## Buncombe County FY2019 Strategic Partnership Grants Application Summary Sheet

Project	Transformation Village for Women and Children	
Organization	Asheville Buncombe Community Christian Ministry	

Amount Requested	\$500,000	Strategic Priority or	Diverse Community
		Sustainability Goal	Workforce
New or Renewal Request	New	Area Served	Districts 1, 2 & 3

Organization Description	• ABCCM is committed to creating opportunities for congregations and the community to volunteer to serve their neighbors in need. ABCCM listens, offers hope, greets everyone with dignity and respect, fills the gaps for basic necessities, and offers short-term and long-term solutions to poverty. ABCCM serves anyone regardless of race, color, national origin, sex, age, religion, or disability. ABCCM provides vital programming and resources to the community that are designed to fill gaps in area services. Last year, ABCCM touched the lives of approximately 47,000 individual Buncombe County residents.
Key Steps	<ul> <li>Transformation Village will primarily support a diverse community workforce by providing vital, holistic services to Buncombe County's most vulnerable special populations, low-income or indigent women and children who are living with homelessness.</li> <li>This project will supportive services that address immediate needs and stabilize women transitioning into permanent housing while also providing extensive life-skills training, employment-focused education and certifications, and job placement services that will contribute to the diversity and inclusivity of our local workforce and economy.</li> <li>The Community Center at Transformation Village will include up to 90 beds for transitional housing, a culinary training kitchen and dining facility to serve up to 300 residents, a job training center offering 17 career-track programs in partnership with AB Tech Community College, a children's education and trauma recovery center, and a playground.</li> </ul>
People Served	<ul> <li>With up to 90 transitional housing beds, ABCCM will serve approximately 200 individuals per year, including approximately 150 adult women and 50 children. Based on past performance history at ABCCM's current transitional housing facility, Steadfast House, approximately 60% of the adult women, or 90 individuals, will self-identify the goal of seeking additional employment and workforce training while in residence each year.</li> </ul>
Outcomes	• Last year, ABCCM successfully placed 78% of women, including 97% of moms with children, into permanent housing and ensured that they had a sustainable living-wage income averaging \$13.04 per hour. Of the 83 women served last year, 59% participated in employment training programs offered through partnering organizations.

Budget					
Amount Funded FY2018	n/a	Increase Request	n/a		
Administrative Budget	6% (from 2016 audited financial statements)	Total Organization Budget	\$6,333,325 (projected FY2019)		
Other Funding Sources: Grants, Individual donations, Government funding, Private foundations, Rental Income,					
Endowment Distribution, Donation Sales, Other Income (admin fees, interest, etc.)					

## Strengths

Strong implementation plan

Diverse/Balanced funding sources

SMART Outcomes (specific, measurable, achievable, realistic and, time-bound)

# Transformation Village for Women and Children

FY2019 Strategic Partnership Grants

# Asheville Buncombe Community Christian Ministry

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# **Application Form**

# **Question Group**

## Project Name\*

Name of Project.

Transformation Village for Women and Children

## **Amount Requested\***

\$500,000.00

#### **PROJECT NARRATIVE**

## Area Served\*

Which areas of the County will be served by this project? Which Commissioner District(s) will be served?

A Buncombe County Commissioner district map is available at THIS LINK.

The Asheville Buncombe Community Christian Ministry's (ABCCM) Transformation Village will serve women and children living within all areas of Buncombe County. This project will serve Buncombe County Commissioner District 1, District 2, and District 3.

## **Organization Description\***

Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.

ABCCM is committed to creating opportunities for congregations and the community to volunteer to serve their neighbors in need. ABCCM listens, offers hope, greets everyone with dignity and respect, fills the gaps for basic necessities, and offers short-term and long-term solutions to poverty. ABCCM serves anyone regardless of race, color, national origin, sex, age, religion, or disability.

ABCCM provides vital programming and resources to the community that are designed to fill gaps in area services. Last year, ABCCM touched the lives of approximately 47,000 individual Buncombe County residents, and a total of 49,415 individuals from across Western North Carolina. ABCCM placed 82% of employment and training program participants and transitional housing residents into jobs in 2017. Additionally, last year, ABCCM was chosen to be the quarterback organization for NCServes, the Veteran referral network now serving 12 counties in Western North Carolina.

## Strategic Priority\*

Which of the following priorities best reflects the primary goal of your project?

