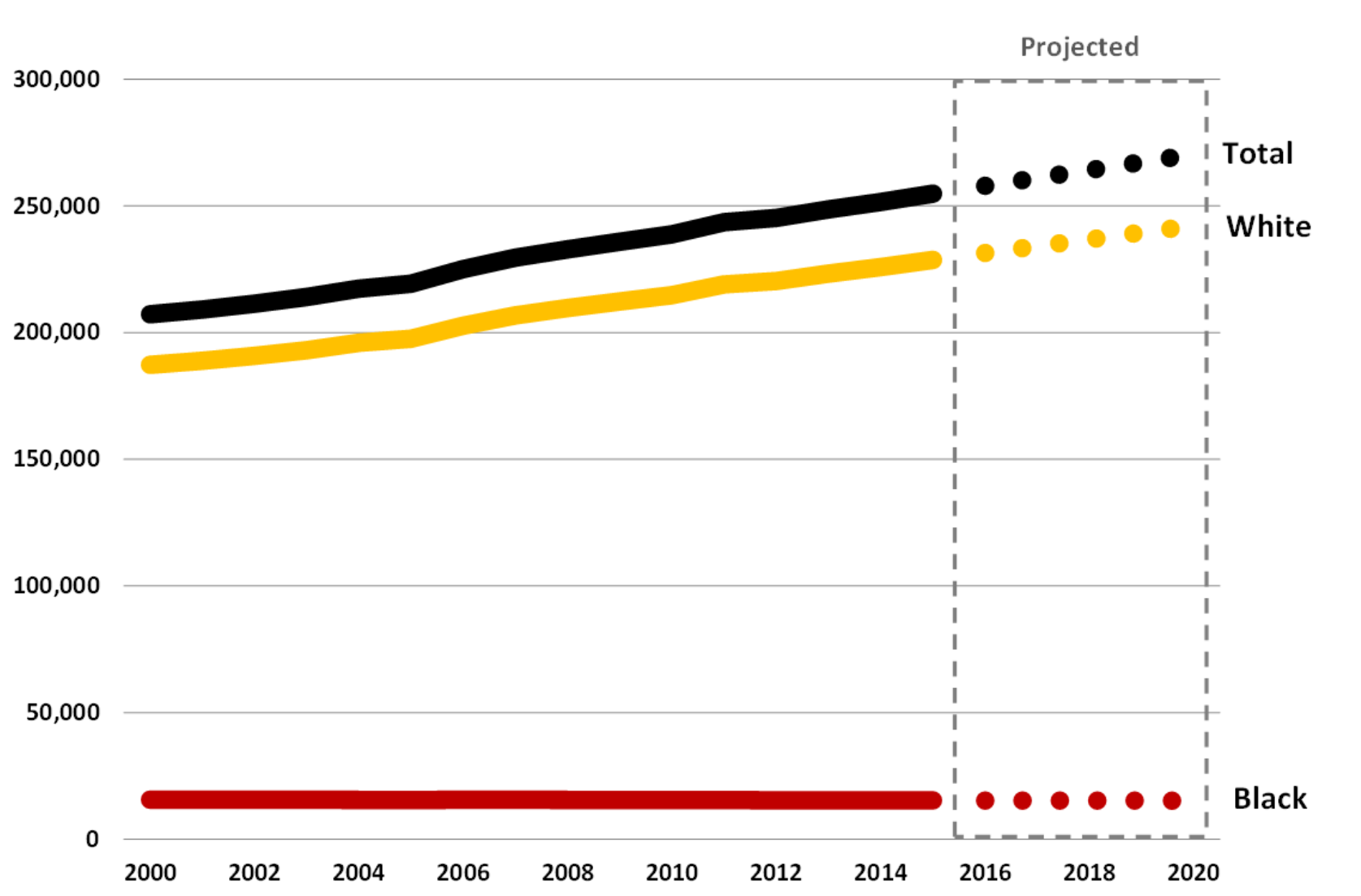
GLORIA LOUISE THOMAS
Quiet, Friendly
Crown & Scepter Club,
Senior Climaxers
Vocation: Elementary Teacher
or Beautician

JOHN EDWARD THOMPSON
Talkative, Clairvoyant
Dramatics Club, Senior
Climaxers
Vocation: Undecided



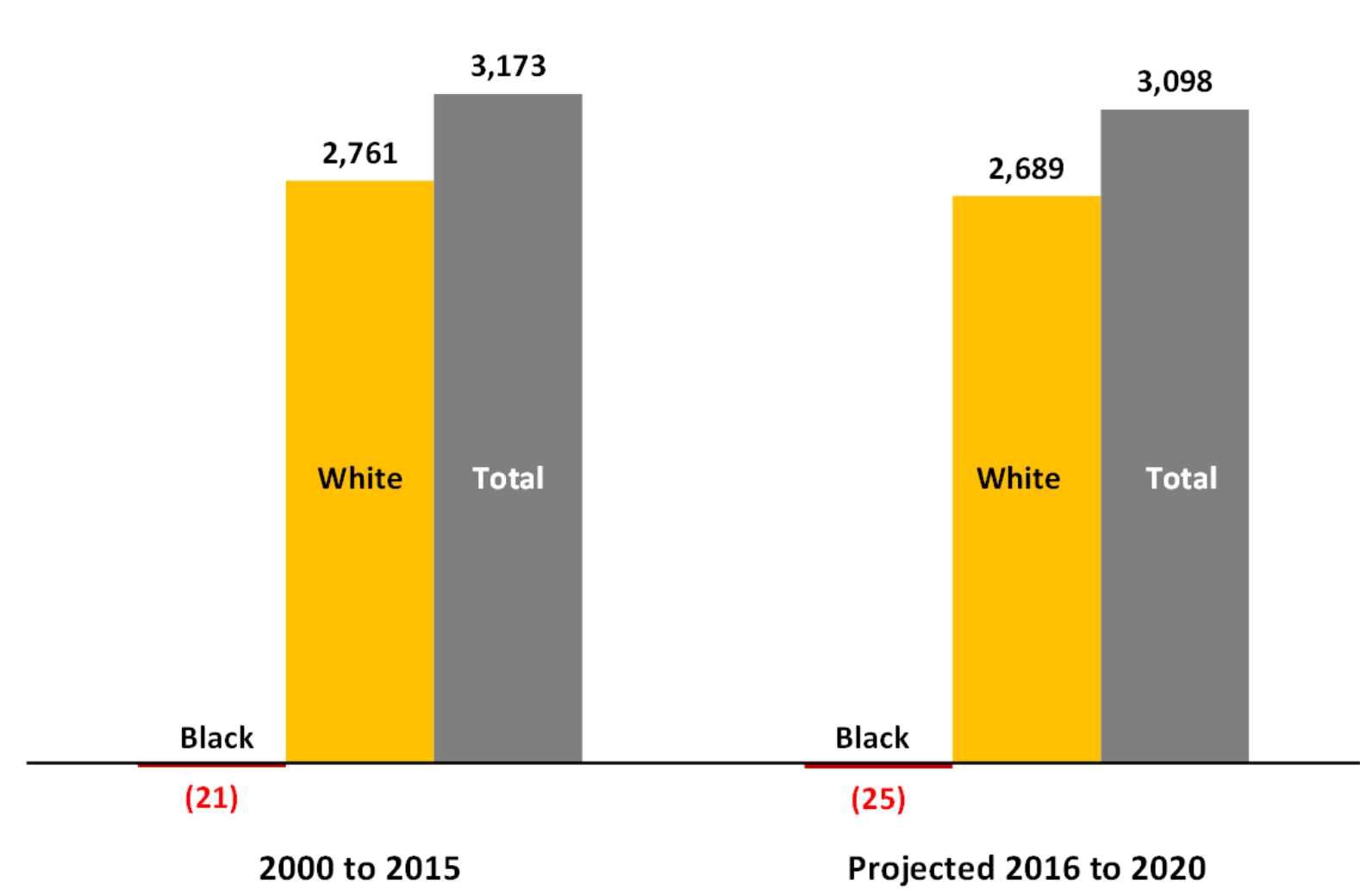


Total Population



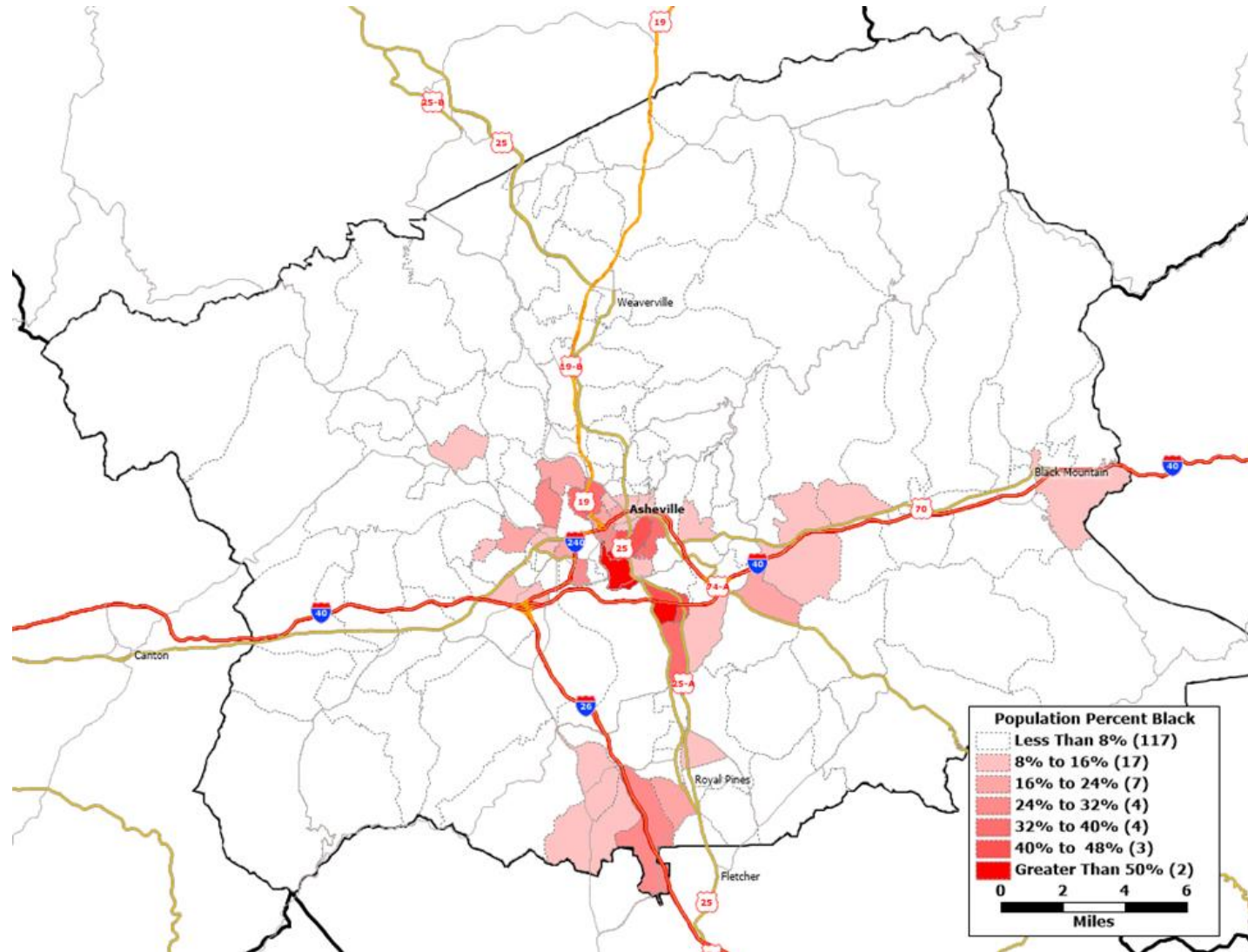
Source: NC Office of State Budget and Management

Average Annual Population Change



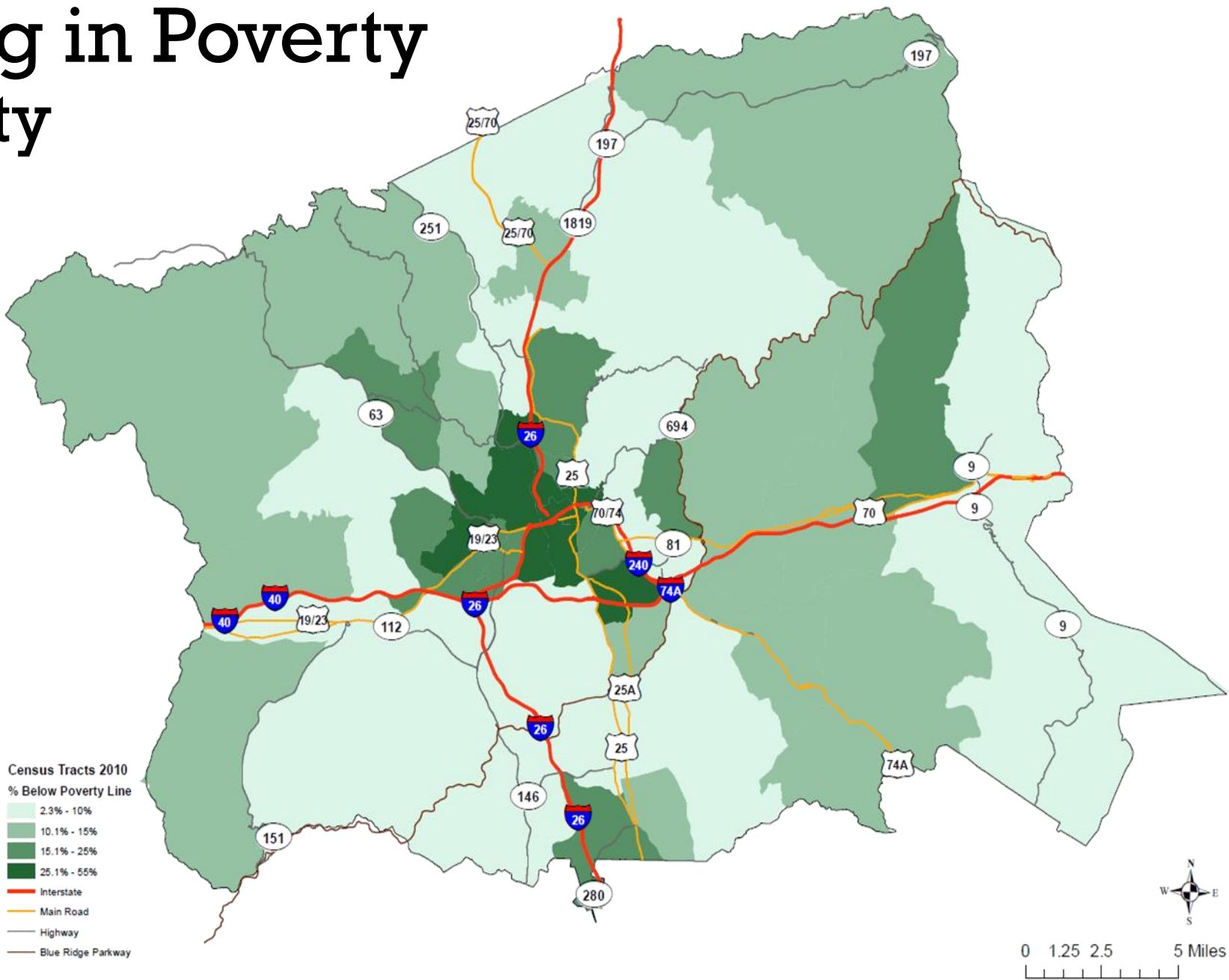
Source: NC Office of State Budget and Management

