

# Increased scholarship support for families, programming growth, educational growth and overall growth

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*FY 2018 Buncombe County Community  
Funding*

## ***The Salvation Army Boys & Girls Clubs of Buncombe County***

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## ***Mrs. Haley Shealy***

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# Application Form

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## Project Name\*

Name of Project

Increased scholarship support for families, programming growth, educational growth and overall growth

## Amount Requested\*

Amount Requested

\$50,000.00

## Service Area\*

Which Commissioner Districts are served by this program?

Access a map of Buncombe County Commissioner districts [here](#).

District 1

District 3

## Which county sustainability goal aligns best with the goals of this project?\*

Based on the Buncombe County Sustainability Plan, select a Category, Goal & Objective that align with the focus of the project and the specific results that will be achieved.

Access the Buncombe County Sustainability Plan [here](#).

Community > Educational Resources that Match the Needs of the Community > Expand quality and quantity of early childhood development programs

## If applicable, select a second sustainability goal that aligns with project goals.

**Result 2 is optional** - Select if project aligns with more than one Sustainability Category, Goal & Objective.

*[Unanswered]*

## If applicable, select a third sustainability goal that aligns with project goals.

**Result 3 is optional** - Select if project aligns with more than one Sustainability Category, Goal

& Objective.

## **Project Description**

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### **Project Description\***

#### **Description of Project**

We will be building great futures for youth and teens here at home in Buncombe County through mentoring and outreach initiatives with a focus on increases in high school graduation, increases in access to higher education, expanding quality and quantity of child development programs for youth and teens, youth and teen mentoring program, increased parent and community involvement and promoting programs that supplement equitable educational opportunities for youth and teens of all ages in our community.

**Mentoring Program:** We will be starting a mentoring program here at the Club with a goal of serving a minimum of 15 youth at our West Asheville Unit, 20 youth at our Johnston Elementary School unit and 13 teens at our Teen Center. We know that consistent relationships with caring adults can help youth cope with challenges and steer clear of high risk behaviors. Through our volunteer and staff driven mentoring program we will provide guidance and support to young people who need us the most and help them to stay in school, have access to higher education, build self-confidence, avoid peer influences of drugs and alcohol and learn positive behaviors in order to reach their full potential.

**Expanding Quality and Quantity of Programming:** Increasing programming opportunities and outreach opportunities for Boys & Girls Club youth and teens by implementing new programming specific to our Club needs. As well as buying new programming supplies. We will continue to grow membership to ultimately serve more youth here at the Boys & Girls Club.

**Increased access to higher education:** We will increase opportunities for our teens through our Youth of the Year program as well as helping teens with college applications, resumes, college tours and college readiness.

**Increased parent and community support:** We will increase parent and community support through increased opportunities for our families which will include ESL classes, Club dinners and Club tours and presentations.

### **How many people will this project serve?\***

State the number of individuals or households in Buncombe County that will be served by this project. Also state the number of people that will experience the desired result. For example, if dropout prevention services are being delivered to 100 students, how many will successfully graduate from high school?

The Salvation Army Boys & Girls Clubs of Buncombe County will serve over 600 youth ages 5 to 18 through our after-school and summer enrichment programs and services. Many youth in Buncombe County are left with no affordable early childhood programming options due to the high cost and limited availability to such programs here locally. Our mentoring program will begin with serving 38 youth and teens. All of the other aspects of this project will impact all of the youth and teens that we serve daily here at the Boys & Girls Club.

We continue to provide an outcome driven Club experience for all Boys & Girls Club members in our community.

### **Describe the people this project will serve.\***

Characterize the demographics of the project's target population in terms such as age, gender, income, race, ethnicity, geographic area, etc. Include information about method of referral/recruitment of the target population.

This project serves youth ages 5 to 18 of a variety of genders and demographics. Many of our Boys & Girls Club youth come from low income or single family households. Many of our youth are also in foster care or live with a relative. Our program addresses the problems that face the families we serve by keeping youth in a structured, fun and positive environment with well trained, caring staff that will help them to reach their full potential, make good decisions and give them every opportunity to succeed. We will recruit youth and teens here at the Club through community outreach, school outreach and word of mouth.