Buncombe County Commissioners are dedicated to strengthening the quality of life for everyone by setting new fiscally, socially and environmentally responsible goals that will guide decisions and improve our community for future generations. The Board has committed to strategic priorities as a guide to shape partnerships and investments of resources to insure a healthy, safe, well-educated, thriving and sustainable community.

Details about the Strategic Priorities are available at THIS LINK.

Diverse Community Workforce

## **Strategic Priority - Other Sustainability Goal**

If you selected "Other Sustainability Goal" from the list of Strategic Priorities, please list it here.

Details about the Sustainability Goals are available at THIS LINK.

### Shared Vision\*

What critical community problem or challenge are you hoping to improve through this project?

Transformation Village will primarily support a diverse community workforce by providing vital, holistic services to Buncombe County's most vulnerable special populations, low-income or indigent women and children who are living with homelessness. This project will provide this population with supportive services that address immediate needs and stabilize women transitioning into permanent housing while also providing extensive life-skills training, employment-focused education and certifications, and job placement services that will contribute to the diversity and inclusivity of our local workforce and economy.

Through this project, ABCCM will also address the strategic priority of affordable and safe housing by providing transitional and permanent supportive housing opportunities for formerly homeless and low-income women and families.

#### Key Steps\*

How will the project work? What are specific activities and milestones that your project entails?

Transformation Village has recently entered the construction phase of the project, and the Community Center is due for completion by early 2019. ABCCM has contracted with Harper Construction for the completion of this project. The Community Center at Transformation Village will include up to 90 beds for transitional housing, a culinary training kitchen and dining facility to serve up to 300 residents, a job training center offering 17 career-track programs in partnership with AB Tech Community College, a children's education and trauma recovery center, and a playground.

After project completion, ABCCM will operate its "Steps to Success" program that is designed to assist women as they develop and implement self-identified goals that lead to permanent housing and a living wage income. To assist in employment and workforce training, AB Tech will provide on-site accredited instruction that will lead to job placement for approximately 82% of participants.

## **People Served\***

Who are the members of our community this project will serve? How many people will be served? Include demographics, including age, area median income, race, neighborhood and/or school.

This program will serve women and children of all ages living with homelessness within Buncombe County. All program participants will live with incomes at or below 200% of the Federal Poverty Level (FPL). Participant demographics reflect the demographics of the region. The racial makeup of the county is 89.5% White, 6.6% Black or African American, 0.5% Native American or Alaskan Native, 1.3% Asian, 0.2% Native Hawaiian or Pacific Islander, and 2.0% from two or more races. Additionally, 6.6% of the population is Hispanic or Latino (US Census).

With up to 90 transitional housing beds, ABCCM will serve approximately 200 individuals per year, including approximately 150 adult women and 50 children. Based on past performance history at ABCCM's current transitional housing facility, Steadfast House, approximately 60% of the adult women, or 90 individuals, will self-identify the goal of seeking additional employment and workforce training while in residence each year.

## Partners\*

Which other organizations are you working with to reach your goals? What other local organizations provide similar services or serve similar beneficiaries, and how do you work together?

ABCCM collaborates with over 90 local organizations working together to offer services to populations in need, including transitional housing residents. Partnering organizations that assist in the identification and service of residents include DSS, local schools, the VA, and the DOL. ABCCM also partners with area human services organizations serving homeless women and children and victims of domestic violence, including DHHS and Helpmate. Transformation Village will be a next step in housing for women and children that have left violent circumstances after being served by Helpmate. Educational and job training services are provided in partnership with AB Tech, NC Workforce Solutions, and American Job Exchange. ABCCM will continue these partnerships as it implements expanded programming at Transformation Village. ABCCM will also provide on-site resources in partnership with other area organization serving this population, such as Pisgah Legal Services, On Track, Our Voice, and more.

## **Personnel\***

Who is responsible for the project? Briefly describe project leaders and the role each will play in the project. How do these leaders reflect the population or community that you serve?

ABCCM is directed by a diverse Board that reflects the demographics of our community. Projects are led by committees composed of community volunteers from all walks of life. ABCCM has implemented 6 successful construction campaigns over 35 years under the direction of Executive Director Rev. Scott Rogers. As COO, Jay Lee will be responsible for supervising the implementation of facility construction. Mr. Lee holds an MBA and is a Certified Public Accountant. With a combined 65 years of social services direction with ABCCM, Rev. Rogers and Mr. Lee hold a deep understanding for the needs, diversity, and gaps in services in this community.

