

**BUNCOMBE COUNTY BOARD OF COMMISSIONERS
AGENDA ITEM**

MEETING DATE: March 4, 2014

Action Requested: Fund Moogfest \$90,000

Moog Music is transitioning their Annual Moogfest Music Festival into a unique innovative technology conference in April of 2014. They project \$30 million economic impact to our area and the birth of an annual conference to bring talented entrepreneurs to the county.

They project 34,000 hotel room nights along with increased weekday business travel to our area. The event will be covered by national media and will shine a positive light on the innovation and talent that is at work in our County.

Funds and/or Staff requested:

Fund \$90,000 toward the Moogfest in 2014.

Request submitted by: _____

Date Submitted: _____