### **What key steps will you take to achieve the results of this project?\***

Describe the core elements of your implementation plan, including milestones that will take place within the funding timeframe.

In order to achieve the results of our project we will be doing the following for each project category

**Mentoring Program:** Each mentee will be assigned a mentor for the year and will be meeting hourly once a week. During the mentoring session the mentee and mentor could be tutoring, helping with homework, having a conversation or even doing a fun activity. We will be doing weekly reporting on our mentoring process and our successes.

**Expanding the Quality and Quantity of our programs:** This will be monitored through our National Youth Outcomes Initiatives Data and how are youth feel about our programming as well as through new programs implemented and new program supplies purchased.

**Increased access to higher education:** This will be tracked through the success of our Youth of the Year program, college tours and the amount of our teens that graduation from high school and those that seek higher education.

**Increased parent and community support:** Parent surveys throughout the year

### **Describe the evidence of success that backs this project's approach.\***

What evidence of success (i.e. evidence-based research, practice model, accreditation, industry standards, and/or other framework) are you using as a basis for your project design?

Our partner The Salvation Army just wrapped up a Mission Planning Study that has helped us with our goals for the the Boys & Girls Club and that the need for our program and serving youth and teens in our

community is greater than ever. We will be using developed framework as well as standards and resources provided to us through Boys & Girls Clubs of America in order to have a successful project.

### **Describe your data collection, tracking, and reporting procedures.\***

Explain your methods for documenting project, service and client information. Include a description of any software or other tools utilized.

Data will be collected through our member tracking software where we track all of our members information, average daily attendance, etc.

We will be using our Boys & Girls Clubs of America NYOI (National Youth Outcomes Initiative) surveys that provide us with first hand feedback from youth on the pros and cons of their experience here at The Salvation Army Boys & Girls Clubs of Buncombe County. We will use this data to address our outcomes and determine additional strategies and programming approaches needed.

We will also be sending surveys out to our families to track parental support, feedback, successes and concerns here at the Club as well as providing additional opportunities for these families.

### **Explain your technological resources and capacity.\***

Explain your current technological strengths and barriers and how this impacts your ability to track data and report outcomes. Who is responsible for adaptation and use of technology within your organization?

Our Youth Development Directors (for each site) and Director of Operations will work with our Office Manager to track all of our youth data and programming outcomes. Some of our barriers include outdated technology that will be changing in the next few months.

## ***Organizational Profile***

### **How does the proposed project support your mission and strategic plan?\***

State your mission and the date of your most recent strategic plan, and explain how the proposed project helps advance your organizational goals.

Our program mission here at The Salvation Army Boys & Girls Clubs of Buncombe County is “To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.”

The Boys & Girls Club Provides:

- A safe place to learn and grow
- Ongoing relationships with caring adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity

As mentioned above our partner The Salvation Army just wrapped up a mission planning study in July that has helped us with our goals and strategic plans for the future direction, success and ultimately serving more youth than ever before here at the Boys & Girls Club.

## **What expertise/accomplishments do you have that are relevant to the proposed project?\***

List your organization's strengths as well as accomplishments from the past 3 years that position the organization to be successful with the proposed project.

For over 25 years, The Salvation Army Boys & Girls Clubs of Buncombe County has been at the forefront of youth development, working with young people in our community that need the Club the most. A few of our accomplishments in the past three years include but are not limited to.

- Continued budget and income growth to support our mission
- Increased staffing
- Increased registered Boys & Girls Club members
- Continued board stability and growth
- Increased community awareness and partnerships
- Development and special events growth
- Volunteer outreach and growth
- Programming growth and programming partnerships
- Increased scholarship support for Boys & Girls Club families
- Mission Planning Study
- New B&GC Site Extensions

## **Describe partners that are critical to the success of your organization.\***

List any external partners, intermediaries or advisors important to your success, and describe their role and evidence of their commitment. Describe successful collaborations with these people or groups.

