



Asheville Buncombe Youth Soccer Association

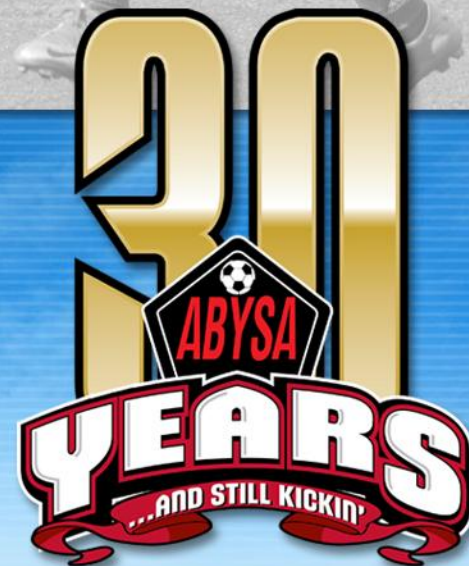
Buncombe County Commissioners

October 18, 2011

ABYSA and Buncombe County

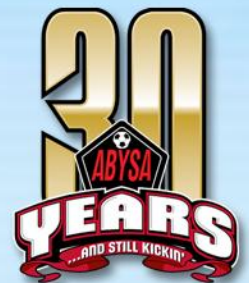
A successful partnership

Michael Rottjakob
Executive Director



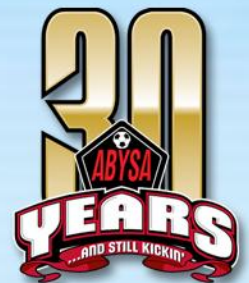


The establishment of **ABYSA** and youth soccer in Buncombe County was announced in the Asheville Citizen Times on January 25, 1981





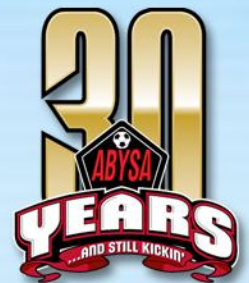
- Over the next 15 years, youth soccer in Buncombe County prospered and achieved steady growth.
- Competitive soccer for youth was established and the partnership between ABYSA and Buncombe County expanded and evolved.
- In 1999, Buncombe County built and opened the Buncombe County Sports Park and 7 Bermuda Grass competition quality soccer fields.





ABYSA in 2011

- 5,010 individual youth players served (ages 4-18).
- 1,095 ABASA Adult League registrants served.
- 11 full time staff, 41 part time paid coaches, 380 volunteer coaches.
- 44,700 estimated volunteer hours.





ABYSA reaches deep to serve our community!

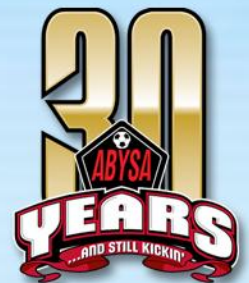
- \$73,670 in financial assistance was provided to program registrants.
- Recreation Soccer is free for children who receive Medicaid or a free lunch at school.
- 810 children were served through outreach programs in partnership with Children First, YWCA, Asheville City Schools Foundation and APR Summer Playground Program.





ABYSA Soccer In The Schools (2010-2011 School Year)

- ABYSA Staff visited 42 Buncombe County and Asheville City Schools to lead week-long soccer programming in PE classes.
- Provided 1,332 hours of instruction.
- Reached over 21,000 students.





Soccer's Economic Impact (2010 Calendar Year)

- ABYSA hosted 7 weekend tournament events using 4,757 hotel room nights.
- Economic impact of \$2,039,000 as calculated by the Asheville Area Convention and Visitors Bureau.





Thank you!

We look forward to many more years of successful partnership with Buncombe County.