Population Percent Black



Source: US Census Bureau, 2011-2015 five-year estimates

Residents Living in Poverty Buncombe County

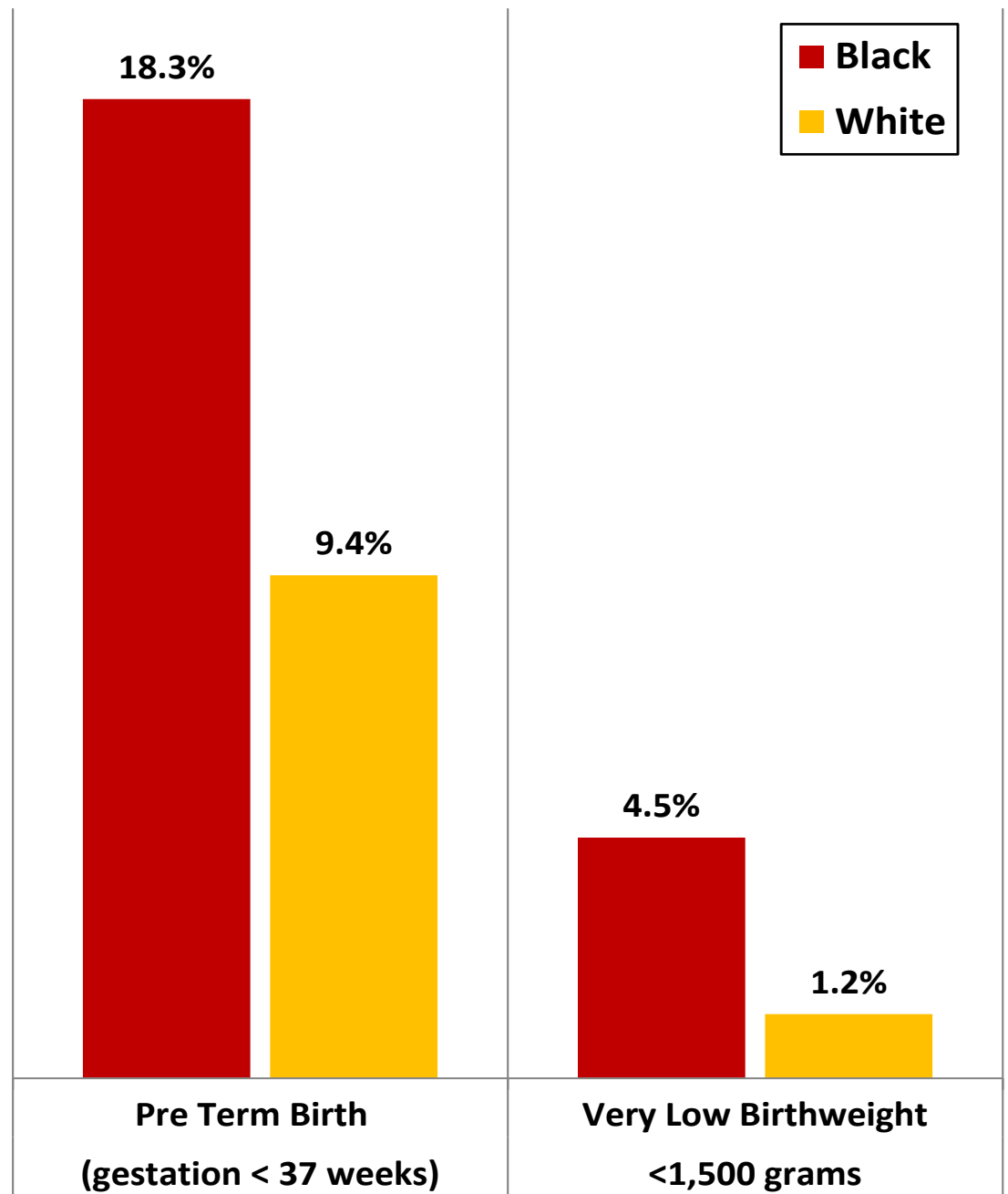




Health

Black babies are...
2X more likely to be
born prematurely;

4X more likely to have a
very low birthweight



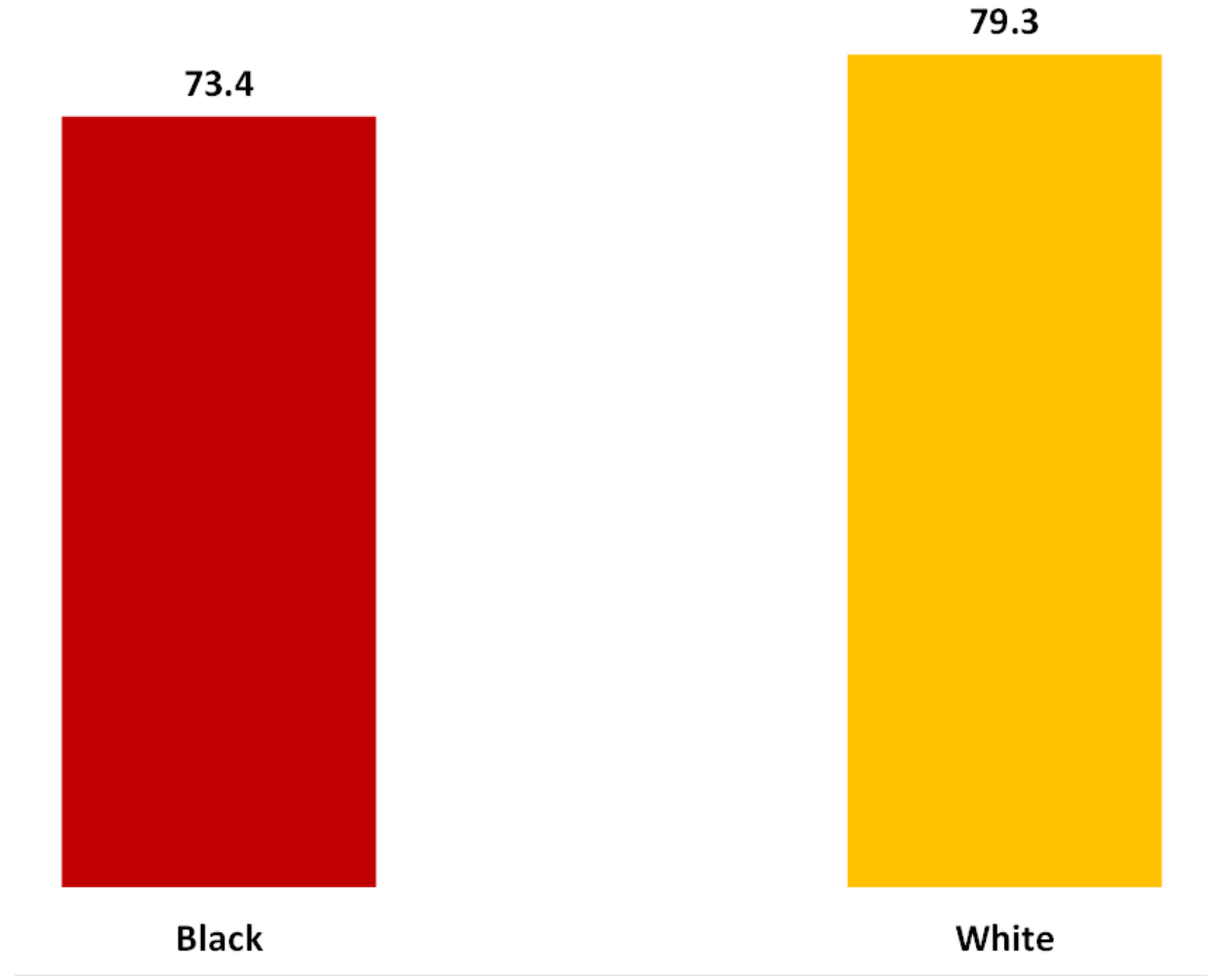
Source: North Carolina State Center for Health Statistics, 2015

Black babies in our
community are **3.1**
times more likely to die
before their first birthday.