- Boys & Girls Club staff, community partners and volunteers who will help us in successfully executing these programs and services.
- Boys & Girls Club board members who will help us in growing relationships and developing successful programs and initiatives.

## ***Financial Information***

### **Nonprofit financial assurance requirements:**

Financial statements, prepared using a recognizable basis of accounting (i.e., modified accrual) and IRS Form 990s must be submitted to Buncombe County annually.

- Organizations with annual revenues of \$300,000 or greater must submit financial statements audited in accordance with generally accepted auditing standards.
- Those with revenues between \$100,000 and \$300,000 must submit financial statements reviewed in accordance with SSARS 19.
- Those with revenues of less than \$100,000 must submit non-disclosure financial statements compiled in accordance with SSARS 19.

All financial statements must be reported on by a certified public accountant and include a full balance sheet, income statement, and cash flow statement.

These requirements are considered minimum requirements. Organizations may submit a higher level of assurance than is required.

### **IRS Form 990 - Upload Here**

Click Choose File to upload a copy of the 990 form you most recently completed.

Asheville, NC-BGC-990 FYE 9-30-15.pdf

### **If your organization does not have a 990, briefly state the reason.**

Include a statement of intent to comply with nonprofit financial assurance requirements as listed above.

### **Financial Statements - Upload here**

Click Choose File to upload a copy of the most recently completed financial statements (audit, compilation or review).

Asheville, NC-Independent Audit FYE 9-30-15 (3).pdf

### **If your organization does not have financial statements, briefly state the reason.**

Include a statement of intent to comply with nonprofit financial assurance requirements as listed above.

### **Complete Budget Worksheet - Upload Here\***

Download the budget form [Here](#).

Complete the budget form for this project/program and the overall agency. Save it to your computer, then upload it by clicking Choose File.

community-funding-budget-form B&GC of Buncombe County.xlsx

**Budget Narrative\***

Describe all differences between current year and proposed year. List all pending funding sources with expected date of notification. Please detail any other information that may help clarify the budget.

Our budget has been increased due to the need of increased staffing for youth served as well as budget increases for our programming needs. The funding for this can be seen through an increase in our individual contributions, annual campaign and special events.

**What (if any) portion of requested funds will be used to support capital expenses?\***

Capital projects are defined as those used to acquire or upgrade physical assets such as property, buildings, or equipment. Please detail.

n/a

**Employee Wages**

Please provide information about the wage breakdowns of your employees. Living wage for Buncombe County has been identified as \$11.00 per hour for employees with employer-provided health insurance and \$12.50 per hour for employees without.

**Employees with employer-provided health insurance\***

List the number of employees in your organization with employer-provided health insurance in each wage category. For salaried employees, use hourly wage equivalents.

\$7.25 - \$10.99 per hour

\$11.00 - \$14.99 per hour

\$15.00 - \$19.99 per hour

\$20.00 - \$24.99 per hour

\$25.00 - \$29.99 per hour

\$30.00 - \$34.99 per hour



\$35.00 - \$39.99 per hour

\$40.00+ per hour

- \$15.00-\$19.99 per hour-1 employee with insurance provided
- \$25.00-\$29.00 per hour-2 employees with insurance provided
- \$11.00-\$14.99 per hour-3 employees with insurance provided

**Employees without employer-provided health insurance\***

List the number of employees in your organization without employer-provided health insurance in each wage category. For salaried employees, use hourly wage equivalents.

- \$7.25 - \$12.49 per hour
- \$12.50 - \$14.99 per hour
- \$15.00 - \$19.99 per hour
- \$20.00 - \$24.99 per hour
- \$25.00 - \$29.99 per hour
- \$30.00 - \$34.99 per hour
- \$35.00 - \$39.99 per hour
- \$40.00+ per hour

- \$12.50-\$14.99 per hour-8 part time employees with insurance not provided