

Dr. Dwight Mullen
Professor of Political Science
UNC Asheville

*A look at the educational and economic opportunity for
Blacks in Buncombe County*



There was a time when there was a
Thriving Black Community



Seniors

ROBERT ALPHONSO SMITH
Friendly
Senior Classmen, Commercial Club
Vocation: Lawyer

MARY ANN SMITH
Friendly, Talkative
Dramatics Club, Spanish Club
Vocation: Nurse



VIVIAN LORRAINE SMITH
Friendly, Quiet
Commercial Club, Senior Classmen
Vocation: Secretary

JOYCE STALEY
Dignified, Poised
N.H.A., Student Council
Vocation: Undecided



MARTHA JEAN STAMEY
Friendly, Talkative
French Club, Band
Vocation: Nurse

MATTHEW BERNARD SUBRATT
Friendly, Studious
Grown & Scepter Club, Dramatics Club
Vocation: Professor of History



HAROLD EUGENE SWEENEY
Talkative, Studious
Vanity Club, Senior Classmen
Vocation: Businessman

JOHN ERIC TEAMER
Intelligent, Congenial
Grown & Scepter Club, Student Council
Vocation: Surgeon



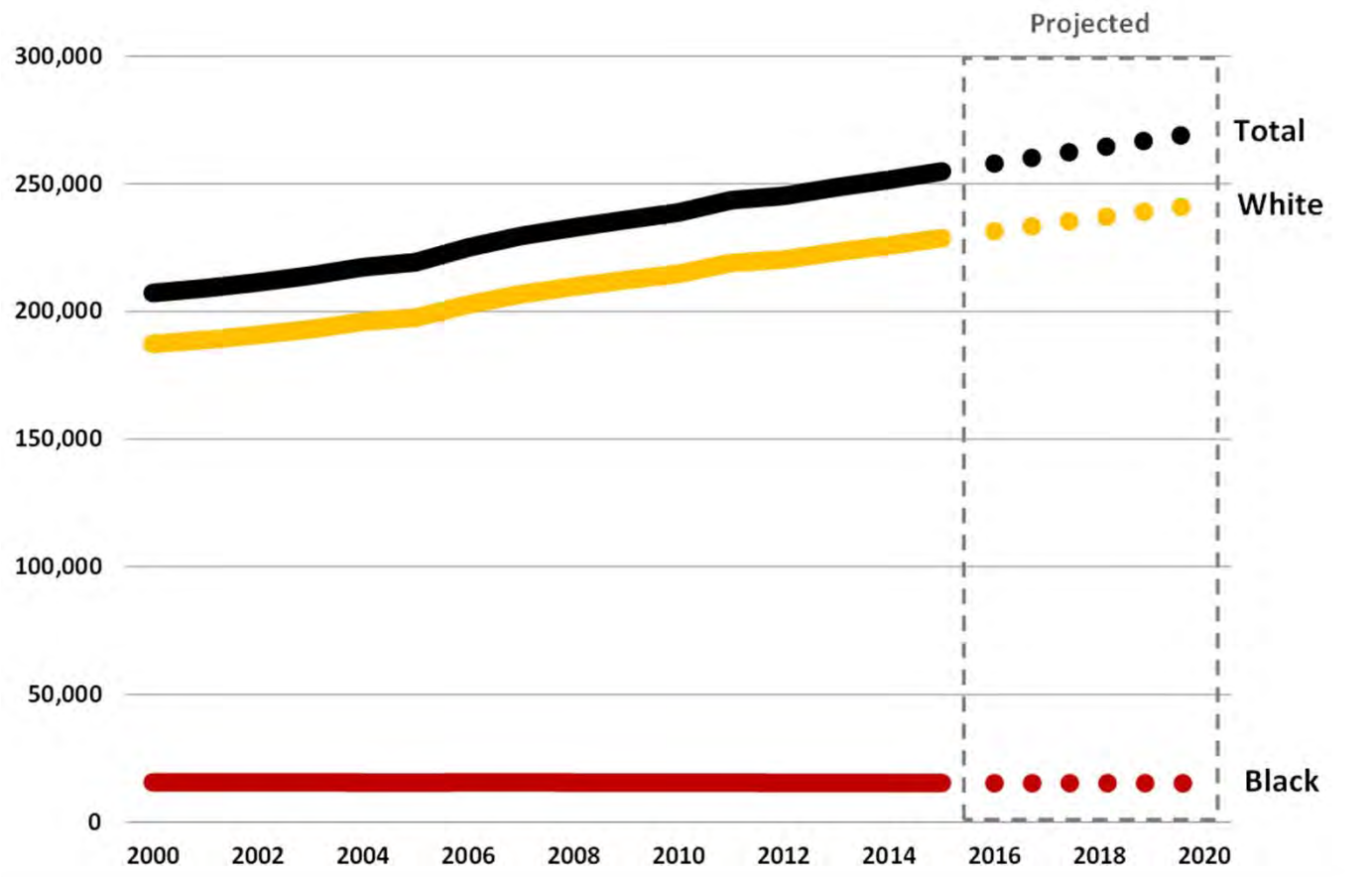
GLORIA LOUISE THOMAS
Quiet, Friendly
Grown & Scepter Club, Senior Classmen
Vocation: Elementary Teacher or Beautician

JOHN EDWARD THOMPkins
Talkative, Clever
Dramatics Club, Senior Classmen
Vocation: Undecided



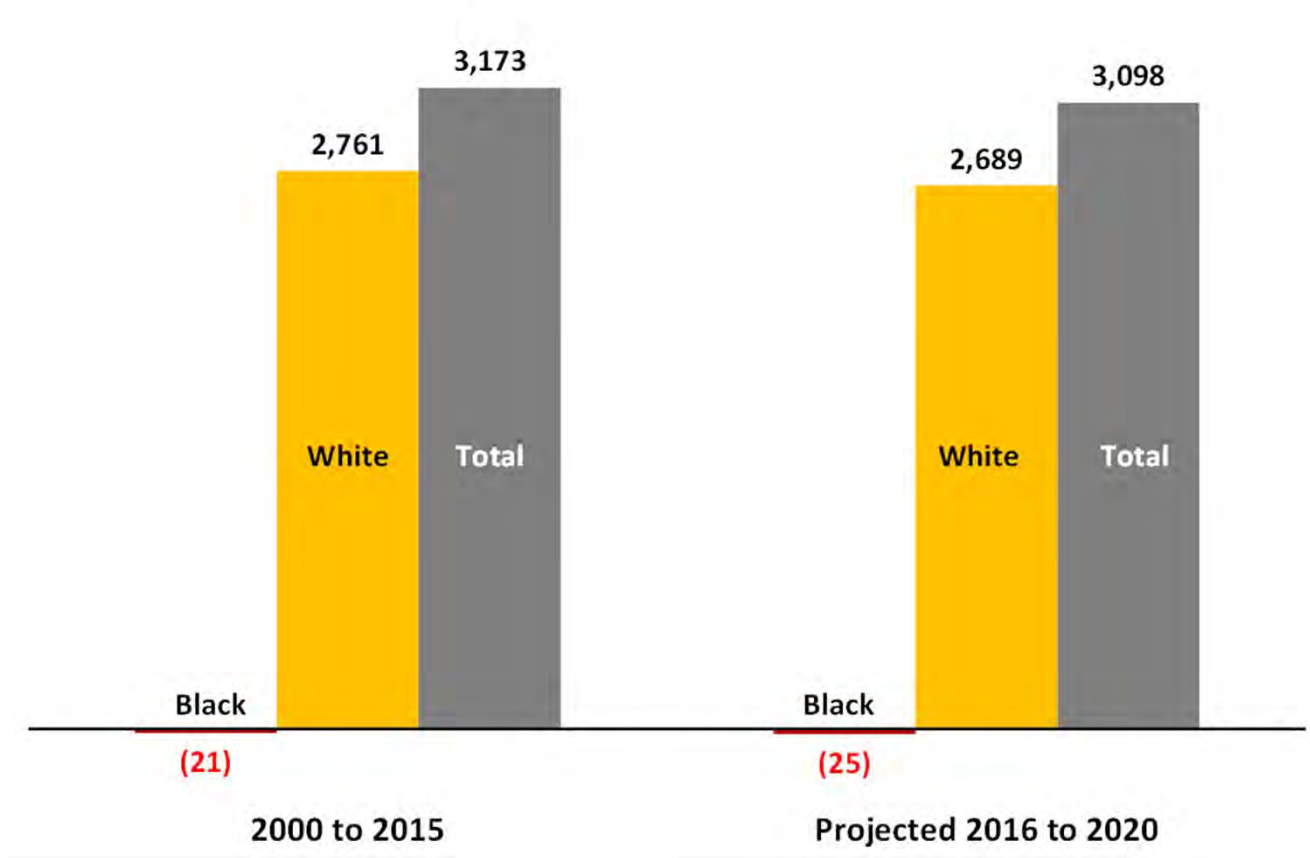


Total Population



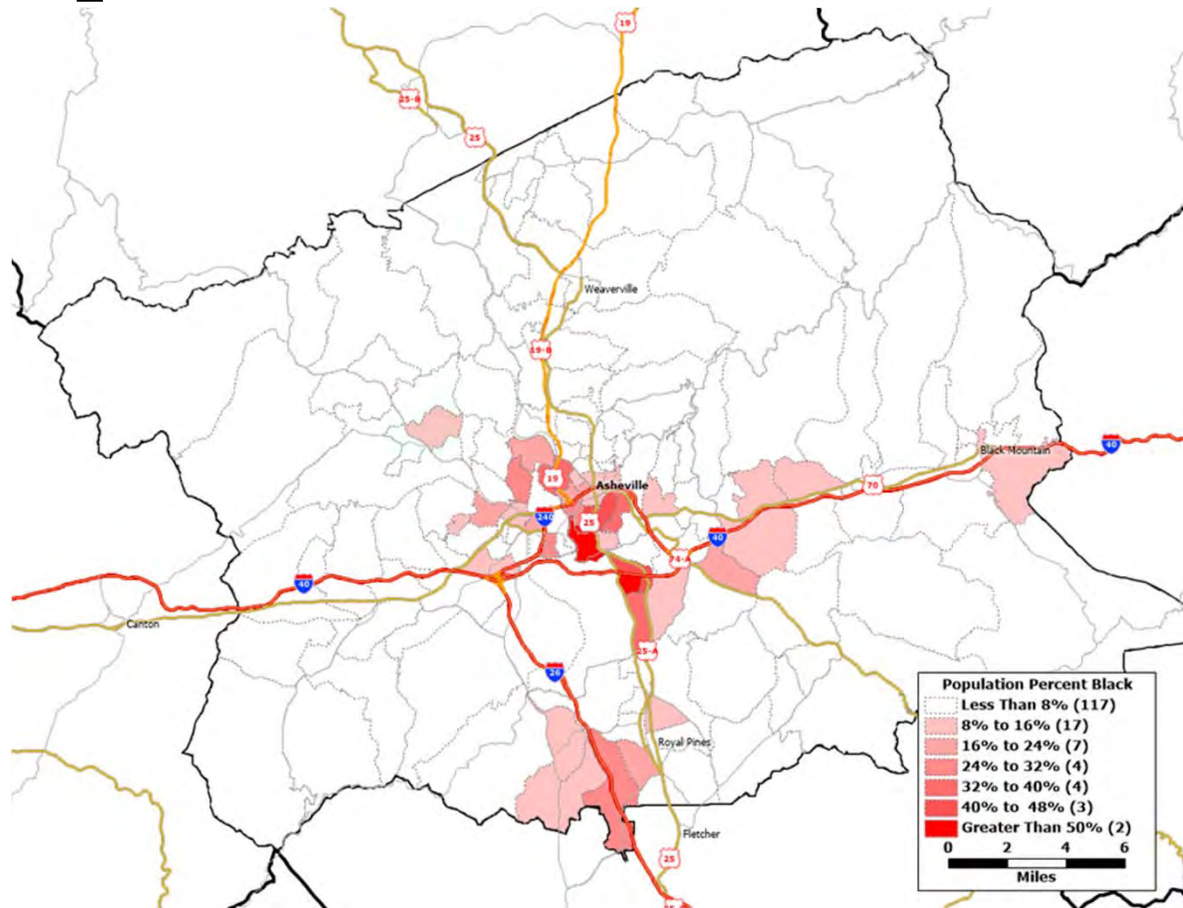
Source: NC Office of State Budget and Management

Average Annual Population Change



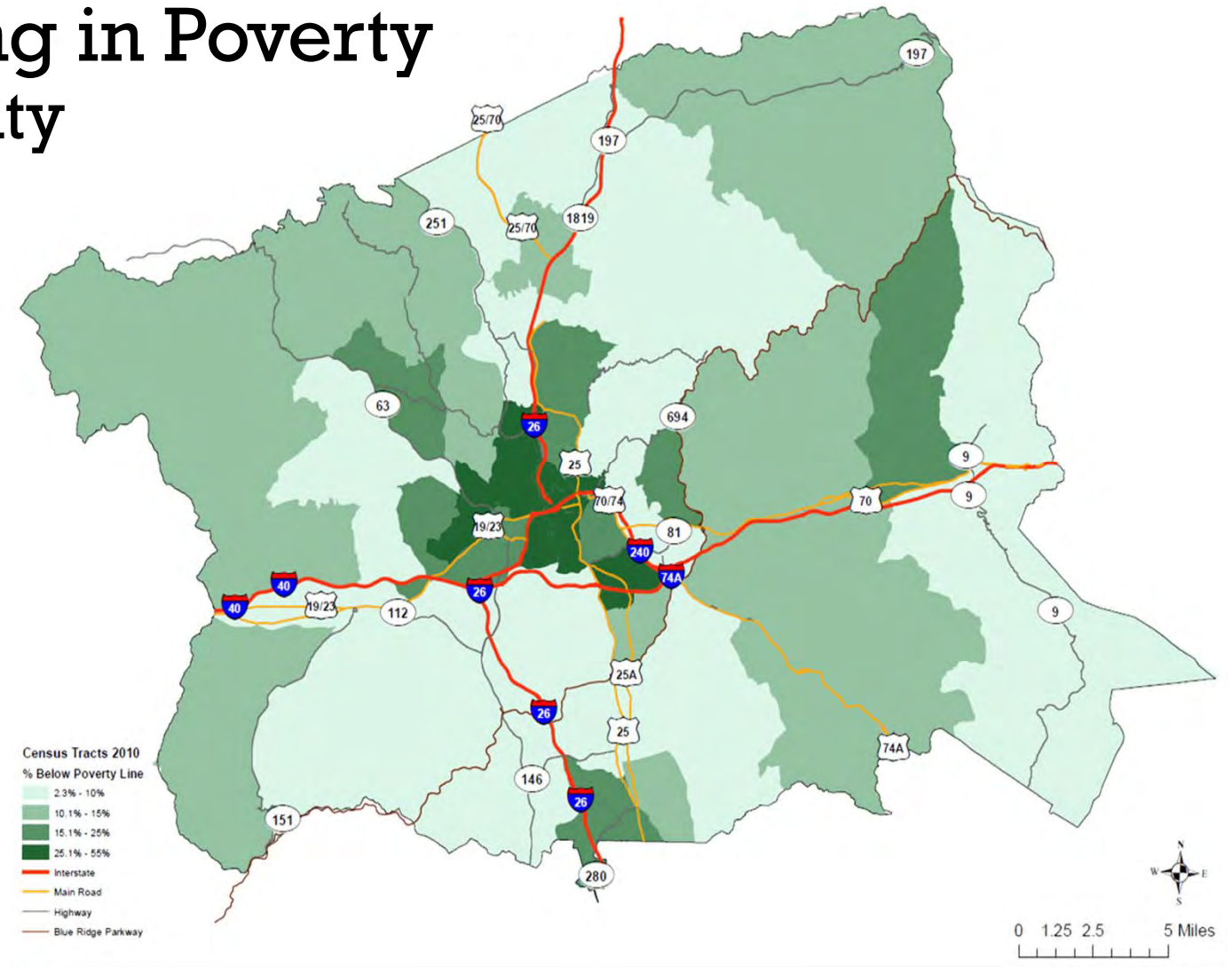
Source: NC Office of State Budget and Management

Population Percent Black



Source: US Census Bureau, 2011-2015 five-year estimates

Residents Living in Poverty Buncombe County

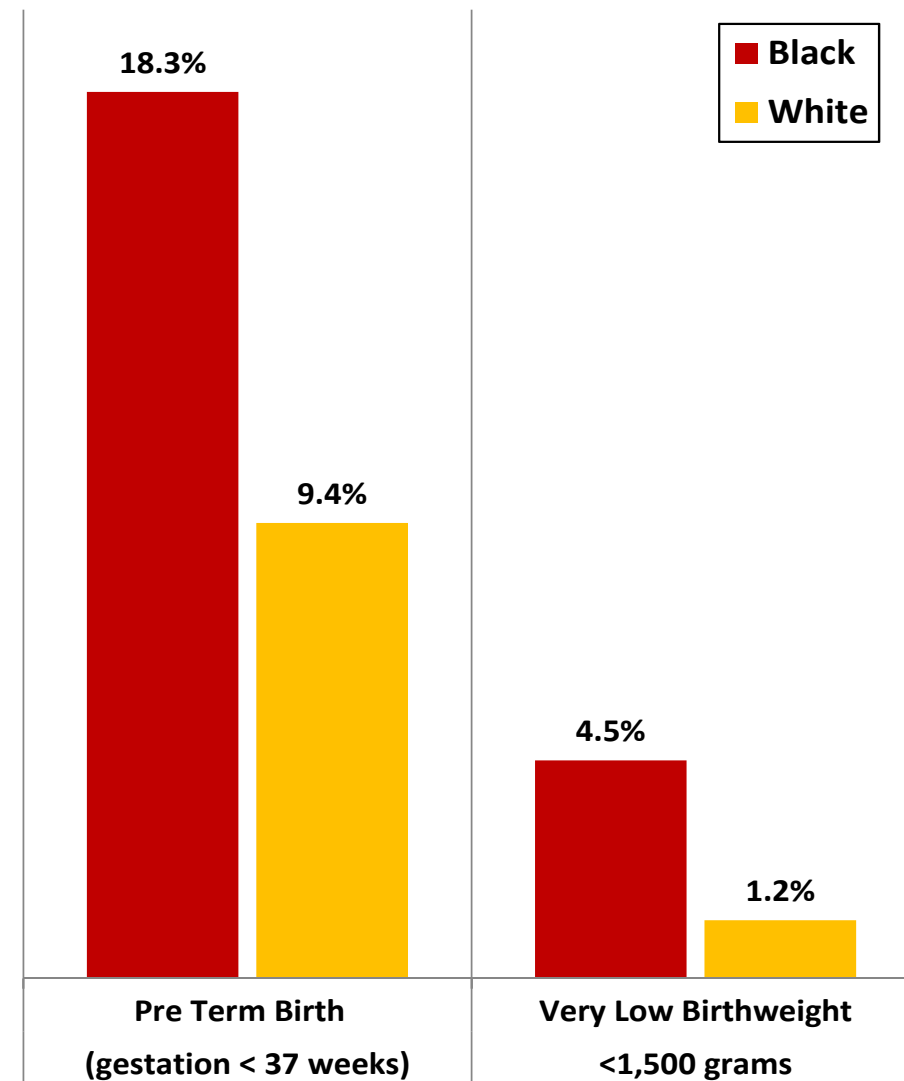




Health

Black babies are...
2X more likely to be
born prematurely;

4X more likely to have a
very low birthweight



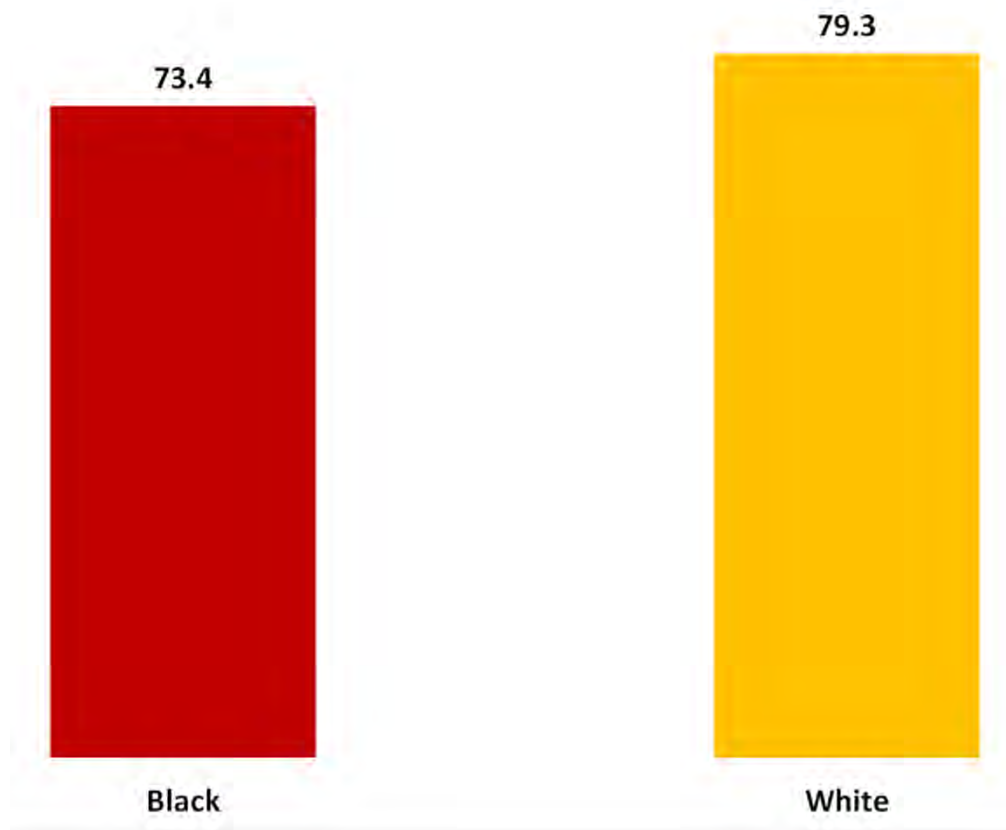
Source: North Carolina State Center for Health Statistics, 2015

Black babies in our
community are **3.1**
times more likely to die
before their first birthday.



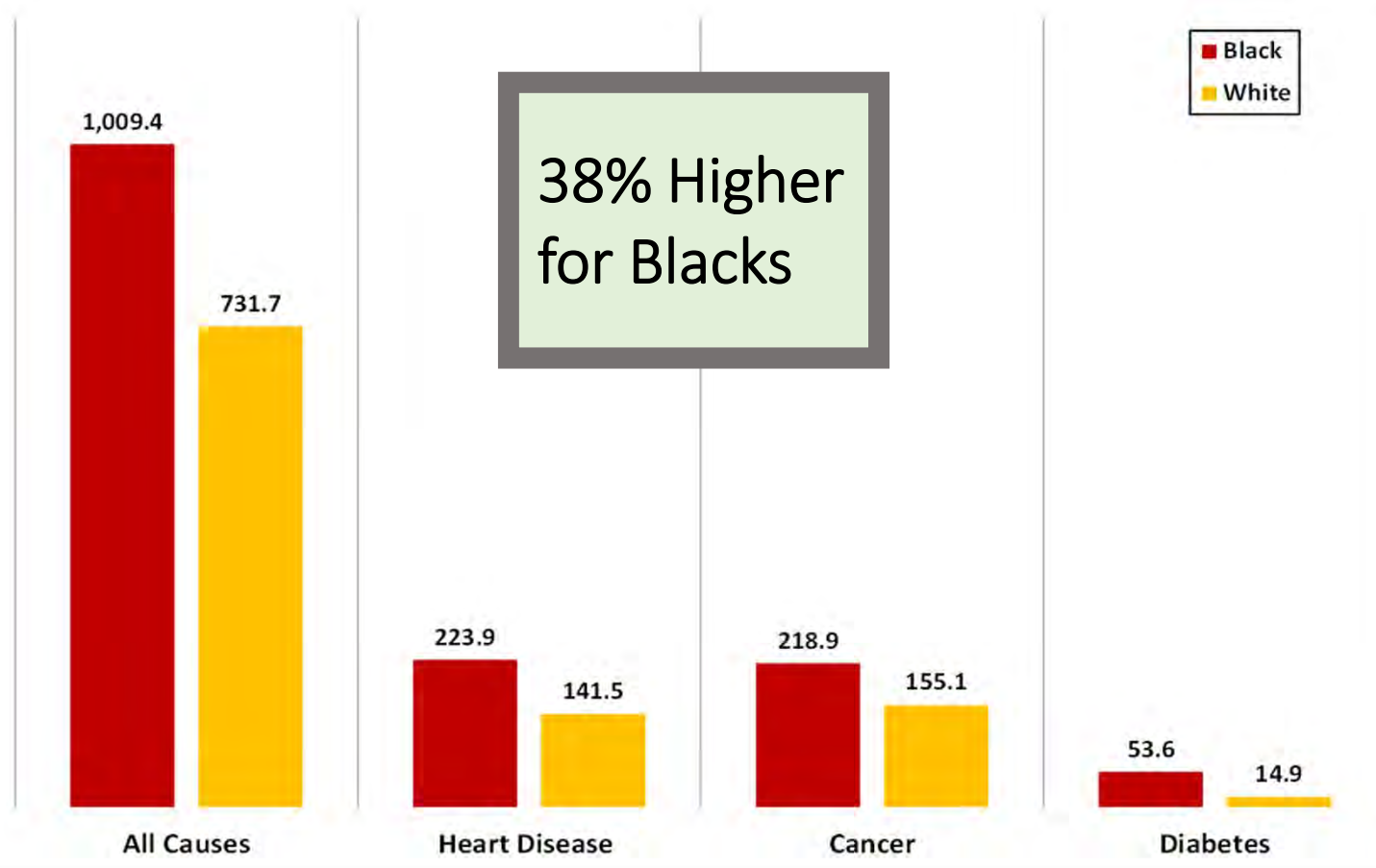
Life Expectancy

Blacks die 6
years earlier
than Whites



Source: North Carolina State Center for Health Statistics, 2013-2015

Death Rates per 100,000



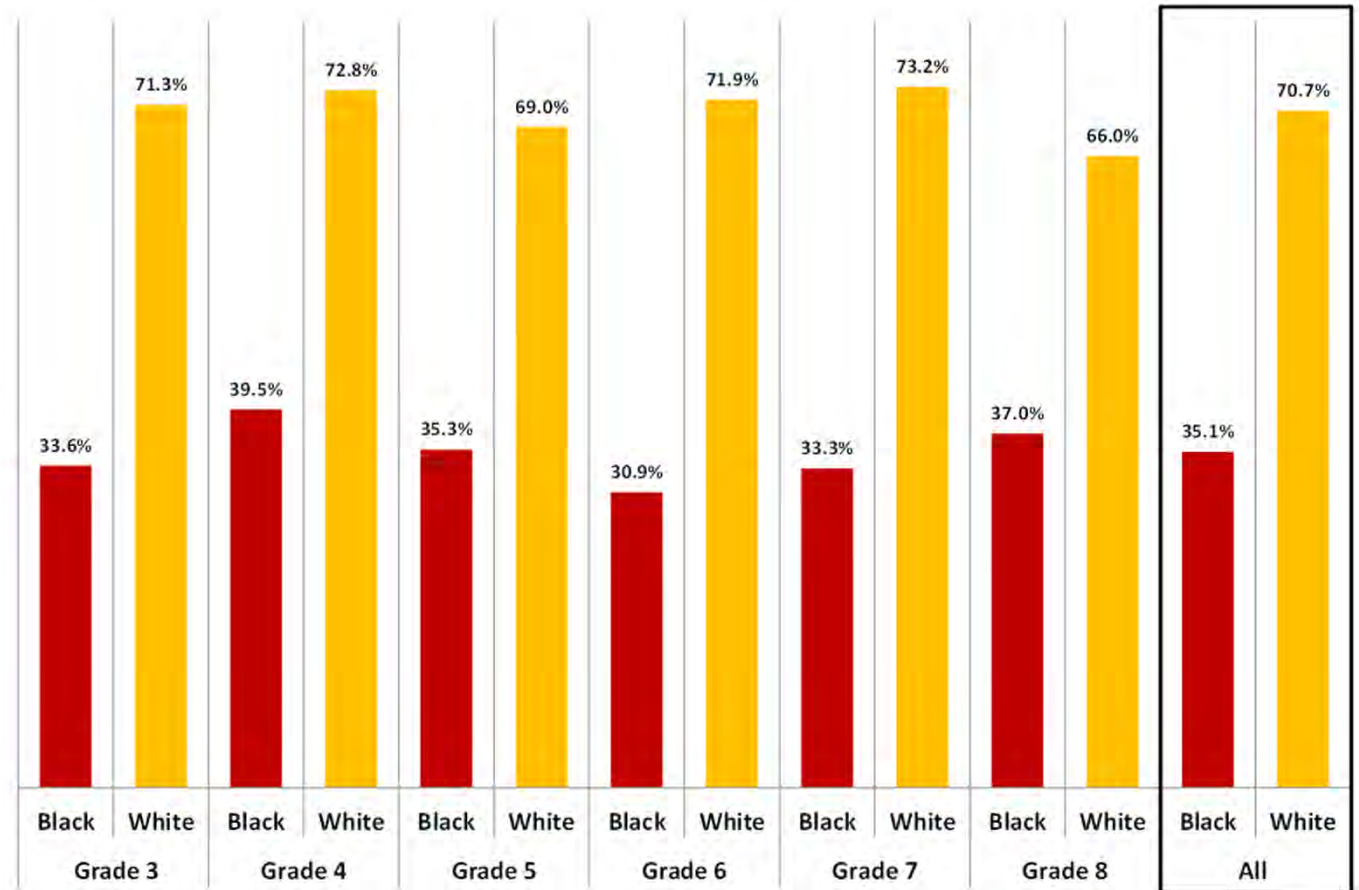
Source: North Carolina State Center for Health Statistics, 2011-2015, calculated per 100,000