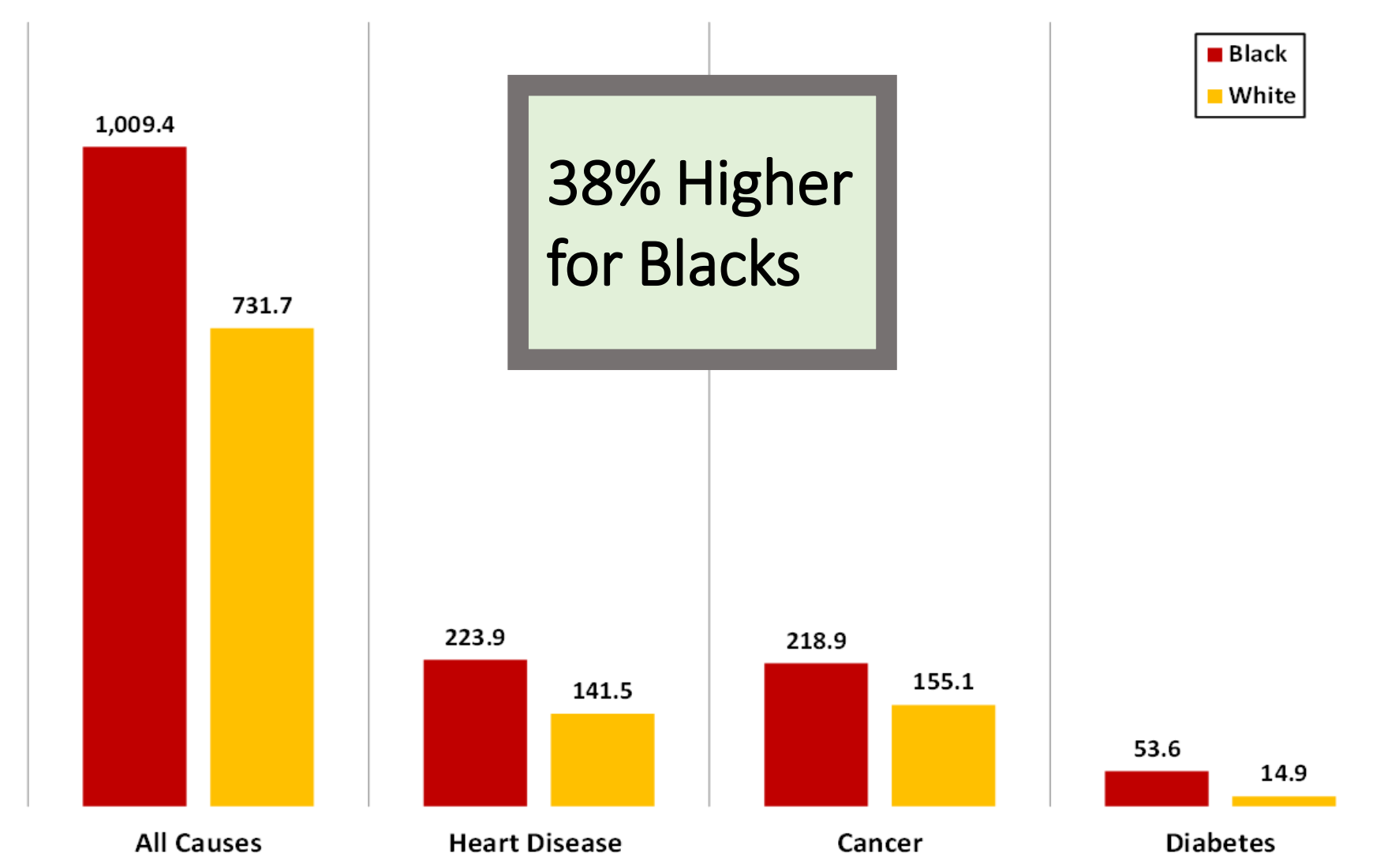
Life Expectancy

Blacks die 6
years earlier
than Whites



Source: North Carolina State Center for Health Statistics, 2013-2015

Death Rates per 100,000



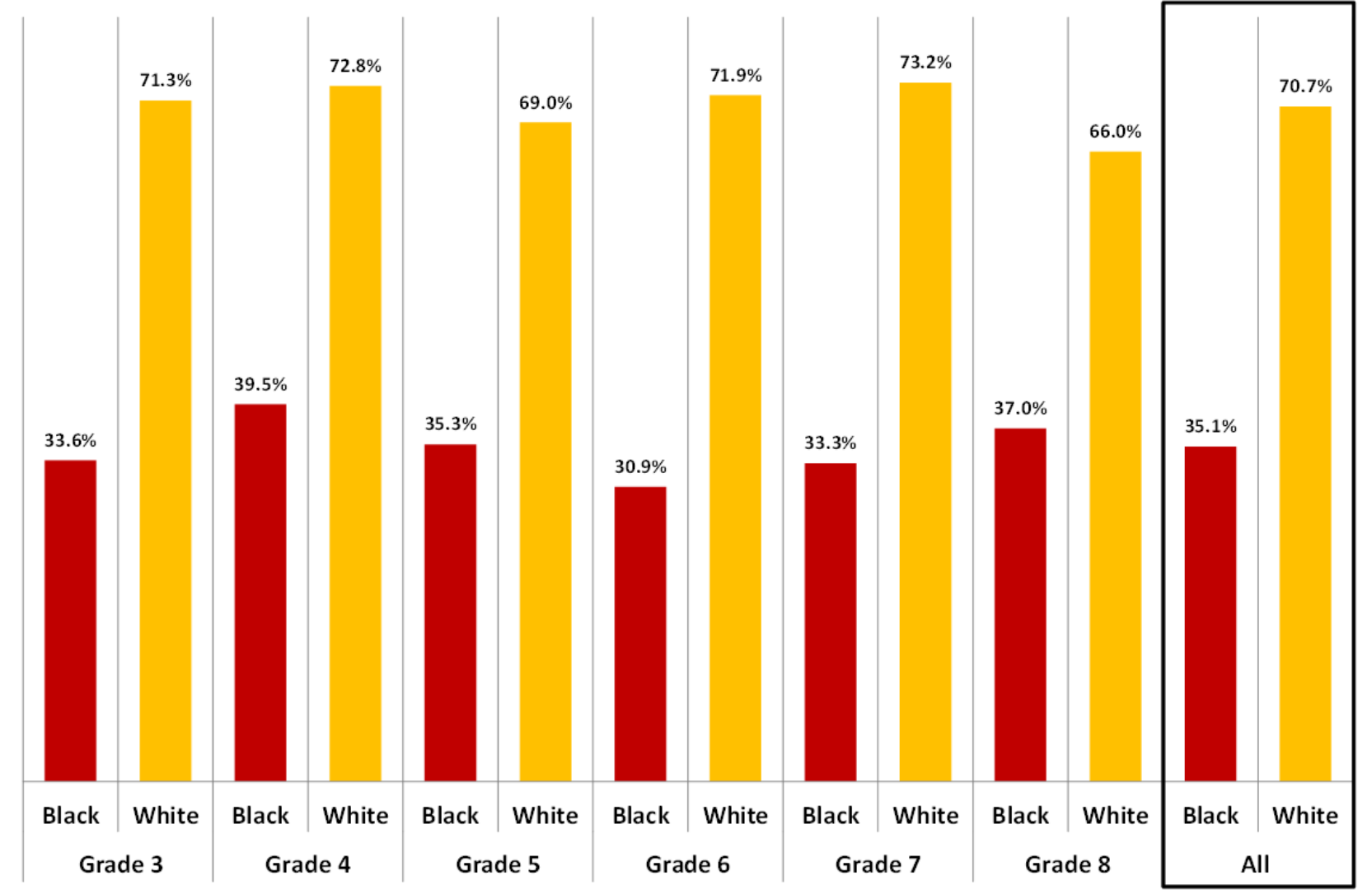
Source: North Carolina State Center for Health Statistics, 2011-2015, calculated per 100,000



Educational Opportunity

Reading- Percent of Students at Grade Level Proficiency

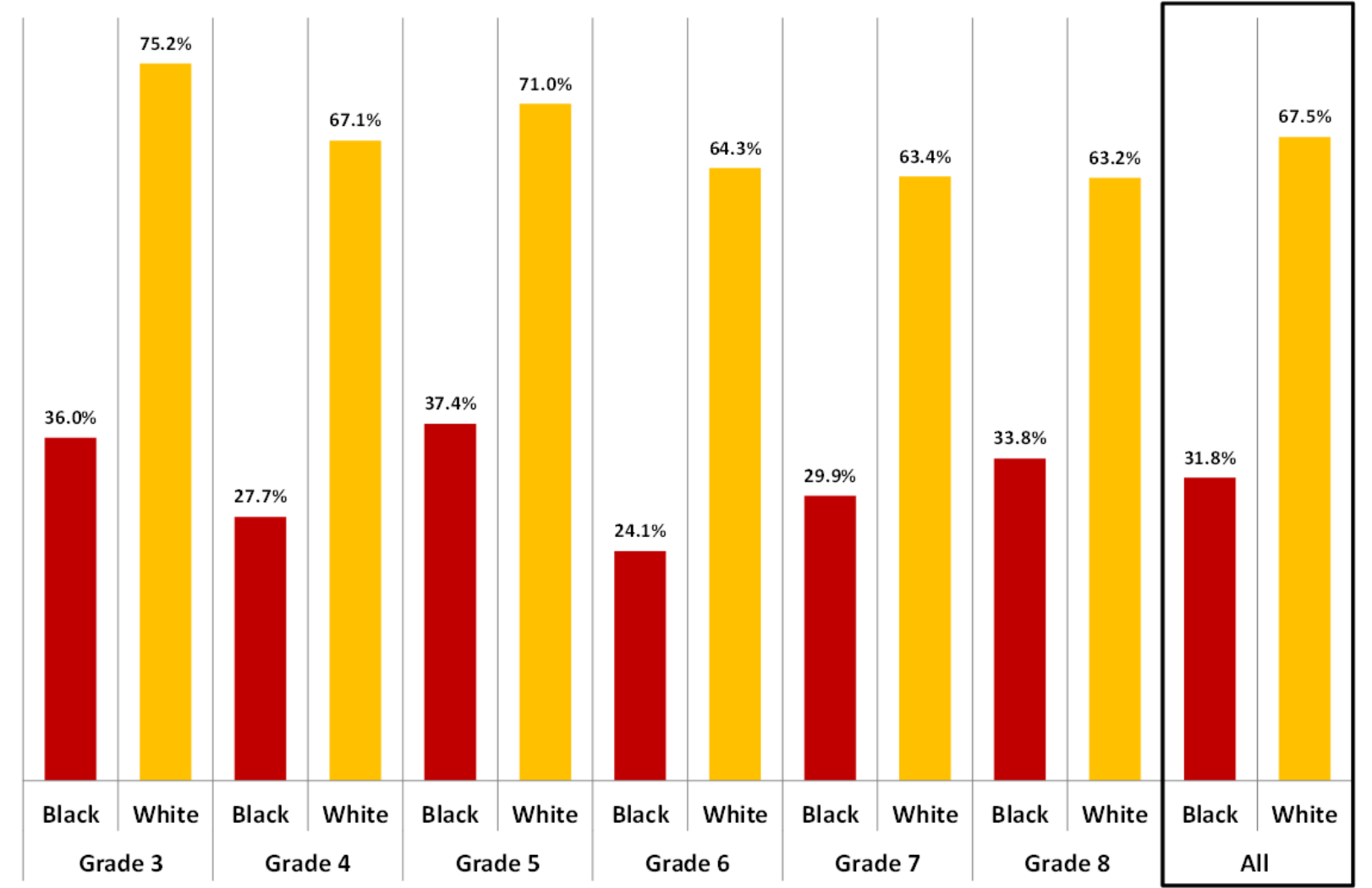
35% of Blacks
VS
71% of Whites at
grade level



Mathematics–

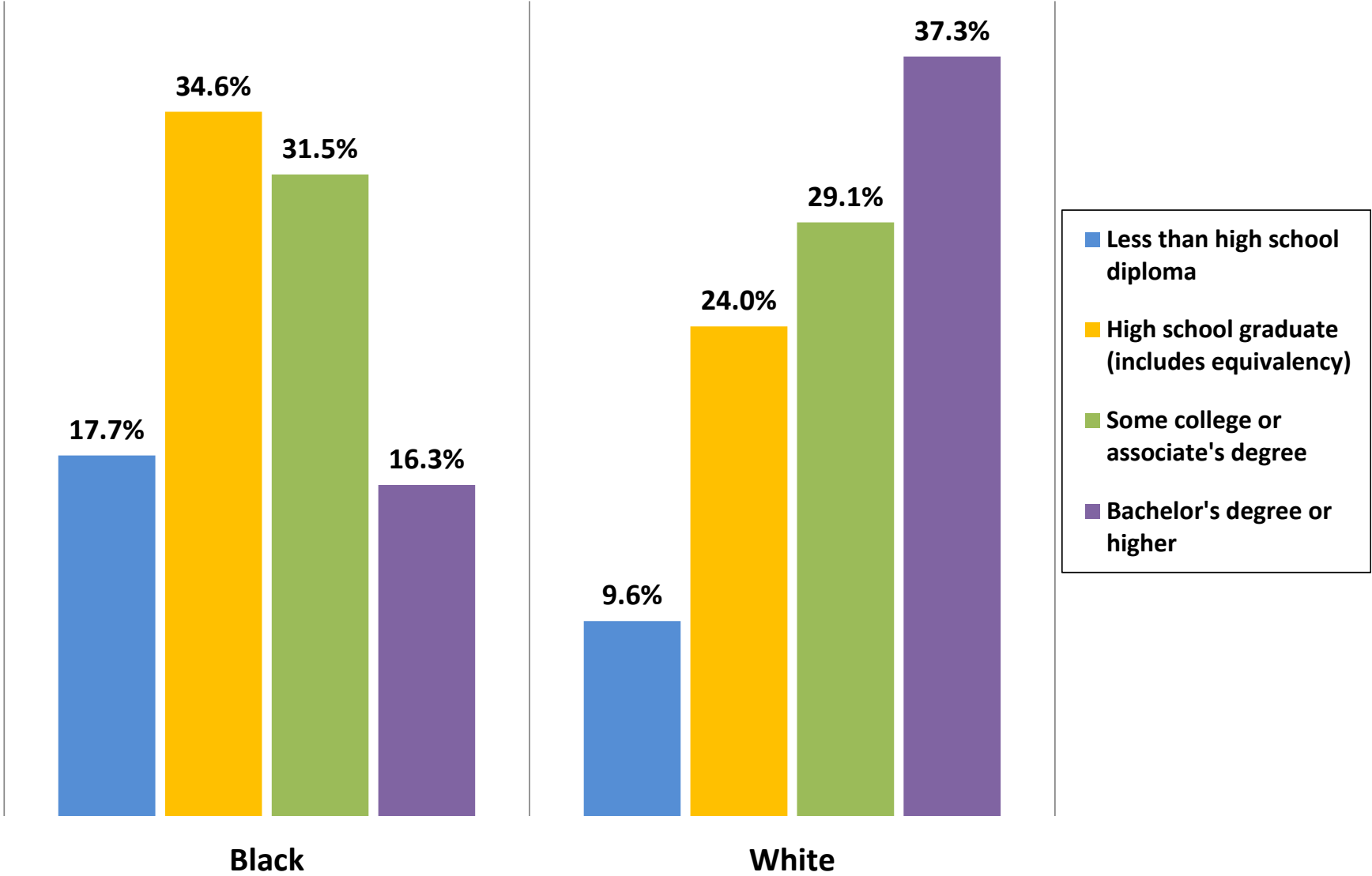
Percent Grades at Grade Level Proficiency

