



Asheville Museum of Science  
SPOTLIGHT CAMPAIGN

## Buncombe County Service Foundation

Fiscal Year 2016/2017

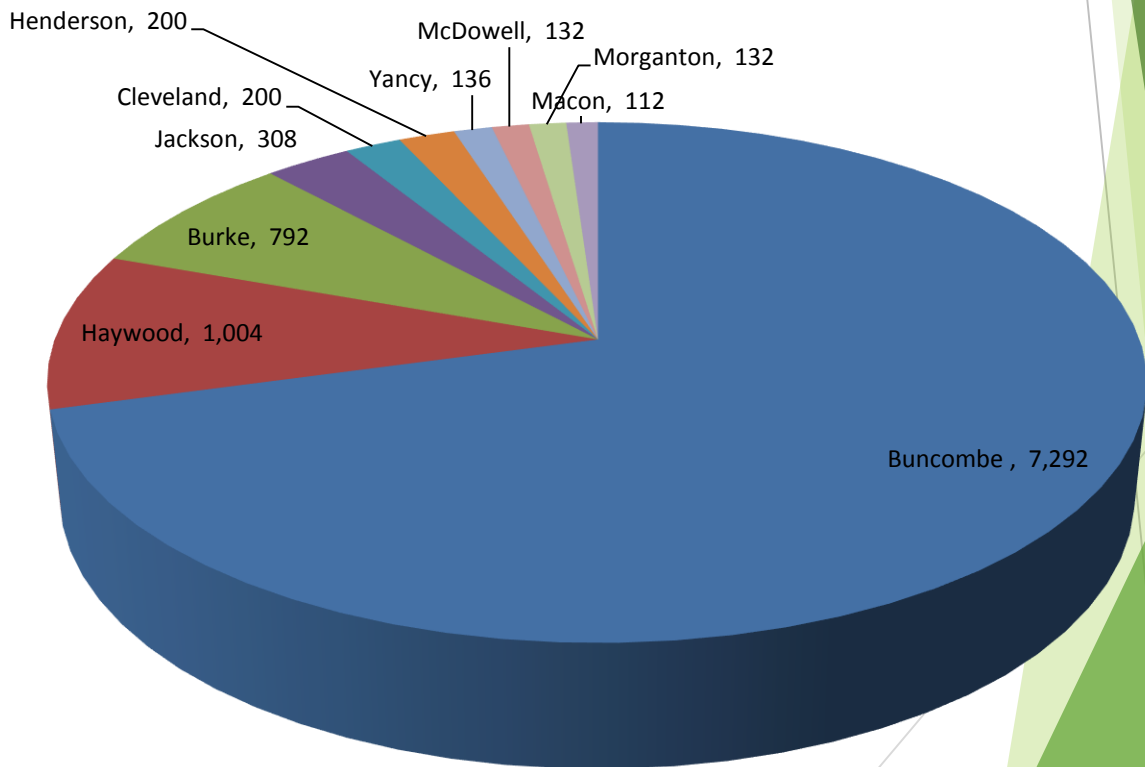
Funding Request total \$125,000

- Capital: \$75,000
- Operating: \$50,000

# Moving Science into the Spotlight

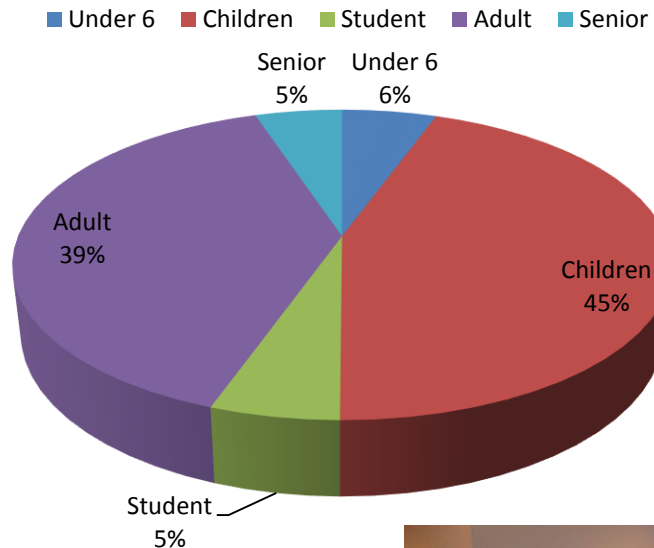
- ▶ Science education: Earth, STEM, Life Science Programming
  - ▶ Historical NC budget cuts from public education
  - ▶ Served nearly 9,000 students from 10 WNC counties in 2014/2015 school year