Educational Opportunity

Reading- Percent of Students at Grade Level Proficiency

35% of Blacks
VS
71% of Whites at
grade level

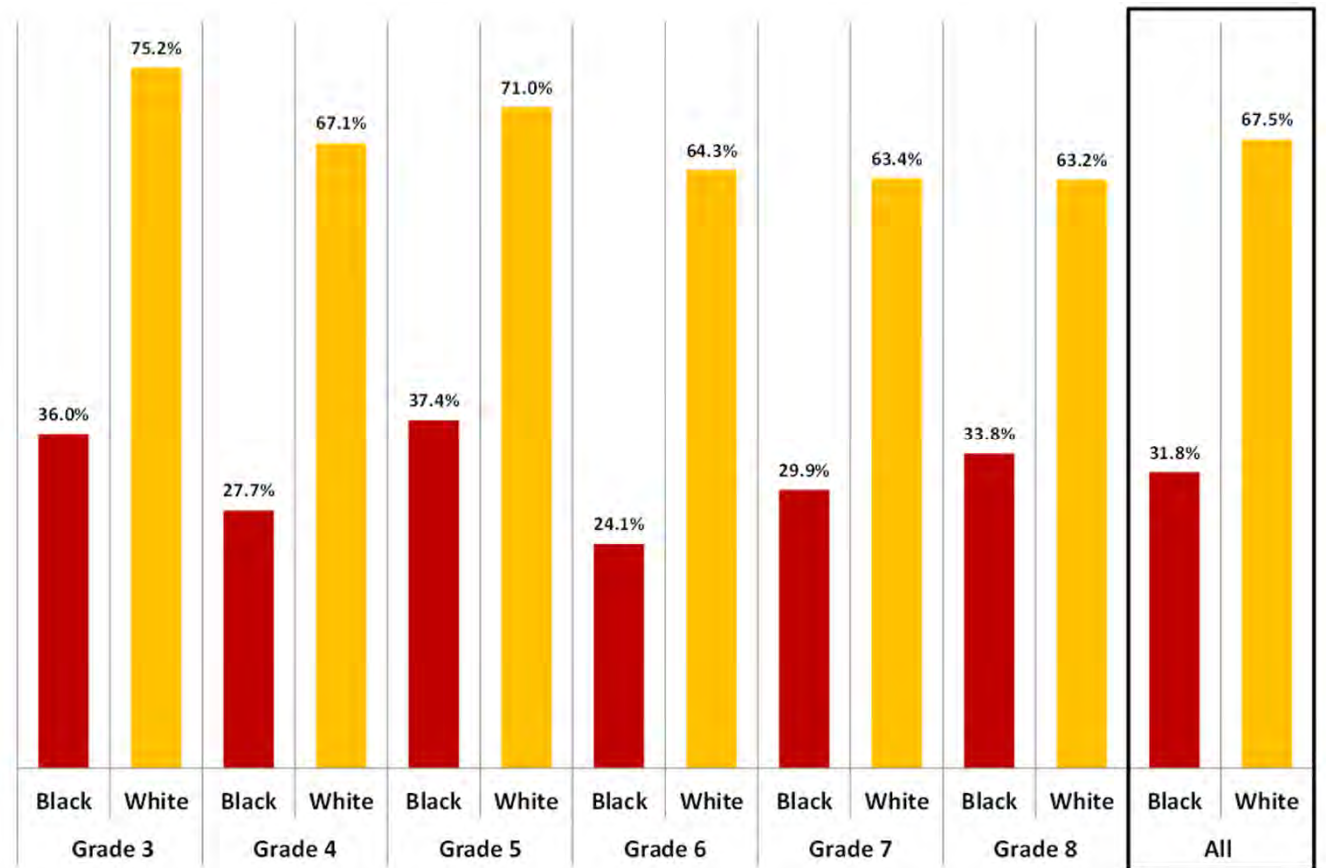


Sources: 2015-2016 School Year, North Carolina Department of Public Instruction, combined Asheville City and Buncombe County Schools 15

Mathematics–

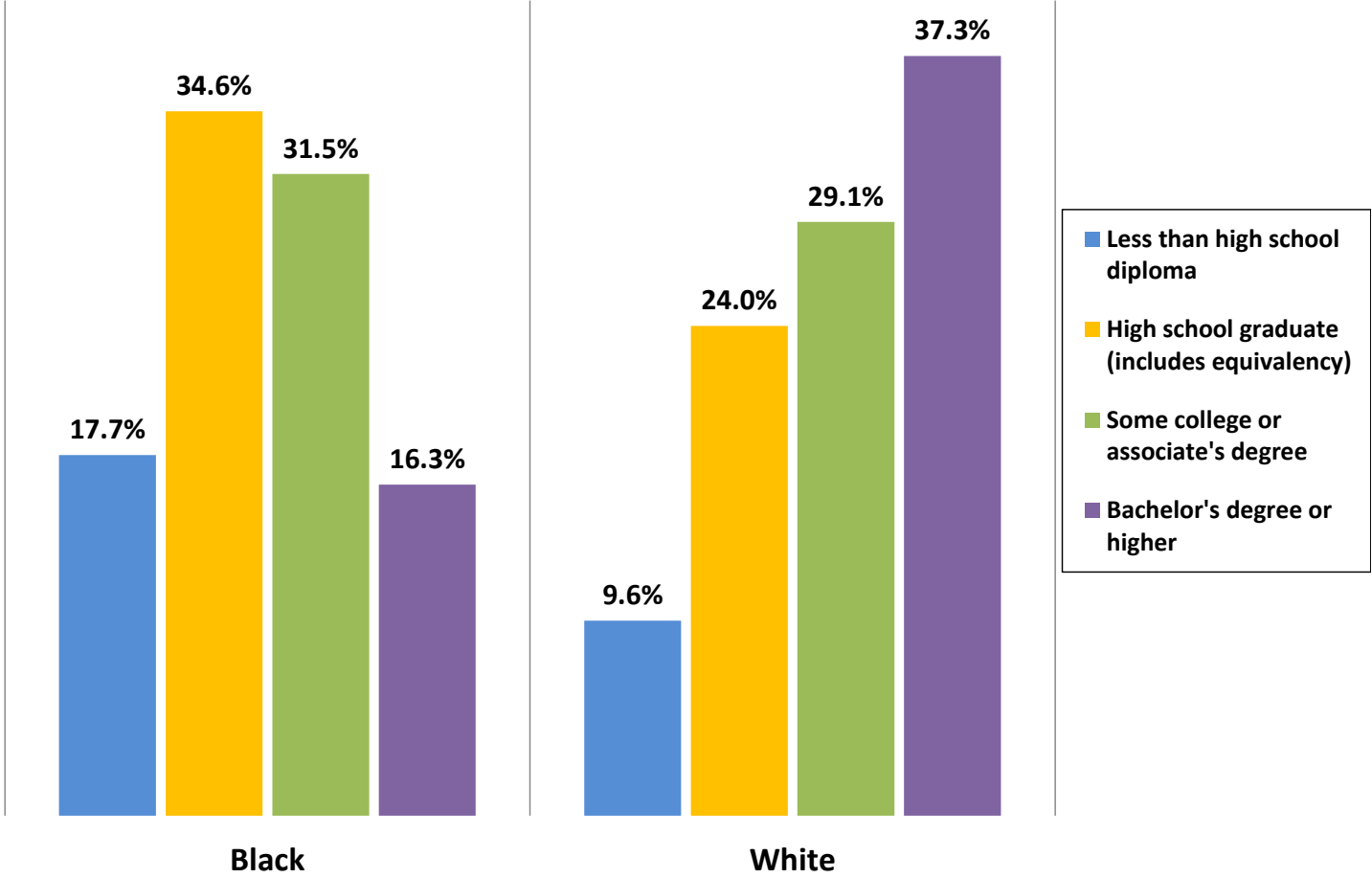
Percent Grades at Grade Level Proficiency

32% of Blacks
VS
67% of Whites
at grade level



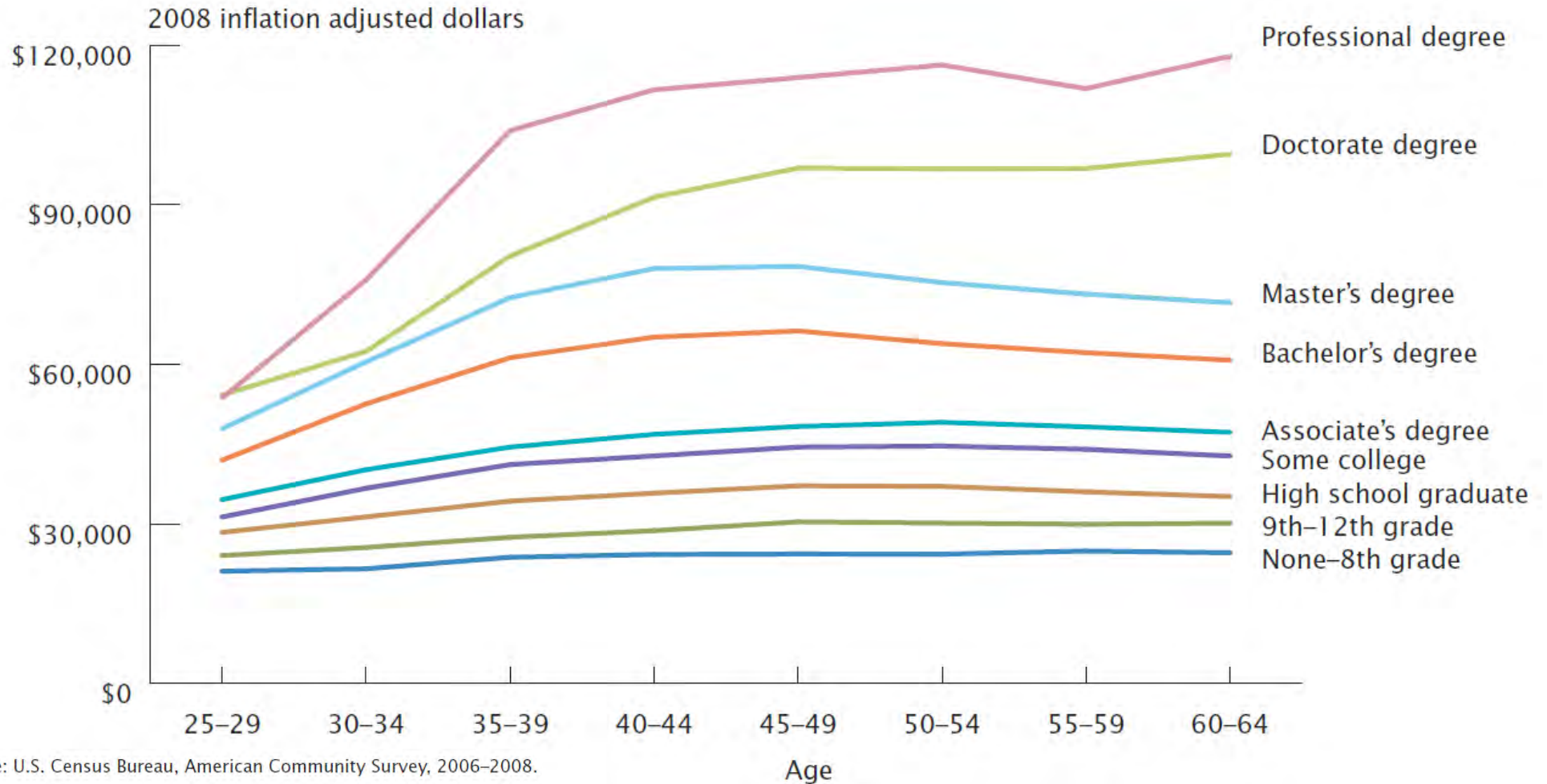
Sources: 2015-2016 School Year, North Carolina Department of Public Instruction, combined Asheville City and Buncombe County Schools

Highest Level of Educational Attainment- Ages 25+



Source: US Census Bureau, 2011-2015 five-year estimates

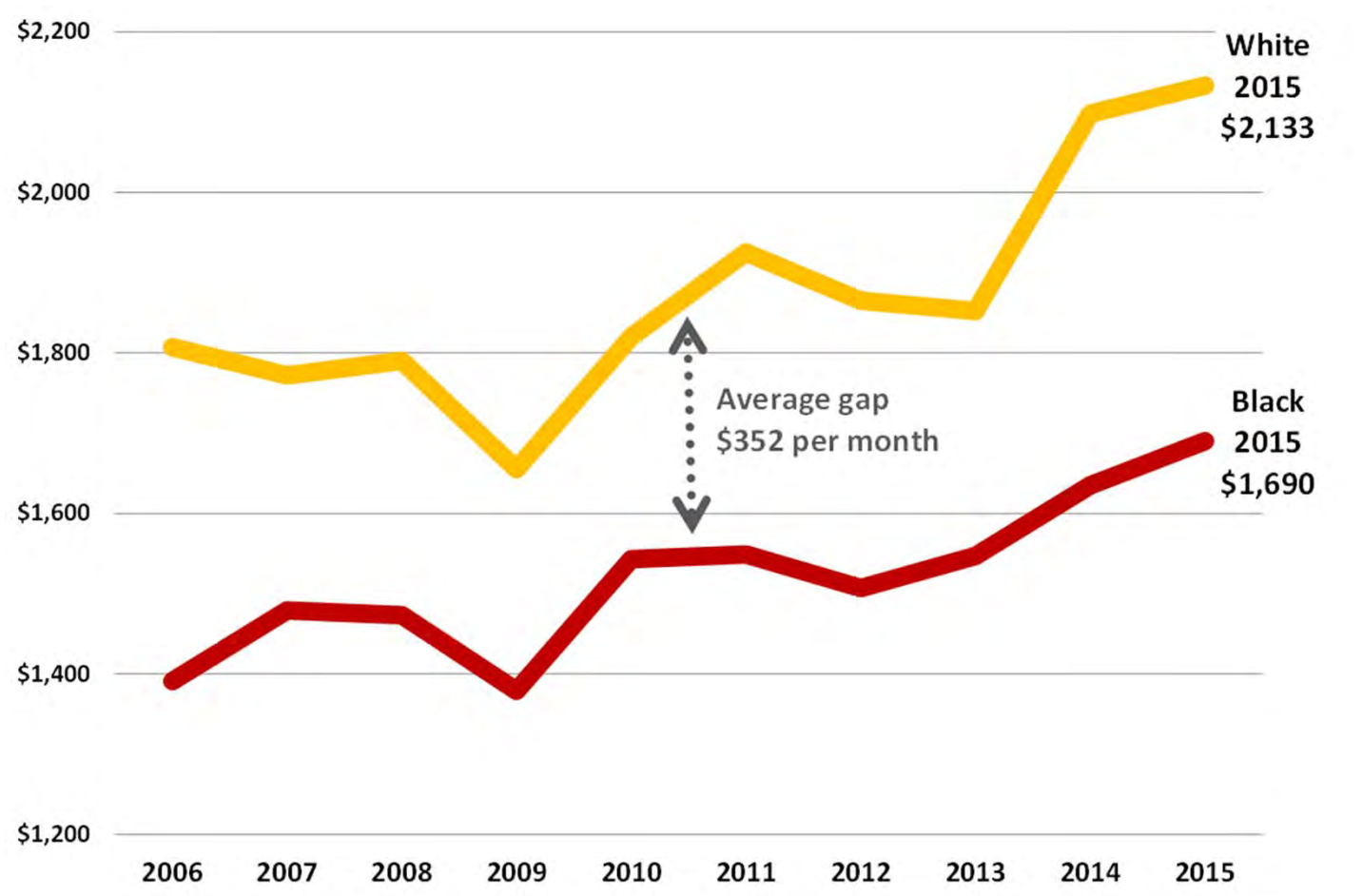
Median Annual Earnings by Age & Educational Attainment— (Full-time, year-round workers)





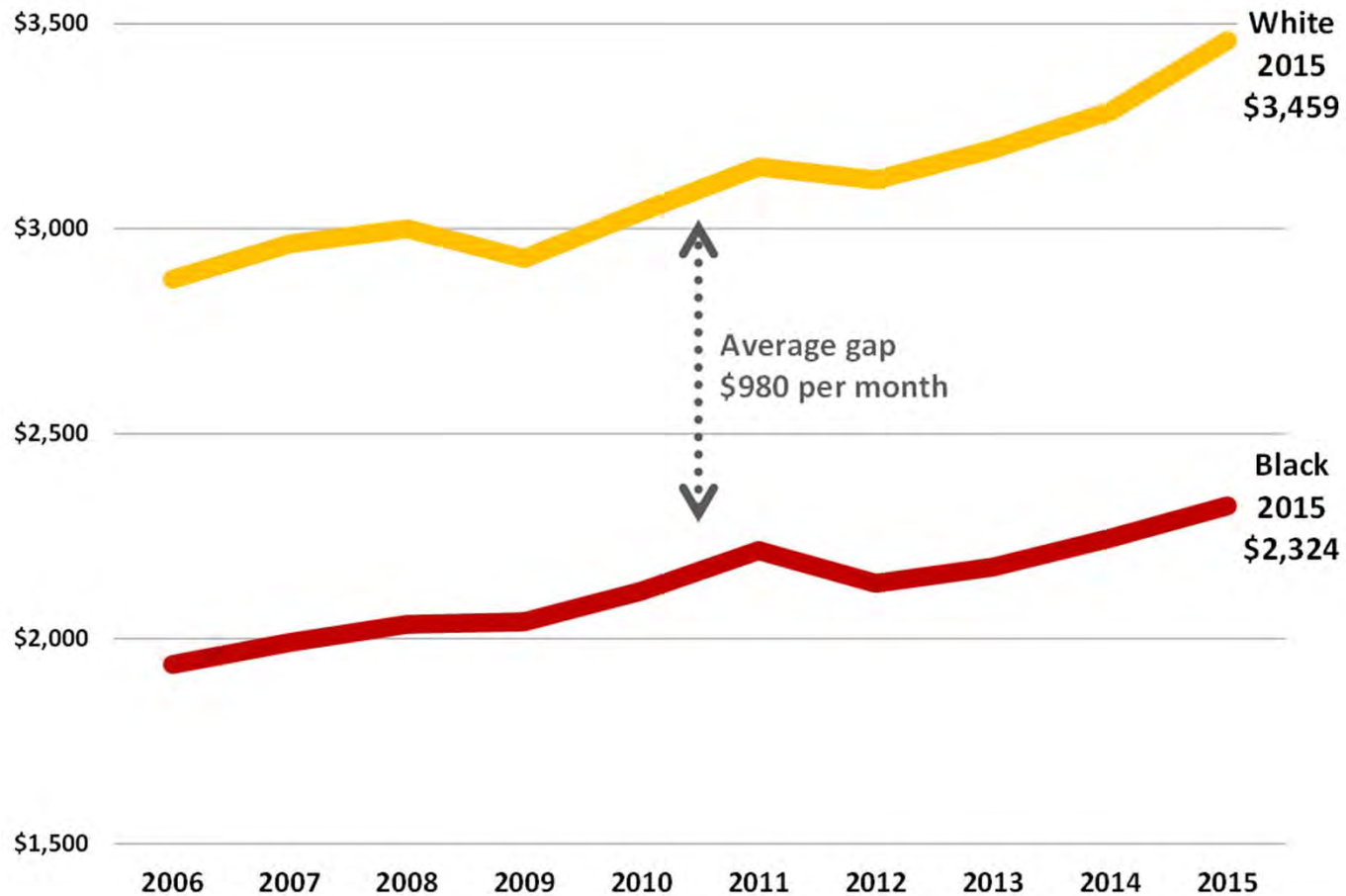
Economic Opportunity

Average Monthly Earnings: New Hires



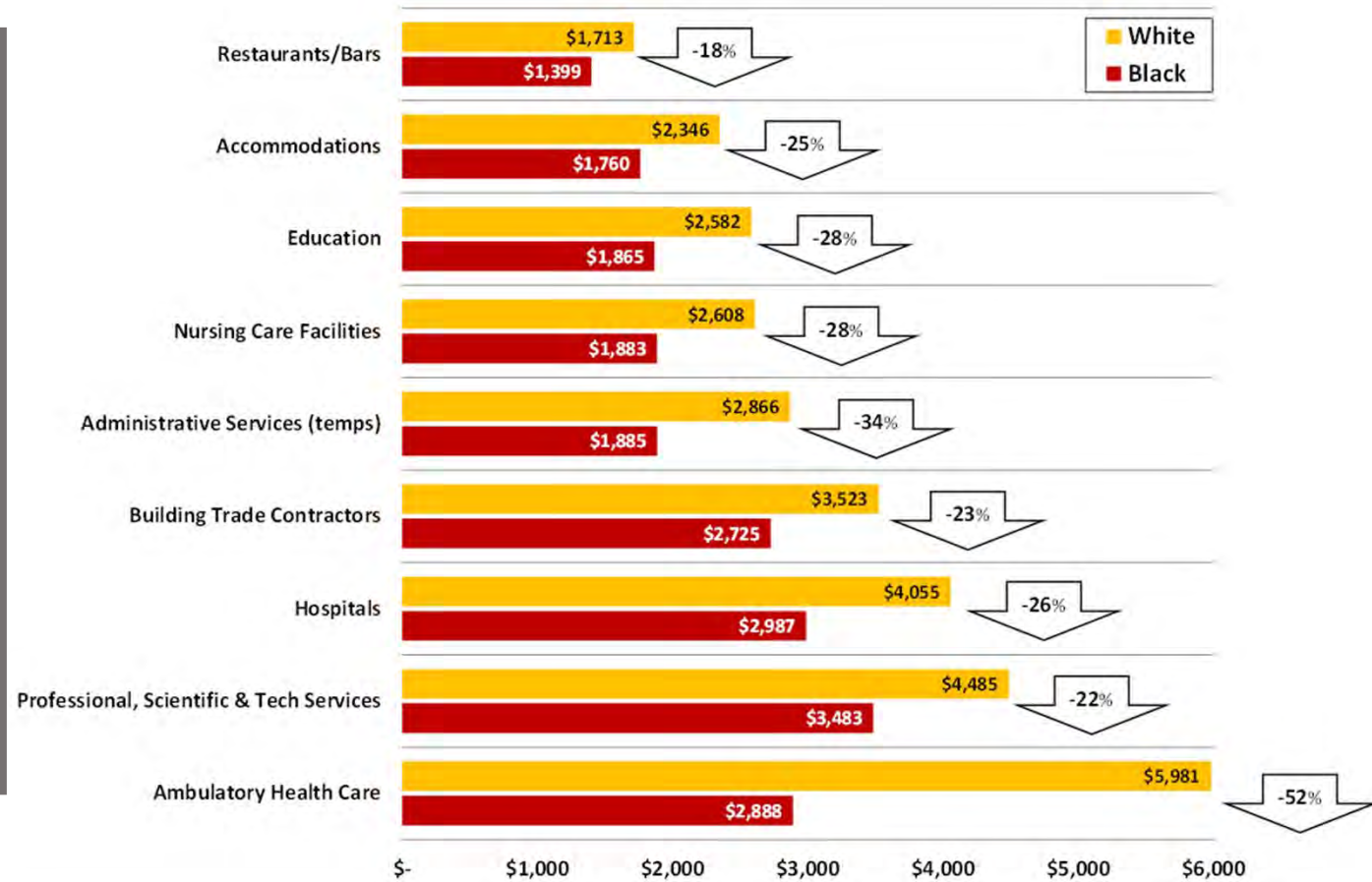
Source: US Census Bureau, unadjusted for inflation

Average Monthly Earnings



Source: US Census Bureau,
unadjusted for inflation

Across top
Industry sub-
sectors, Blacks
have significantly
lower monthly
earnings.

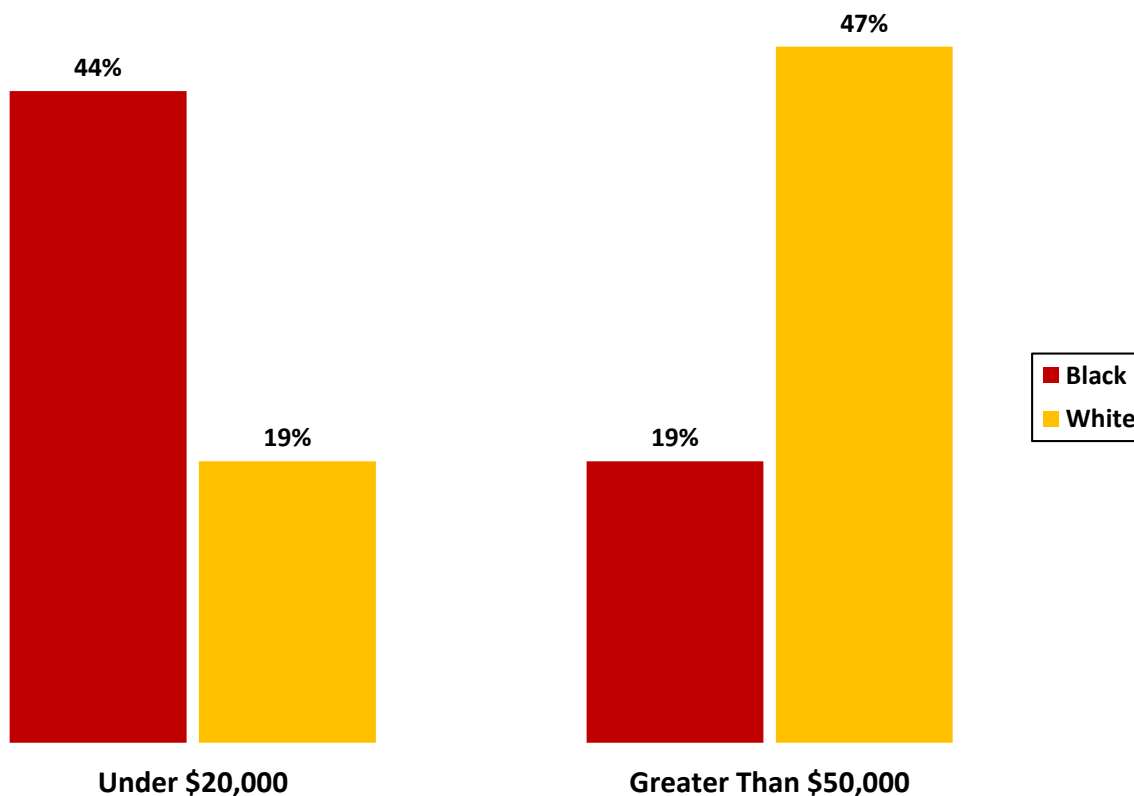


Source: US Census Bureau, 2015

Annual Household Income Percent Households by Race

Under 20K
44% Black vs 19%
White

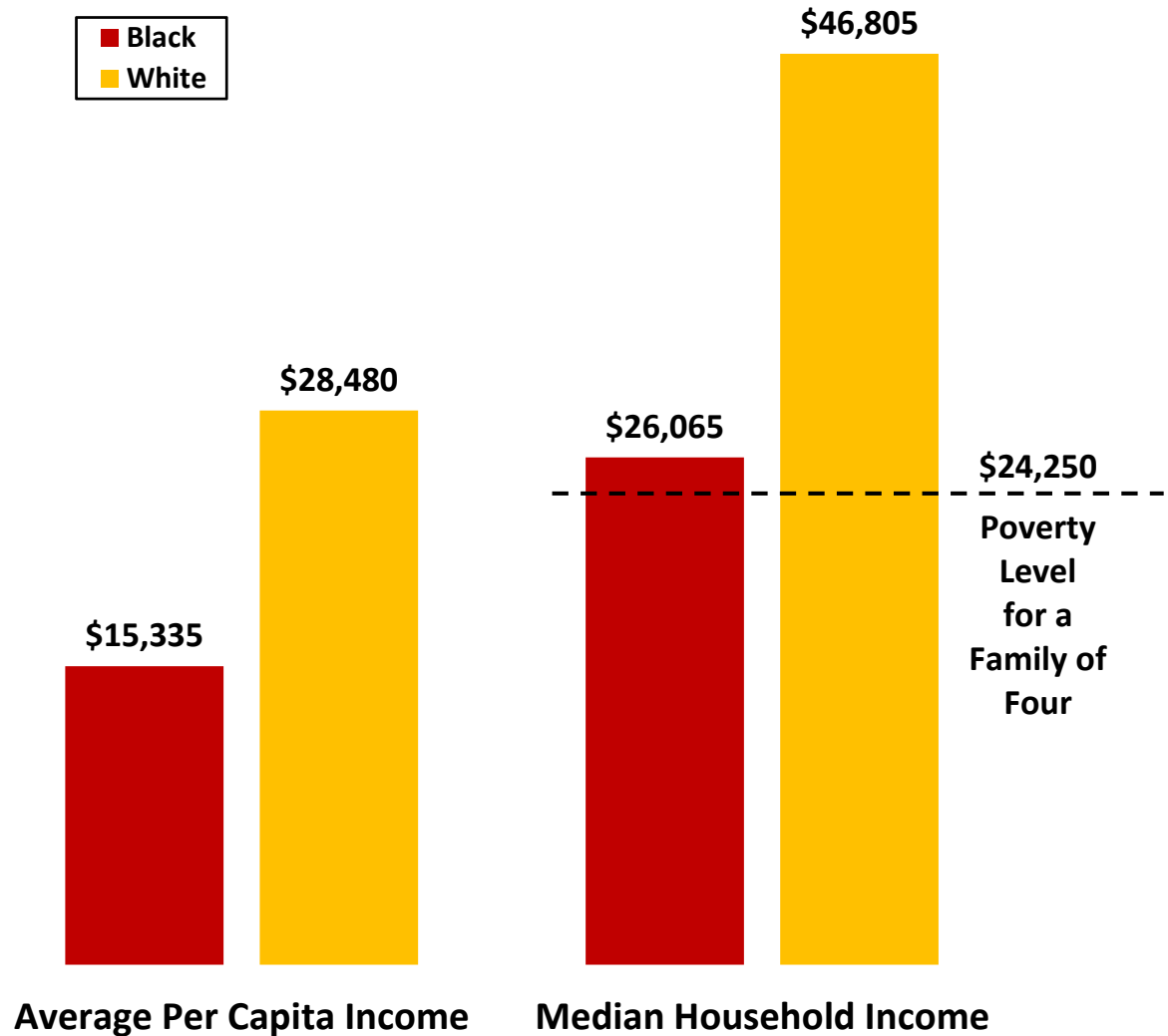
Over 50K
19% Black vs 47%
White



Source: US Census Bureau, 2011-2015 five-year estimates

\$24,450 is
the poverty
level for a
family of 4

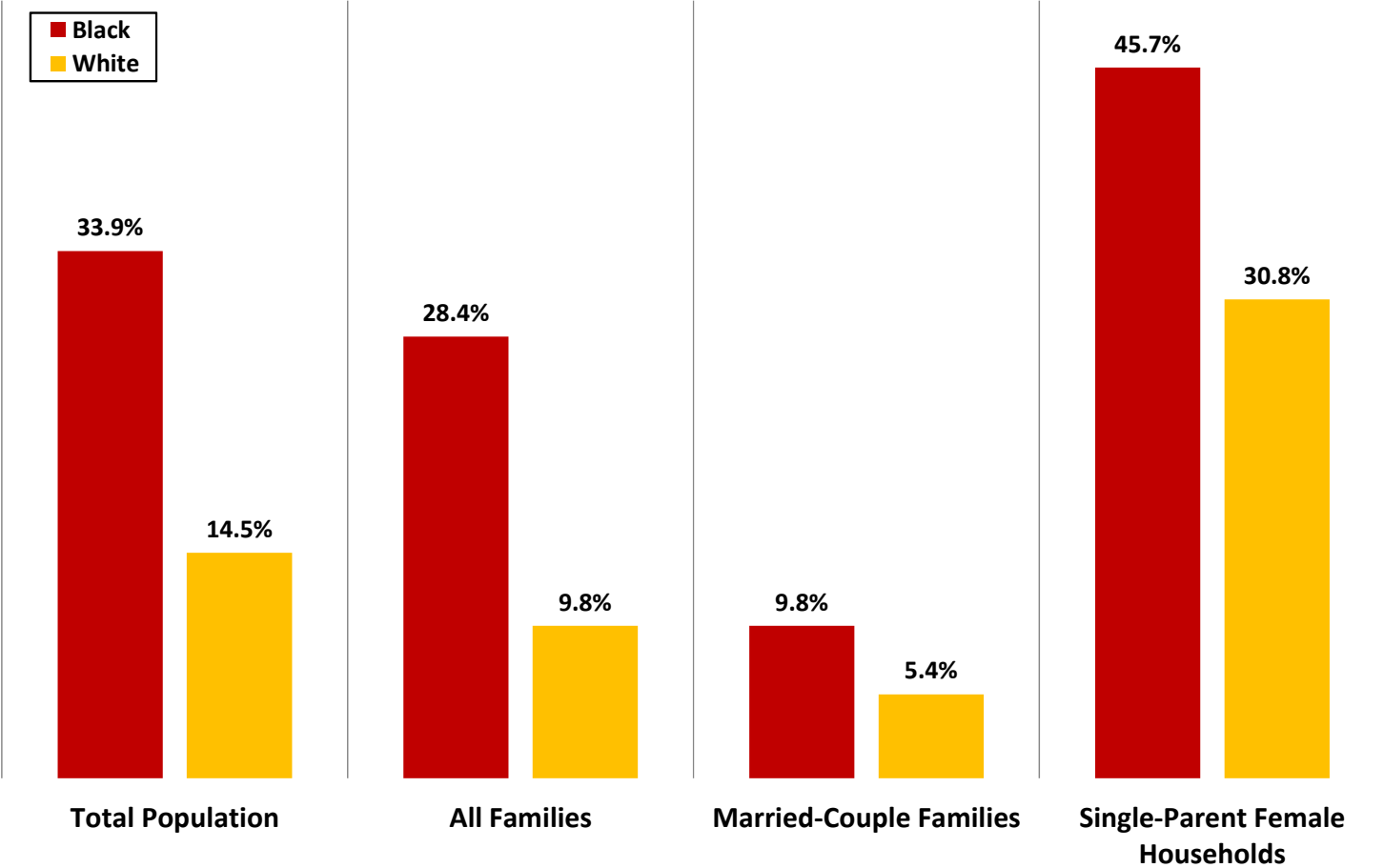
*Sources: US Census Bureau, 2011-2015
five-year estimates, Poverty Level 2015
for comparison*