32% of Blacks
VS
67% of Whites
at grade level



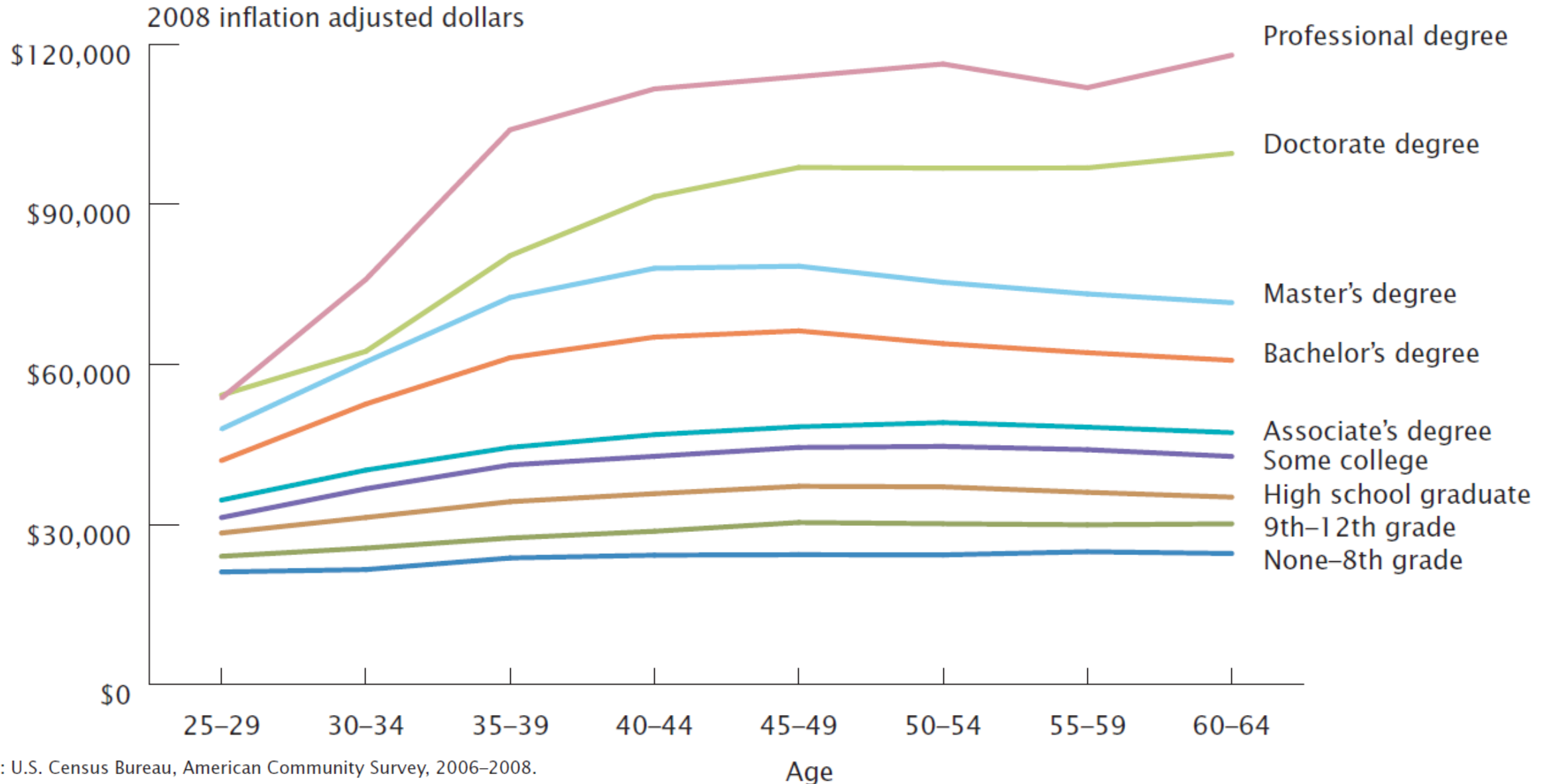
Sources: 2015-2016 School Year, North Carolina Department of Public Instruction, combined Asheville City and Buncombe County Schools

Highest Level of Educational Attainment- Ages 25+



Source: US Census Bureau, 2011-2015 five-year estimates

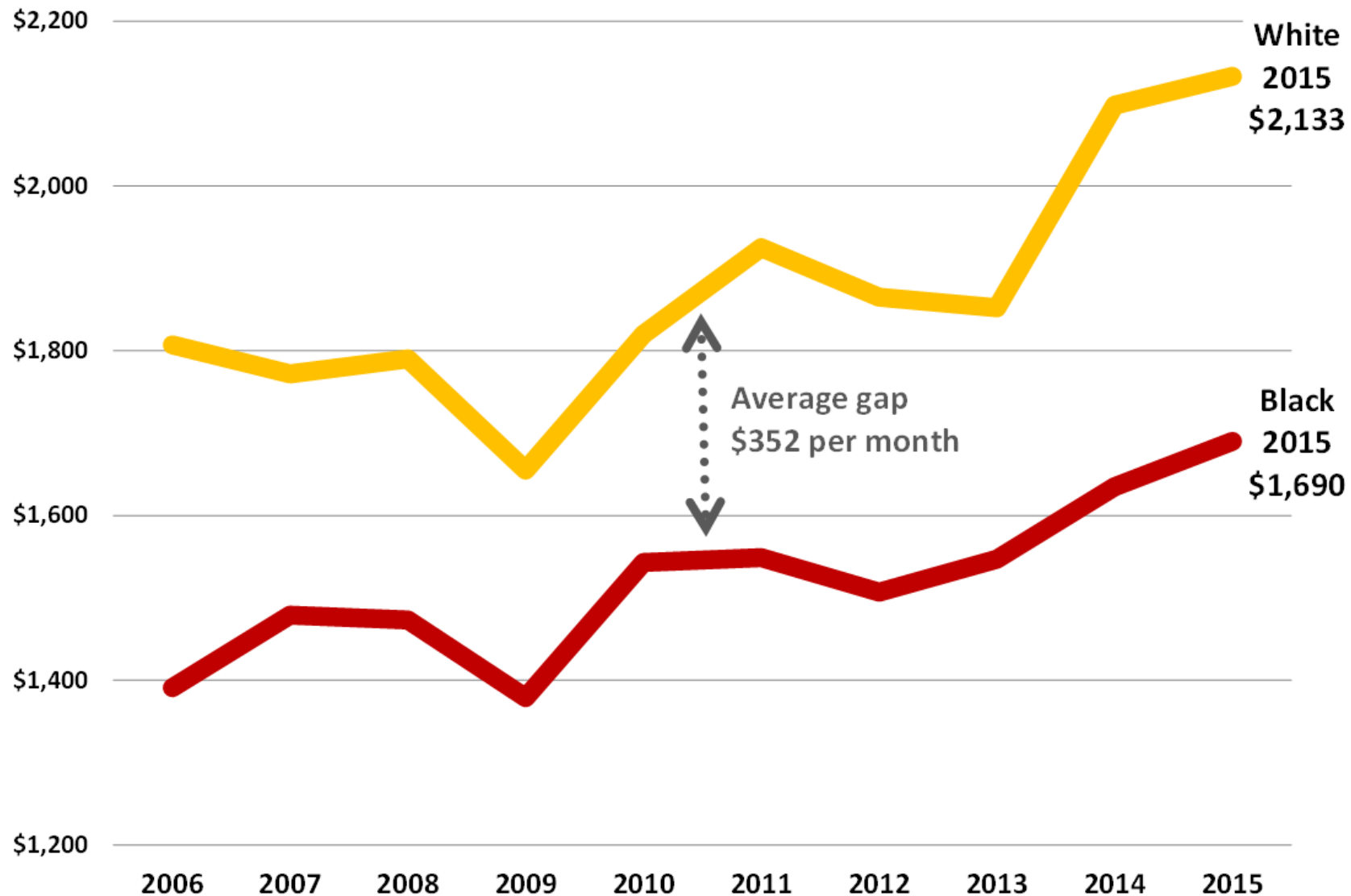
Median Annual Earnings by Age & Educational Attainment— (Full-time, year-round workers)





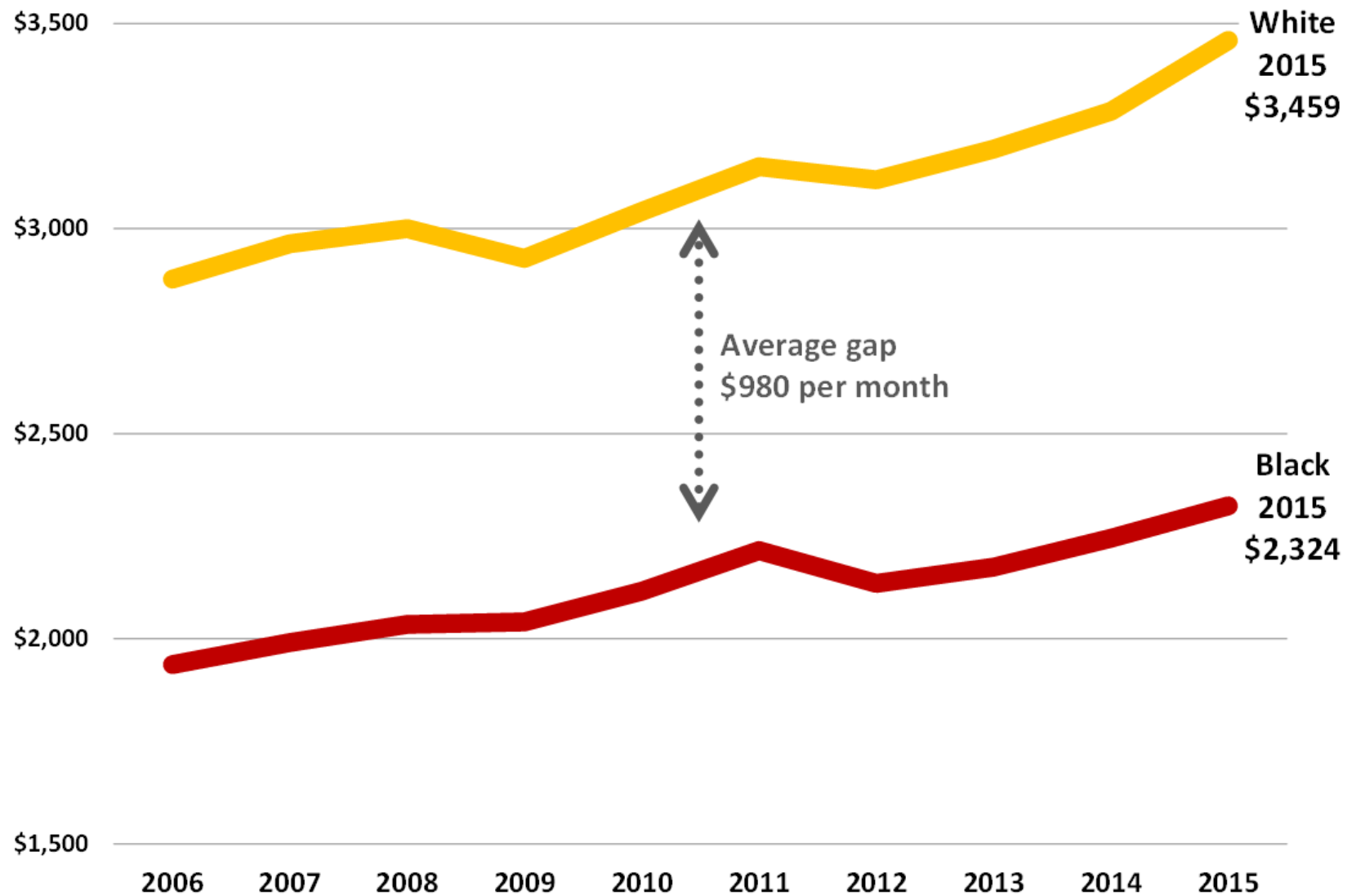
Economic Opportunity

Average Monthly Earnings: New Hires



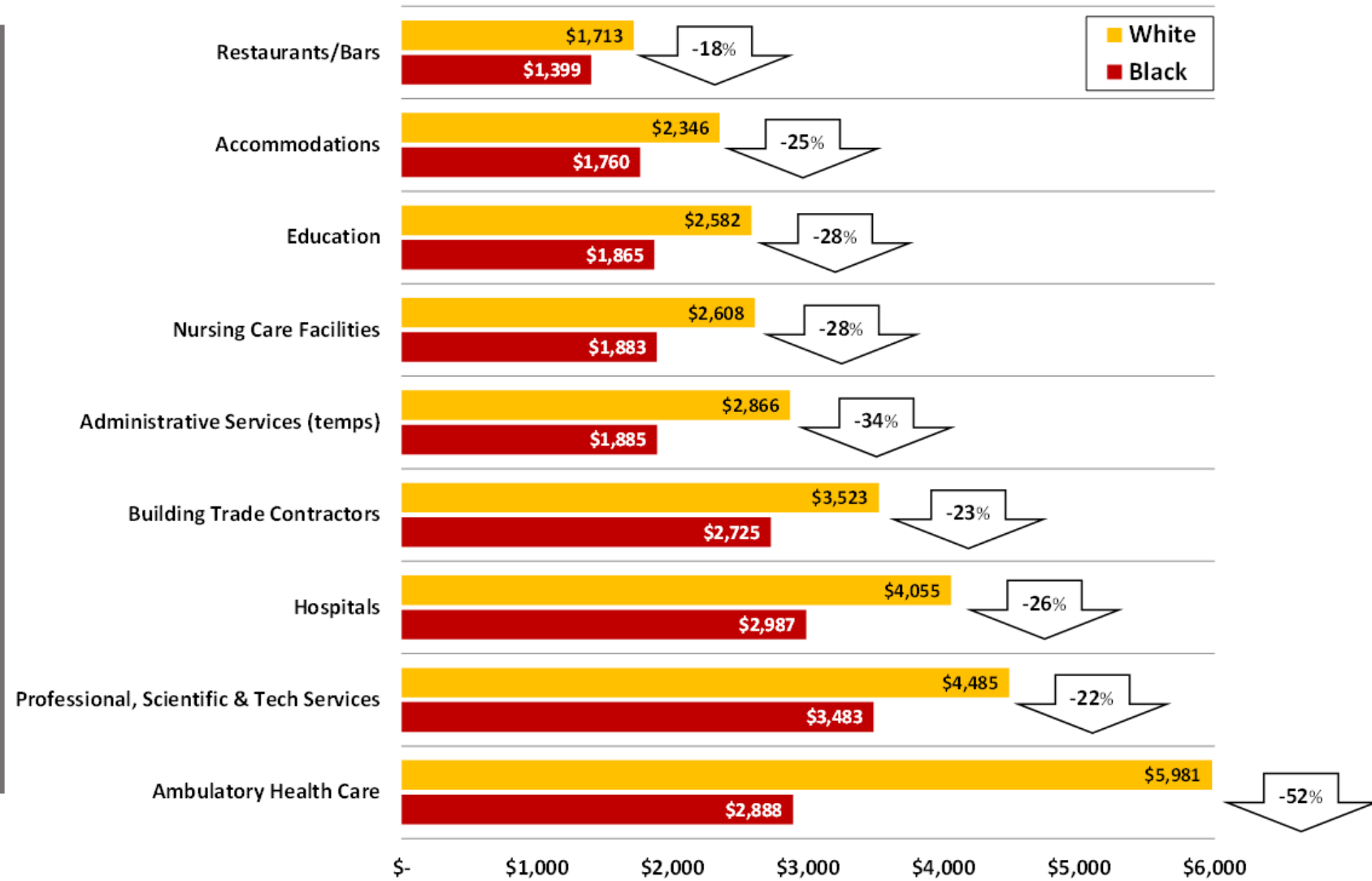
Source: US Census
Bureau,
unadjusted for
inflation

Average Monthly Earnings



Source: US Census Bureau,
unadjusted for inflation

Across top
Industry sub-
sectors, Blacks
have significantly
lower monthly
earnings.

