

# FY2023 Buncombe County Tipping Point Grant Report

<b>Organization Name:</b>	Blue Ridge Pride Center
<b>Project Name:</b>	Welcoming Foster Families

Activities Accomplished	Annual Goal	Amount Completed
Number of people reached through communications campaign	750	2500+
Number of local families who attend basic training and register to be contacted about foster parenting opportunities	20	20
Number of families who provide foster care	8	

Expenses (please list <u>all</u> grant related expenses)	Amount Spent
2022-12-29 103.3 AVL FMAAdvertising / Purchased Media & Promotion	\$ 900.00
2023-01-27WNCW Radio Advertising / Purchased Media & Promotion	\$ 990.00
2023-03-01Spotify Advertising / Purchased Media & Promotion	\$ 437.27
04-13 Walgreens supplies	\$ 48.00
2023-04-19 Amazon Supplies for registration event	\$ 159.74
2023-01-17Ronald W Thompson JrTemporary Help - Contract	\$ 500.00
4/7 Rosie Bullock Personnel Temporary help	\$ 360.00
2023-04-18 Walmart Food for registration event	\$ 74.39
2023-02-18 Staples Printed material	\$316.00
03/10 Rosie Bullock Personnel Temporary Help	\$ 600.00
4/20/2023 Subway food for training event	\$ 294.20
04/21/2023 Target carseat for foster parents	\$ 320.26
<b>TOTAL:</b>	<b>\$ 5,000</b>

**Narrative summary of grant related activities**

This past year we have been able to partner with local foster care experts at Caring For Children to raise awareness of the need for foster parents for LGBTQ+ youth. Through informational events, radio advertisements, social media and communication campaigns, we have been able to reach over 2500 people, greatly surpassing our annual goal of 750. Largely thanks to the grant, we have been able to utilize local radio stations and popular streaming service, Spotify, to assist in getting factual fostering information out to the public. With the assistance of the grant, fostering experts were able to host multiple informational sessions and fostering trainings. Due to the change in leadership, we are unable to accurately report the exact amount of families who provided foster care throughout the year but we are confident it exceeds the original goal of 8. We are pleased with the results and grateful that the grant allowed us to increase awareness for LGBTQ+ fostering needs.