34% of all Blacks
in the County are
living in poverty

28% of all Black
Families in the
County are living in
poverty

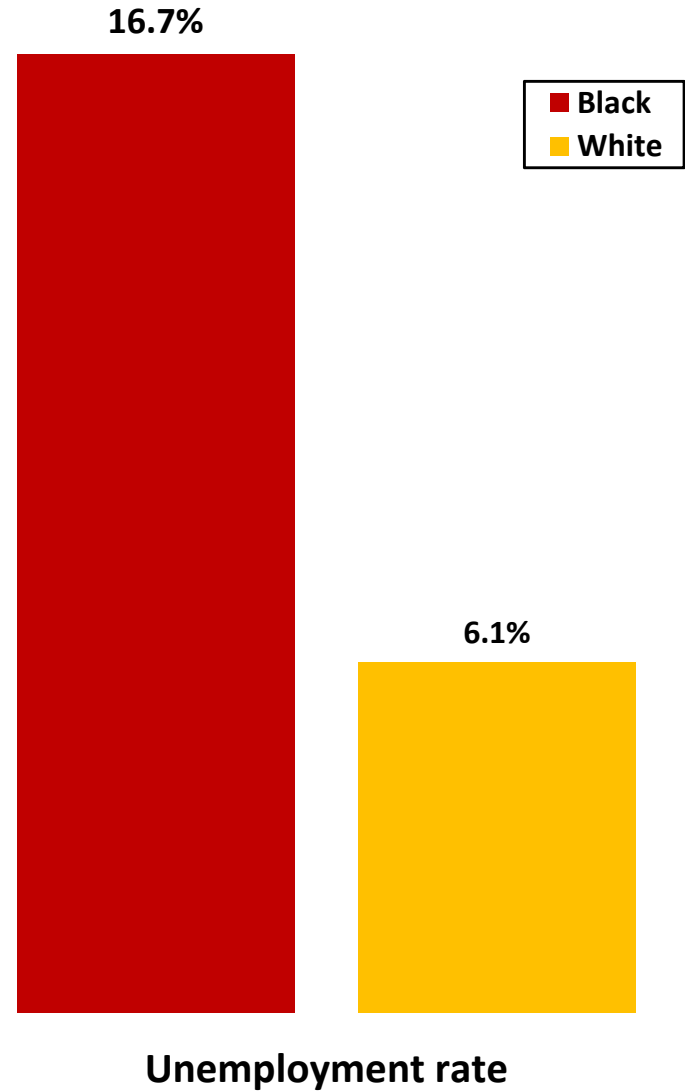
Percent below Poverty Level



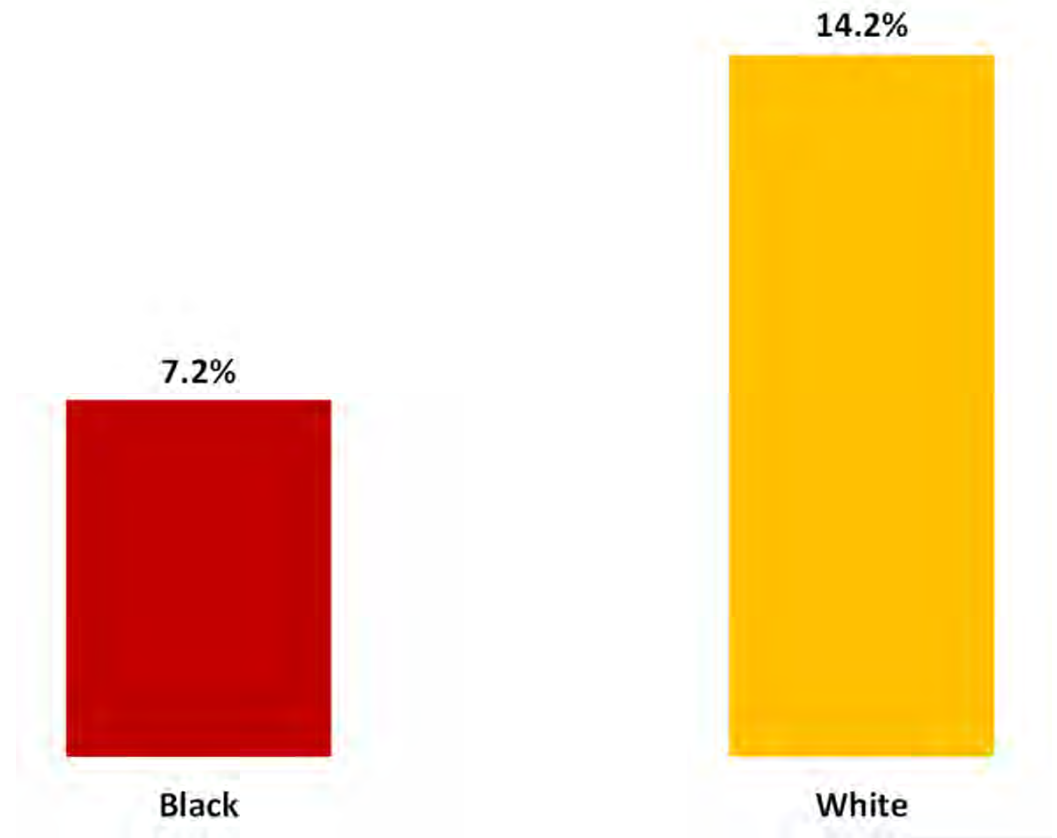
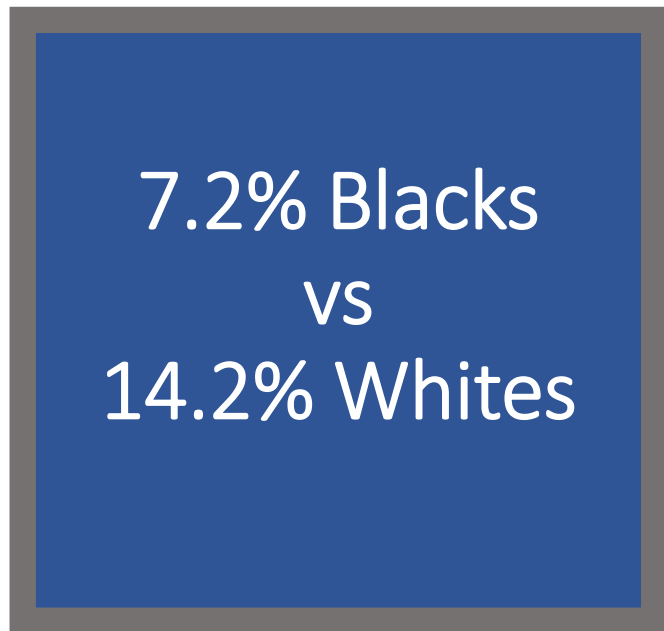
Sources: US Census Bureau, 2011-2015 five-year estimates

Unemployment Rate

17% for Blacks vs
6% for Whites

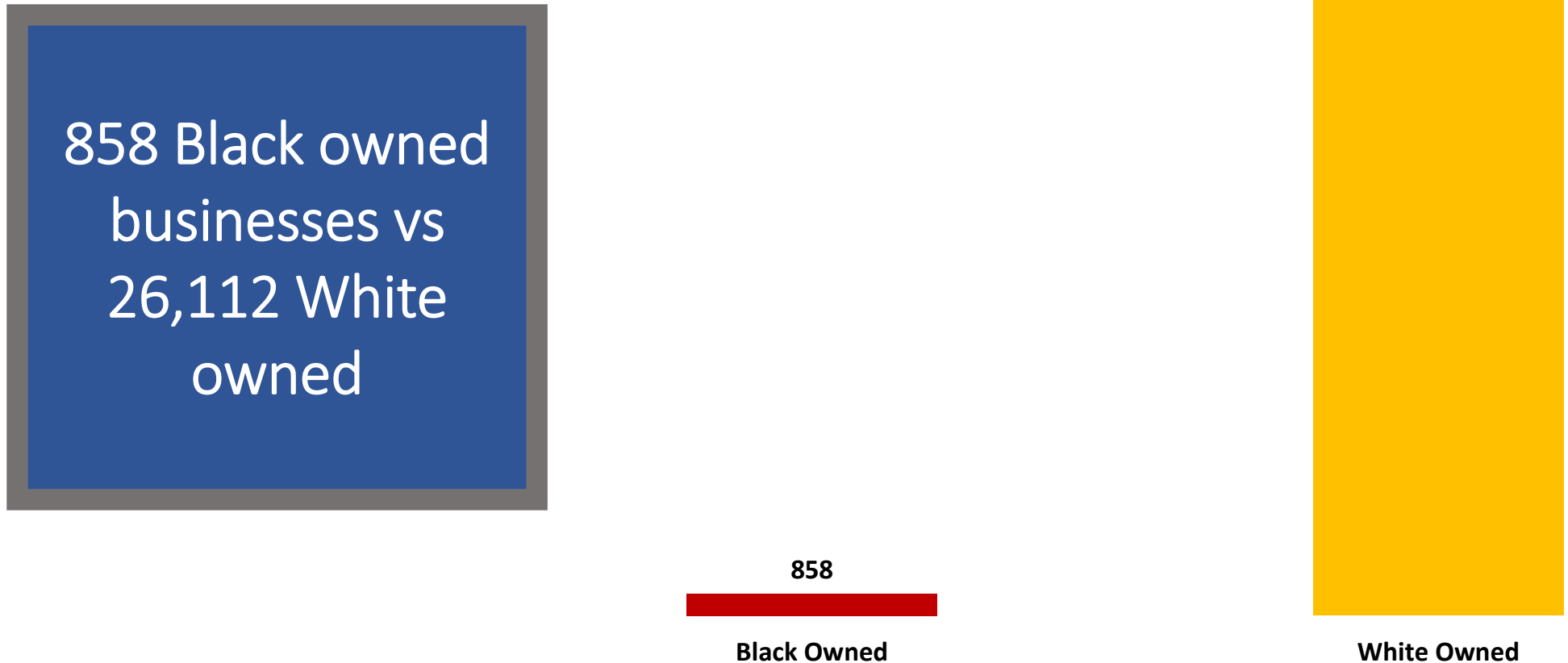


Percent of Population that Owns a Business



Sources: US Census Bureau, 2012 (most current), North Carolina Office of State Budget and Management ages 16+

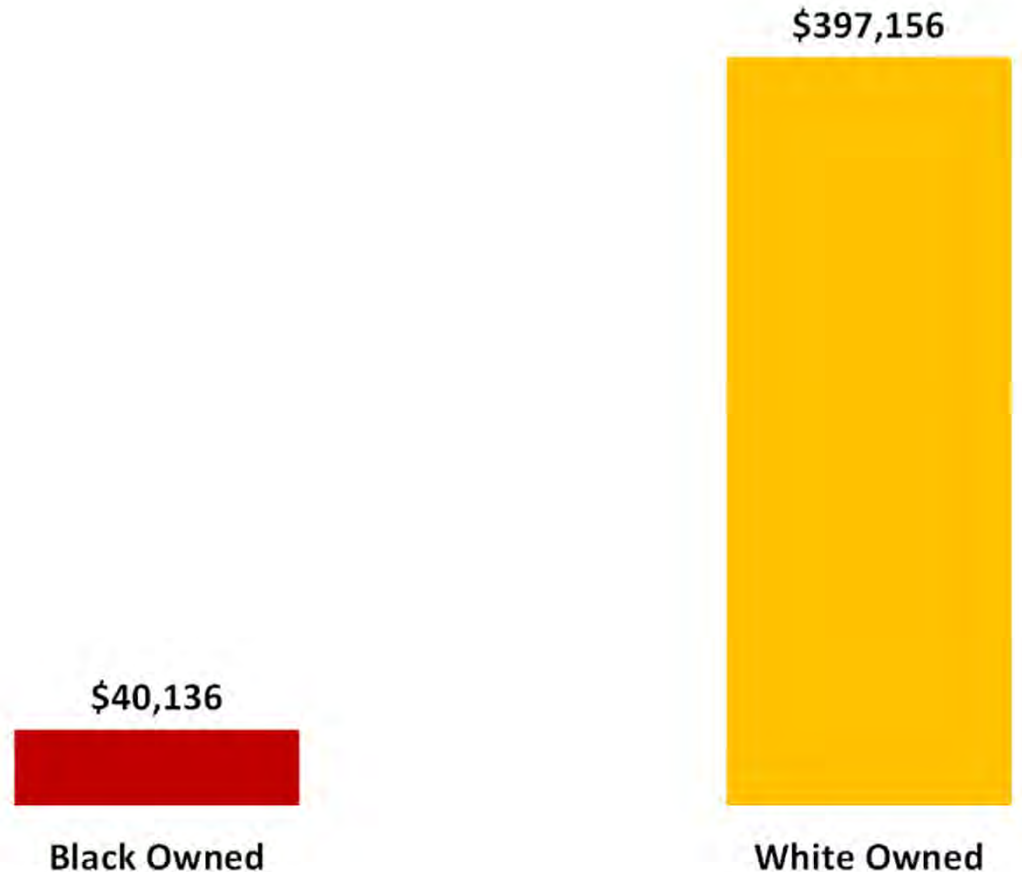
Number of Businesses



Sources: US Census Bureau, 2012 (most current)

Business Owners: Average Annual Sales

\$40K for
Blacks
vs
\$400K for
Whites



Source: US Census Bureau, 2012 (most current)

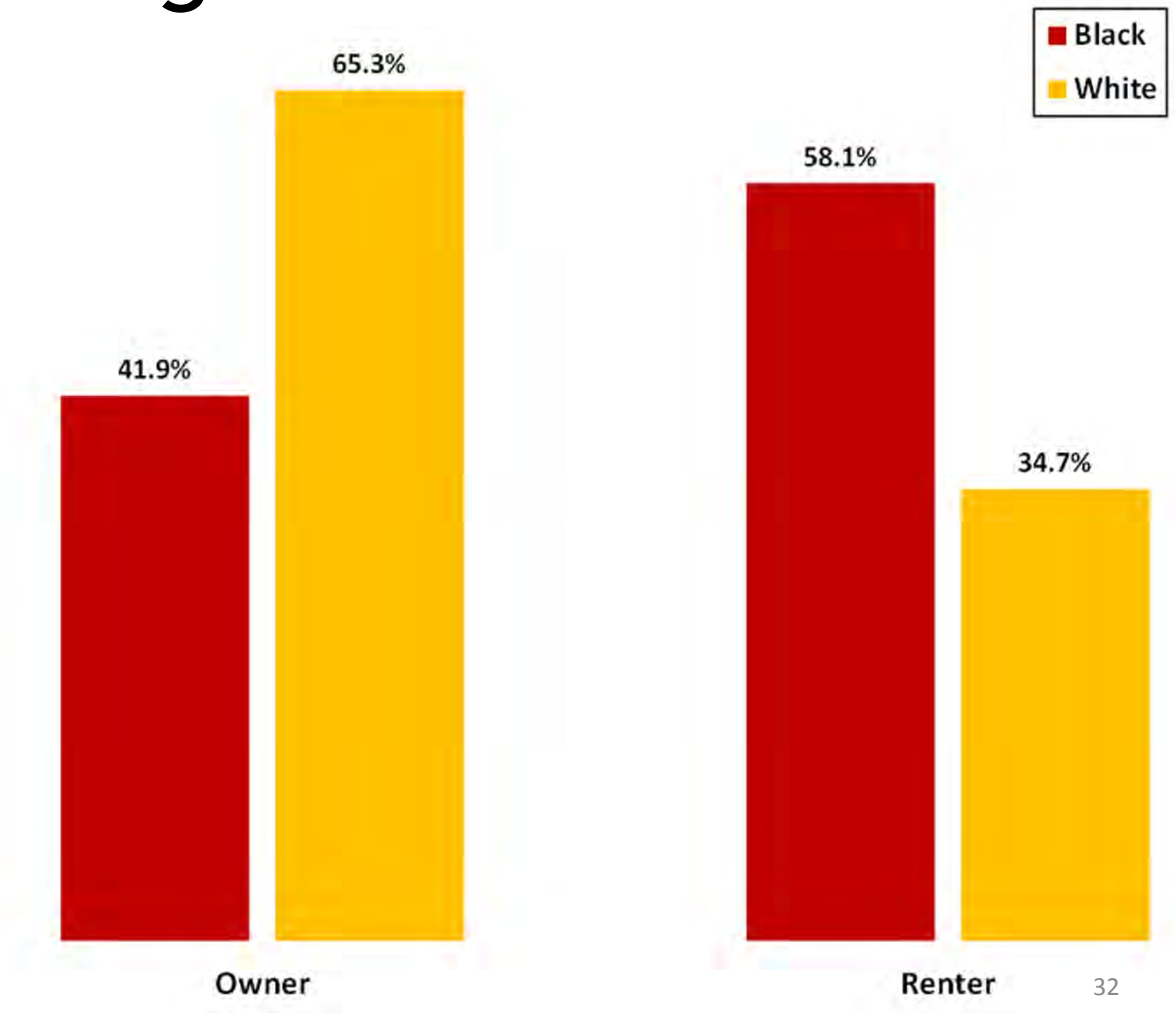
A green square with the word "Housing" in white, centered within a gray crosshair.

Housing

Housing Tenure

Own
42% Blacks vs
65% Whites

Rent
58% Blacks vs
35% Whites



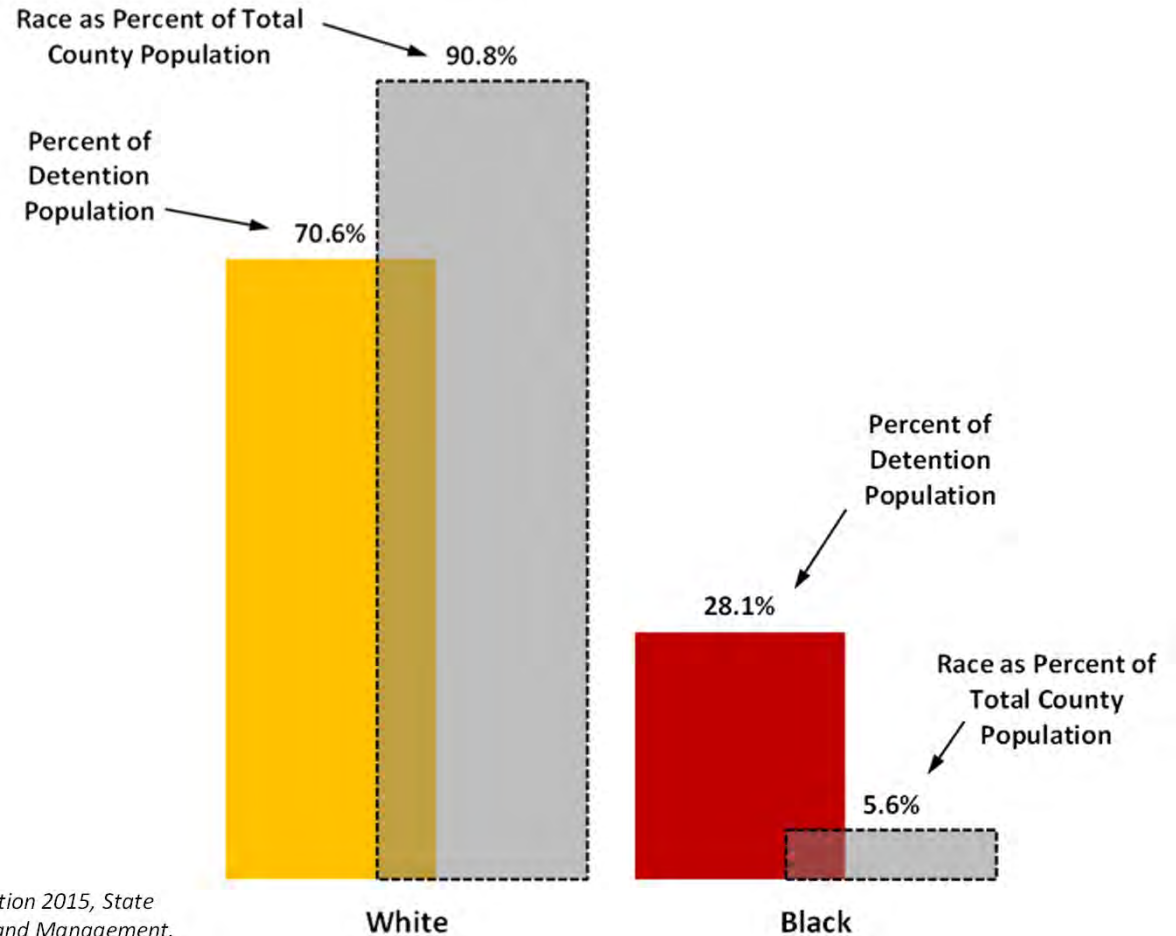
Source: US Census Bureau, 2011-2015 five-year estimates



Other Metrics

Detention Facility Population

Blacks
(16 years and older)
are 5.6% of BC
population yet make
up 28% of those
jailed



Sources: Buncombe County Detention Facility Average Daily Population 2015, State Pretrial Inmates. Population: North Carolina Office of State Budget and Management, ages 16 and over.

We know a working community is a
safe and thriving community

Rebuilding a robust economy





How can we better the conditions for all children in Buncombe County?