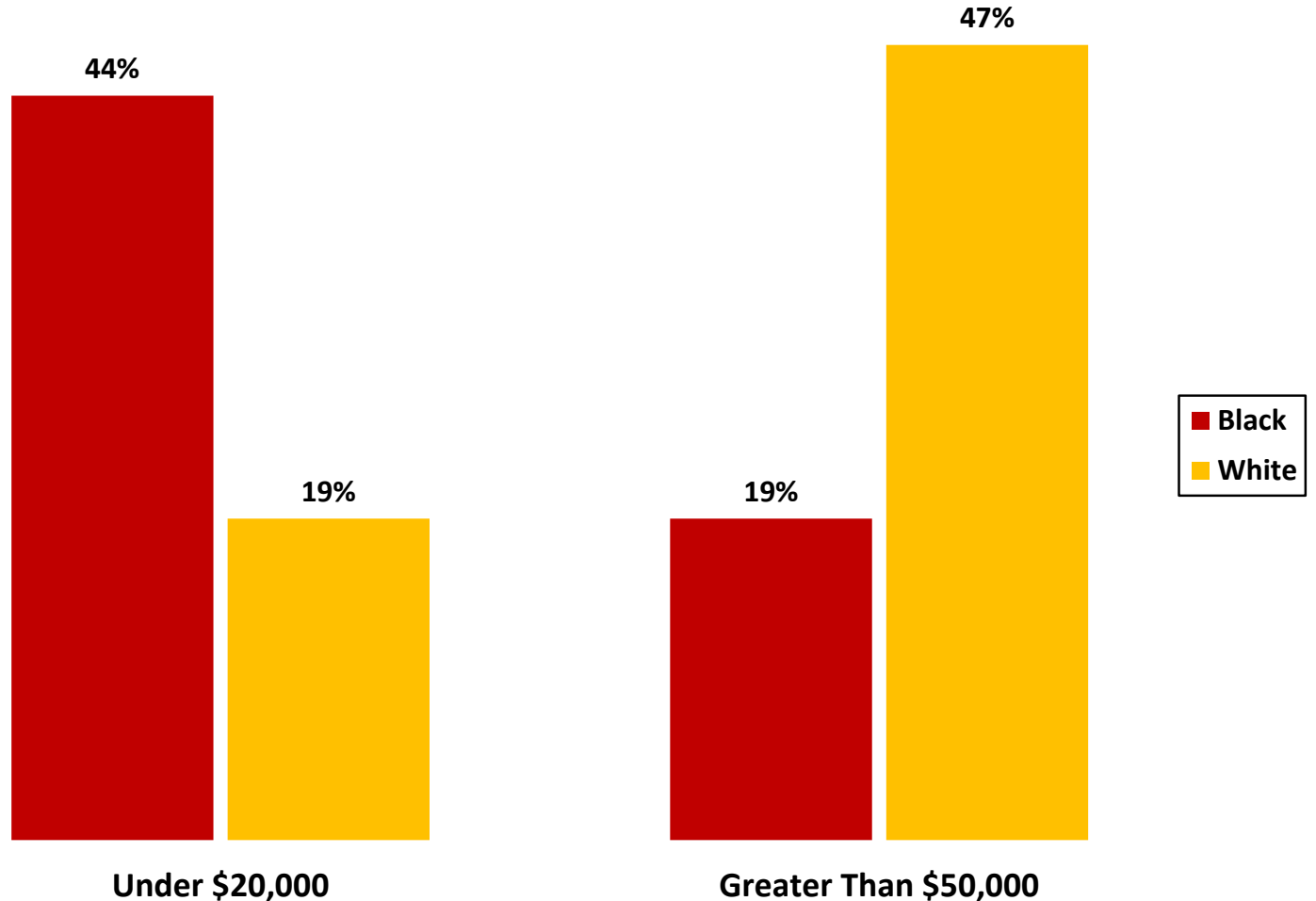


Annual Household Income

Percent Households by Race

Under 20K
44% Black vs 19%
White

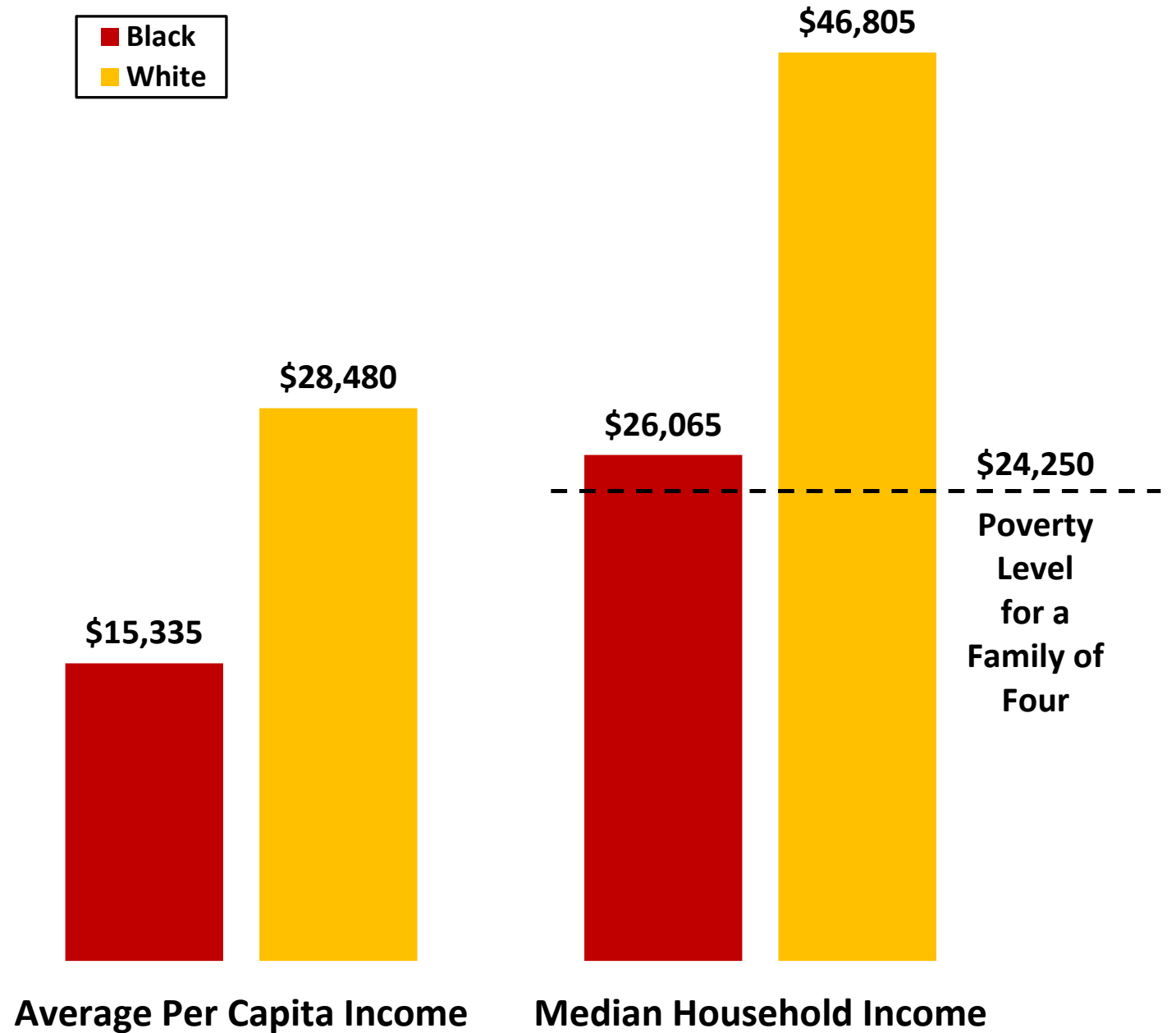
Over 50K
19% Black vs 47%
White



Source: US Census Bureau, 2011-2015 five-year estimates

\$24,450 is
the poverty
level for a
family of 4

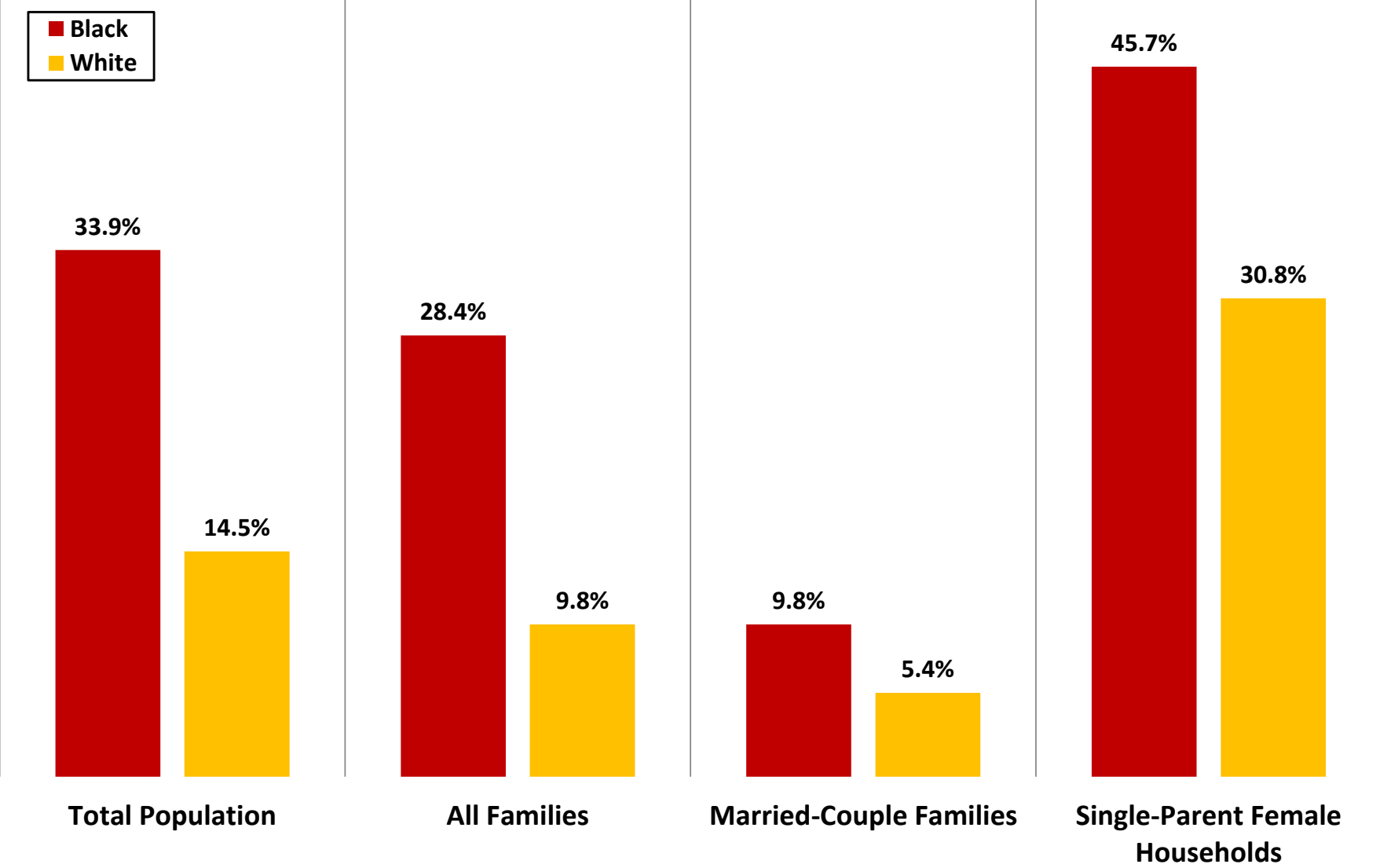
*Sources: US Census Bureau, 2011-2015
five-year estimates, Poverty Level 2015
for comparison*



