

# The YWCA and Buncombe County's Sustainability Goals

The YWCA of Asheville is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. We work to accomplish this mission by providing programs that help bridge gaps in education, earning power, health and wellness, and access to child care for low-income and underserved families in our community. The YWCA has been serving Asheville since 1907.

**Investment in the YWCA helps Buncombe County meet its sustainability goals.**

## MotherLove - \$25,000

**County's sustainability goal:** *Decrease infant mortality and low weight births.*

- ◇ Due to support in accessing Medicaid, pre-natal care and counseling, our participants have experienced healthy births and are better prepared to care for their infants.

**County's sustainability goal:** *Increase high school graduation rate.*

- ◇ 33 pregnant and parenting teenagers stayed in school because of the support, advocacy, re-resources, and mentoring they receive from the MotherLove Program. 10 out of 11 seniors graduated high-school. Statewide only 40% of pregnant and parenting teens graduate

## Community Service Navigator - \$25,000

**County's sustainability goal:** *Build an extensive network of social services with locations in each high school district.*

- ◇ A trusted community resource for 109 years, the YWCA's bilingual Community Service Navigators linked 197 community members to much needed services such as SNAP and Medicaid.

## Empowerment Child Care (formerly Drop In) - \$50,000

**County's sustainability goal:** *Identify and reduce barriers to employment.*

- ◇ Provided almost 10,024 hours of no cost childcare to families seeking economic security last year (over 4,000 hours or 41% of the total hours were referrals from county programs such as Work First and Health and Human Services).
- ◇ Empowerment Child Care is the only free child care in Buncombe County supporting parents looking for work or seeking services after fleeing domestic violence.

## Getting Ahead in a Just Gettin' By World - \$10,000

**County's sustainability goal:** *Work Force Development.*

- ◇ Empowering women to build resources for a more prosperous life for themselves, families and community. Graduates of the pilot program secured permanent affordable housing, higher paying jobs, reached savings goals and increased credit scores.

## Primary Enrichment Program (formerly School Age) - \$15,000

**County's sustainability goal:** *Educational Resources that match the needs of the community.*

- ◇ A five star learning and enrichment program that serves over 200 low-income students per year that would not have access to high quality programming otherwise. Investment in this program will allow the YW to offer scholarships to families that need them.



eliminating racism  
empowering women  
**ywca**