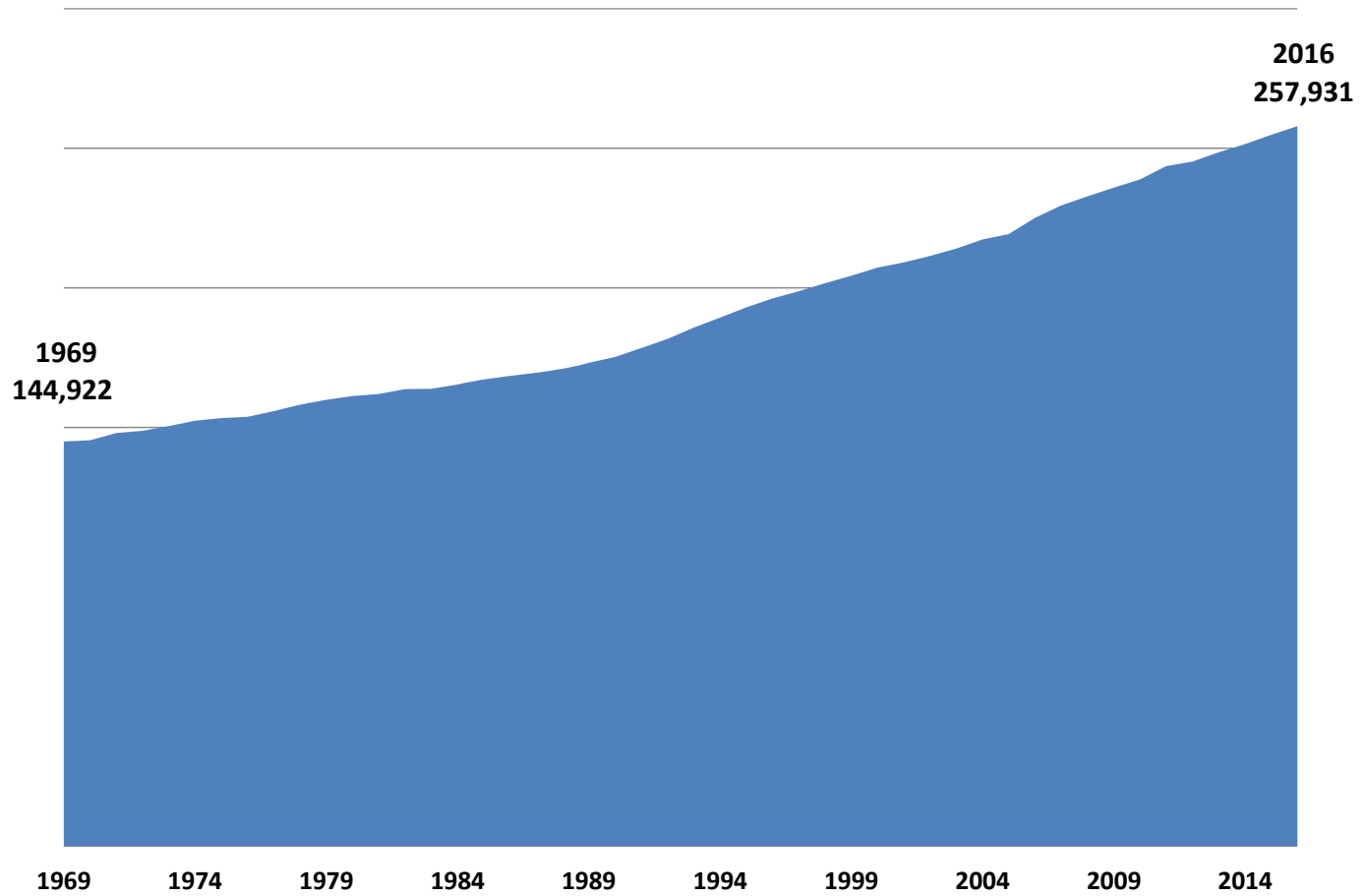
Buncombe County Current Trends

Buncombe County Health and Human Services Board

January 27, 2017

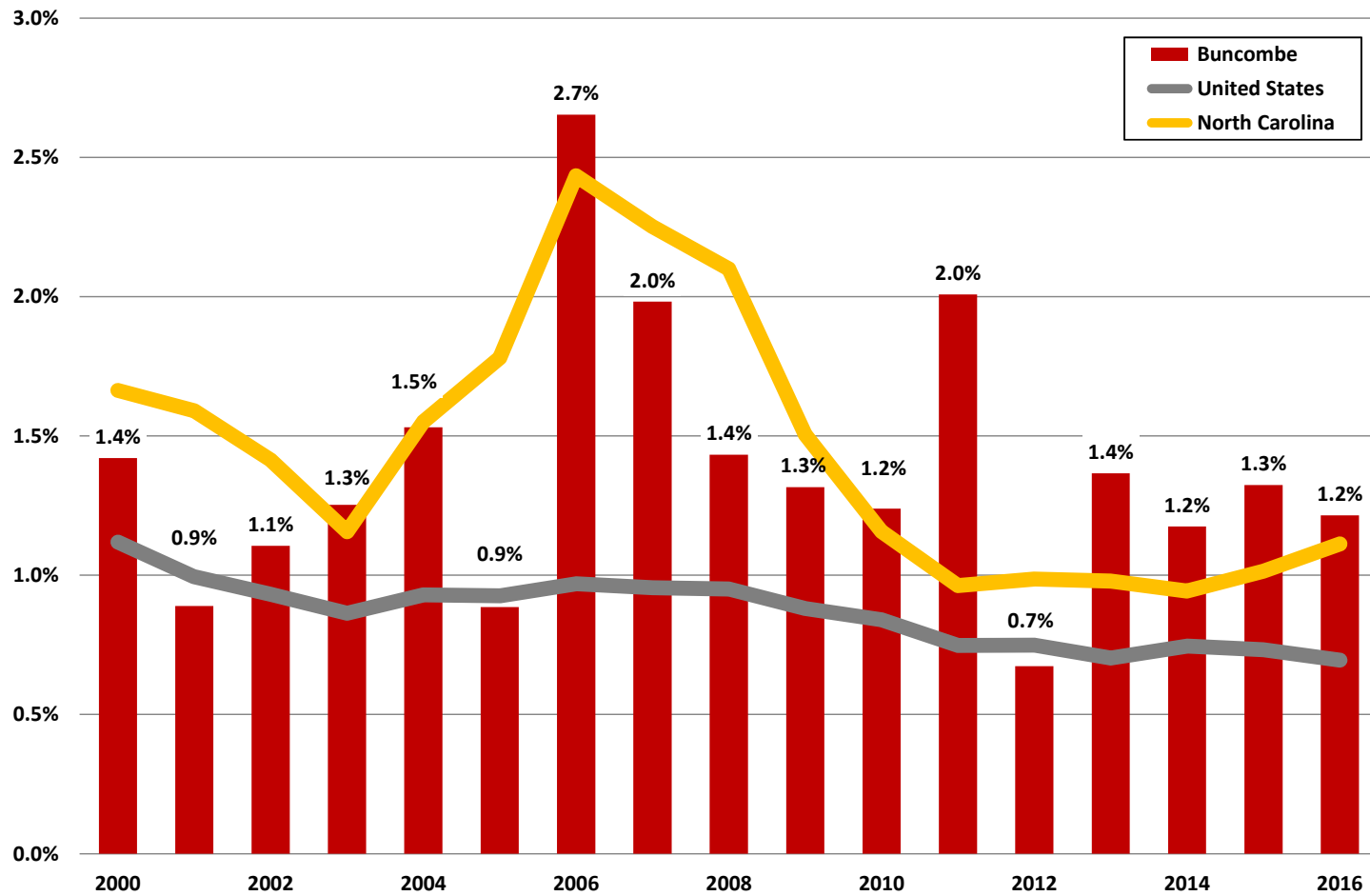


Total Population



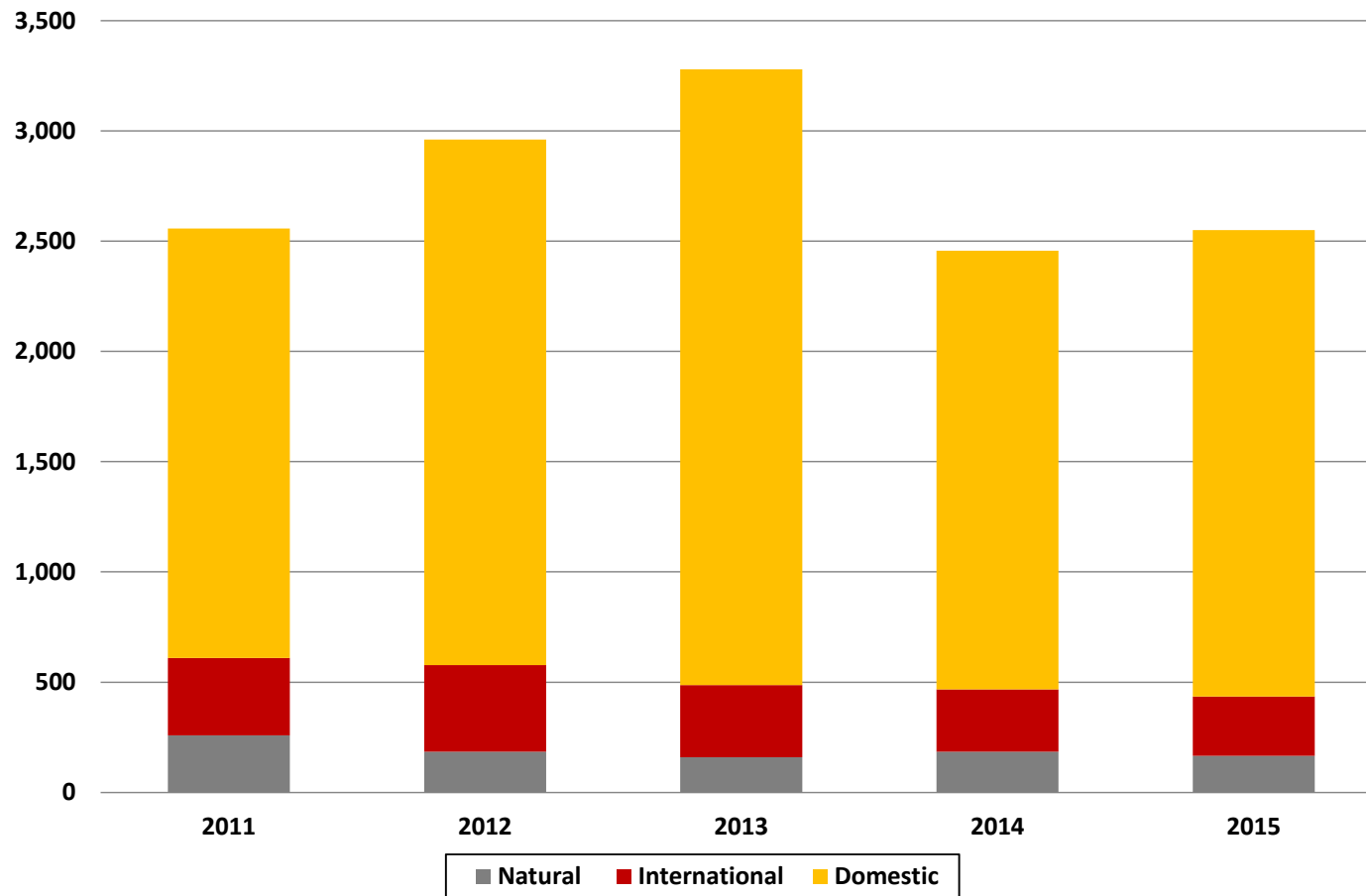
Source: US Census Bureau, North Carolina Office of State Budget and Management

Annual Rate of Population Growth



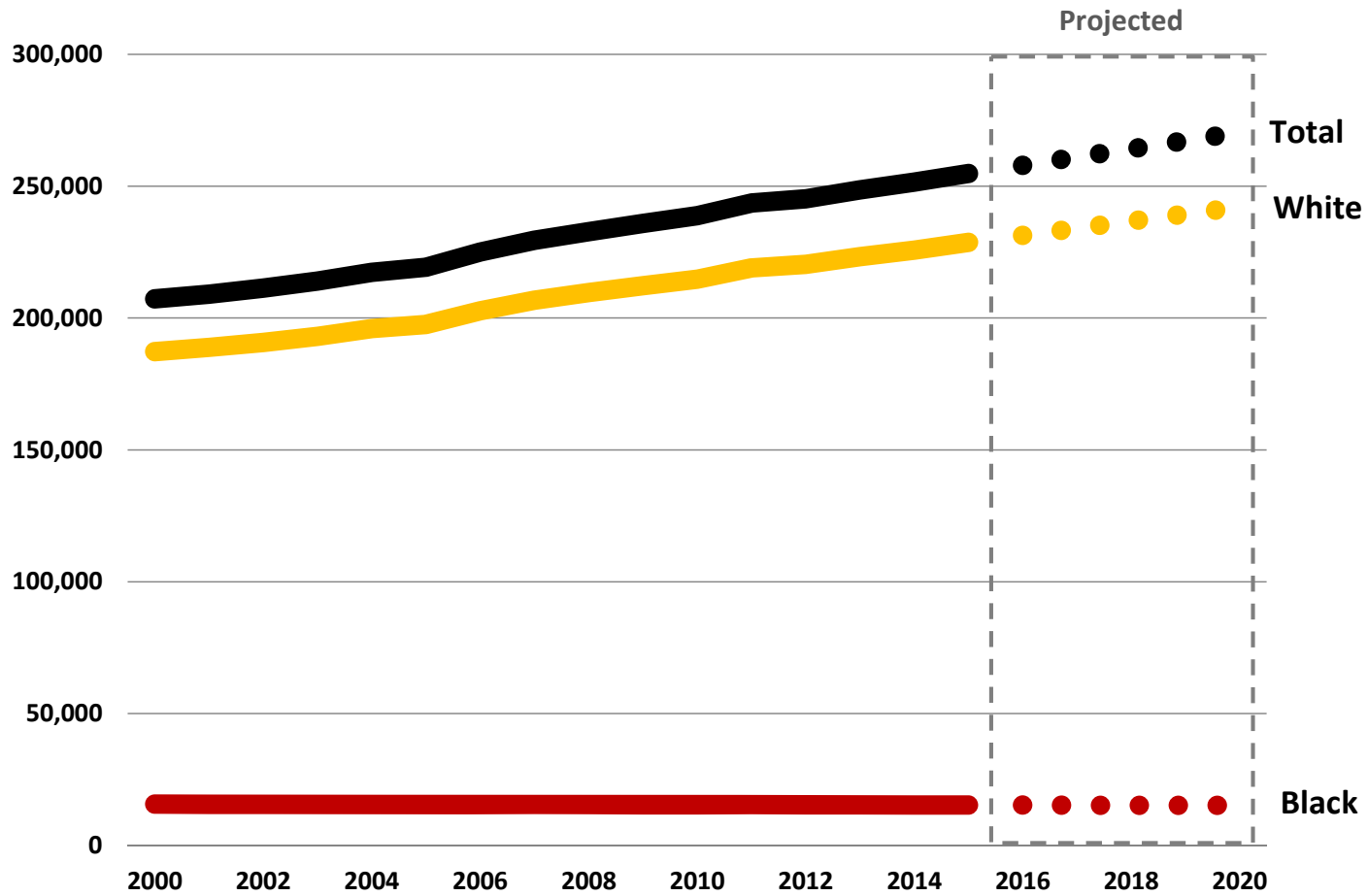
Source: US Census Bureau, North Carolina Office of State Budget and Management

Net Sources of Population Growth



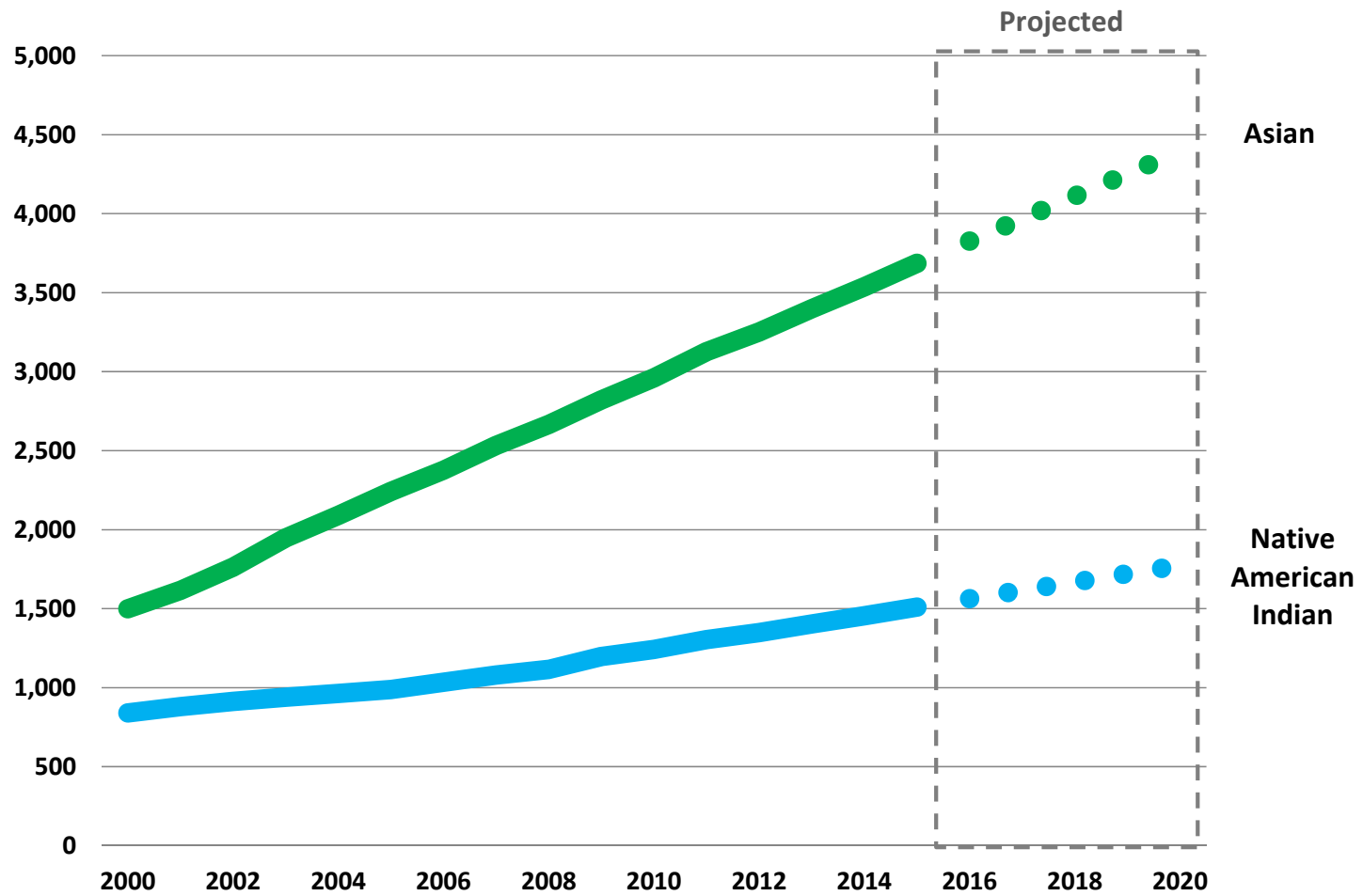
Source: US Census Bureau

Total Population



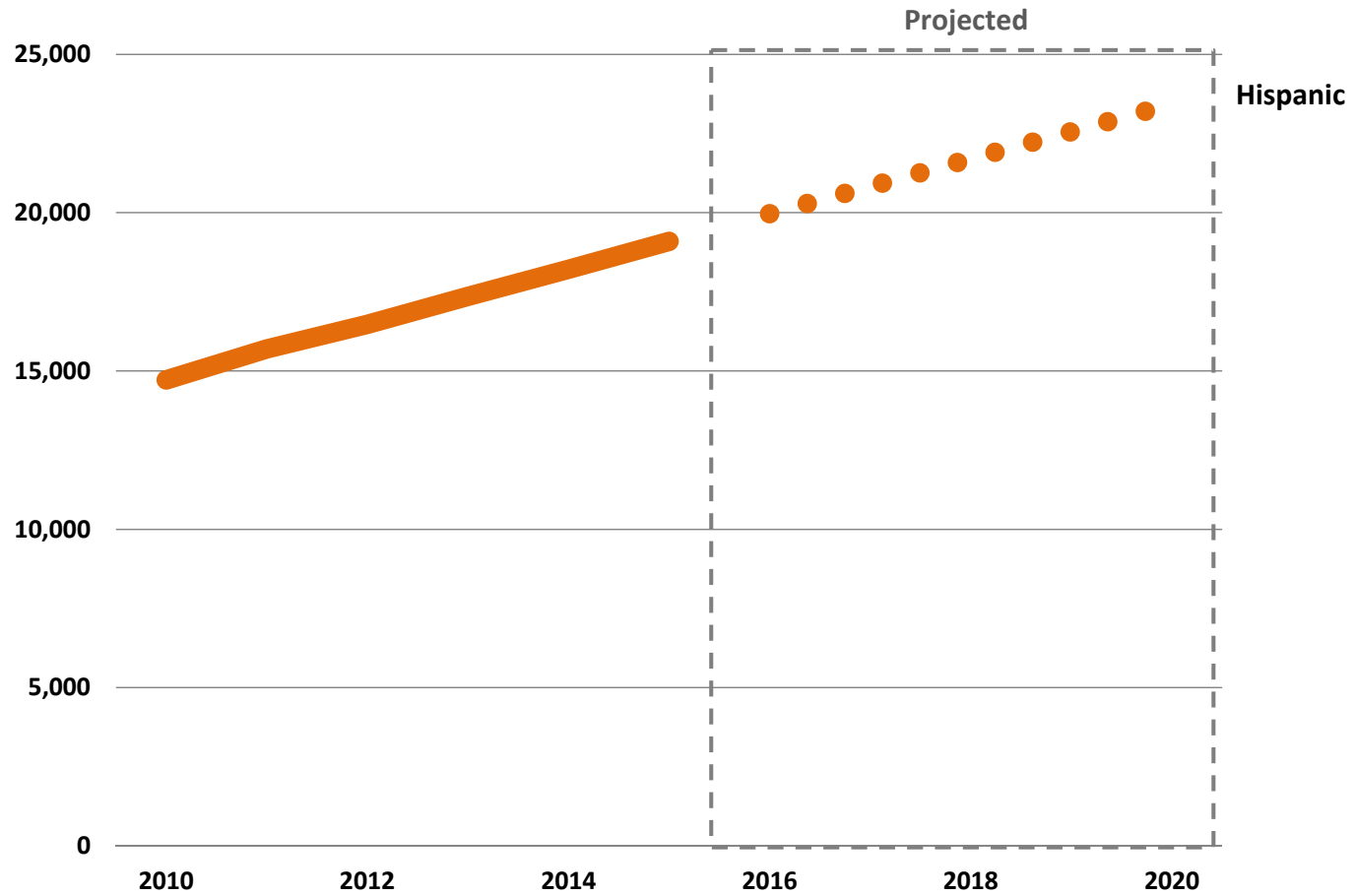
Source: North Carolina Office of State Budget and Management

Total Population



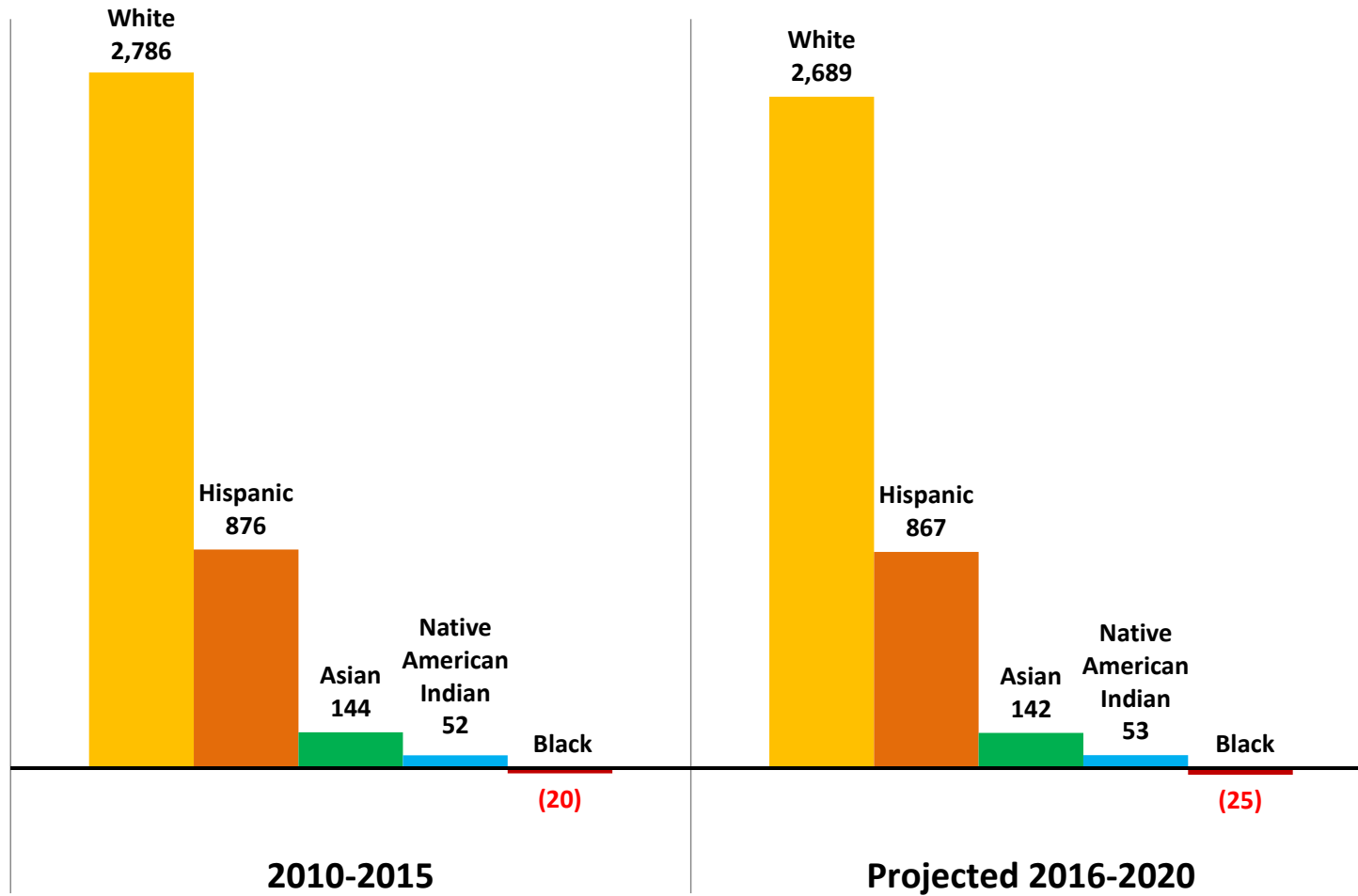
Source: North Carolina Office of State Budget and Management

Total Population



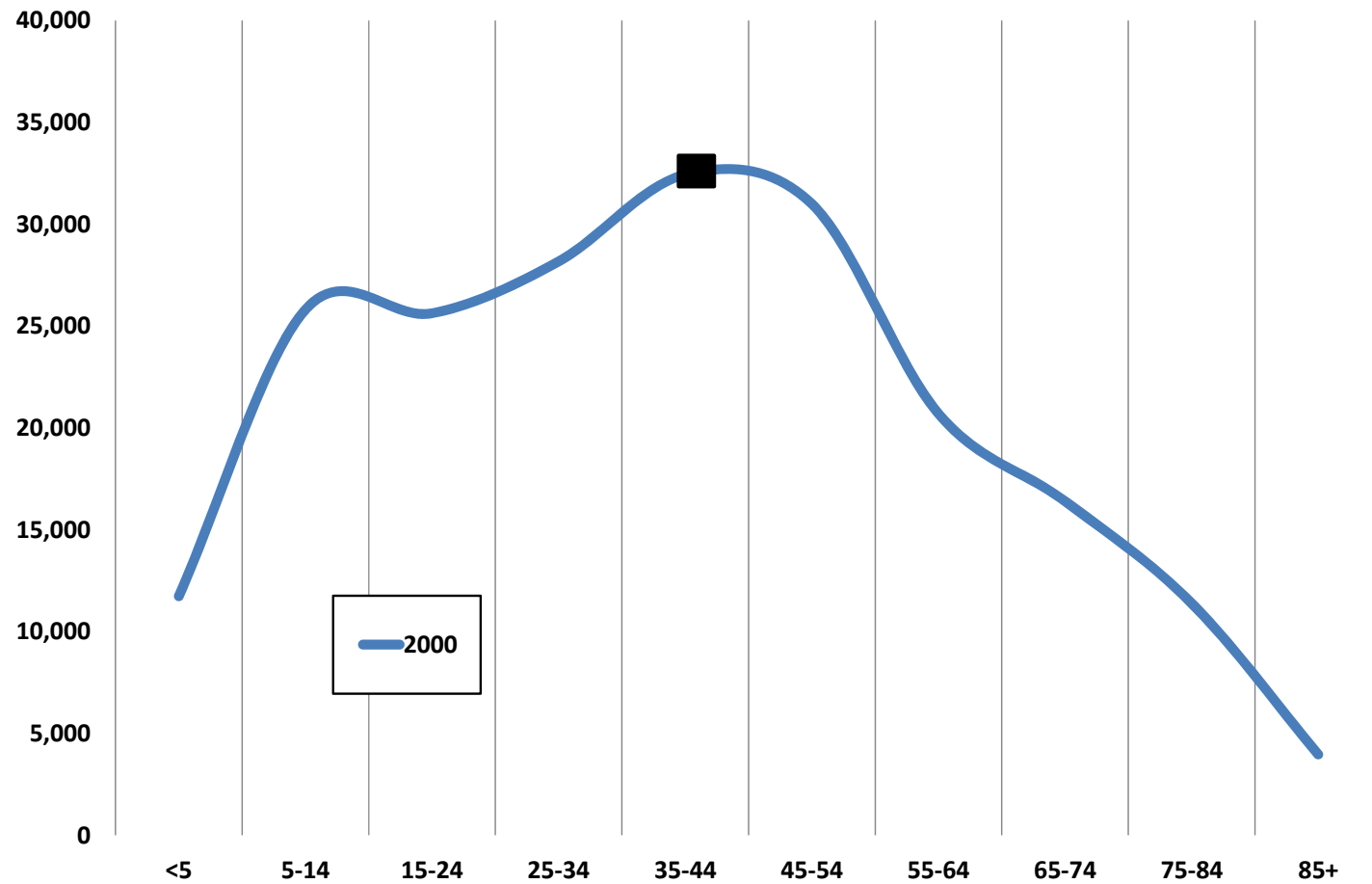
Source: North Carolina Office of State Budget and Management

Average Annual Population Change



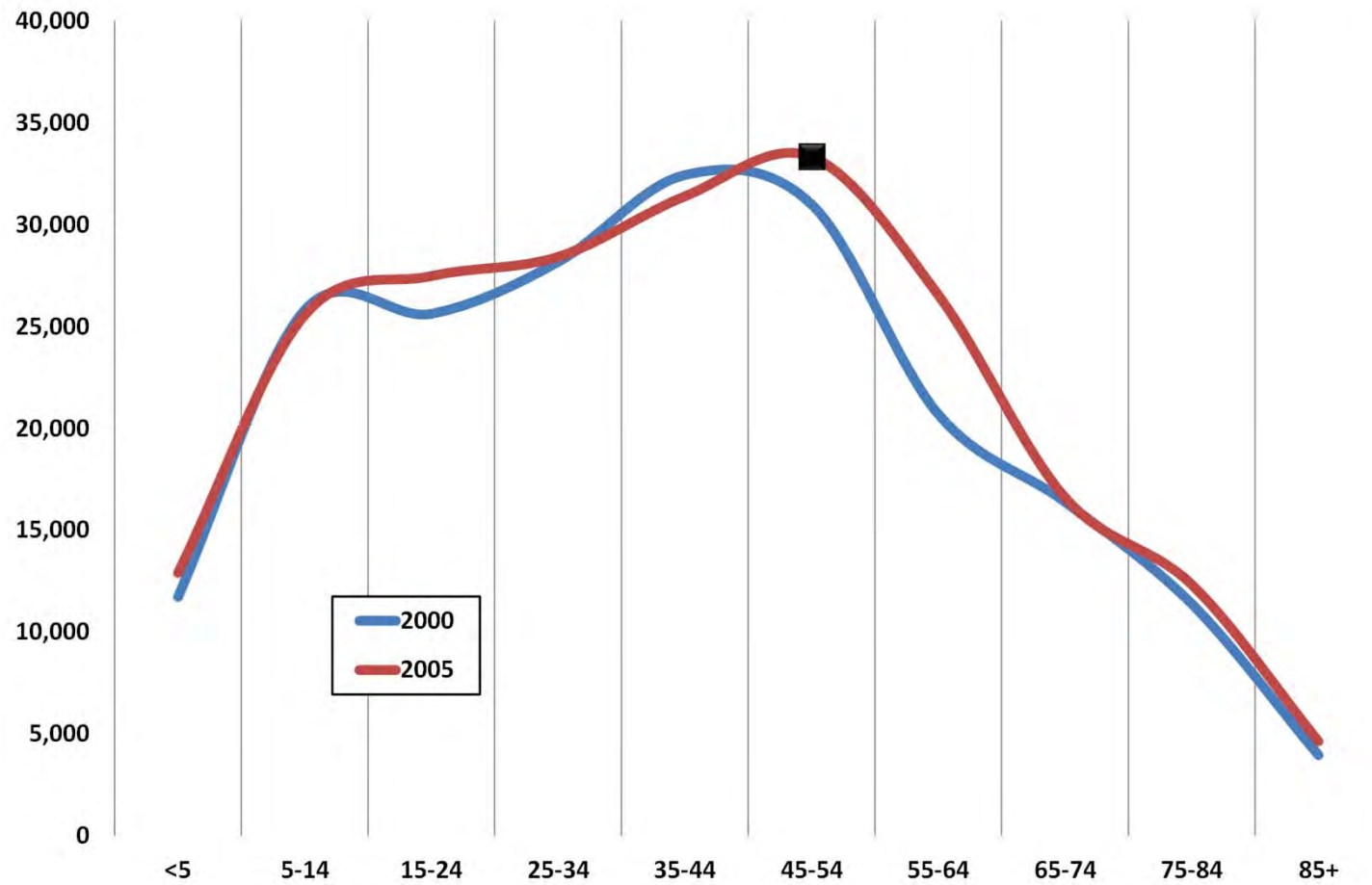
Source: North Carolina Office of State Budget and Management

