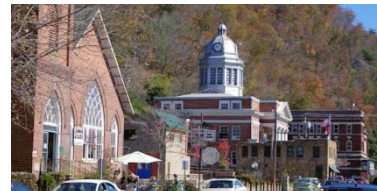




**MOUNTAIN AREA**  
**workforce**  
development board

**Presentation to Buncombe County Board of  
Commissioners**

**March 7, 2017**



C R E A T I V E   R E G I O N A L   S O L U T I O N S



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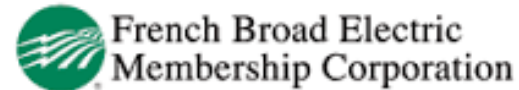
Pisgah Inn

THE PEAK OF THE  
PARKWAY



WE ARE AMERICA'S  
LAWN VAC LEADER

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powered by GE



*Silver-Line® Plastics*

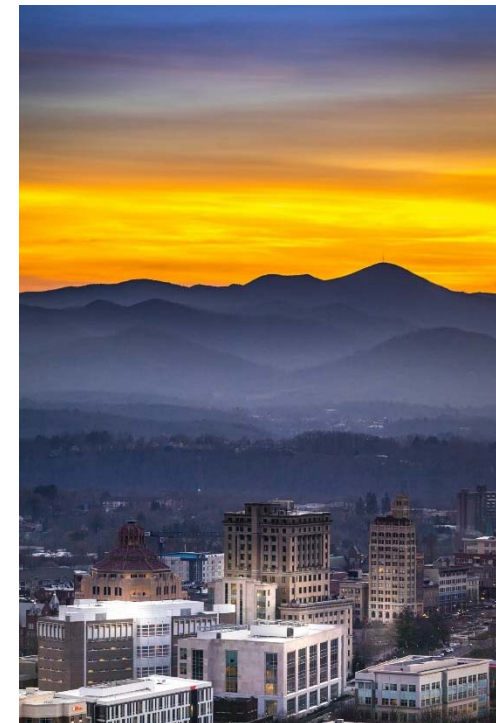


BUNCOMBE | HENDERSON | MADISON | TRANSYLVANIA

CREATIVE REGIONAL SOLUTIONS



**Buncombe County is  
outperforming the NC  
and national averages  
for job and wage  
growth.**





**Bureau of Labor Statistics (BLS) December 2016 released data on job and wage growth Q2 2015 – Q2 2016 in 345 largest counties in nation.**

**Job Growth: 3.7% #29 out of 345 counties**

**Wage Growth: 4.7% #24 out of 345 counties**

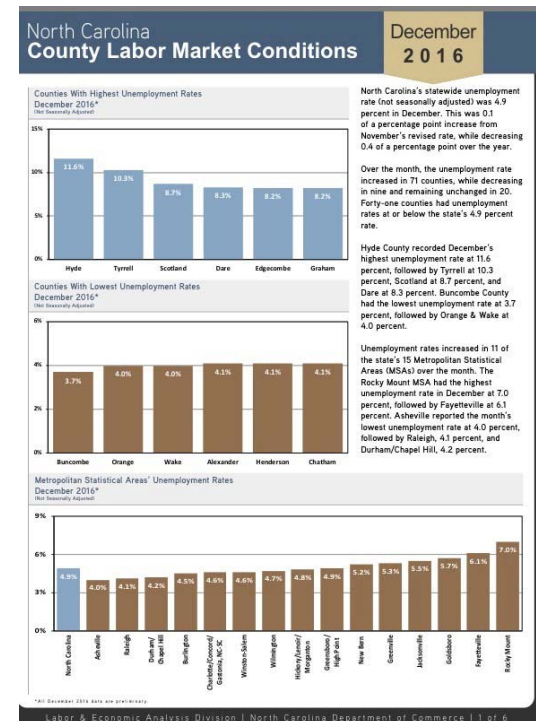


**Buncombe County has the tightest labor market in NC and unemployment rate lowest of any NC county for over two consecutive years.**

**Buncombe County: 3.7%**

**NC: 4.9%**

**USA: 4.7%**





## **Buncombe County has the lowest unemployment rate now since before the Great Recession.**

*“The average jobless rate in the county for 2016 was 3.9 percent, according to the federal Bureau of Labor Statistics. That was the first time it had dipped below 4 percent since 2007.”*

**Asheville Citizen Times, February 1, 2007 “Back to 2007: Buncombe jobless rates keeps dropping”**



**Buncombe County wages are below NC and national averages.**

**Buncombe County: \$764/wk or \$19.10/hr or \$39,728/yr**

**NC: \$832/wk or \$20.81/hr or \$43,280/yr**

**USA: \$857/wk or \$21.43/hr or \$44,569/yr**

Bureau of Labor Statistics, 2014





**Buncombe County educational attainment is above NC and national averages.**

**Buncombe County: 90.1% HS diploma, 35.1% BA degree+**

**NC: 85% HS diploma, 28% BA degree+**

**USA: 86% HS diploma, 33% BA degree+**

US Department of Education, 2014

US Census Bureau, 2015



**Only two sectors in our region pay average wages above the NC average:**

**Healthcare:** Wages **\$3,000 higher** or 7% above the NC average

**Hospitality & Tourism:** Wages **\$2,000 higher** or 12% above the NC average

**16 out of 20 industries in our region are at least 10% lower than the NC average wage for that industry**

# How many job openings are available in our region?





As of January 2017:

**12,030** job openings in Buncombe, Haywood, Henderson, Madison, and Transylvania Counties. EMSI.

**9,809** unemployed individuals in Buncombe, Haywood, Madison, and Transylvania Counties.

**Overall there are more job openings in Asheville metro than people searching for jobs.**

As of March 2017:

Buncombe County ranks #7 in population in NC.