34% of all Blacks
in the County are
living in poverty

28% of all Black
Families in the
County are living in
poverty

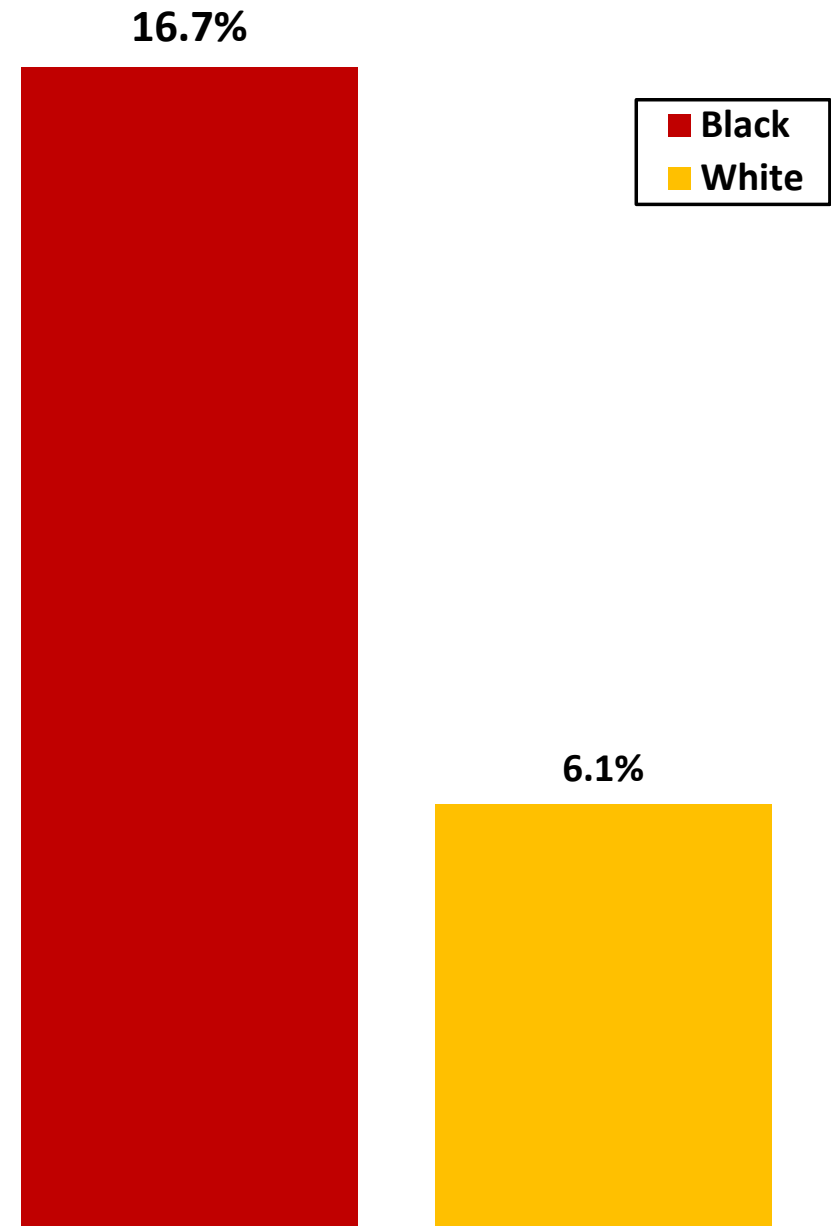
Percent below Poverty Level



Sources: US Census Bureau, 2011-2015 five-year estimates

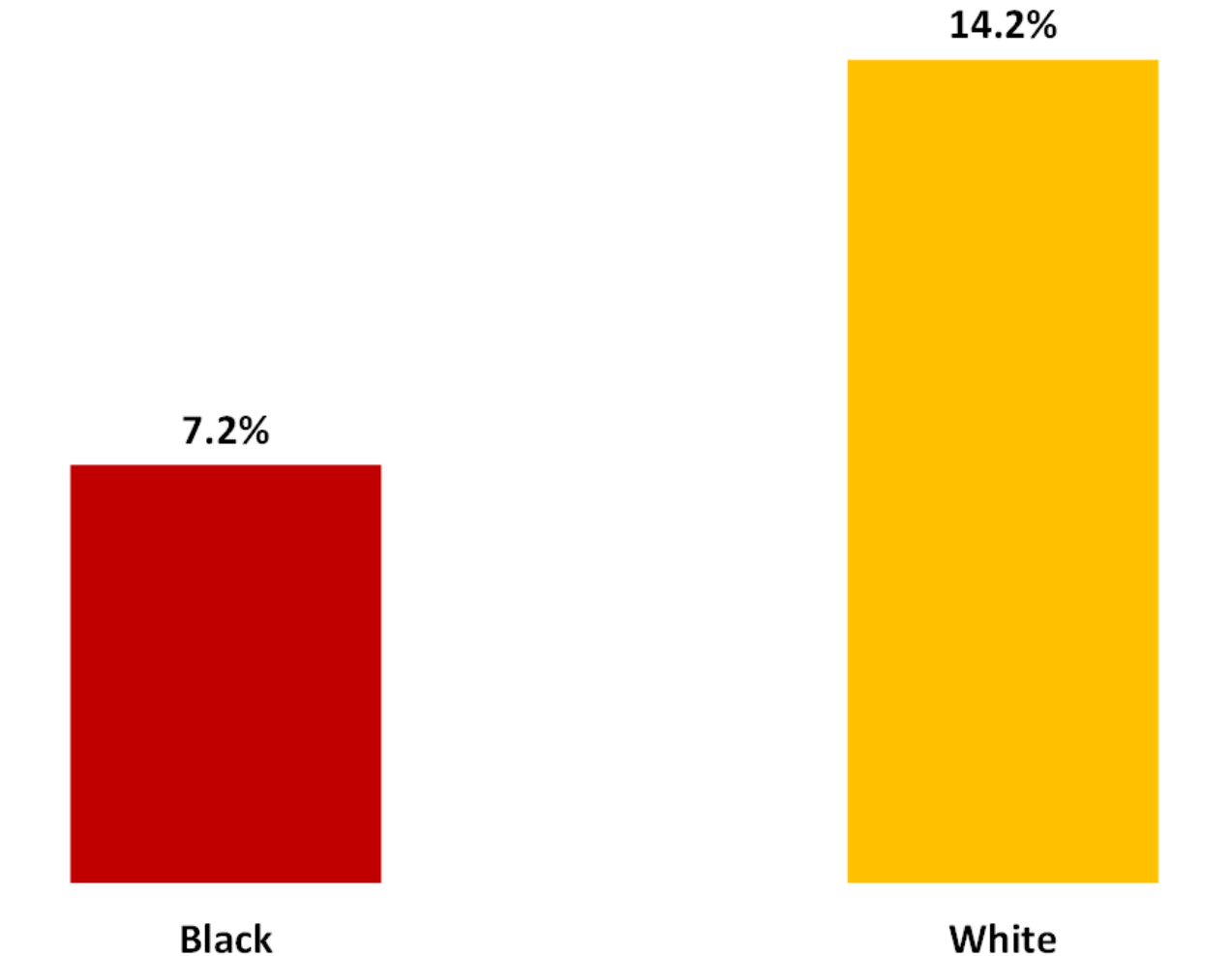
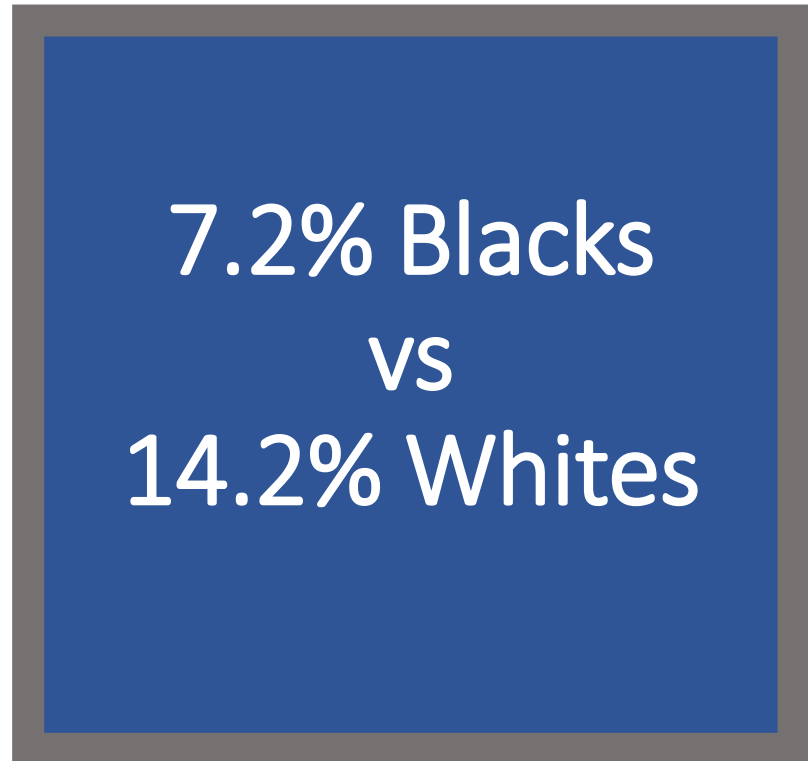
Unemployment Rate

17% for Blacks vs
6% for Whites



Unemployment rate

Percent of Population that Owns a Business



Number of Businesses

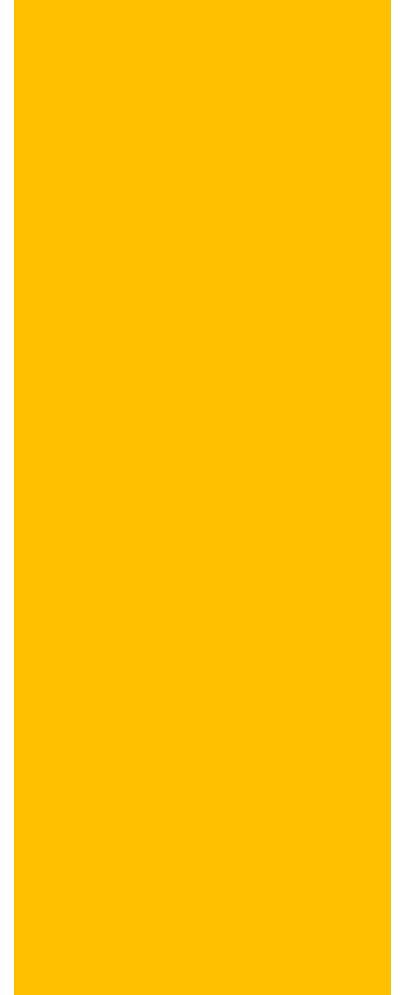
858 Black owned
businesses vs
26,112 White
owned

858



Black Owned

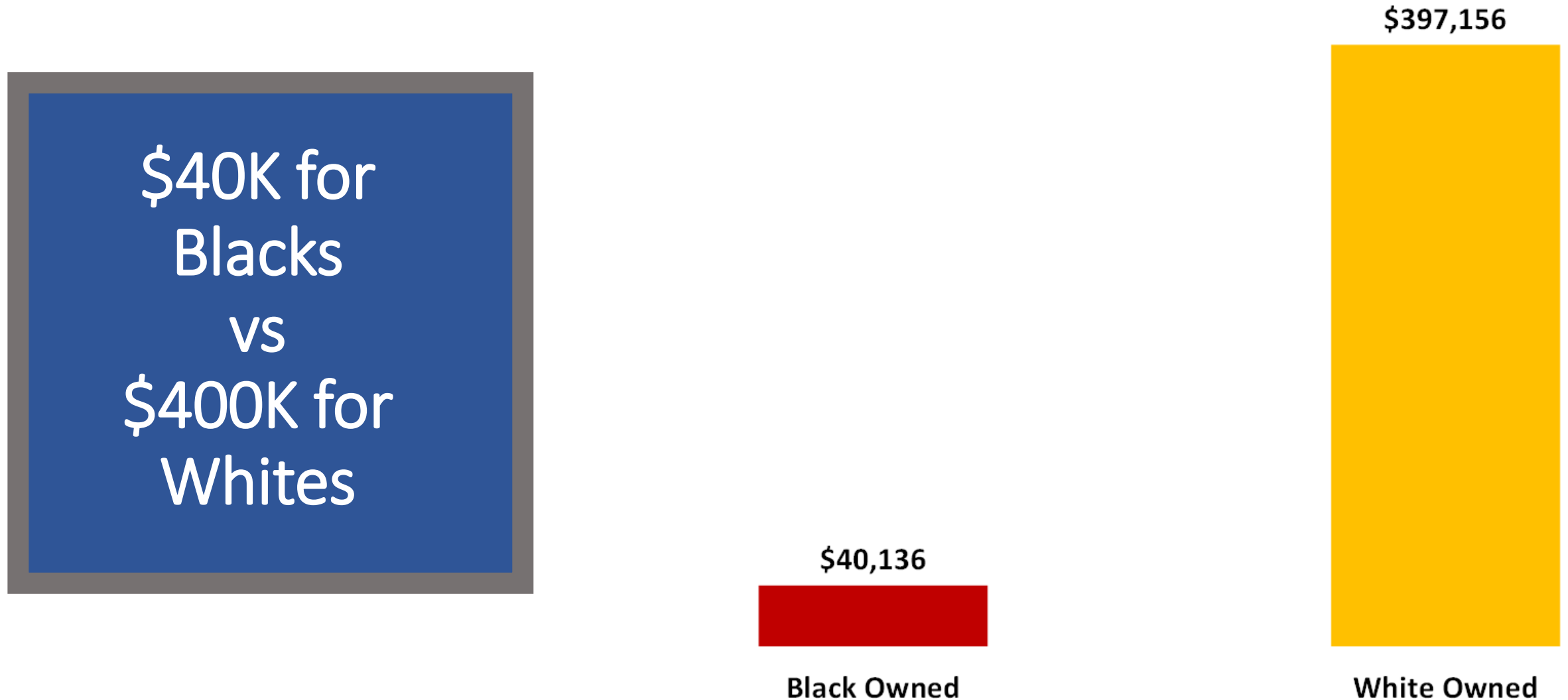
26,112



White Owned

Sources: US Census Bureau, 2012 (most current)