Age Group Composition



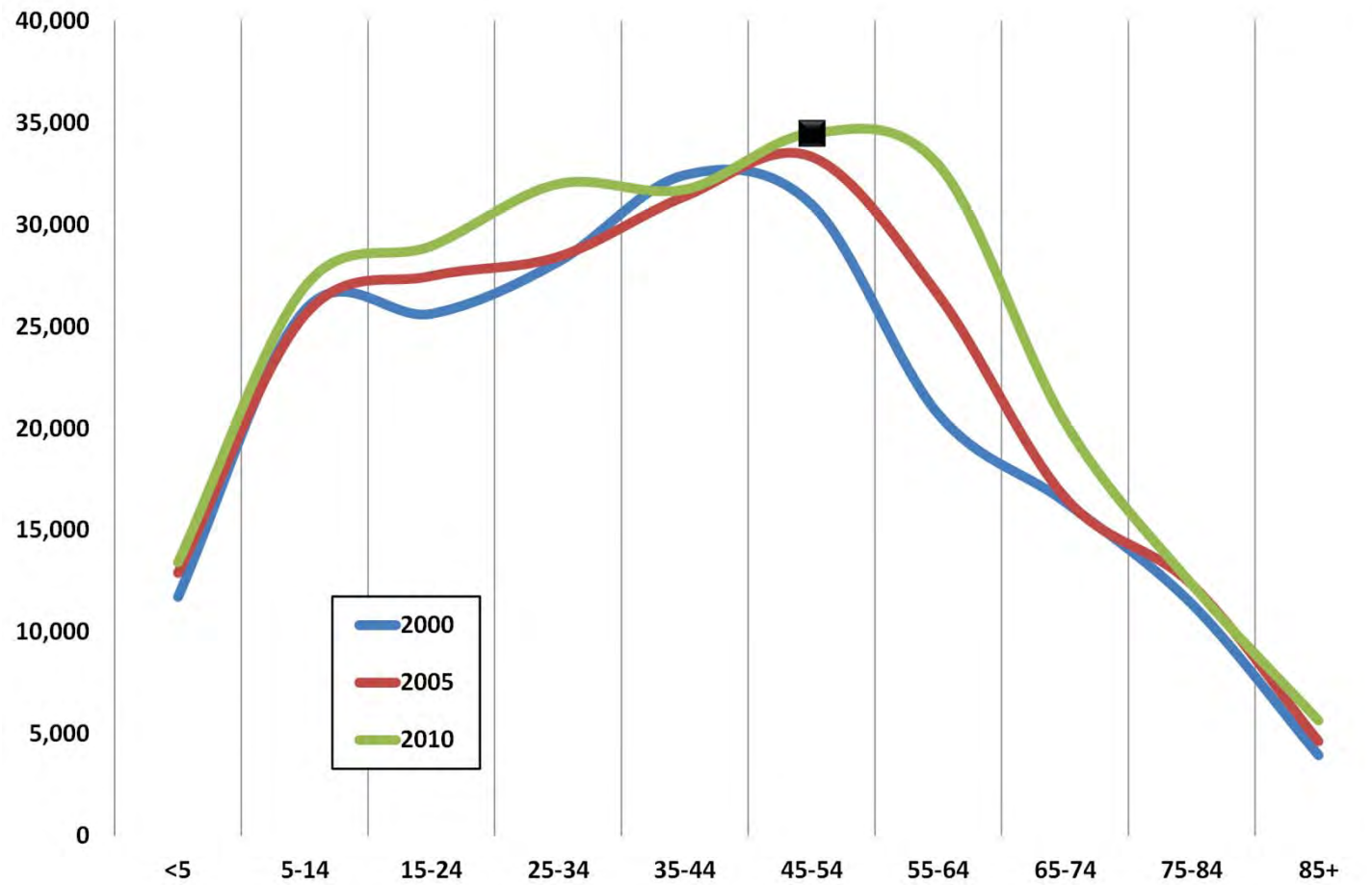
Source: North Carolina Office of State Budget and Management

Age Group Composition



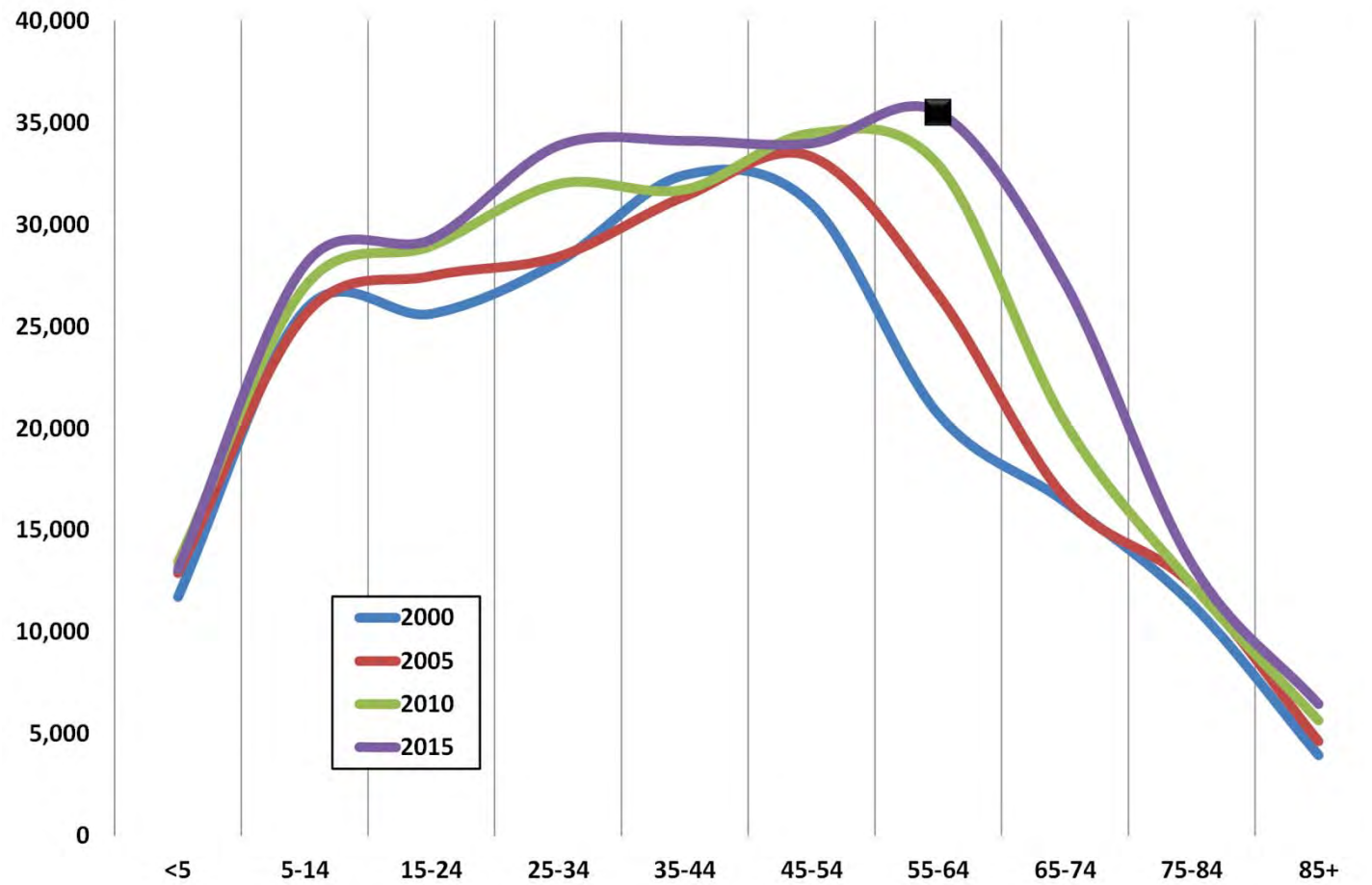
Source: North Carolina Office of State Budget and Management

Age Group Composition



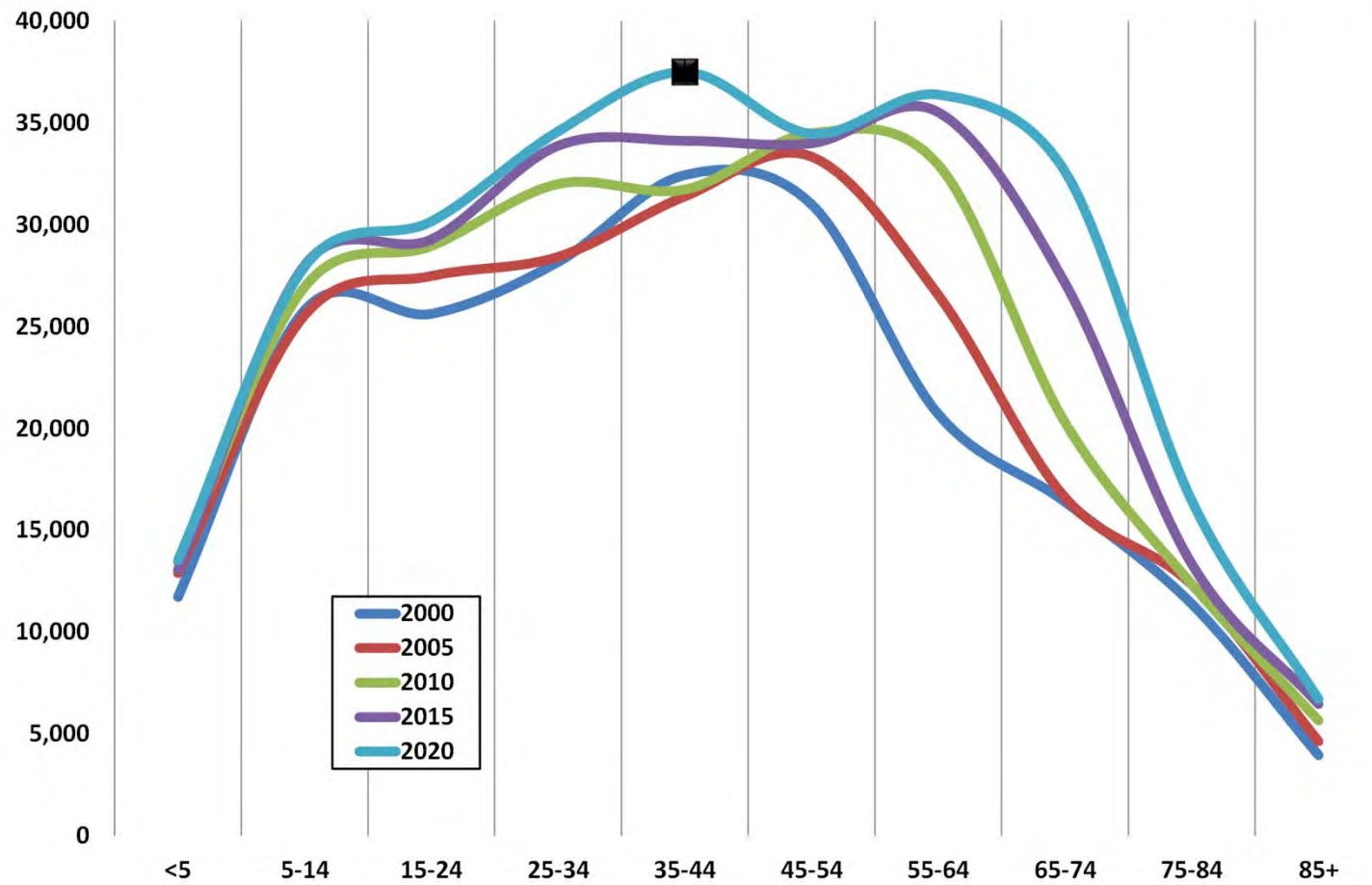
Source: North Carolina Office of State Budget and Management

Age Group Composition



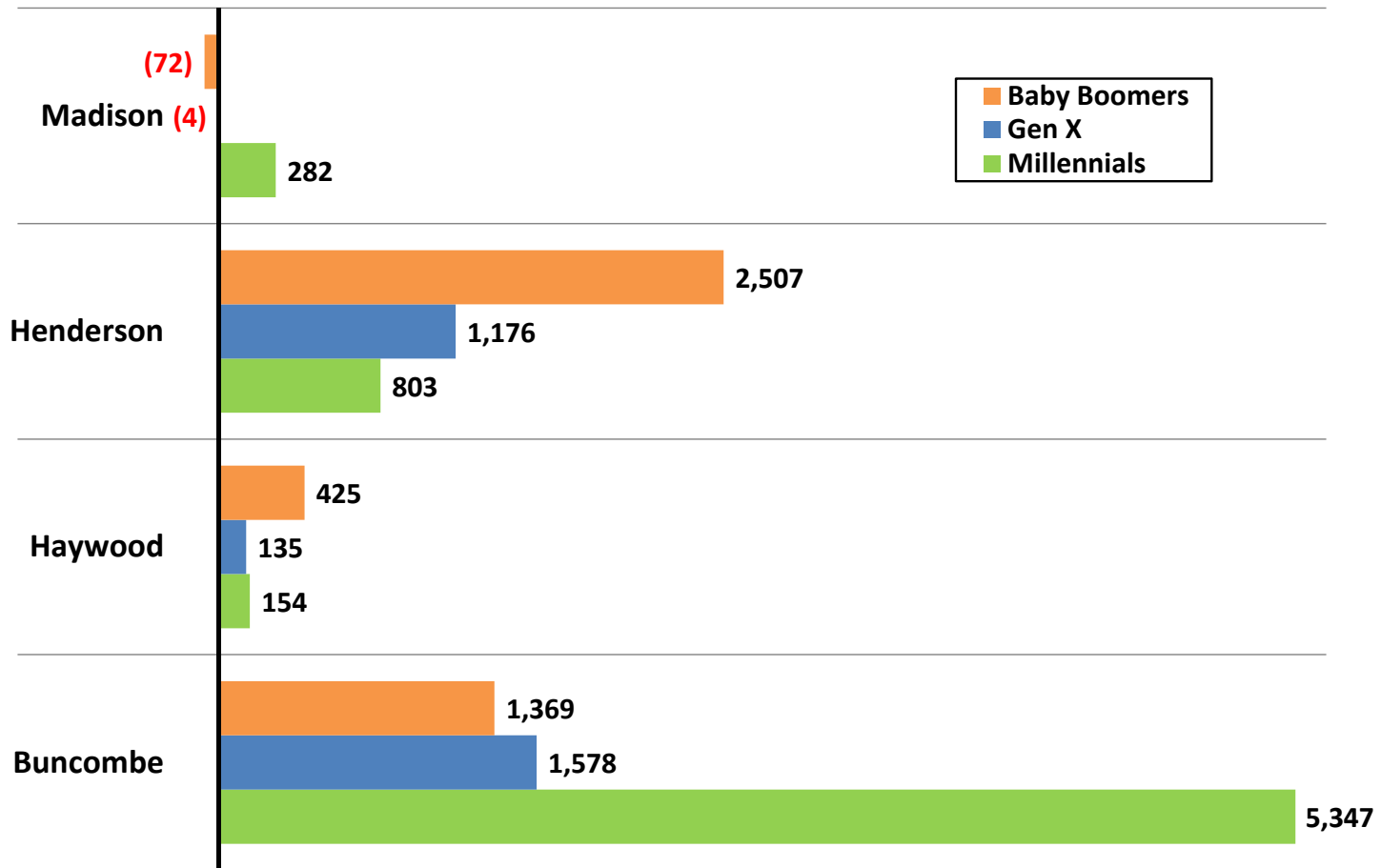
Source: North Carolina Office of State Budget and Management

Age Group Composition

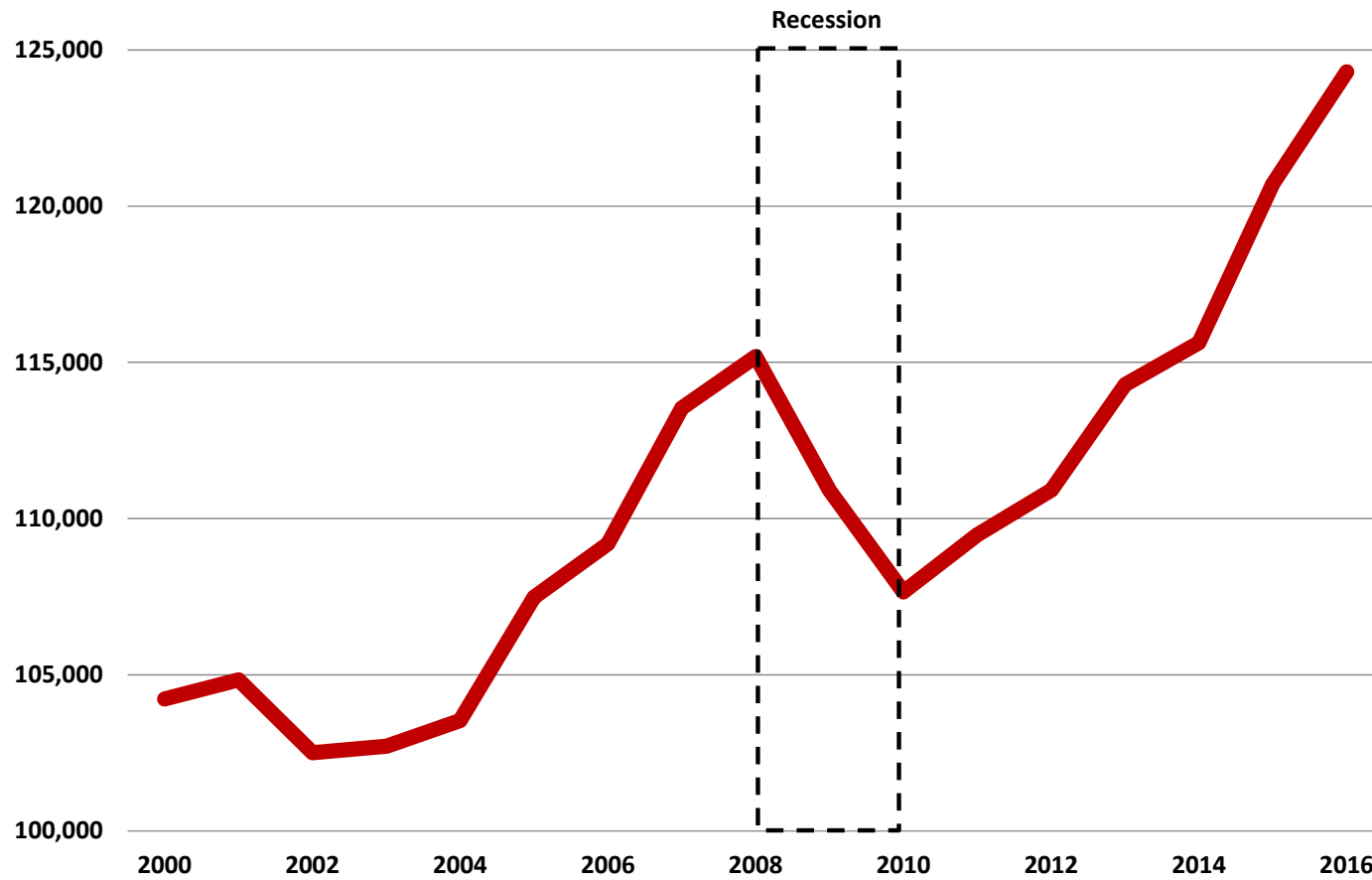


Source: North Carolina Office of State Budget and Management

2010-2015 Net Population Change by Generation

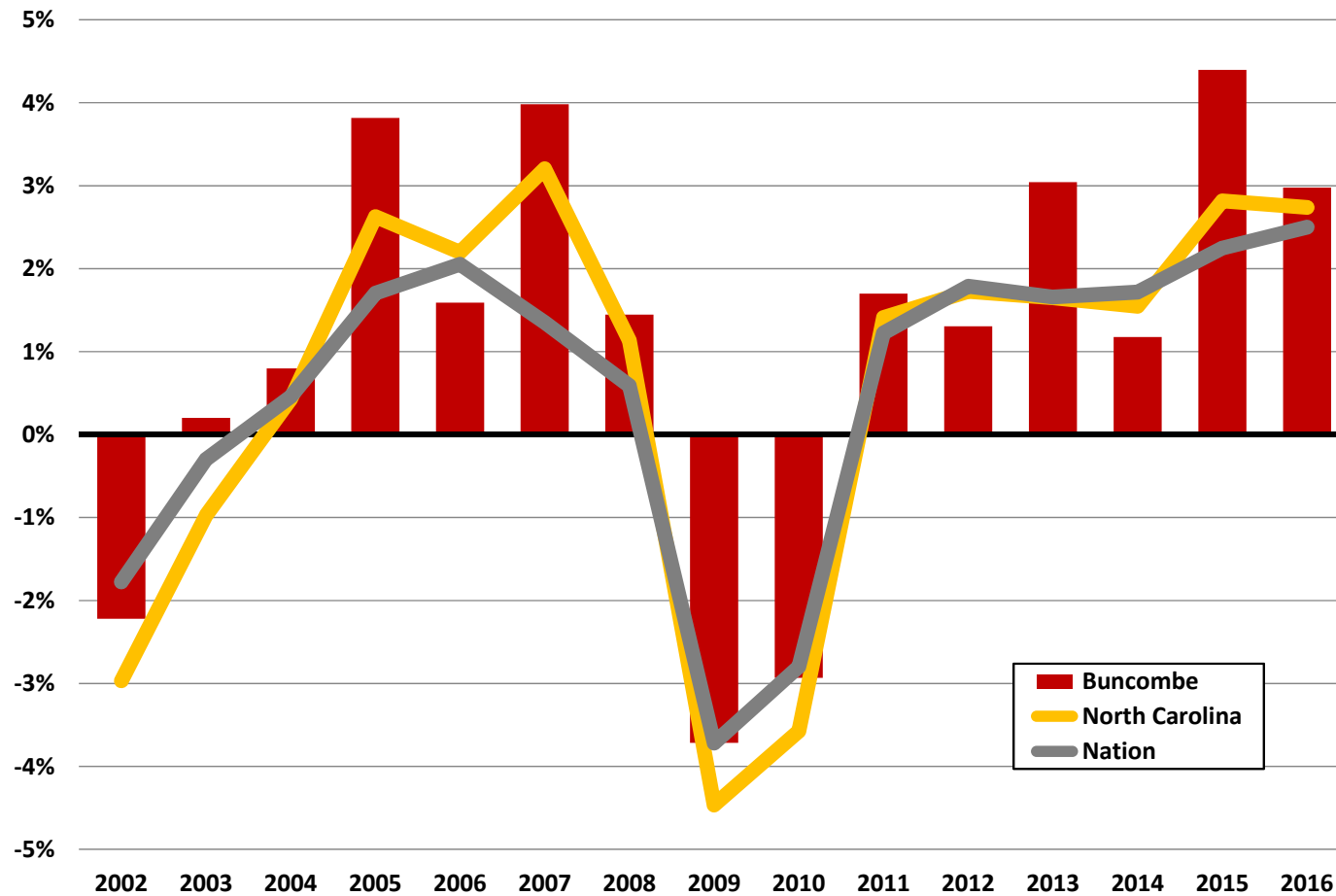


Total Employment



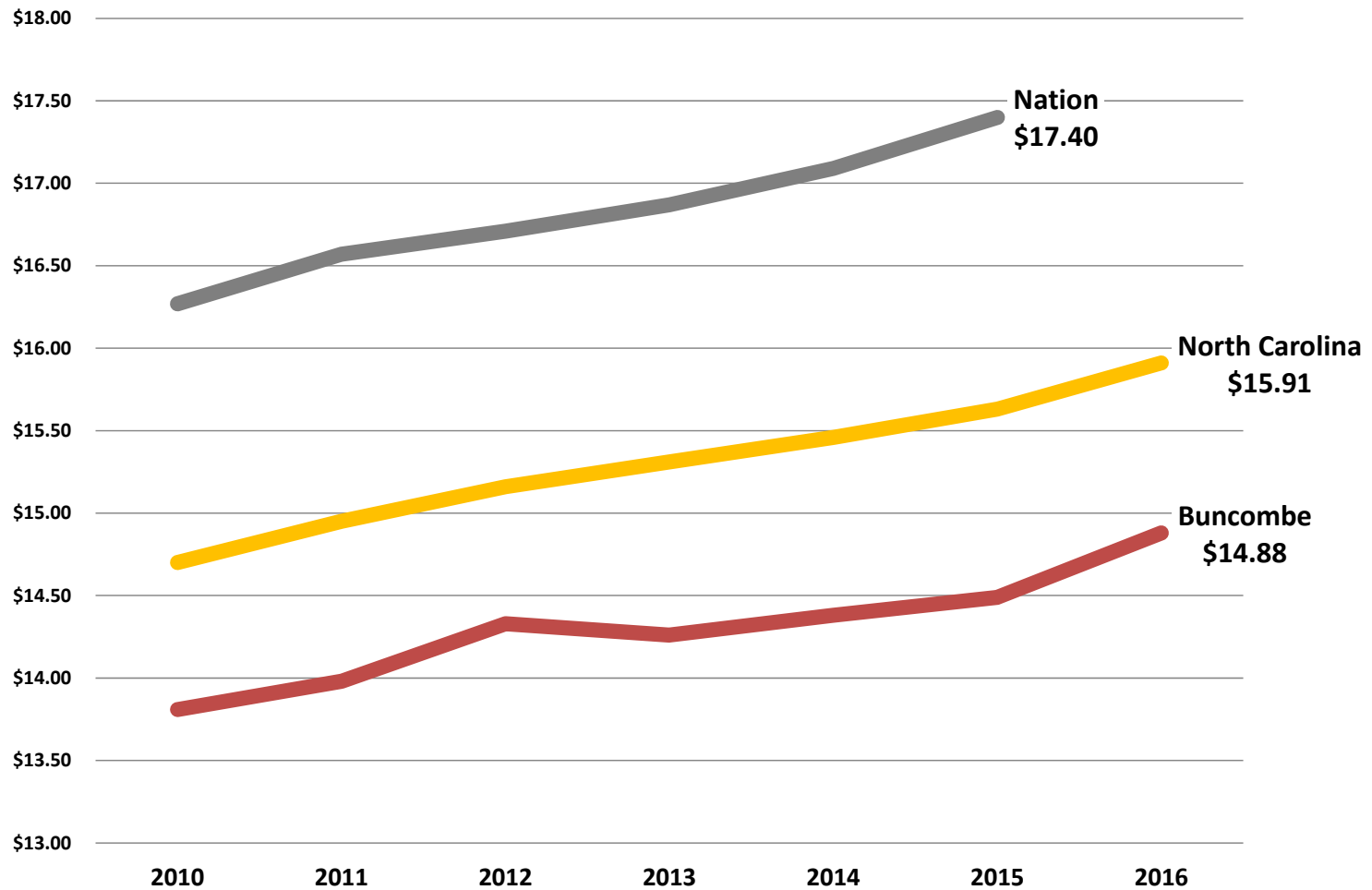
Source: N.C. Department of Commerce

Annual Rate of Employment Change



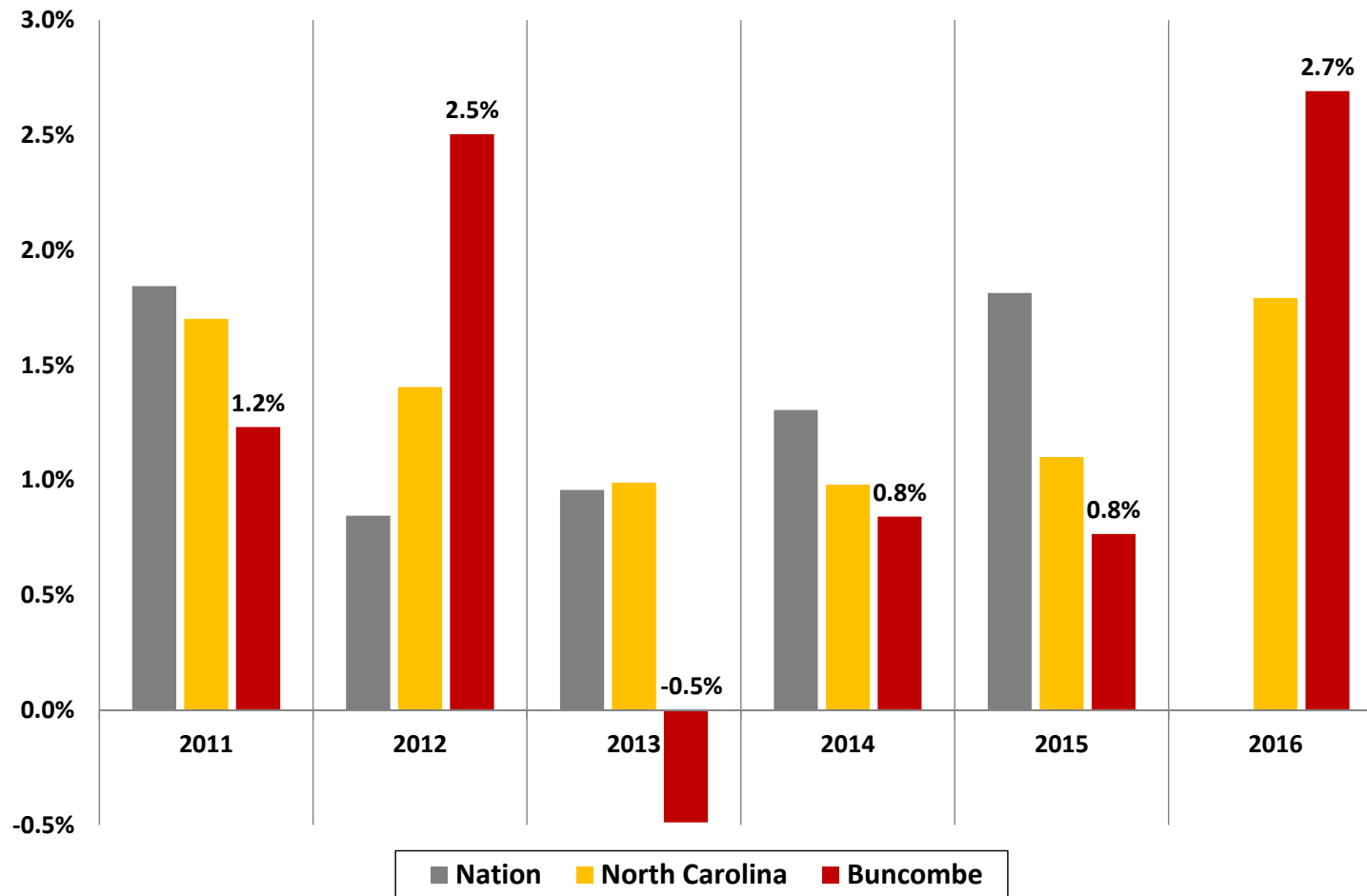
Source: N.C. Department of Commerce, US Bureau of Labor Statistics