ABCCM's transitional housing programs are recognized as one of the best practices in NC. Transformation Village will operate under the direction of Angela Catania, who holds a Master's Degree in Social Work. All Case Managers are Master's Level Social Workers and receive annual continuing education training in a variety of best practices.

## Success\*

How will you measure results? What will success look like? How will you document the impact of your project? Include whether there is a model that serves as basis for project design.

Transformation Village will operate under the same model as ABCCM's Veterans Restoration Quarters, a 250 bed facility, which was named one of the top 4 Veterans' programs in 2012 by the NVTAC. ABCCM also operates transitional housing for women and children at Steadfast House and will expand these services at the new site. Last year, we successfully placed 78% of women, including 97% of moms with children, into permanent housing and ensured that they had a sustainable living-wage income averaging \$13.04 per hour. Of the 83 women served last year, 59% participated in employment training programs offered through partnering organizations. As we implement programs at Transformation Village, we will build this track record. ABCCM tracks program participation and outcomes through its case management system. Barriers and successes are documented through the Steps to Success program. Case Managers keep detailed records on all program participants as they move through the program.

## Funding\*

What is your plan for finding the balance of the project budget? What is your funding timeline and what are your other sources of support?

ABCCM has been actively fundraising for this project since 2014. To date, ABCCM has raised \$3,891,578 of its \$8 million goal in recorded pledges. These pledges and cash contributions have been committed by individuals, area congregations, foundations, local businesses and corporations, and civic groups. Of this amount, ABCCM has received \$1,940,393 in cash contributions and pledge payments. ABCCM expects all pledges to be paid within five years. ABCCM also has funding pending with FHLB Atlanta through HomeTrust Bank in the amount of \$500,000 and is actively seeking other sources of individual and foundation funding. ABCCM does have a loan commitment with HomeTrust bank for the remaining funding and is scheduled to begin construction on the Community Center after site development is complete in the Spring of 2018. Operations will be relocated to the site from Steadfast House, and ABCCM will reallocate this funding to operate the new facility.

## Sustainability\*

How will this project be maintained? Please describe funding sources and how you plan to sustain the project in future years.

Operations at our current facility will be relocated to Transformation Village in February 2019, once construction is complete. We will then sell our current property and utilize this funding to pay down the construction loan and implement operations at the new facility. Operations at Transformation Village will be incorporated into ABCCM's general operating budget and will be sustained by current donations, revenue generated from the partnership with AB Tech in Phase I, and low-income permanent supportive housing options in Phase II. ABCCM is fiscally secure and has operated financially viable and effective transitional housing programs for over 30 years. ABCCM will continue to leverage support from the community and through private foundations and federal funding to continue to provide women and children with vital services after Transformation Village has been constructed. ABCCM will expand partnerships for increased funding through domestic violence and veterans services.

#### **ATTACHMENTS**

#### **Project Budget\***

Download the budget form at THIS LINK.

Complete the budget form for this project and the overall organization.

Save it to your computer, then upload it.

ABCCM\_strategic-partnership-grants-FY2019-budget.xlsx

## **Financial Statements\***

Upload a copy of the most recently completed financial statements.

All financial statements must be audited, reviewed or compiled by a certified public accountant and include a full balance sheet, income statement, and cash flow statement.

If your organization does not have financial statements, briefly state the reason.

ABCCM\_Consolidated\_Audit\_2016 (1).pdf Please see the attached file containing our 2016 audited financial statements.

#### IRS Form 990\*

Upload a copy of the 990 nonprofit tax reporting form that you most recently completed.

If your organization does not have a 990, briefly state the reason.

IRS Tax Exemption Letter.pdf ABCCM is exempt from filing a Form 990, as detailed in the attached IRS determination letter.

## **Board of Directors List\***

Upload a current list of your organization's Board of Directors.

If your organization does not have a board of directors, briefly state the reason.

Board Members 2018.occupations.docx Please see the attached file containing our 2018 Board of Directors list.

## **Authorized Signatory**

By typing in below the name of the authorized signatory and date of submittal, you acknowledge that your governing body has authorized this application, that it is true and current to your knowledge. As a condition of any grant awarded, this organization will provide all information in the manner described in the contract to be executed between the organization and Buncombe County or its designee, including program and financial reporting.

Name & Date

Reverend Scott Rogers; 02/09/2018