Business Owners: Average Annual Sales



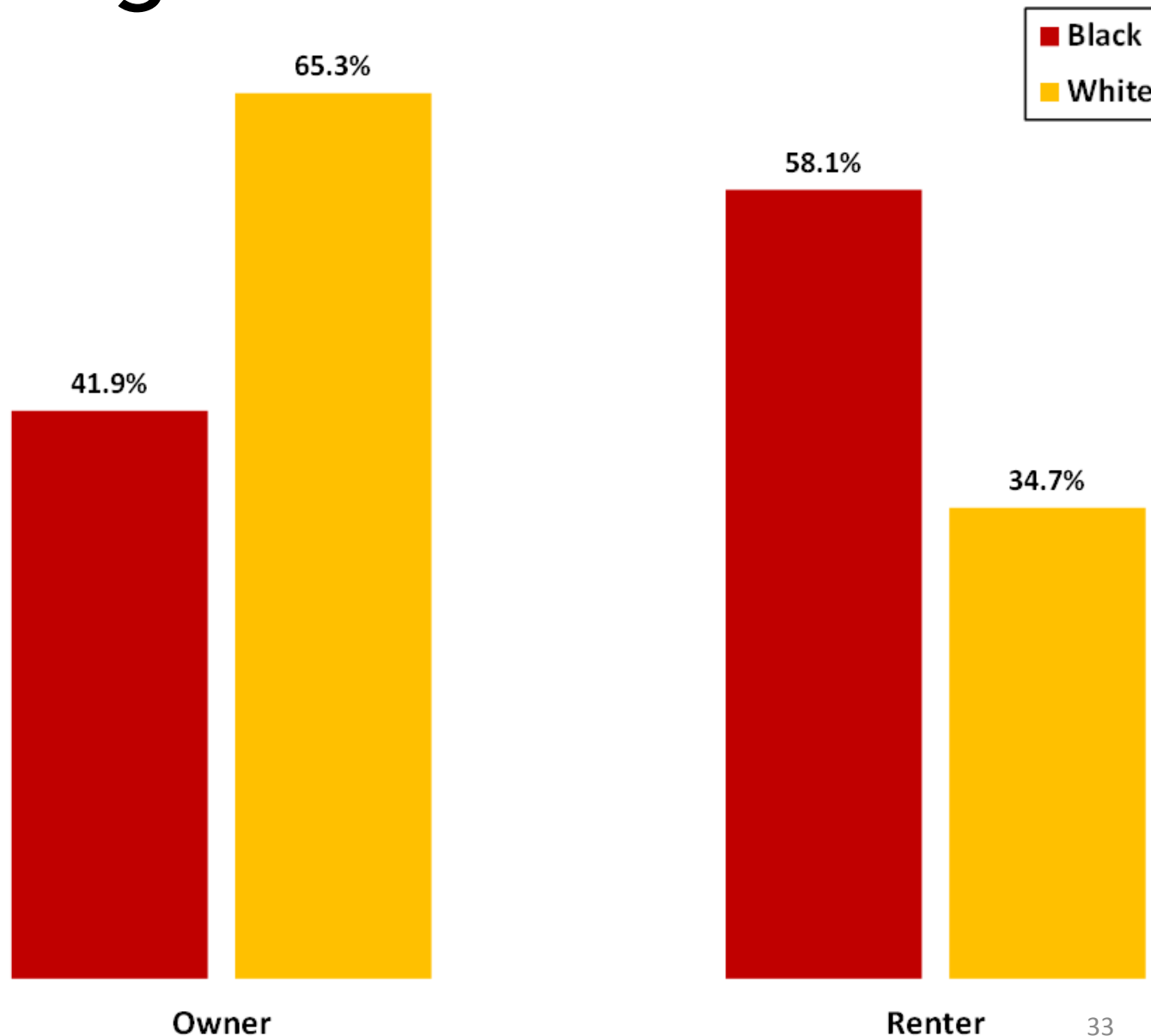
Source: US Census Bureau, 2012 (most current)

Housing

Housing Tenure

Own
42% Blacks vs
65% Whites

Rent
58% Blacks vs
35% Whites

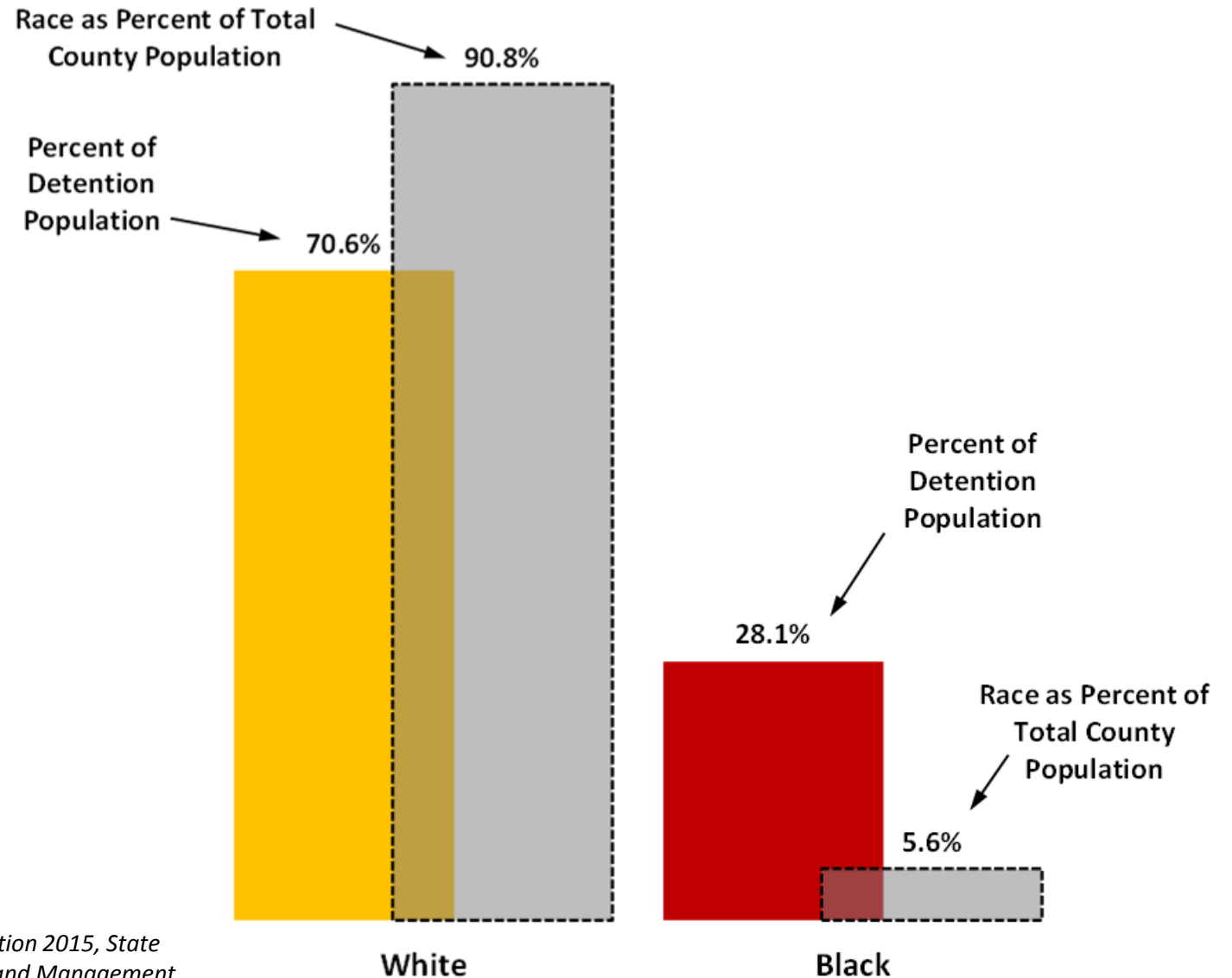




Other Metrics

Detention Facility Population

Blacks
(16 years and older)
are 5.6% of BC
population yet make
up 28% of those
jailed



Sources: Buncombe County Detention Facility Average Daily Population 2015, State Pretrial Inmates. Population: North Carolina Office of State Budget and Management, ages 16 and over.

We know a working community is a safe and thriving community

Rebuilding a robust economy

ALL PRO IMPROVEMENTS, INC.
C&L HOME IMPROVEMENT
LT LAUNDROMAT
DESMOND MCAFEE
OH HEY JES
PRO 16 PRODUCTIONS
THAT'S SO ASHEVILLE
ASHEVILLE411
DARRYL MILLER CAR DETAILING
DISCO BABIES PARTY SOLUTIONS
MOSSO-KAN WEST AFRICAN DANCE
COMPANY
COOKING WITH COMEDY CATERING
FARMACY
J. LEE'S CATERING
HAYWOOD LOUNGE
TIGER BAY CAFE
EMPOWERMENT RESOURCE CENTER
URBAN NEWS
ASHEVILLE BUNCOMBE INSTITUTE OF
PARITY ACHIEVEMENT (ABIPA)
CHRISTINE W. AVERY LEARNING
CENTER

COTHINKK
EAGLE MARKET STREETS DEVELOPMENT
CORPORATION (EMSDC)
GREEN OPPORTUNITIES (GO)
JUST FOLKS ORGANIZATION OF ASHEVILLE
MY DADDY TAUGHT ME THAT
MY SISTAH TAUGHT ME THAT
YMI CULTURAL CENTER
YOUTH TRANSFORMED FOR LIFE
DATE MY CITY
MS LEAN
UJAMAA FREEDOM MARKET
SMOOTH'S DO DROP IN BARBER SHOP
LEGENDS BARBER & BEAUTY SHOP
NEW YORK FASHIONS
SOCE'S AFRICAN AMERICAN HAIR
BRAIDING
SOUTHERN EXPRESSIONS GIFT BOUTIQUE
ALNUDGE
JENNY PICKENS
JOSEPHART
ZENOBIA STUDIO



**How can we better the conditions for all
children in Buncombe County?**

Our approach...

Evidence-based, national models

Coordinated efforts

Data-driven decision making

Smart partnerships

Outcomes-focused

Cost avoidance

Reinvestment of Savings

Sustainable

C3356

COMPREHENSIVE
CARE CENTER



Buncombe County
Family Justice Center
A Path to Strength, Safety & Hope

With every coordinated investment in a child,



we strengthen our entire community

Evidence tells us there are barriers to success for some children in our community.

Race

Poverty

Trauma



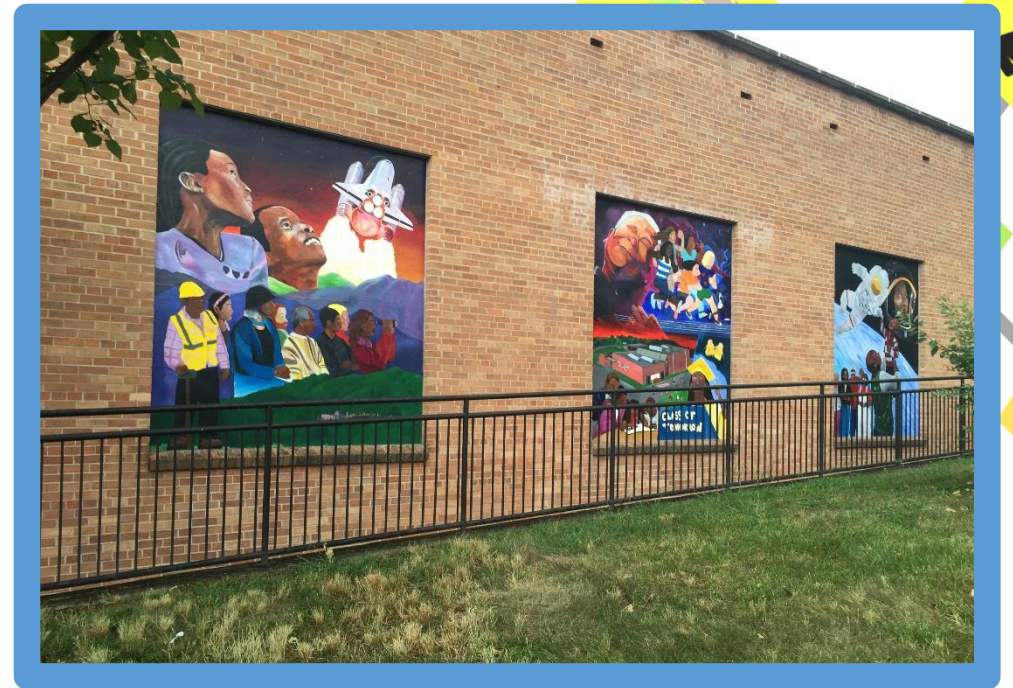
an entire kindergarten
class lost



When communities are left behind:

- Lower education and job readiness
- Lower wages in every employment sector
- Greater health disparities
- Housing problems
- Talent lost

Smart investments in our neighborhoods: combatting poverty, trauma, and violence



Health, safety
and wellbeing
are culturally
created...not
professionally
prescribed



Healing Communities from within: a working community is a safe community

Improving **Equitable Opportunity**

- Pipelines to jobs
- Apprenticeships
- Self-sustaining businesses

Connecting People

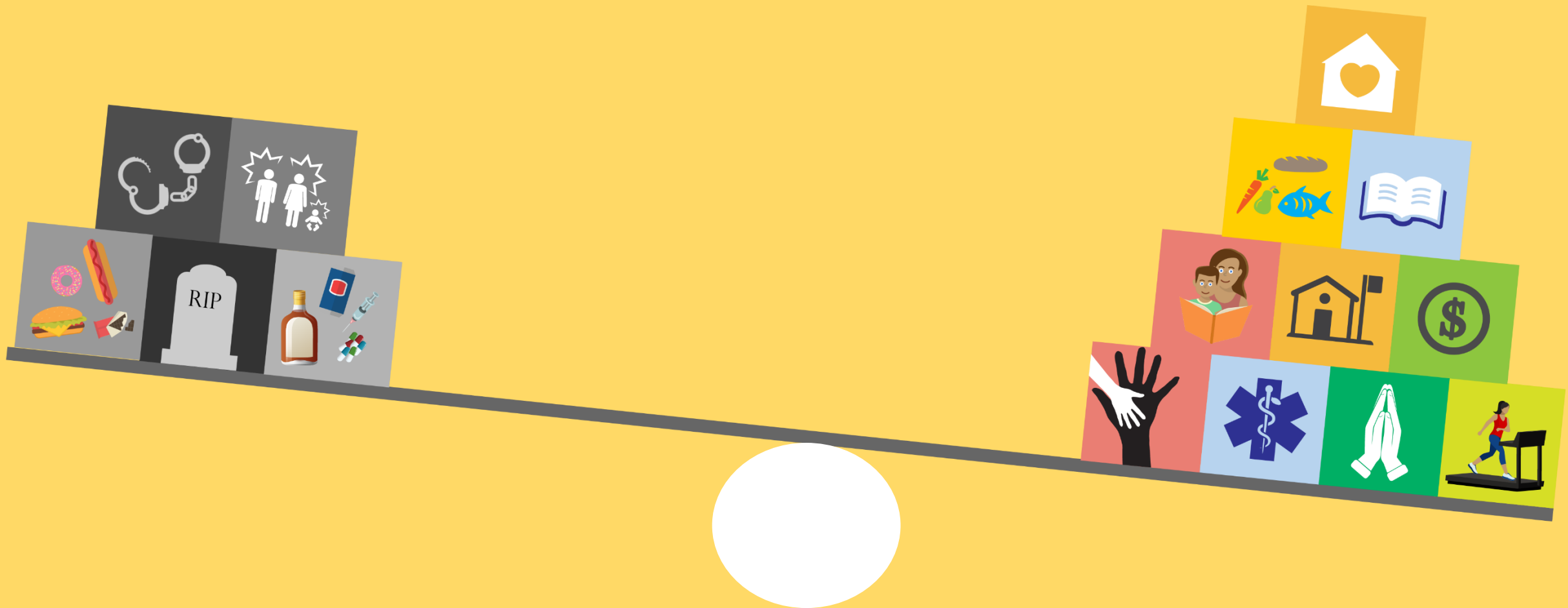
- Rebuilding trust
- Fostering a sense of “we”
- Building a can do sense that neighbors can work together to get things done
- Supporting emerging leaders