Median Hourly Occupational Wage



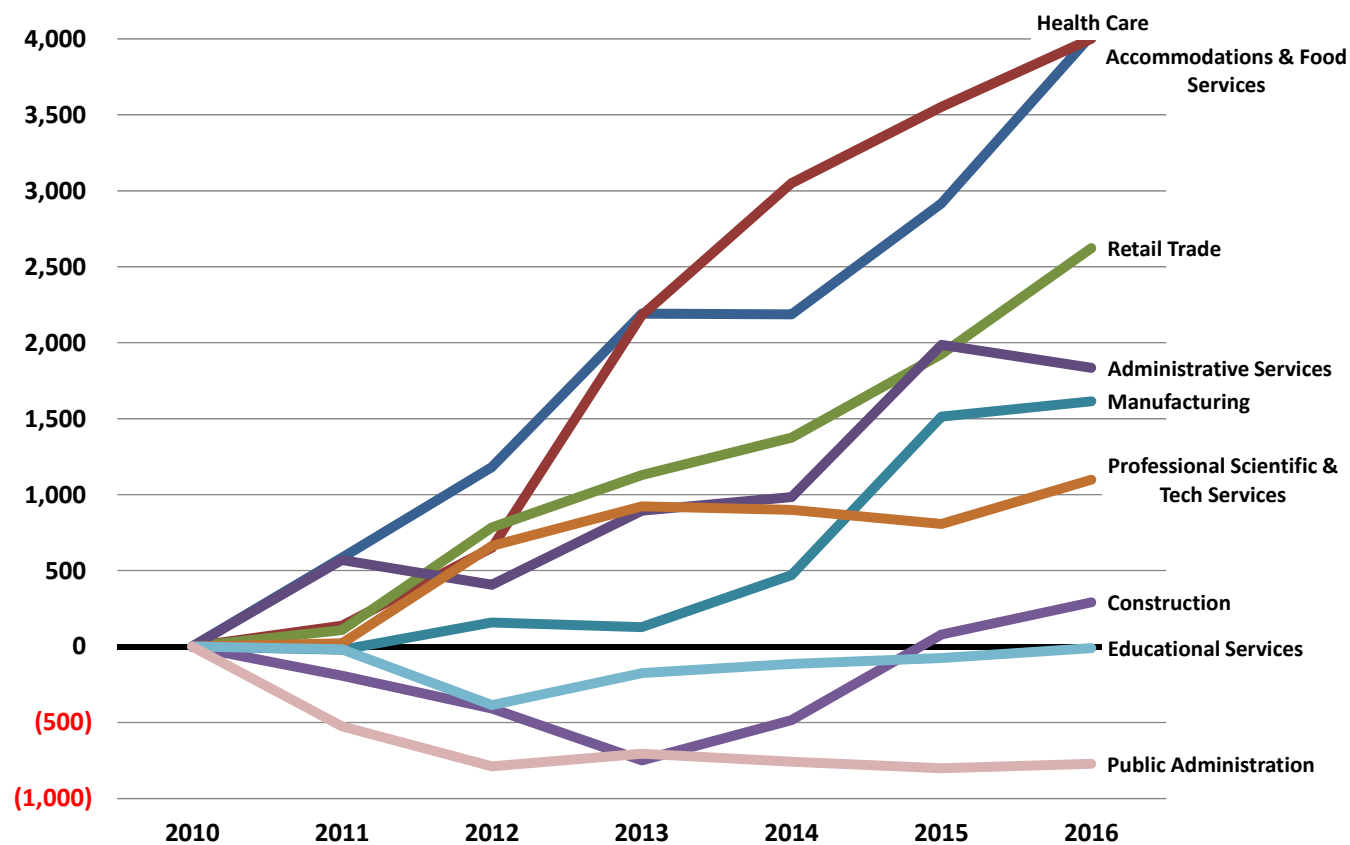
Source: N.C. Department of Commerce, US Bureau of Labor Statistics

Annual % Change Median Hourly Occupational Wage



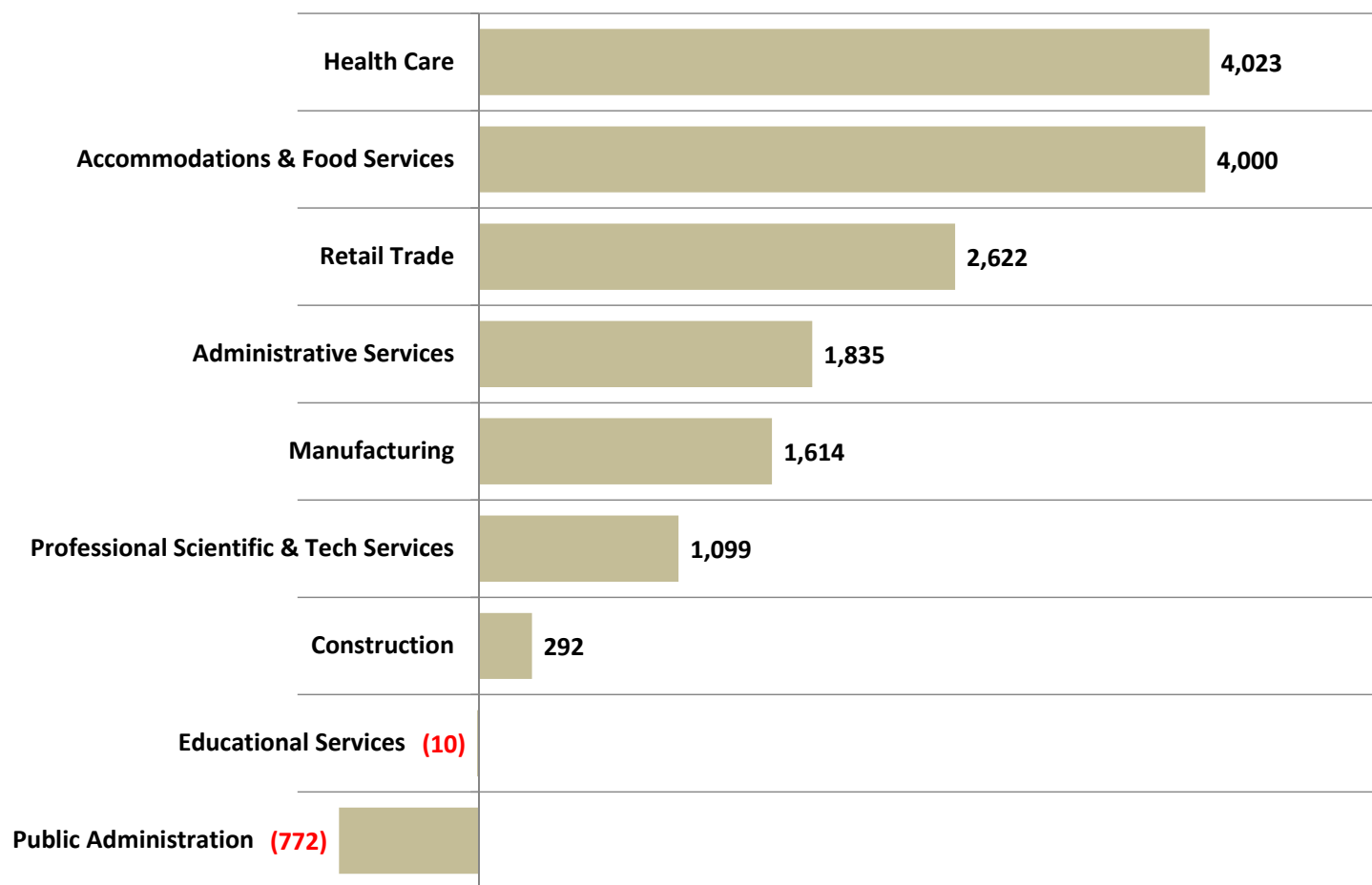
Source: N.C. Department of Commerce, US Bureau of Labor Statistics

Net Employment Change- Major Industries



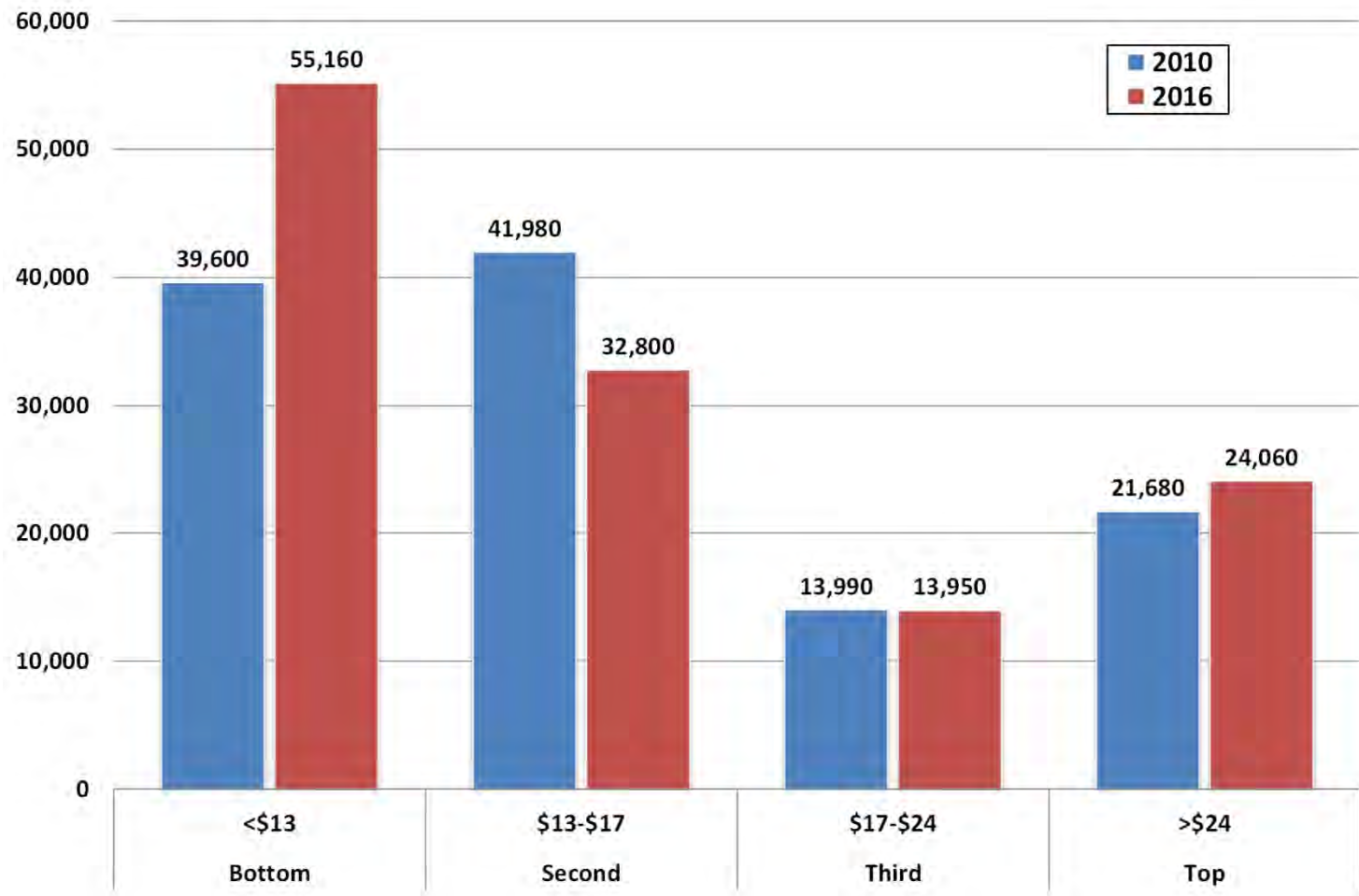
Source: N.C. Department of Commerce

Net Employment Change- Major Industries 2010-2016



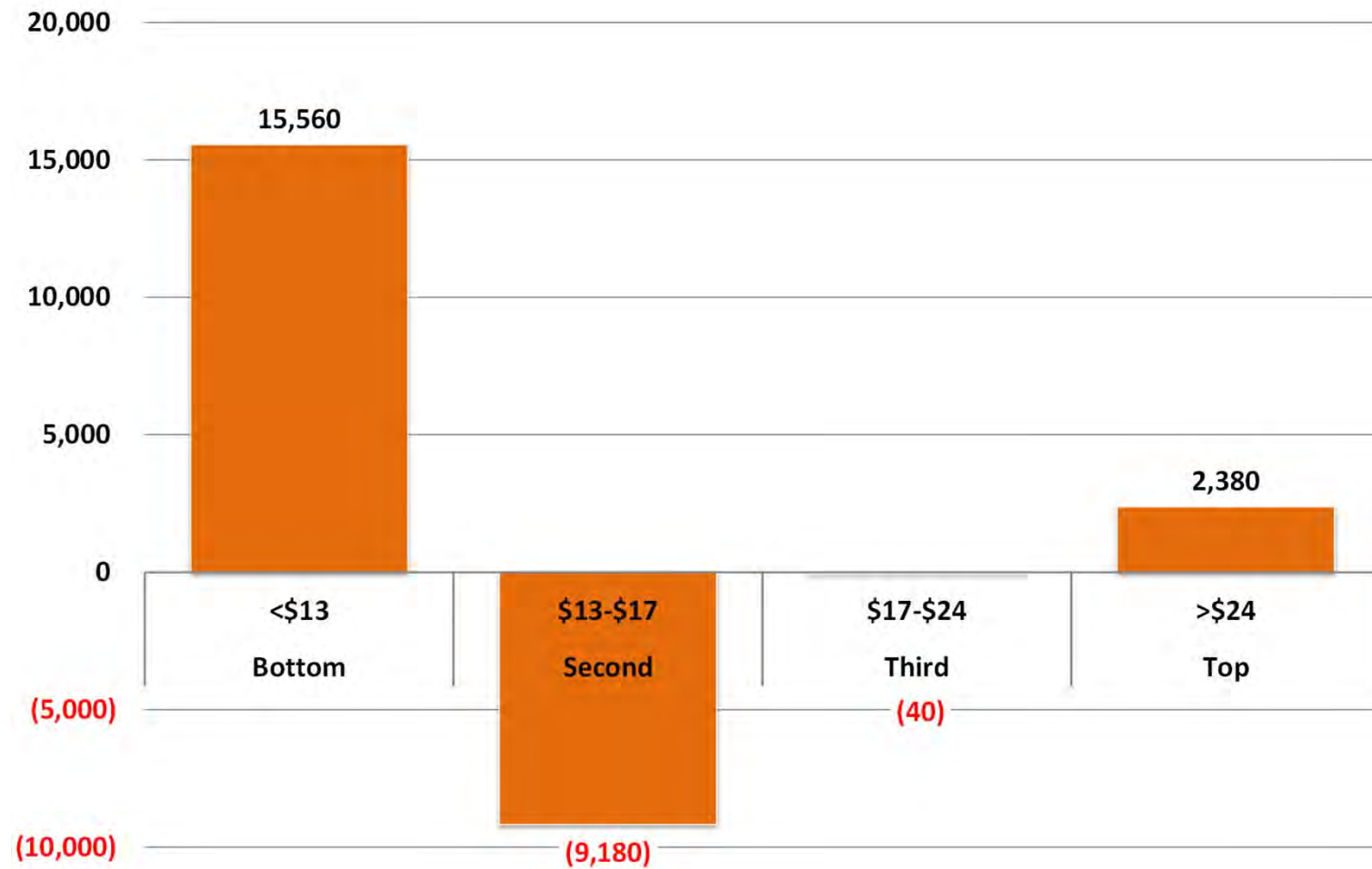
Source: N.C. Department of Commerce

Employment by Occupation Wage Quartiles



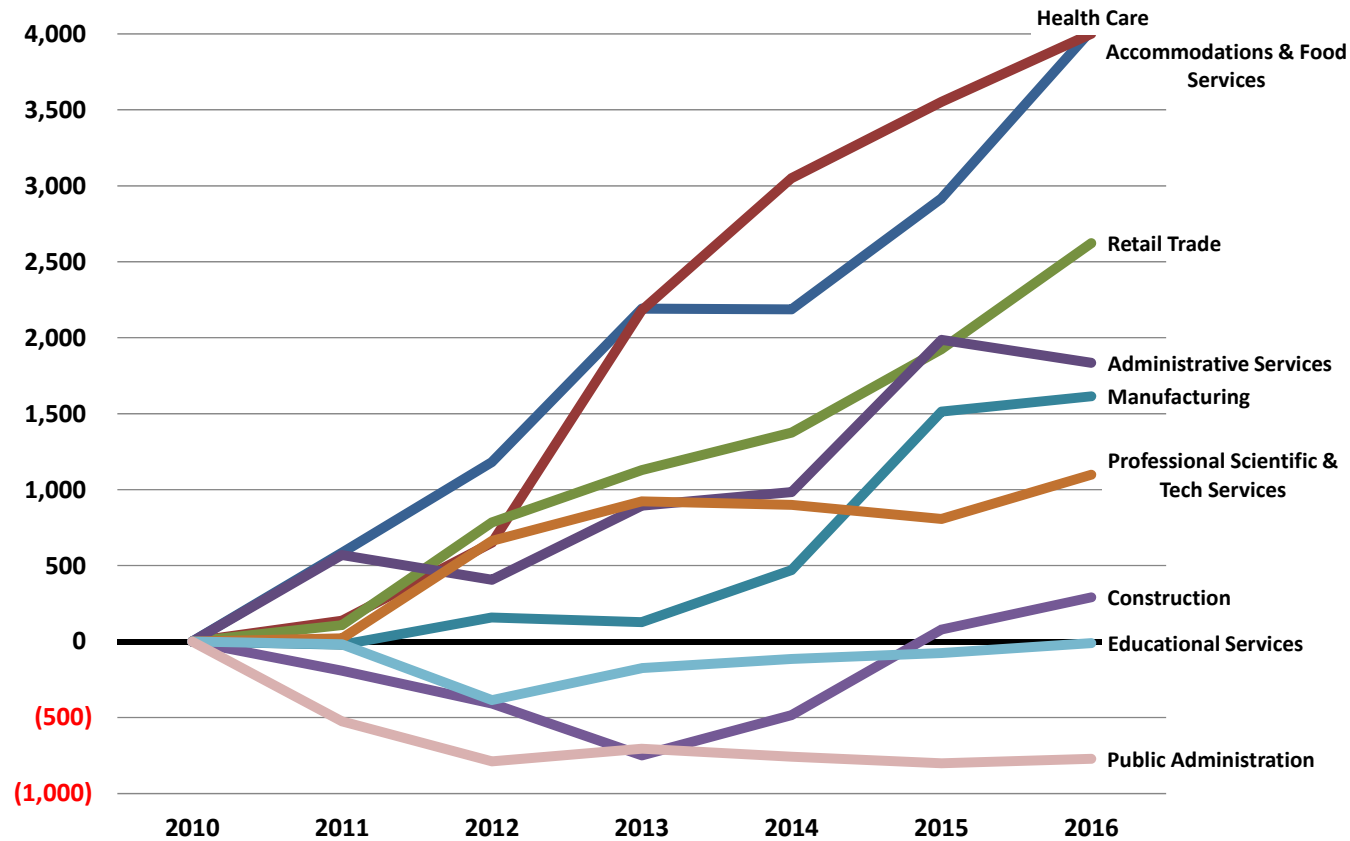
Source: N.C. Department of Commerce, 2016 labeled wages

Net Change Employment by Occupation Wage Quartiles (2010-2016)



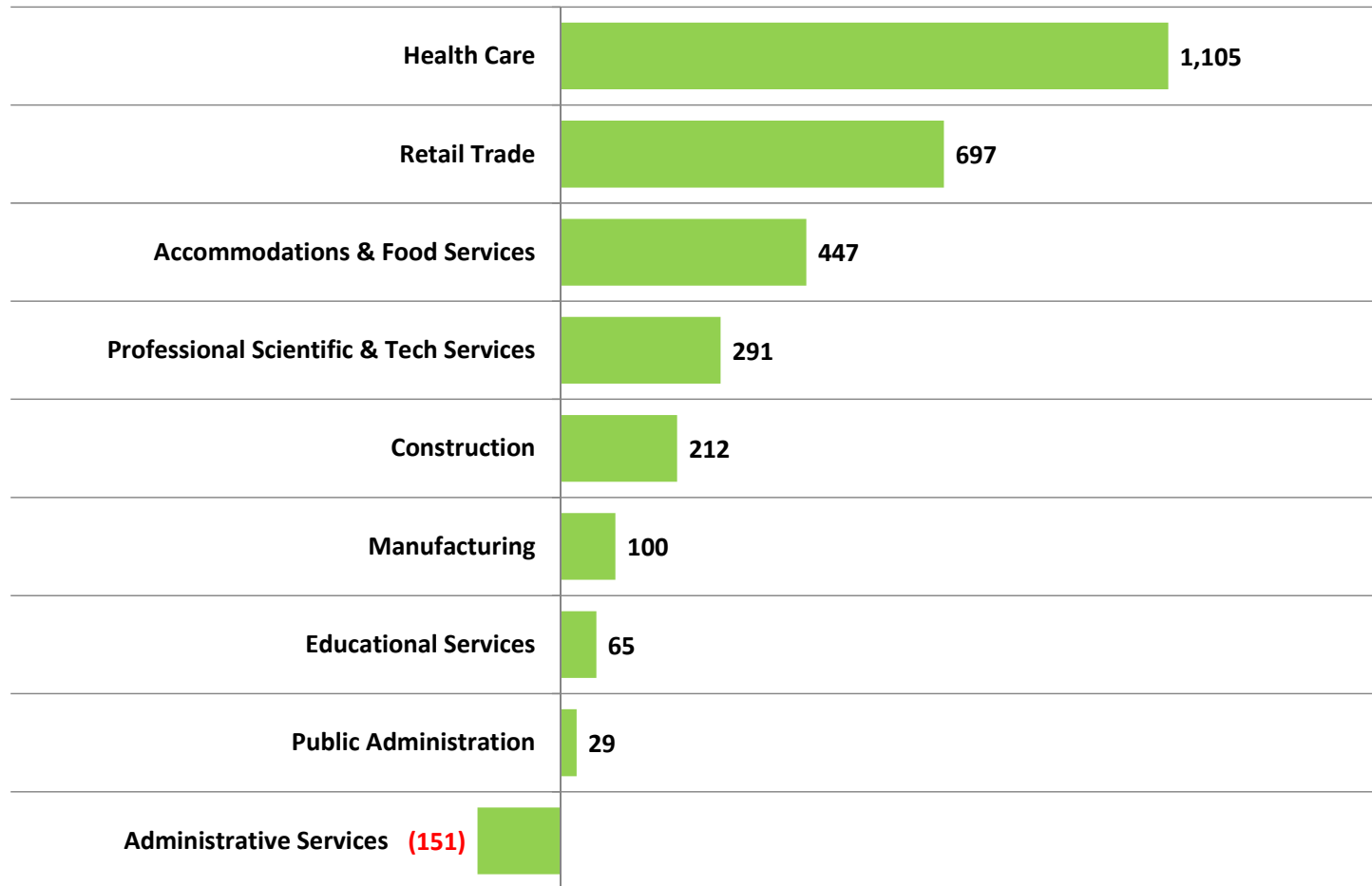
Source: N.C. Department of Commerce, 2016 labeled wages

