Buncombe County FY2019 Strategic Partnership Grants Application Summary Sheet

Project	Project access 24 hour Childcare
Organization	Positive Changes Youth Ministries

Amount Requested	\$115,000	Strategic Priority or	Early Childhood Education
		Sustainability Goal	
New or Renewal Request	New	Area Served	Districts 1 and 3

Organization Description	• The mission of Positive Changes Youth Ministries (PCYM) is to equip youth with the tools and skills need to be successful in life. In the last 2 years PCYM's college readiness program has been successful in help 12 youth get into the college. We have supported parents with dvocating for their kids within the schools. PCYM has taken 59 youth on college exploration trip and visited 15 colleges and university. Over the last Four years PCYM went from a free afterschool and summer camp program for low income families to a college readiness program.
Key Steps	 Year one: is the Business development phase: Business planning (feasibility study, structure/model, cooperative), develop advisory committee/board, secure location and funding source, certifications and licensing, Year two: is the implementation phase: Grand opening, start hiring and enrolling youth. Year three: is the program evaluation and sustainability assessment phase where we be able to changes needed for long-term success
People Served	• This project will serve families that are at or below >50AMI, The childcare center is for ages 3mths-4years old. There will be afterschool childcare services offered school age children
Outcomes	 Success of the first year will be determined by completion of a community supported business plan, business structure that is ready for implementation and the securing of the childcare ready physical space. Enrollment: training program, (50% participation within the first year (5-10 certified childcare providers) (15-20 certified childcare providers within the second year) (30-40 certified childcare providers by the end of the third year) Employment of identified unemployed members of our community (due to lack of childcare) enrollment into institutions of higher education and/or workforce development. Economic drivers: How many certified childcare providers from low-wealth communities that are now employed full-time with the 24hour childcare center. Community and diverse representations on the Advisory Board Community owned and operated

Budget				
Amount Funded FY2018	n/a	Increase Request	n/a	
Administrative Budget	Newly formed	Total Organization Budget	\$369,420 (projected	
	nonprofit		FY2019)	
Other Funding Sources: Grants, Individual Donations, Government Funding, Private foundations				

STRENGTHS	
Innovative and/or creative program design	
Project serves underserved, underrepresented, minority, and/or high-need population	
Well-linked, creative, and/or non-traditional partnerships	

Project access 24 hour Childcare

FY2019 Strategic Partnership Grants

Positive Changes Youth Ministries

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Application Form

Question Group

Project Name*

Name of Project.

Project access 24 hour Childcare

Amount Requested*

\$115.000.00

PROJECT NARRATIVE

Area Served*

Which areas of the County will be served by this project? Which Commissioner District(s) will be served?

A Buncombe County Commissioner district map is available at THIS LINK.

The areas of the county that will be served by this project are Districts 1 and 3 but this does not excluded District 2

Organization Description*

Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.

The mission of Positive Changes Youth Ministries (PCYM) is to equip youth with the tools and skills need to be successful in life. In the last 2 years PCYM's college readiness program has been successful in help 12 youth get into the college. We have supported parents with advocating for their kids within the schools. We have taken 59 youth on college exploration trip and visited 15 colleges and university. Over the last Four years PCYM went from a free afterschool and summer camp program for low income families to a college readiness program. There have been several needs that I tried to address with programing and I've learned that our youth need to see that there is more to life then what their socioeconomic situation shows them is possible. Hope is a big motivator and that is what Positive Changes is all about, giving the youth the space to hope/dream as well as the wraparound support and skills to achieve them. We as a collective help the youth to recognize their greatness.

Strategic Priority*

Which of the following priorities best reflects the primary goal of your project?

Buncombe County Commissioners are dedicated to strengthening the quality of life for everyone by setting new

fiscally, socially and environmentally responsible goals that will guide decisions and improve our community for future generations. The Board has committed to strategic priorities as a guide to shape partnerships and investments of resources to insure a healthy, safe, well-educated, thriving and sustainable community.

Details about the Strategic Priorities are available at THIS LINK.

Early Childhood Education

Strategic Priority - Other Sustainability Goal

If you selected "Other Sustainability Goal" from the list of Strategic Priorities, please list it here.

Details about the Sustainability Goals are available at THIS LINK.

Increase parent and community involvement in the educational system

Shared Vision*

What critical community problem or challenge are you hoping to improve through this project?

Our groups shared aspirations for the 24 hour childcare center is to provide access to a much needed resource the will be ran and manage by the community. This 24 hour childcare center will allow for parents to be able to work nontraditional hours and not have to worry about the care of their kids. We recognize that the tight job market means that parents can't always choose their working hours. Instead, they take second jobs to make ends meet or add classes to their work day to improve their skills. More than 40 percent of the American labor force works early in the morning, late at night or on weekends, according to census data. In order to work the odd hours required by jobs that are paying a better wage hiring babysitters can be expensive, especially if you need to hire someone for extended hours during the week.

Key Steps*

How will the project work? What are specific activities and milestones that your project entails?