Ensuring **Positive Place**

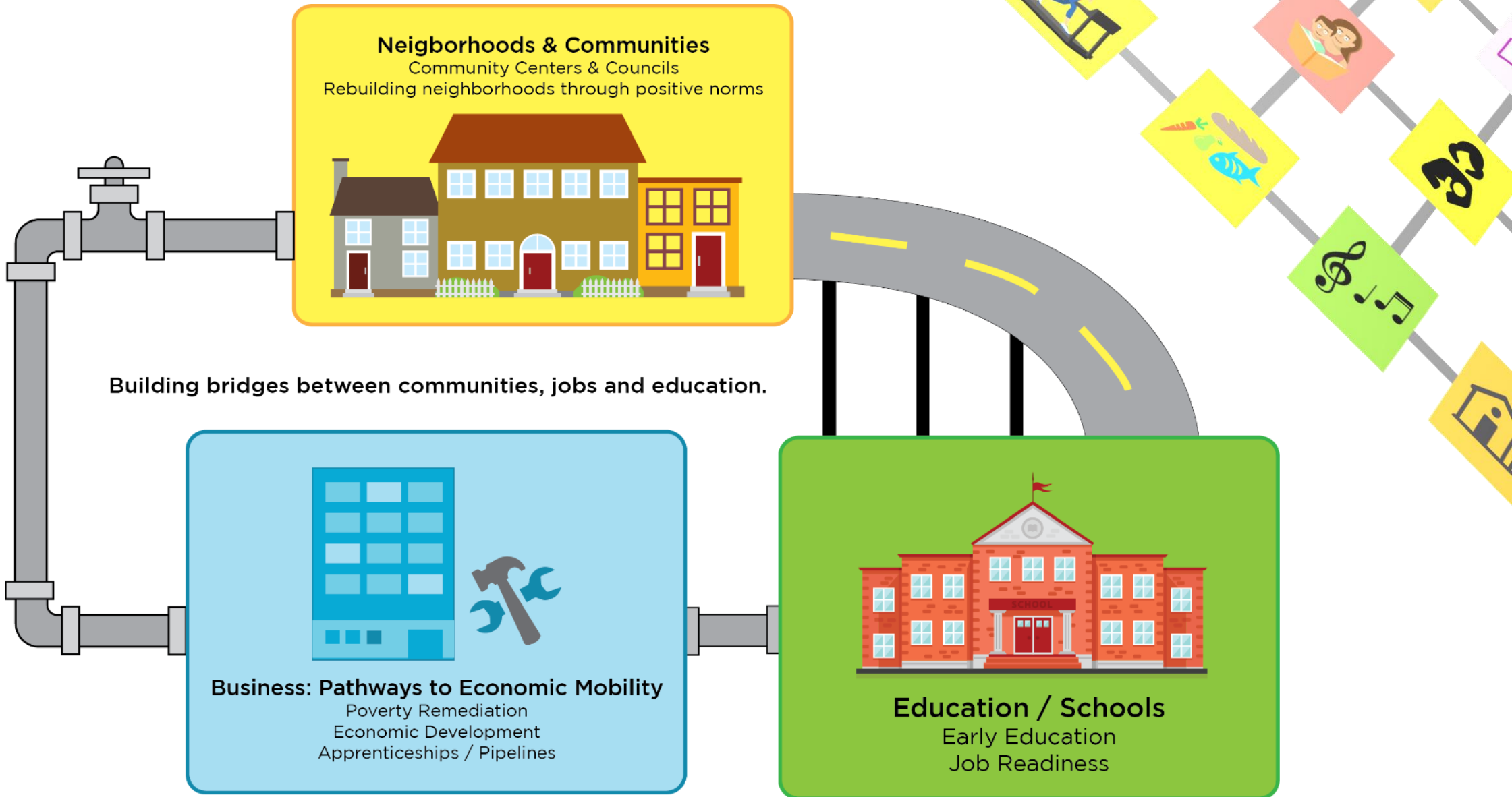
- Healthy public spaces that encourage gathering
- Gardens and walking trails
- Cultural identity that brings people together

What investments can the Board make to tip our community toward greater resiliency?



Proposed Strategy/Direction...

Economic Investment in our Neighborhoods:





PIPELINES TO JOBS





**A continuum of support for our children
based on positive, uplifting neighborhood norms**



What challenges
do you see your students face?

① Support at home
Finances
Planning to Drop out

Relationships
with student
peers -
ability to
be comfortable
being their self and
grow positively

I see my students face
challenges like:
• Poverty
• Lack of financial resources
• Working in a factory
• Laziness

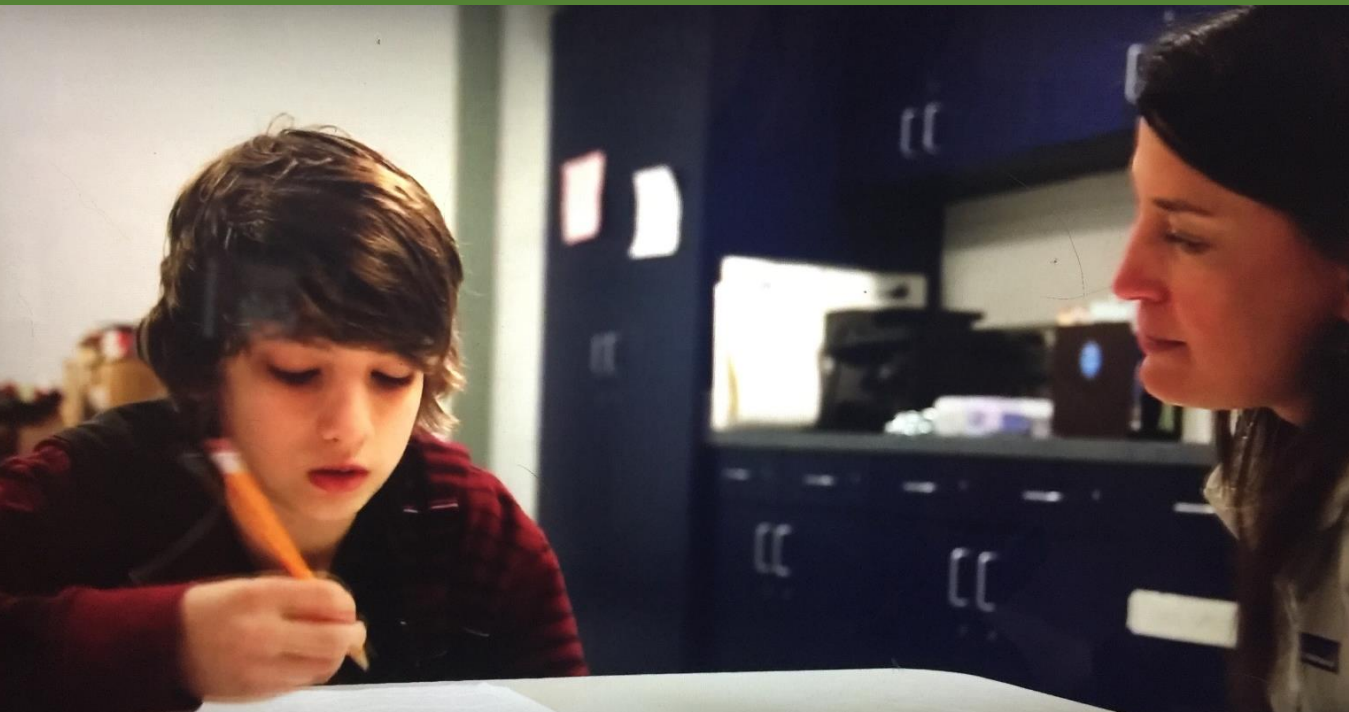
Poverty
absence of family
members (grandparents)
substance abuse at
home or in the community

Language Barrier
money
Drama from others
Home life

Lots of siblings
at home
lack of motivation



PIPELINES OF SUPPORT FOR OUR SCHOOLS



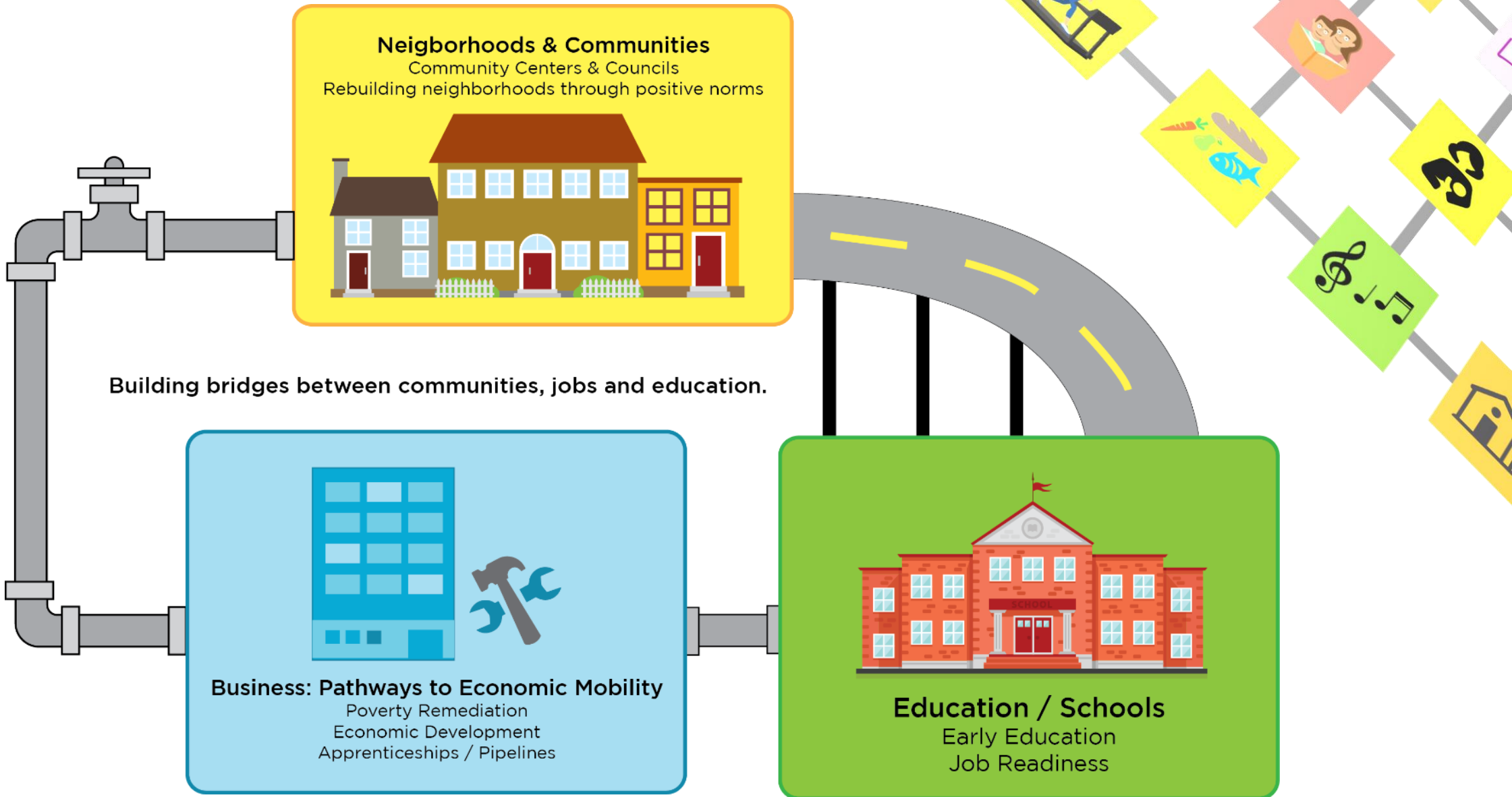
Connecting Community, County & City Efforts



Congratulations to the Fall 2015 Graduating
Professional Development Series Class!



Economic Investment in our Neighborhoods:



Isaac Coleman Community Investment

As a global community, we all want to end poverty.

Mia Birdsong suggests a great place to start: Let's honor the skills, drive and initiative that poor people bring to the struggle every day. She asks us to look again at people in poverty: They may be broke — but they're not broken.