**4,536** job openings in Buncombe County, ranks #6 in NC. [NCWorks.gov](http://NCWorks.gov)



# The sign of the times



THERE'S A PLACE  
**FOR YOU IN  
ASHEVILLE  
NORTH CAROLINA**


Elevate your career at Mission Health,  
one of the nation's top hospitals

**Career Fair for IT Professionals**  
Thursday, March 9 | 2-6 pm  
Mission Health/A-B Tech Conference Center  
A-B Tech Community College | 340 Victoria Road | Asheville, NC

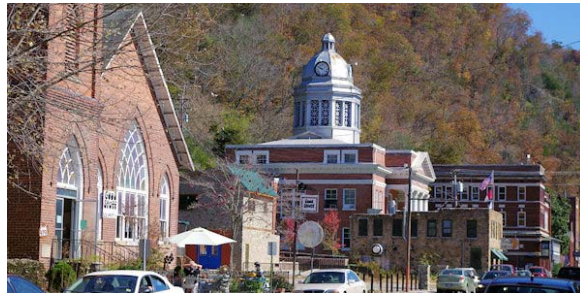
On-site interviews with managers during the job fair

Apply online during or before the fair:  
[mission-health.org/careers](http://mission-health.org/careers)

- Recognized as a Best Hospital IT Department 2016 by Healthcare IT News
- CIO Jon Brown recognized as a Top Hospital and Health System CIO to Know in 2017 by Becker's Hospital Review
- IT Division has earned the Most Wired designation each of the past five years from Hospitals & Health Networks magazine

 **MISSION  
HEALTH**

# Where are the jobs?



# Advanced Manufacturing

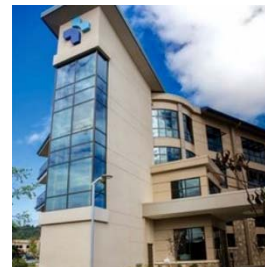
- **Average wage over \$50,000 per year.**
- **Around 20,000 jobs in the region.**
- **Over 2,500 new jobs have been announced in the past two years.**
- **Around 1,000 job openings today**





# Healthcare

- **Average wage over \$50,000 per year.**
- **Around 36,000 jobs in the region.**
- **Our region is 20 years ahead of nation in aging.**
- **Mission Health System alone has about 1,000 job openings today**
- **Overall, our region will never fully meet the demand for healthcare talent from CNAs to MDs and every occupation in between.**



# Hospitality & Tourism

- Average wage data is misleading due to high number of PT jobs.
- Around 25,000 jobs in the region.
- NC Commerce projects 6,000 new jobs between now and 2022, our employer surveys project 5000 new jobs between now and 2018.



# Skilled Trades

- **Construction, maintenance, repair occupations in many different sectors**
- **Over 8,000 jobs in the region.**
- **For example, HVAC Technician, upon completion of a two-year degree which includes work experience and licensing will earn around \$40,000, within a few years can earn \$70,000 or more.**





# Tech/IT

- **Almost every employer needs tech talent.**
- **Largest tech employer in our region is Mission Health, they have over 300 employees in their tech/IT department.**
- **Jobs pay very well even though around 20% below the state average (true for many of our higher paying jobs that they pay less than the NC average).**
- **Growing entrepreneurial tech community in our region.**
- **“Unite WNC – designing our digital future” tech summit on March 31-April 1 at US Cellular Center.**



# How do you find the right job for you?





Comprehensive career development services with career counselors who can assist you in meeting your career goals. Your path to a great job begins here.





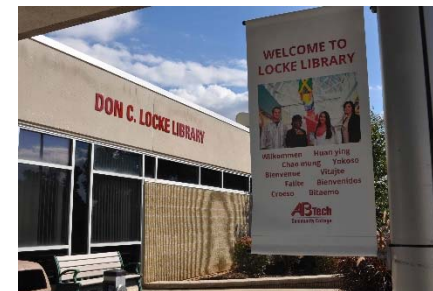
Based on eligibility criteria, we have funding to support job seekers with both short-term and long-term training up to a two year degree.

1. Adults (for single individual \$12.20 per hour)
2. Dislocated Workers
3. Youth



**Most good paying jobs require a postsecondary credential, NC's goal is that by 2025 67% of all workers will have a postsecondary credential.**

1. Education beyond a high school diploma.
2. Field of study is critical, many of the best paying jobs and jobs with the most growth potential are in STEM.
3. The job opportunities for those with only a high school diploma or less are declining.







**We are here to help your  
career goals become a reality!  
You can do it!**





Thank You for your support of  
workforce development!

Questions?