Net Employment Change- Major Industries



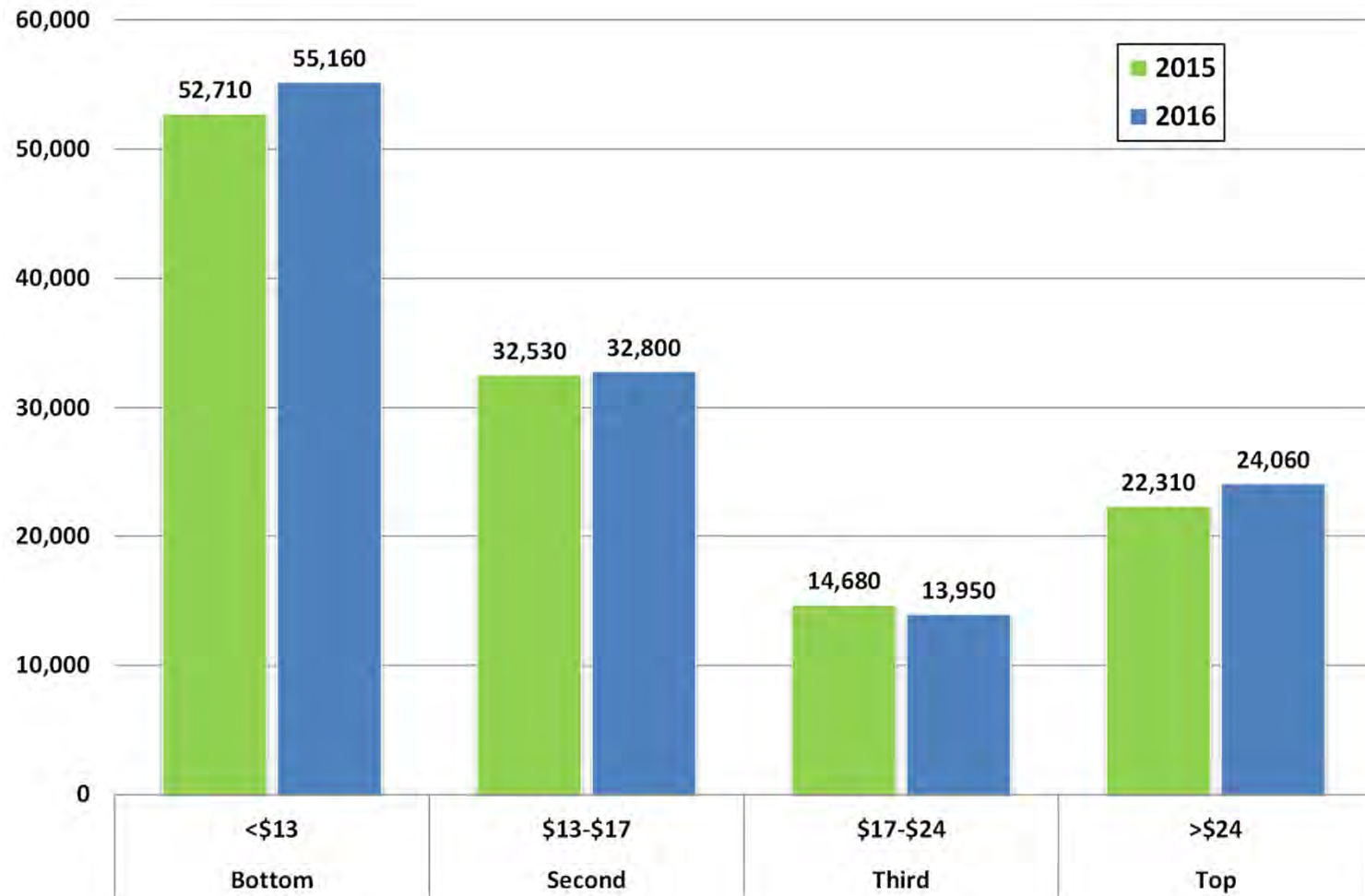
Source: N.C. Department of Commerce

Net Employment Change- Major Industries 2015-2016



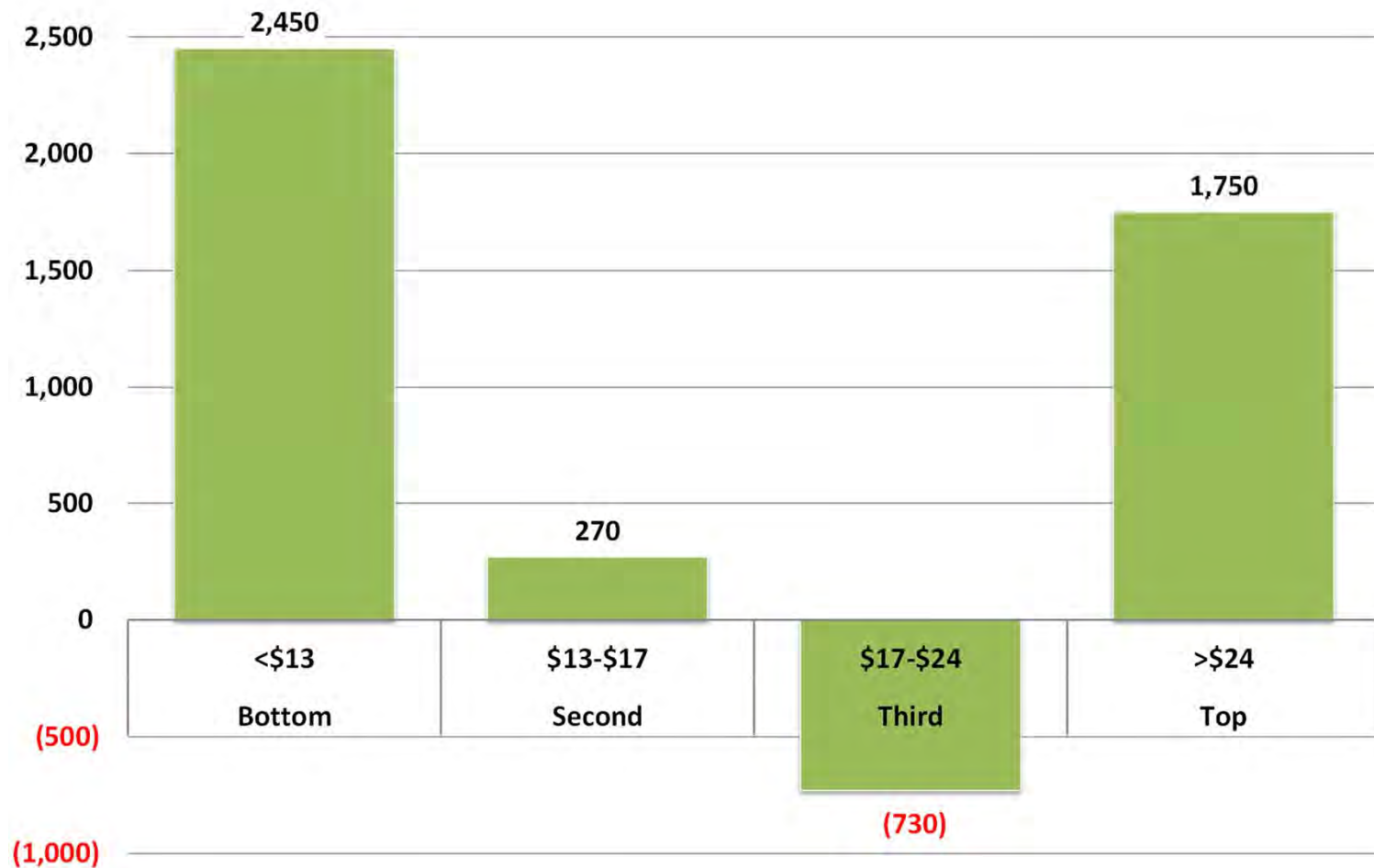
Source: N.C. Department of Commerce

Net Employment Change- Major Industries 2015-2016



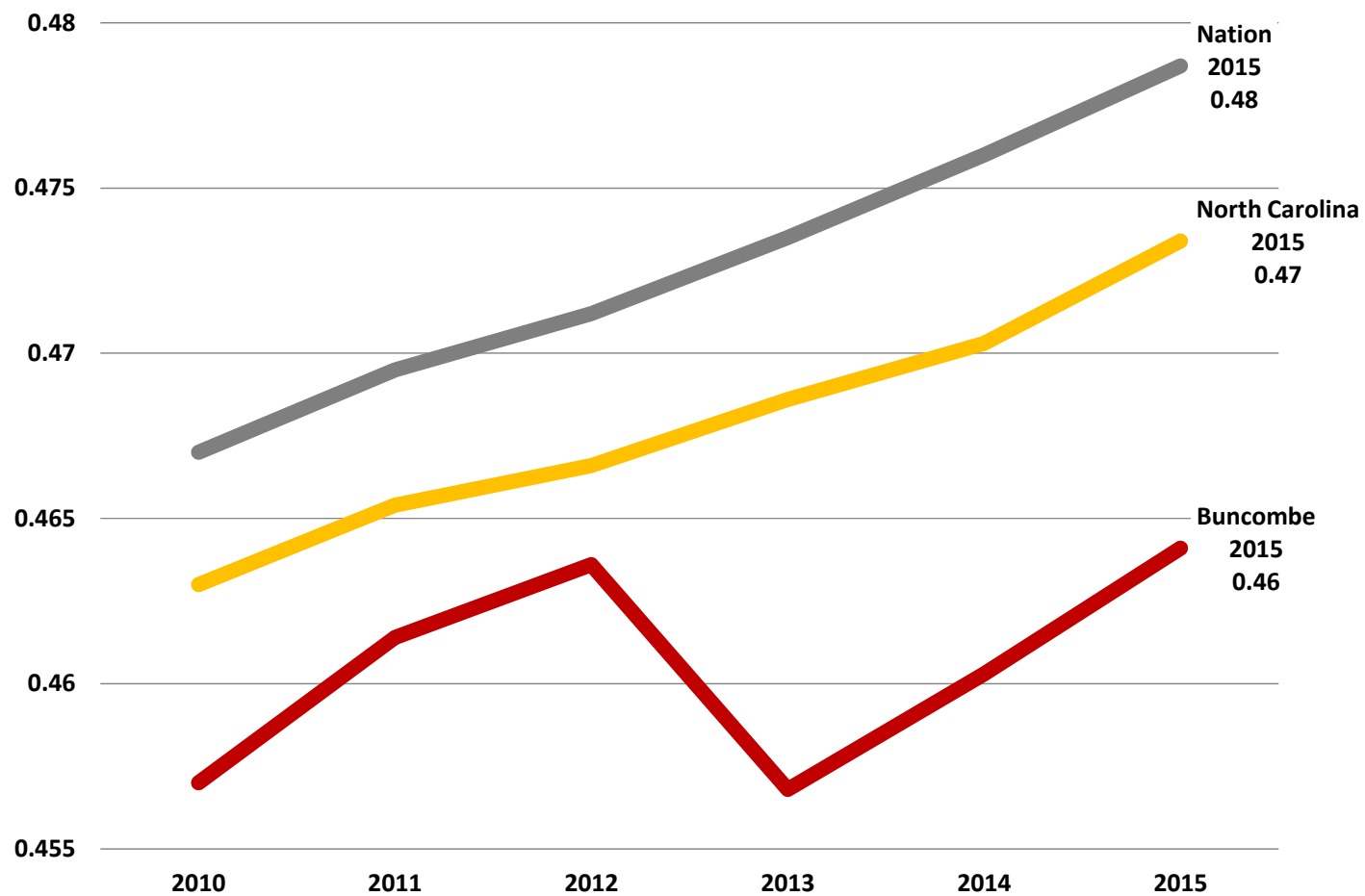
Source: N.C. Department of Commerce

Net Change Employment by Occupation Wage Quartiles (2015-2016)



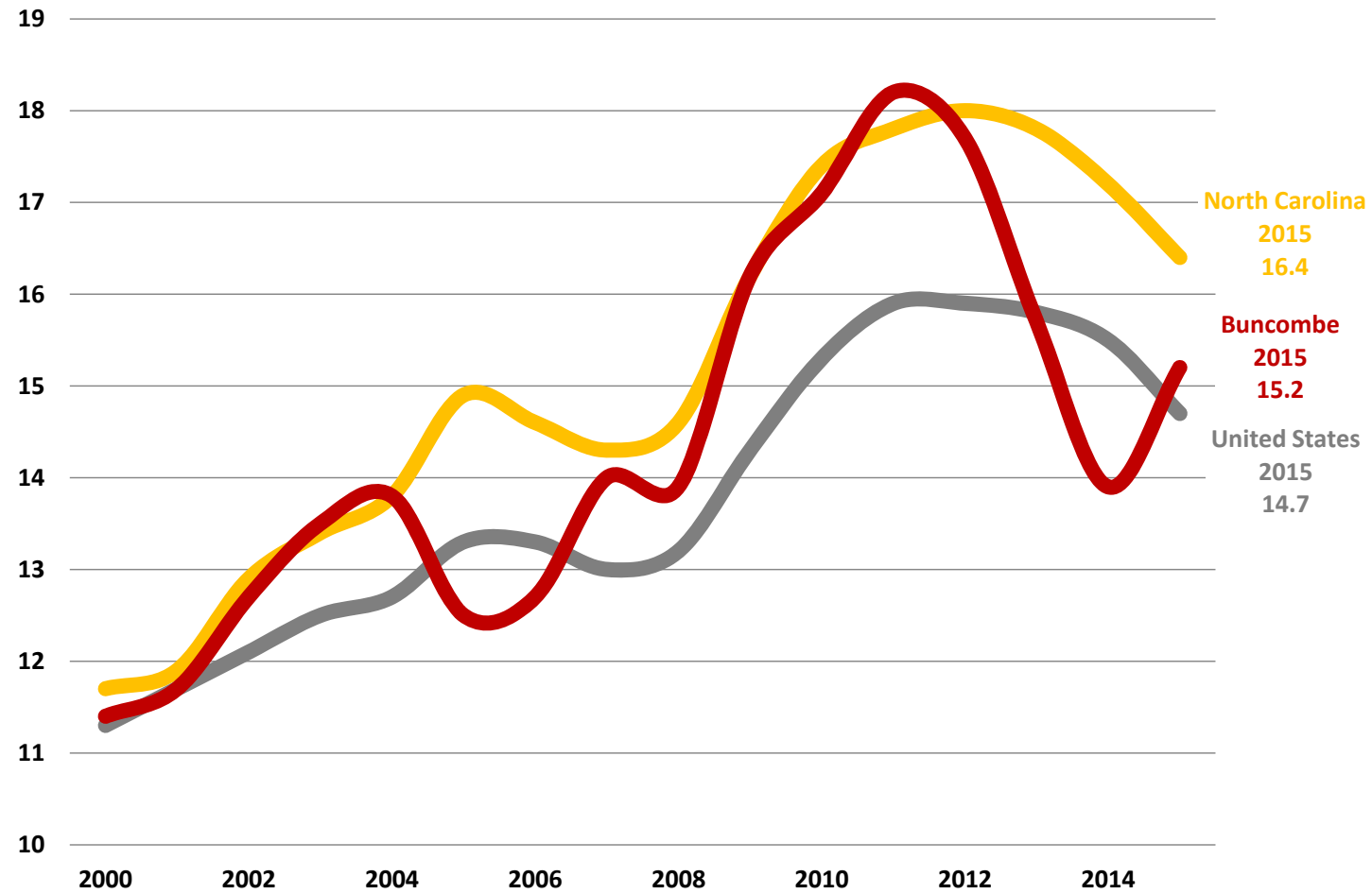
Source: N.C. Department of Commerce, 2016 labeled wages

GINI Index of Income Inequality



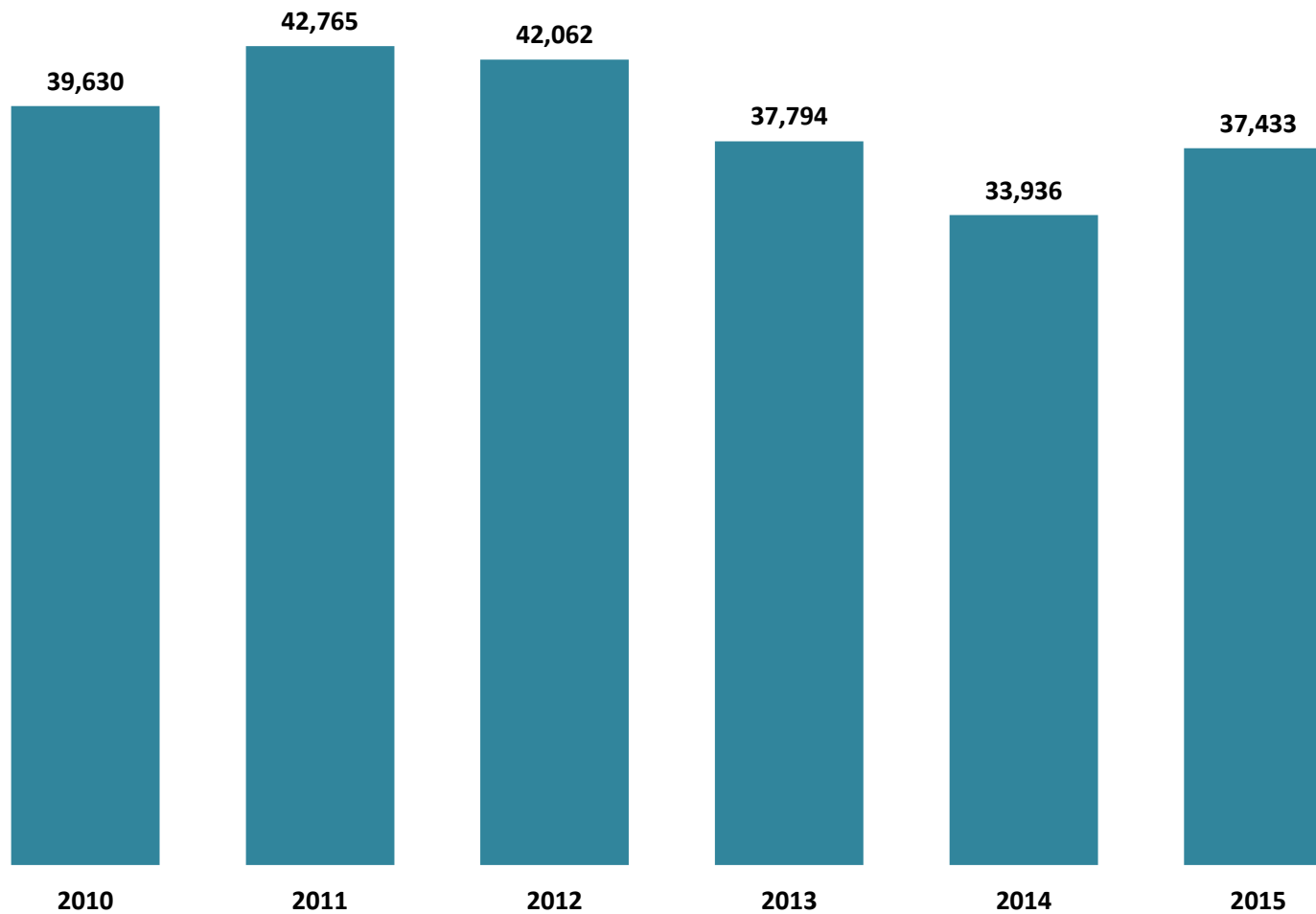
Source: US Census Bureau, 5- year estimates

Poverty Rate (%)



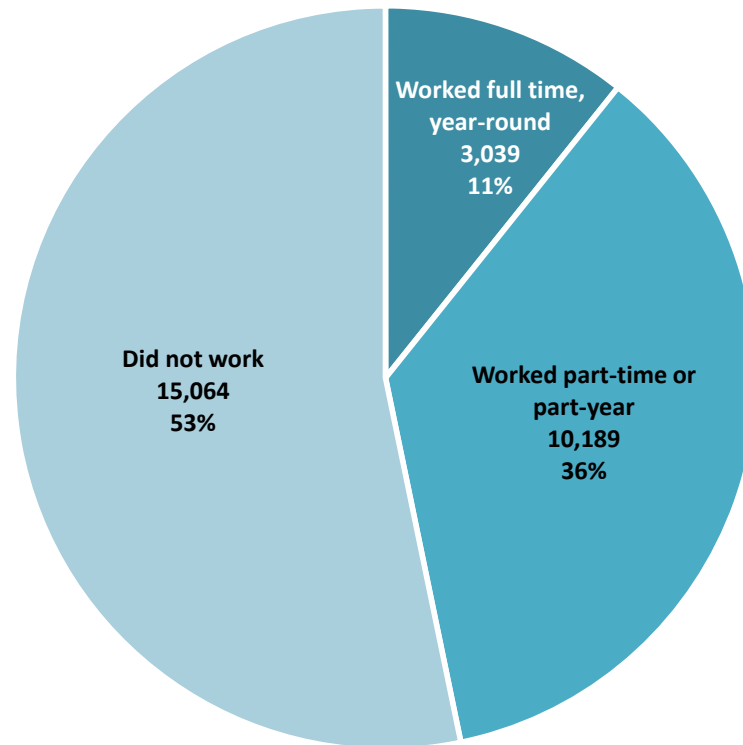
Source: US Census Bureau

Number of Persons Living in Poverty



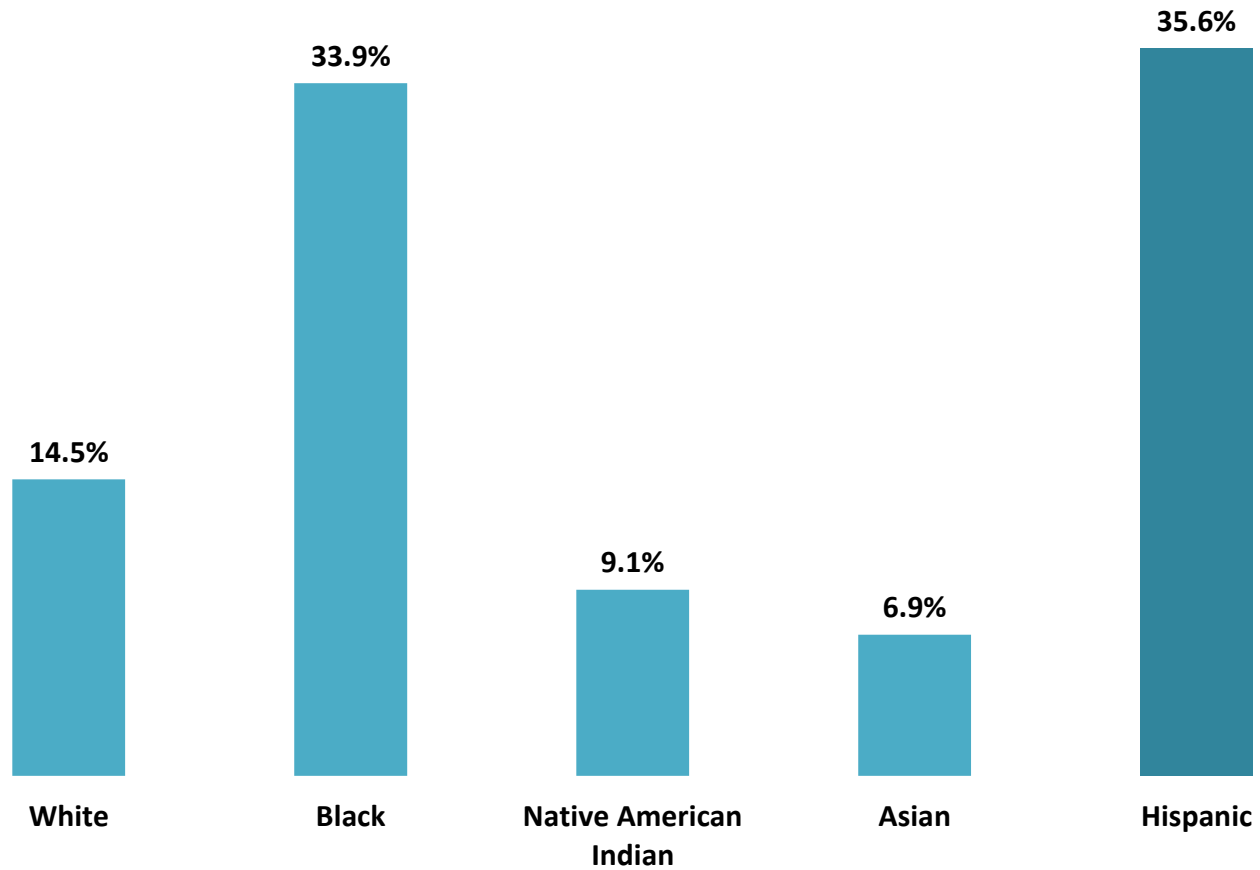
Source: US Census Bureau

Employment Status of Persons Living in Poverty (ages 16+)



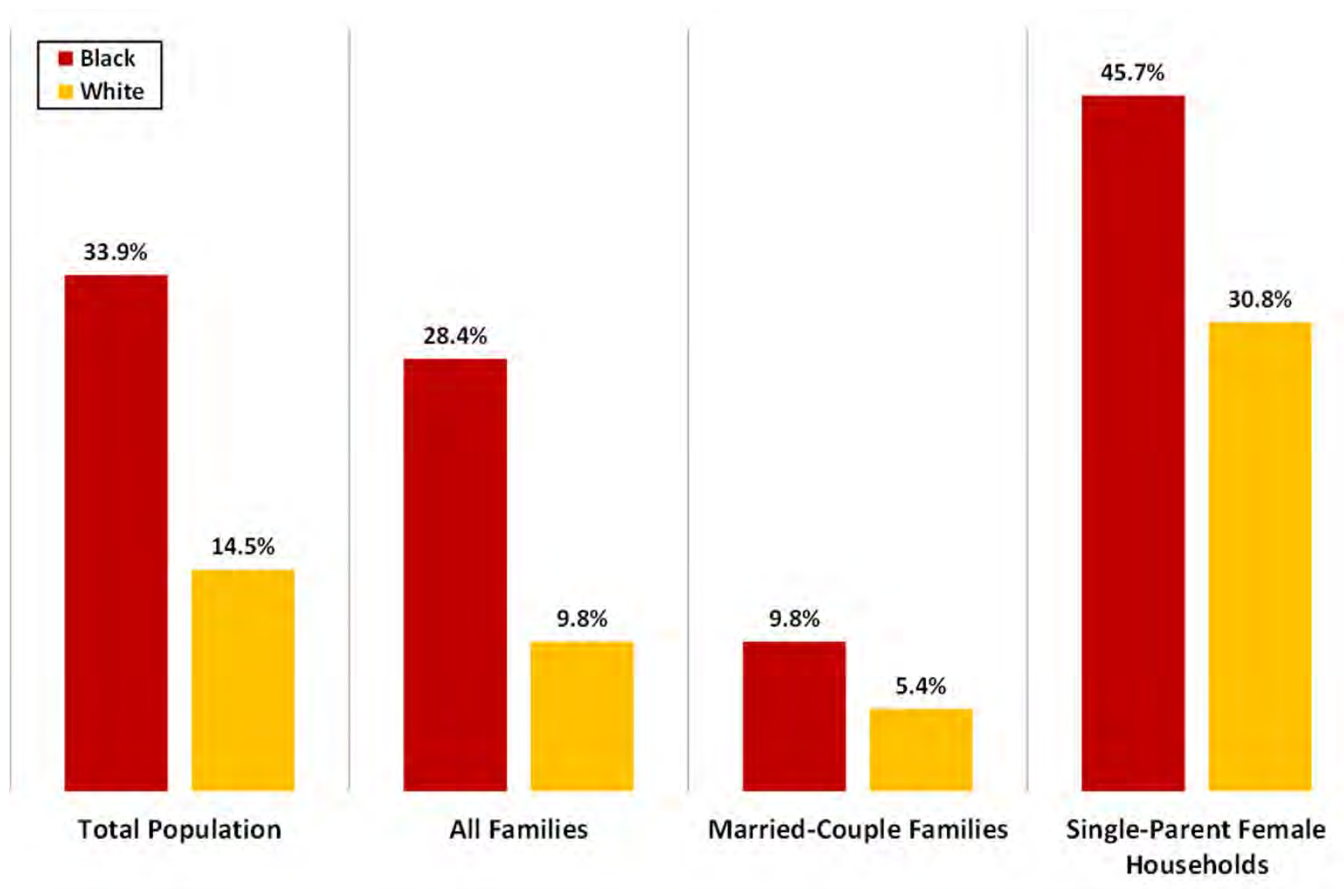
Source: US Census Bureau, 2011-2015 5-Year Estimates

Poverty Rate by Race/Ethnicity



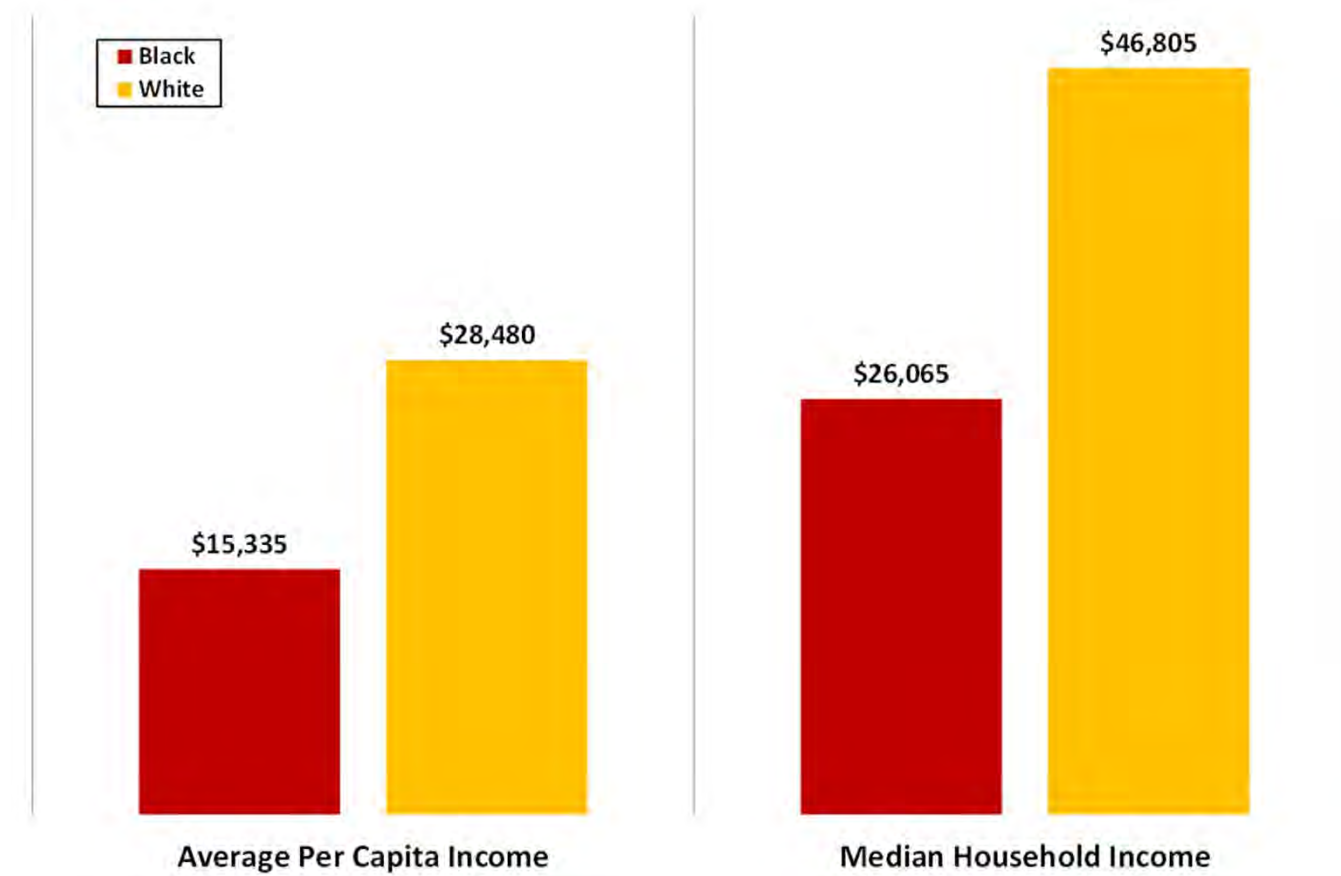
Source: US Census Bureau, 2011-2015 5-Year Estimates

Percent below Poverty Level



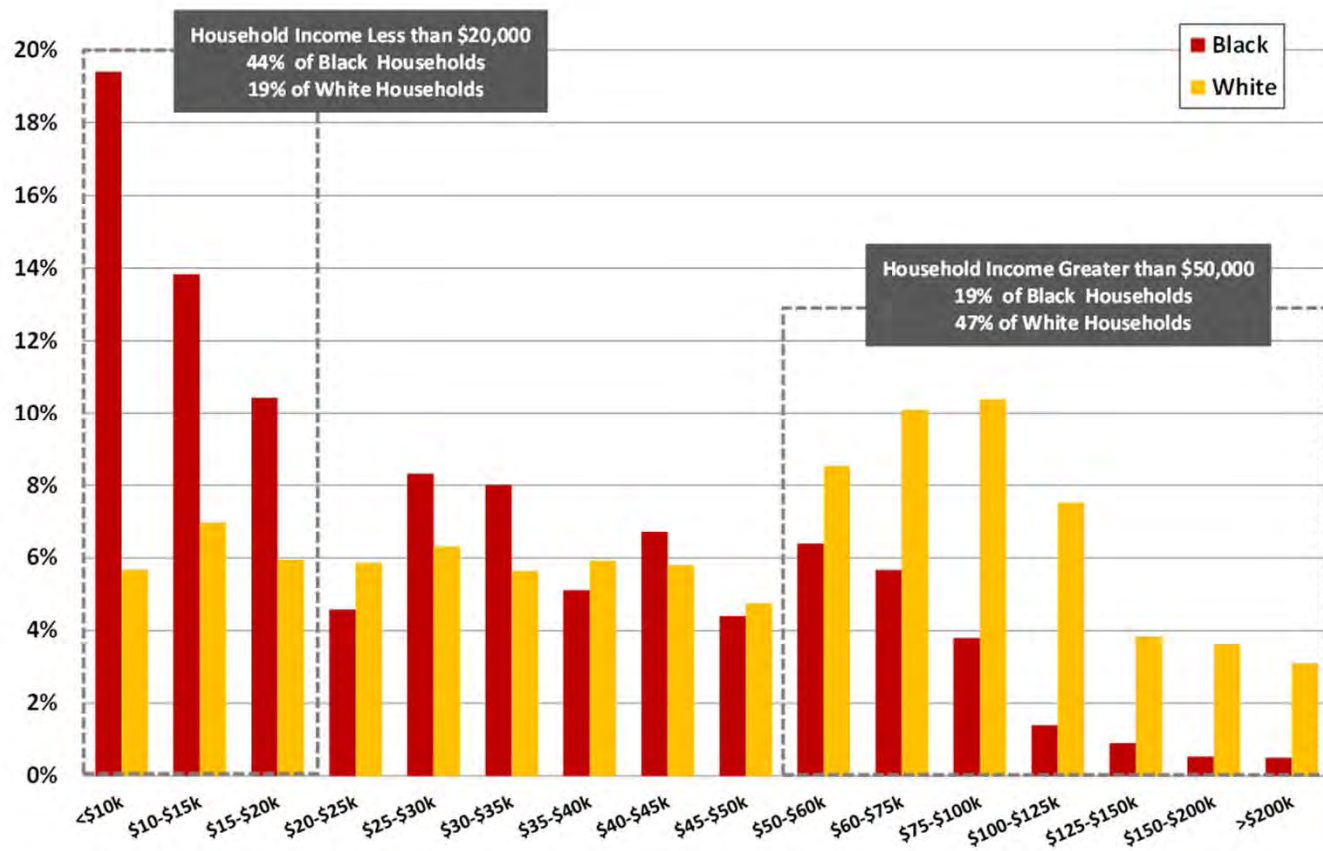
Source: US Census Bureau, 2011-2015 five-year estimates