**School Kid Attendance at Colburn  
by County FY 14/15**



# Equitable Educational Opportunities for All Ages

## Demographics of Visitors FY 15/16 to date



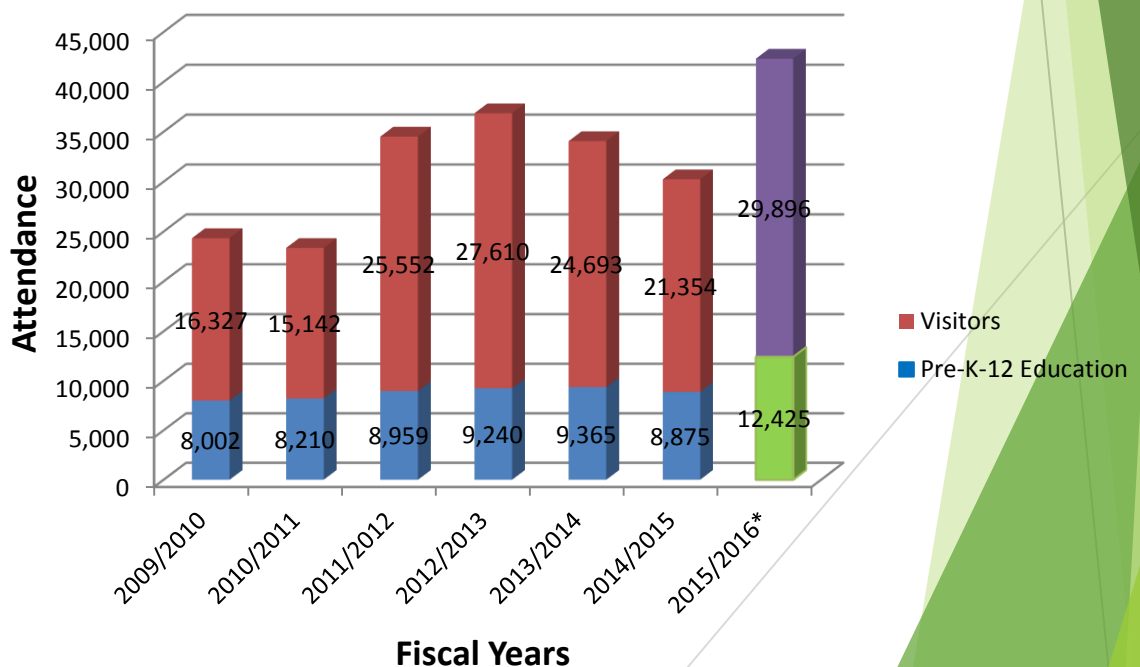
# Prime Location for Smart Growth



SPARC DESIGN /  
ARCHITECTURE / PLANNING

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REPROGRAPHICS

## Visitor Data for Colburn Earth Science Museum



\*Projected Attendance



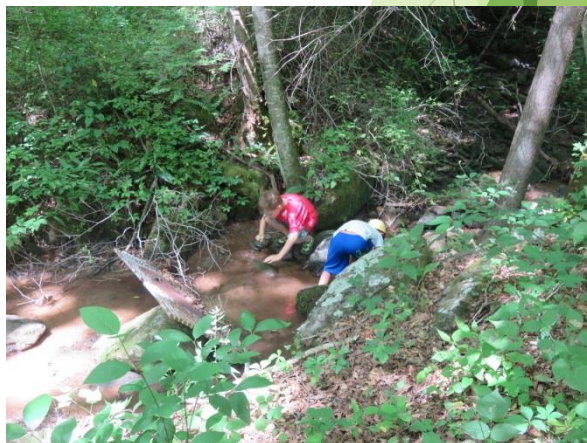
# Conceptual Layout



# Educate Public to Reduce Environmental Footprint



Proposed Magic Planet Exhibit





# Increase Quantity and Quality of Recreational Activities

- ▶ Field Trips
- ▶ Afterschool Programs
- ▶ Summer Camps
- ▶ Adult Seminars
- ▶ Super Science Saturdays
- ▶ Night at the Museum
- ▶ NC Science Fest



# Budget Request

## ► Capital: \$75,000

- Final buildout expenses: i.e. flooring, lighting
- Exhibits: Discovery Museum, Magic Planet, Dinosaur, STEM Lab, and more!

## ► Operations: \$50,000

- More staff to accommodate school groups and visitors
- Increased seminars, outreach, and afterschool programs
- Expand Programming beyond current earth science to incorporate STEM and life sciences

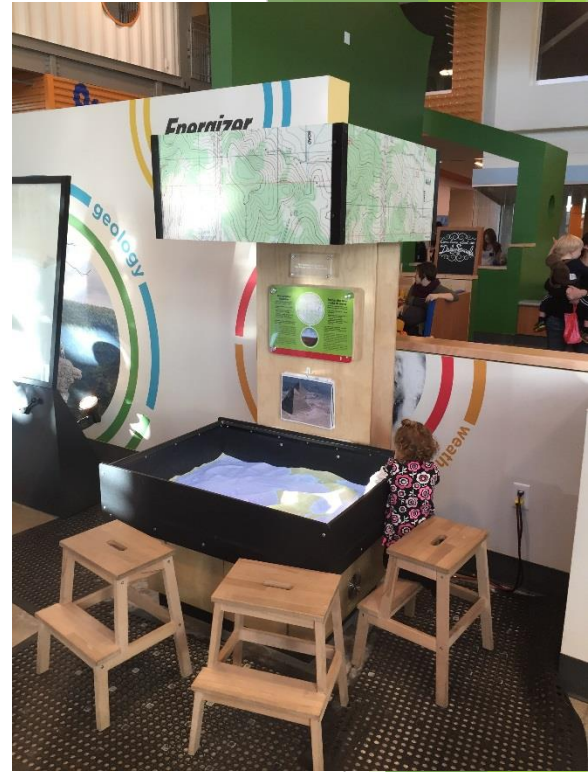


## ► Historical Funding from Buncombe County

- In-kind support at Pack Place FY 14/15 \$94,600
- Buncombe County Service Foundation, STEM Pre-school Program FY 14/15 \$16,657
- Buncombe County Service Foundation, Capital Improvements for AMOS FY 15/16 \$50,000



# Other Potential New Exhibits



# Timeline

- ▶ Phase I funding secure – October 2015 – March 2016
- ▶ Phase I construction starts – March 2016
- ▶ Phase II funding secure – March – September 2016
- ▶ Phase II construction starts – May 2016
- ▶ Phase I opening – Spring 2016
- ▶ Phase II opening – Summer 2016

