

Of

Southern Conference Basketball Championships Week March 1-7, 2017

WHEREAS, our community has benefitted from partnership with the Southern Conference beginning in 1984 when Asheville hosted the Southern Conference Basketball Tournament for eleven consecutive years; and

WHEREAS, in 2012 the tournament returned to Asheville, this time with both men's and women's teams competing; and

WHEREAS, this national exposure for our City and County provides a tremendous boost to the local economy; and

WHEREAS, this major event provides two Education Days that bring thousands of area school students to the US Cellular Center to see firsthand the excitement of Division I basketball and the positive results that hard work and dedication in school can achieve for student athletes, pep bands, dance teams, student managers and trainers.

NOW, THEREFORE, BE IT PROCLAIMED by the Board of Commissioners for the County of Buncombe as follows:

1. That the week of March 1 – 7, 2017 be proclaimed:

Southern Conference Basketball Championships Week

in Buncombe County.

2. That citizens be encouraged to support the athletes and everyone that works to make the Southern Conference a success.
3. That this proclamation shall be effective upon its adoption.

ADOPTED this 21st day of February, 2017.

**BOARD OF COMMISSIONERS FOR THE
COUNTY OF BUNCOMBE**

BROWNIE NEWMAN, CHAIRMAN