

BUNCOMBE COUNTY BOARD OF COMMISSIONERS
AGENDA ITEM

MEETING DATE: February 16, 2010

Action Requested: Increase Regional Breastfeeding program budget by \$12,000 to reflect new federal mini-grant funding.

A goal of the Women's and Children's Health Section of the NC Division of Public Health is to increase the proportion of North Carolina mothers who initiate breastfeeding to 75% and who breastfeed their infants at 6 months to 50%. North Carolina falls well below these goals, particularly in the area of breastfeeding duration. Breastfeeding promotion and support is an integral part of the WIC Program and WIC strives to increase the incidence and duration of breastfeeding among women enrolled in the WIC Program.

The goal of the mini-grant is to foster collaboration of public health agencies within each perinatal region to promote and support breastfeeding within their region. Part A of the mini-grant focuses on regional activities that support and encourage the adoption of breastfeeding-friendly workplaces that serve or employ WIC eligible women. Part B of the mini-grant focuses on need-based continuing education in lactation for health professionals that serve WIC eligible women.

NCGS Requiring Service: N/A

NCGS requires we PROVIDE:

or ENSURE AVAILABLE IN COMMUNITY:

Alternative Service Delivery Methods considered and evaluated:

Funds/Staff requested: There are no county funds or staff requested.

Request submitted by: Jim Holland for Gibbie Harris

Date Submitted: February 5, 2010