

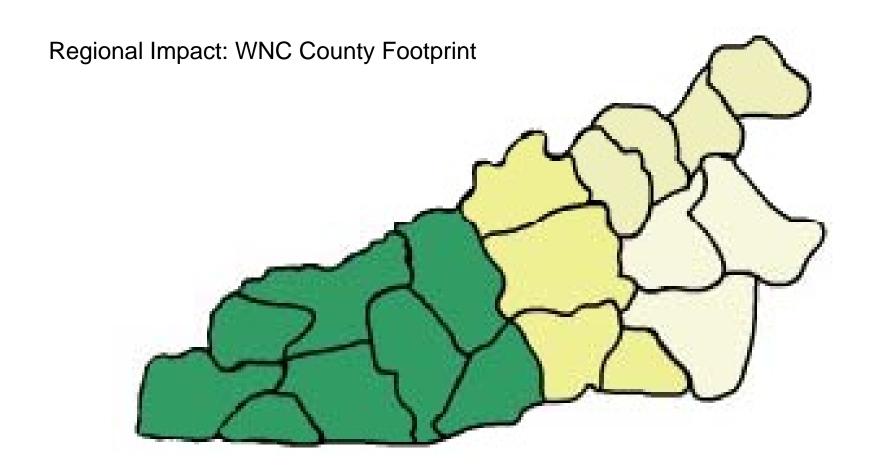
Western North Carolina Associated Communities

- o Founded in 1947
- o Economic Development
- o Tourism Economy
 - o Cherokee Historical Association
 - o "Unto These Hills"
 - o Completion of the Blue Ridge Parkway
 - o Friends of the Great Smokies



- o Founded in 1949
- o Community Development
- o Civic Participation
- o Agricultural Economy





WNC Communities is dedicated to providing a unique forum for leaders in the mountain region of WNC to convene, collaborate and carry out innovative programs to improve the quality of life for rural communities and to enhance the economy of the agriculture sector.



Regional Impact: 20 WNC County Footprint

- 64 Year History of Success with Similar Projects
- Strong relationship with NCSU Cooperative Extension
- Strong relationship with NCDA&CS
- Strong Network of Volunteer Leaders and Facilitator Skills
- Successful Projects:
 - 63rd WNC Honors Program Community development
 - WNC Farmer's Market
 - WNC Agricultural Center
 - NC Mountain State Fair
 - NC Arboretum
 - WNC Regional Livestock Market
 - Mountain Cattle Alliance
 - WNC AgOptions Program (2004-\$1.5 Million / \$214,500 Buncombe County)
 - WNC Forestry Education, LLC
 - TVA Ag & Forestry Fund (grant of \$683,000 sponsored by NCDA&CS)
 - WNC Brewers Grain Alliance

Buncombe County Impact within the WNC County Footprint

- ➤ Core leadership of all programs
- > Strong relationship with county Extension program
- ➤ 9 organized communities with > 23,500 households
- > 650 Farmers
 - 440 Livestock Producers
 - 50 Education Sessions
 - 19 WNC Mountain Cattle Alliance
 - 98 WNC Beef Cattle Commission
 - 8 WNC Dairy Commission
 - 25 WNC Brewers Grain Alliance
 - ~ 25 WNC Forestry Programs

WNC Regional Livestock Center

- Since opening in March 2011
- Sold 31,000 head
- \$23.4 Million
- More than \$ 2.0 Million "More \$ in pockets of Farmers"
- 50% of total livestock from Buncombe and Haywood

•NEW BELGIUM BY-PRODUCT PROGRAM

WNC BREWERS GRAIN ALLIANCE, LLC

"Connecting farmers to a feed supply"

GEE WHIZ !!! & OPPORTUNITY !!!

Breweries:

- **⋄**Output!
- **❖Capacity?**

Oscar Blues

- ➤ December 2012
- ➤ 32 /64 Tons weekly

Sierra Nevada

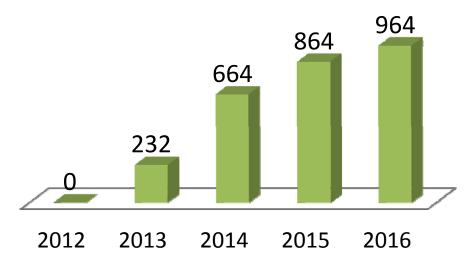
- ➤ Mid 2013
- ≥200 /400 Tons weekly

New Belgium

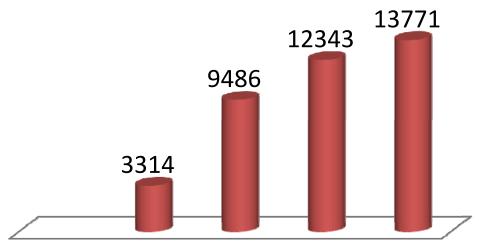
- ➤ Late 2014 early 2015
- >200/400 & 500 Tons weekly

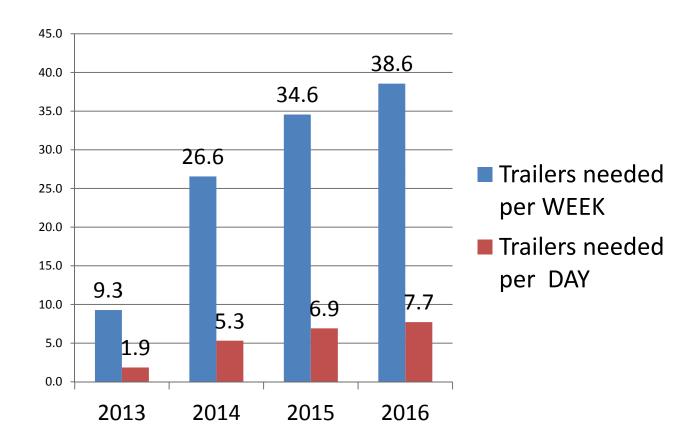
Brewers Grain (tons per week)

■ Grain (tons per week)



HEAD NEEDED TO CONSUME





Funding Sources: WNC Communities Program of work:

State Funding
NCDA &CS
NC Rural Development Center
County Governments
Business & Industry
Foundations
Program Support Income

Buncombe County Request for 2013: \$15,000 or 12.5 % (\$15,000 / \$120,000 budget *)

* 20% Admin and 80% Program