Income



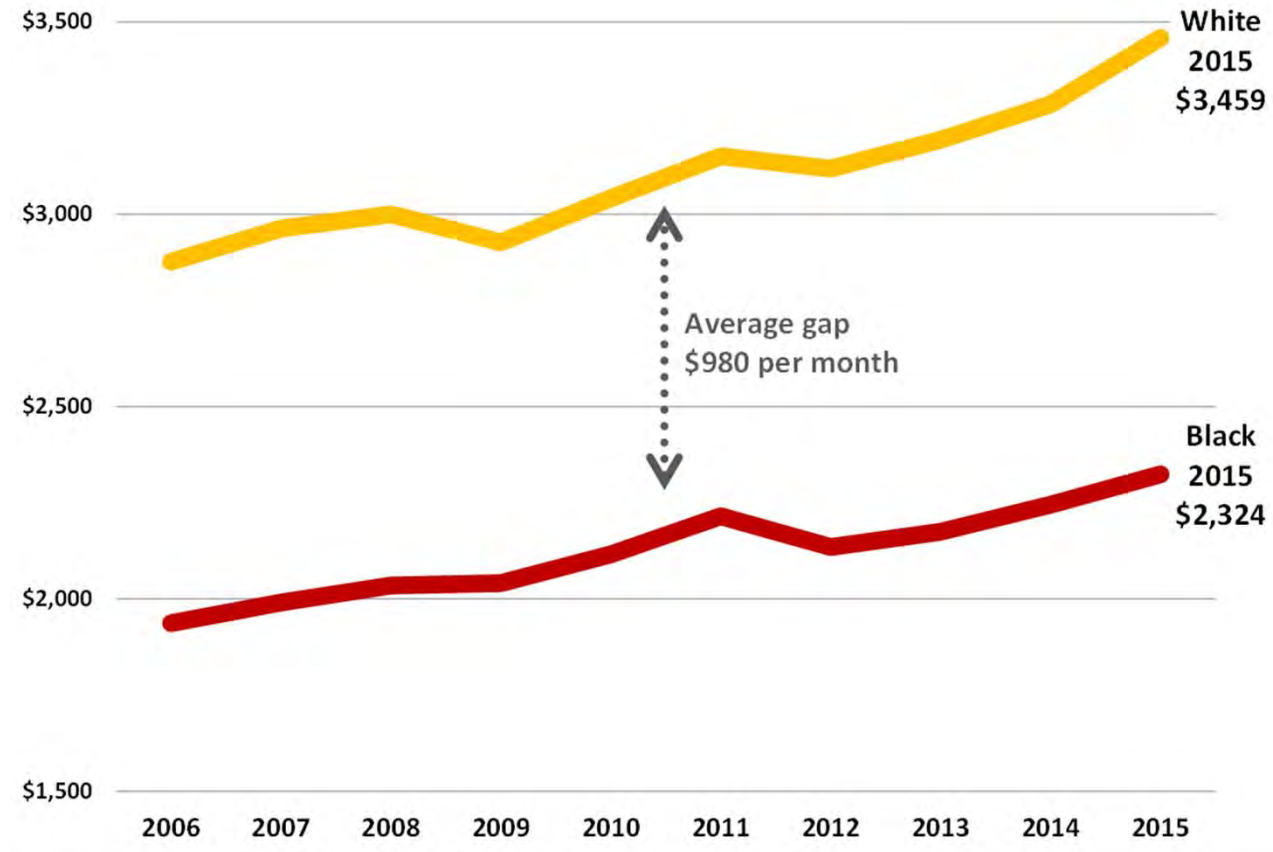
Source: US Census Bureau, 2011-2015 five-year estimates

Annual Household Income – Percent Households by Race



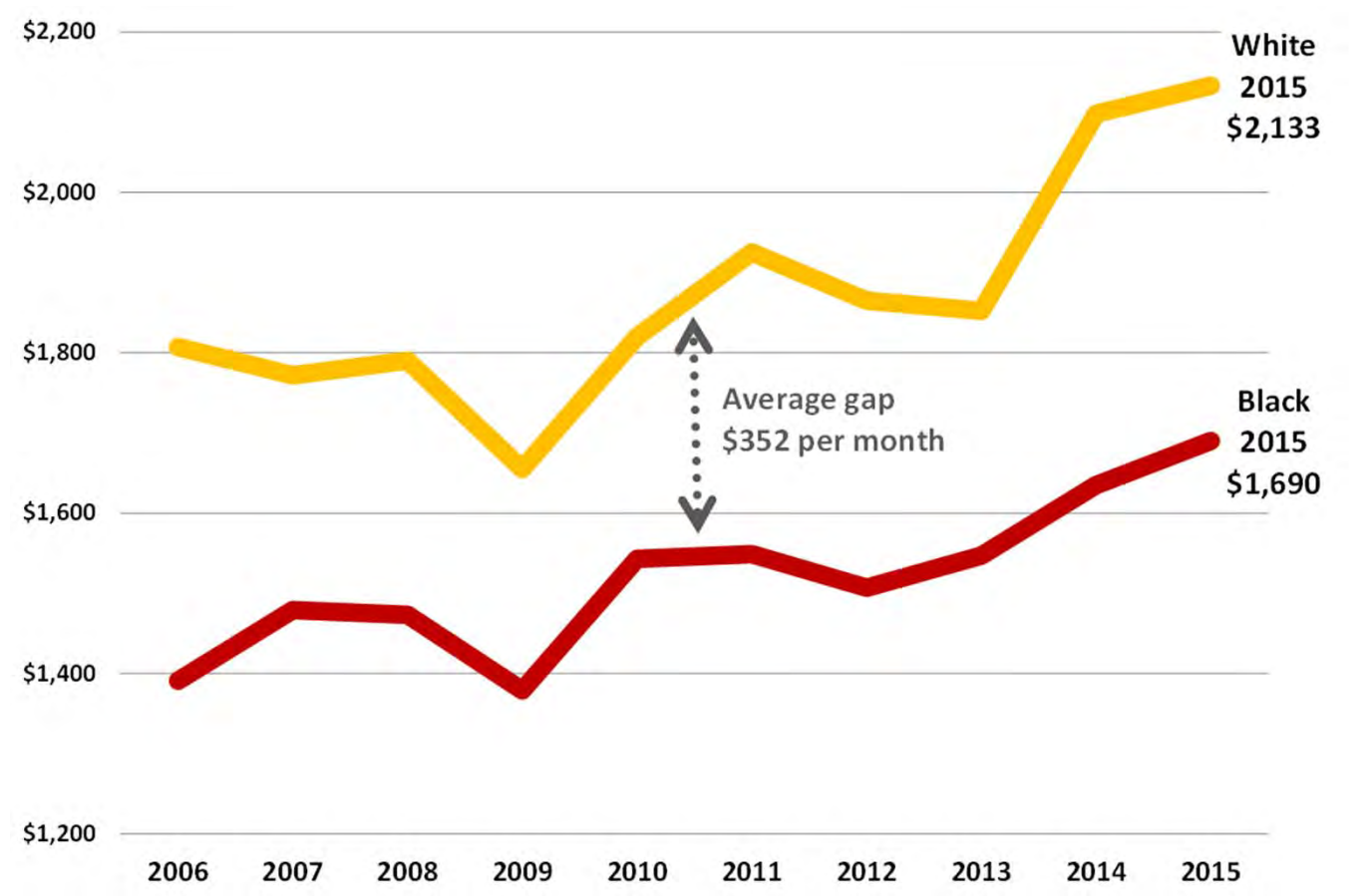
Source: US Census Bureau, 2011-2015 five-year estimates

Average Monthly Earnings



Source: US Census Bureau, unadjusted for inflation

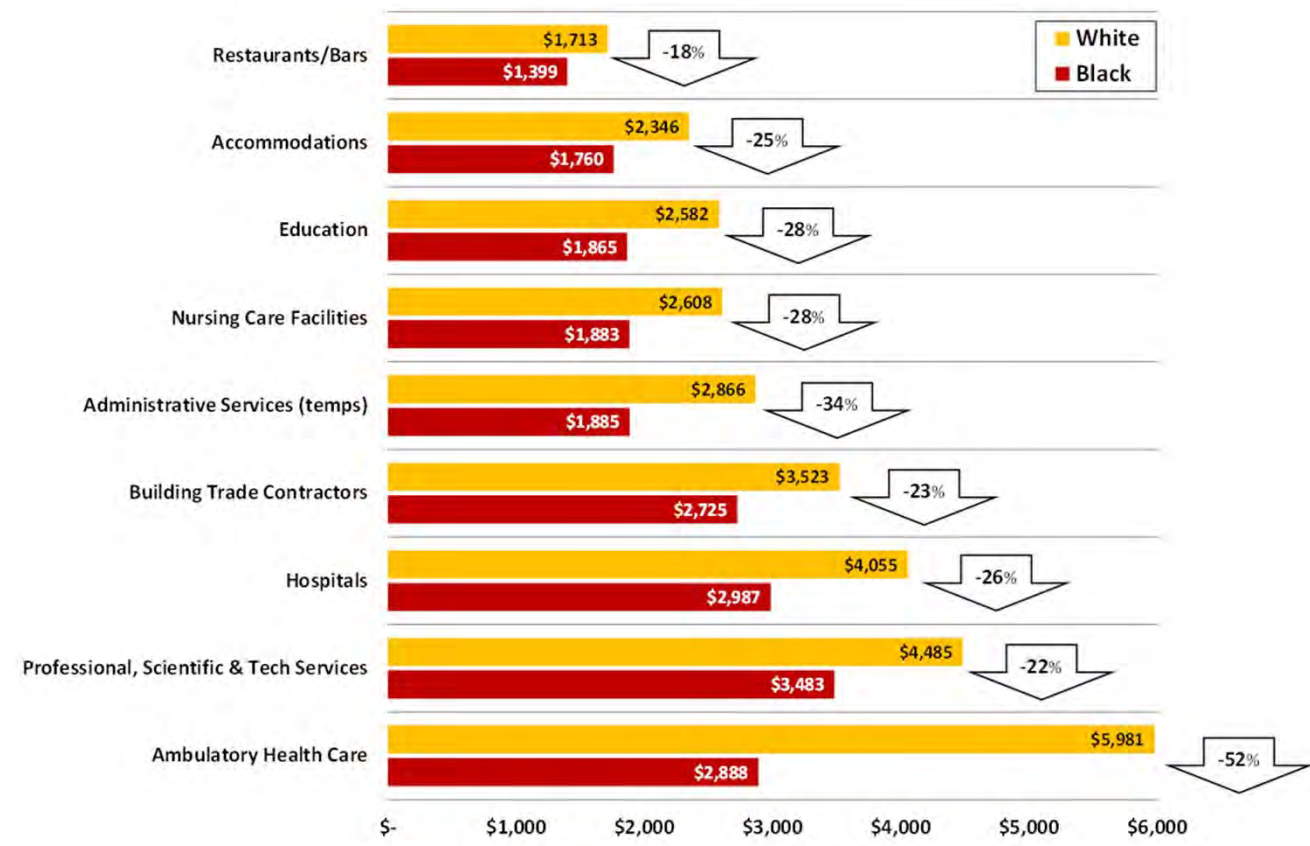
Average Monthly Earnings-New Hires



Source: US Census Bureau, unadjusted for inflation

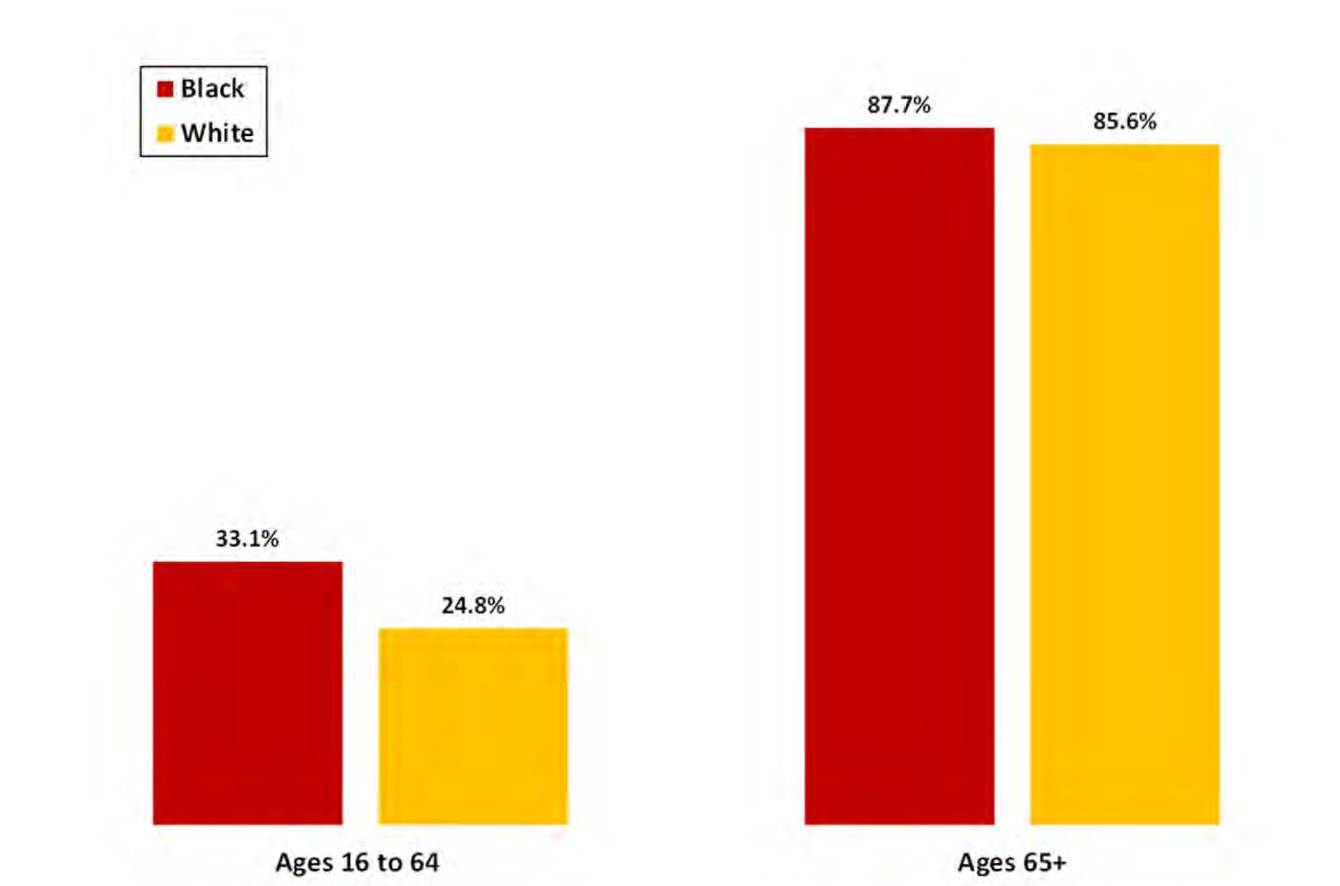
Average Monthly Earnings- Largest Industry Sub-Sectors

-with percent difference among races



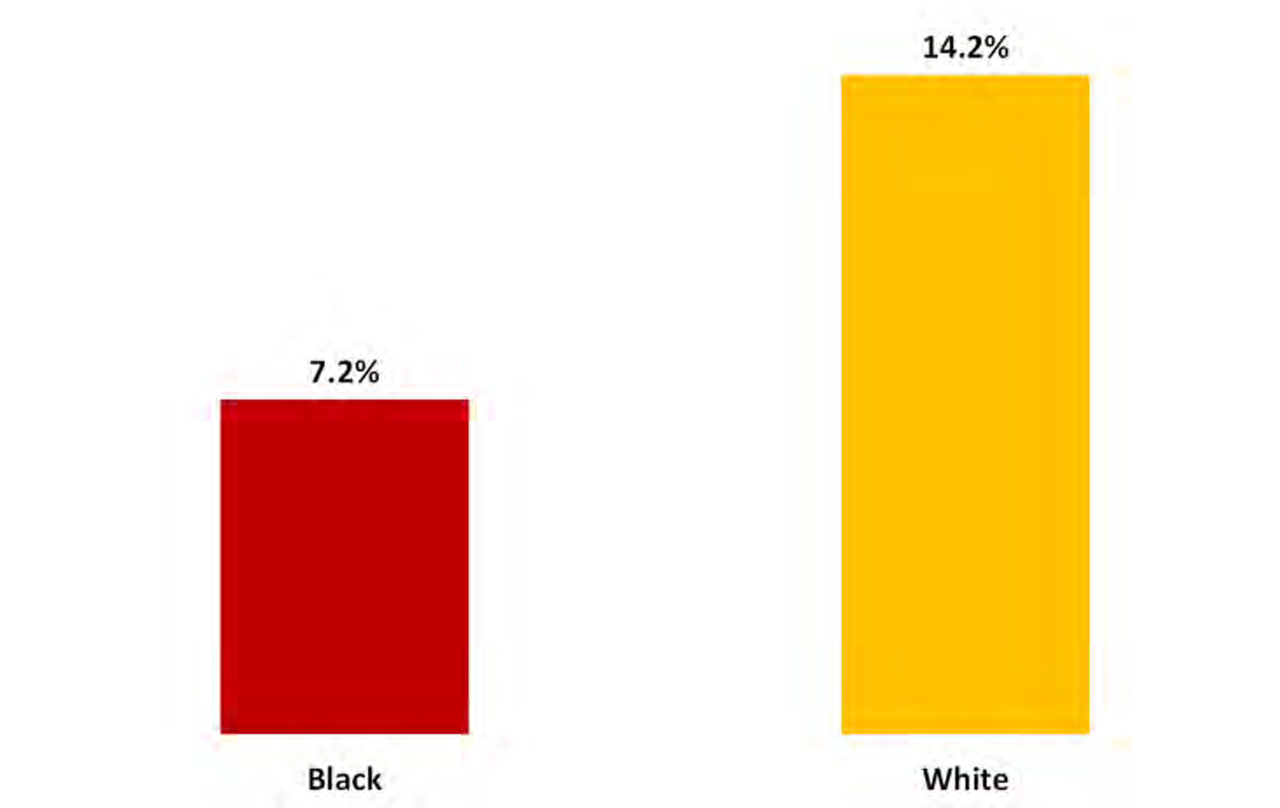
Source: US Census Bureau, 2015

Not in Labor Force



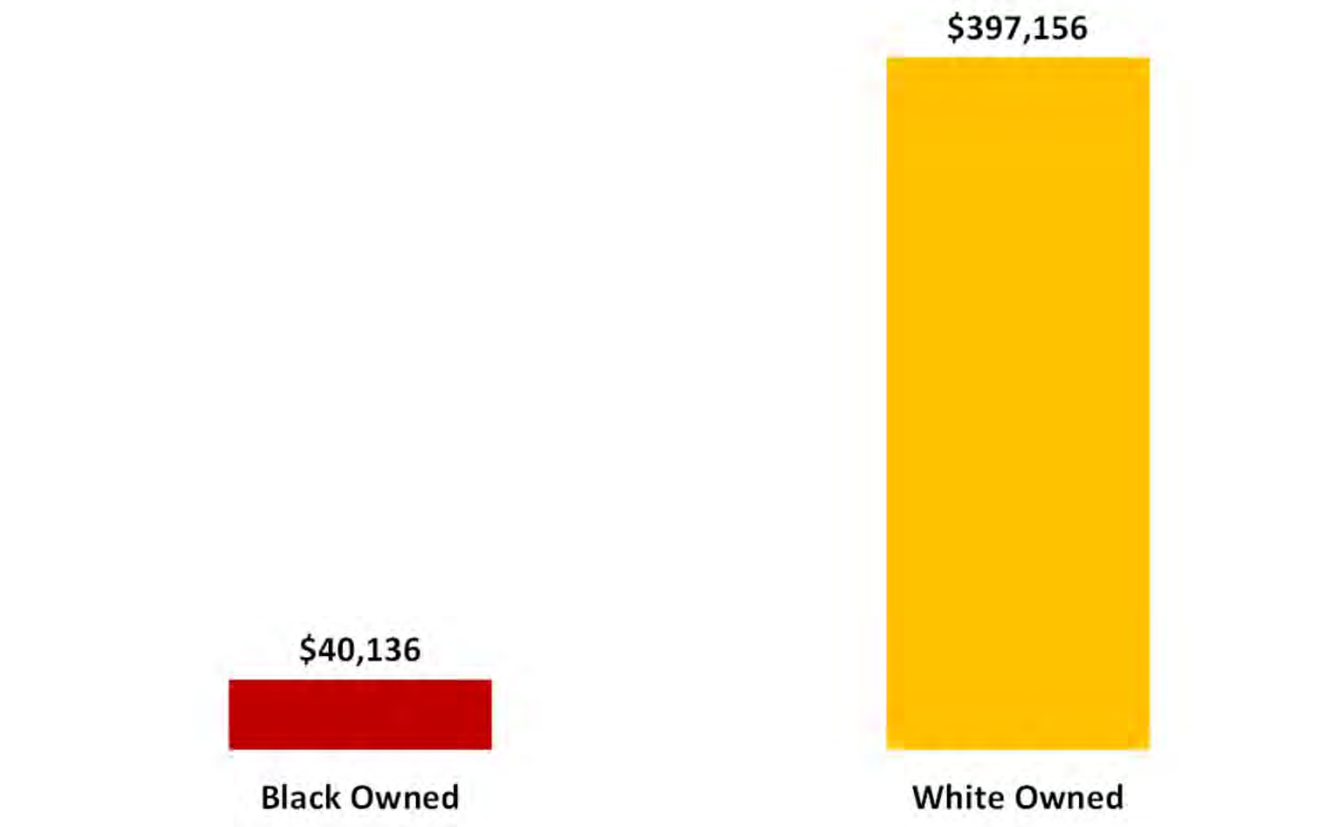
Source: US Census Bureau, 2011-2015 five-year estimates

Percent Population of Each Race that Owns a Business



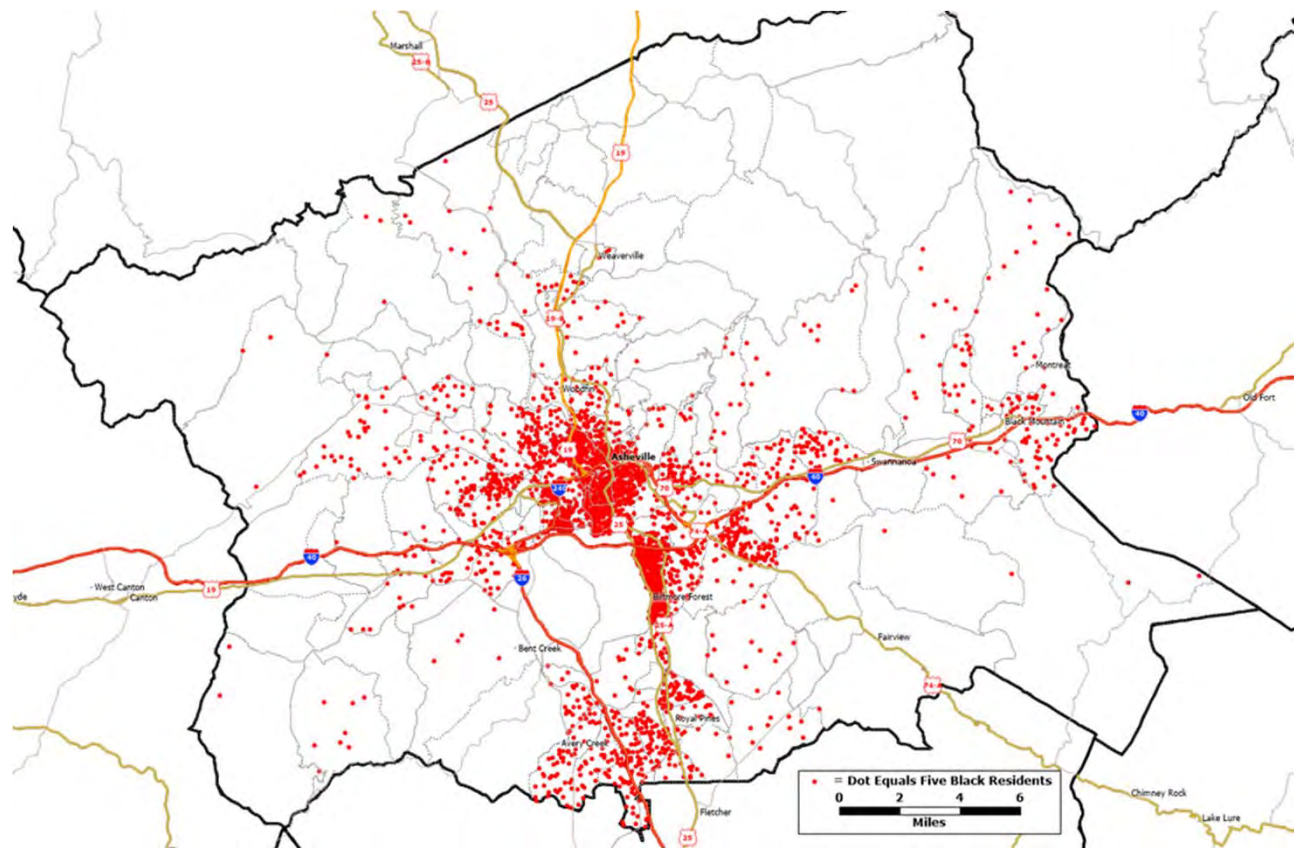
Sources: US Census Bureau, 2012 (most current), North Carolina Office of State Budget and Management ages 16+

Business Owners-Average Annual Sales

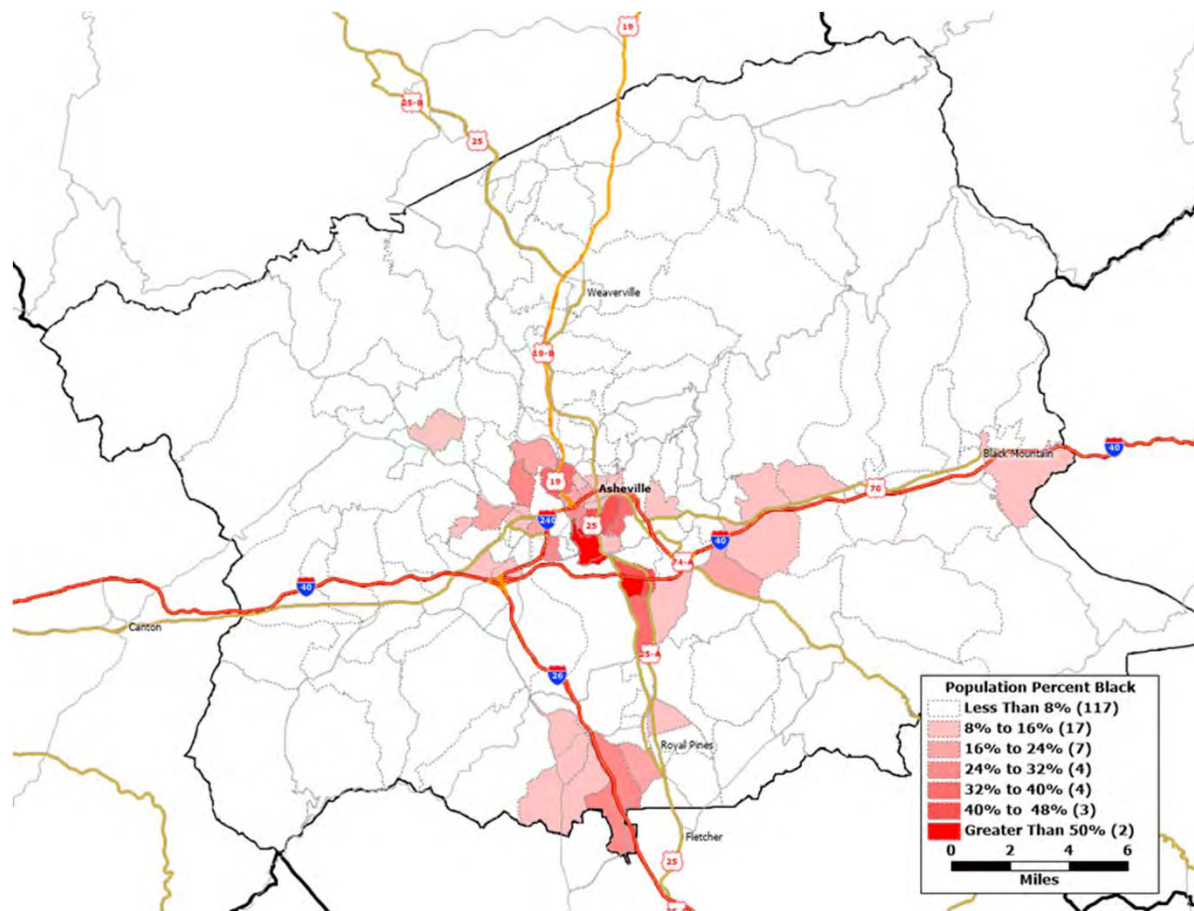


Source: US Census Bureau, 2012 (most current)

Location of Black Residents (each dot = five Black residents)



Population Percent Black



Source: US Census Bureau, 2011-2015 five-year estimates

A Few Highlights

- **Steady Population Growth Continues**
- **Millennials Overtake Baby Boomers**
- **Strong Employment Growth Continues**
- **Wages Lag**
- **Hollowing Out of Middle Wage Occupations**
- **But 2016 Shows New Growth of High Wage Jobs**
- **A Poverty & Race Disconnect**

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Email: info@syneva.com
Phone: 828.734.5021
Mailing Address:
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Asheville, NC 28802
Author: Tom Tveidt