This project will foster a pathway for economic growth within low-wealth communities by the creation of a self-sustaining business model for the 24 hour childcare center that can be duplicated within other communities. The childcare certification class that will offered through GO! will provide interested community members with the wraparound support to gain skills needed to work within the 24 hour childcare center with childcare professionals. This will also support educational improvement within communities that create conditions for kids to be school ready. Year one: is the Business development phase: Business planning (feasibility study, structure/model, cooperative), develop advisory committee/board, secure location and funding source, certifications and licensing,

Year two: is the implementation phase: Grand opening, start hiring and enrolling youth. Year three: is the program evaluation and sustainability assessment phase where we be able to changes needed for long-term success

People Served*

Printed On: 6 March 2018

Who are the members of our community this project will serve? How many people will be served? Include demographics, including age, area median income, race, neighborhood and/or school.

This project will serve families that are at or below >50AMI, The childcare center is for ages 3mths-4years old. There will be afterschool childcare services offered school age children

Partners*

Which other organizations are you working with to reach your goals? What other local organizations provide similar services or serve similar beneficiaries, and how do you work together?

Green Opportunities: Will provide the Childcare certifications through a partnership with DCDEE, and A-B tech. They will train and support qualifying community members in obtaining their childcare certificates.

Positive Changes Youth Ministries: will recruit for training and survey the low income communities of Asheville and Buncombe County to ensure community input throughout the development process. Some of the preliminary surveying has already been done to ensure that this was something that would be a need within the community and be a benefit as well. They will hire and provide, the oversight and support to the Project Manager

Residence Council: Will provide the oversight for this whole project to ensure that the voices of the community are being heard and incorporated throughout this process as well as the work space for the project Manager.

Personnel*

Who is responsible for the project? Briefly describe project leaders and the role each will play in the project. How do these leaders reflect the population or community that you serve?

Project Manager- the person in overall charge of the planning and execution of a particular project. PCYM Executive Director- administrative and operational support, work with Buncombe County Partnership for Children (BCPFC) to ensure that all childcare standards and requirements are being met Green Opportunities: Will provide the Childcare certifications through a partnership with DCDEE, and A-B tech. They will train and support qualifying community members in obtaining their childcare certificates. Residence Council AHA- Will provide oversight for this whole project to ensure that the voices of the community are being heard and incorporated throughout this process

Success*

How will you measure results? What will success look like? How will you document the impact of your project? Include whether there is a model that serves as basis for project design.

The success of this project will be determined by the success of the business which will encompass:

- 1) The success of the first year will be determined by completion of a community supported business plan, business structure that is ready for implementation and the securing of the childcare ready physical space.
- 2)Enrollment: training program, (50% participation within the first year (5-10 certified childcare providers) (15-20 certified childcare providers within the second year) (30-40 certified childcare providers by the end of the third year)
- 3) Employment of identified unemployed members of our community (due to lack of childcare) enrollment into institutions of higher education and/or workforce development.
- 4)Economic drivers: How many certified childcare providers from low-wealth communities that are now employed full-time with the 24hour childcare center.
 - 5) Community and diverse representations on the Advisory Board
 - 6) Community owned and operated

Printed On: 6 March 2018

Funding*

What is your plan for finding the balance of the project budget? What is your funding timeline and what are your other sources of support?

Year one, Project Budget: Amount Requested \$115,000 Full-time Project Manager: \$27,300 (\$15hr x 35hrs wkly)

Business Development Consultant: \$10,000 Community engagement and Outreach: \$12,000 Community meetings, Food and drinks: \$7,000

Residents Council: \$15,000 Positive Changes: \$20,000 Case Management: \$20,000 Admin & Bookkeeping: \$8,700

Sustainability*

How will this project be maintained? Please describe funding sources and how you plan to sustain the project in future years.

Once the 24 hour Childcare center is opened and after its first year of operations it will sustain its self through fee for service and other funding opportunities. Given the need for this in Buncombe County I doubt that long-term sustainability will be a problem even with consideration for the based on income sliding scale fee charged to parents.

ATTACHMENTS

Project Budget*

Download the budget form at THIS LINK.

Complete the budget form for this project and the overall organization.

Save it to your computer, then upload it.

 $BC\ strategic\text{-partnership-grants-} FY 2019\text{-budget-template.} xlsx$

Financial Statements*

Upload a copy of the most recently completed financial statements.

All financial statements must be audited, reviewed or compiled by a certified public accountant and include a full balance sheet, income statement, and cash flow statement.

If your organization does not have financial statements, briefly state the reason.

PCYM FY18 Budget.xlsx - FY18.pdf

We do not have the complete list of financial statements that have been requested due to the lack of funding for an accountant (I have attached our FY18 budget). However, for this project we have partnered with Green Opportunities (GO!) who does have audited financial statements and they will the fiscal agent for this funding. We intend to comply with nonprofit financial assurance requirements.

IRS Form 990*

Upload a copy of the 990 nonprofit tax reporting form that you most recently completed.

If your organization does not have a 990, briefly state the reason.

We do not have a 990. We were established in 2014 and have not had any income to file a 990 until August 2017. We intend to comply with nonprofit financial assurance requirements as listed above.

Board of Directors List*

Upload a current list of your organization's Board of Directors.

If your organization does not have a board of directors, briefly state the reason.

Positive Changes Youth Ministries Board of Directors.pdf

Authorized Signatory

By typing in below the name of the authorized signatory and date of submittal, you acknowledge that your governing body has authorized this application, that it is true and current to your knowledge. As a condition of any grant awarded, this organization will provide all information in the manner described in the contract to be executed between the organization and Buncombe County or its designee, including program and financial reporting.

Name & Date

Dewana Little 2/9/2018