

The YMI Cultural Center

*FY 2017 Buncombe County Community
Funding*

The YMI Cultural Center

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Application Form

Project Name*

Name of Project

The YMI Cultural Center

Amount Requested*

Amount Requested

\$40,000.00

Service Area*

Which Commissioner Districts are served by this program?

Access a map of Buncombe County Commissioner districts [here](#).

District 1

District 2

District 3

Which county sustainability goal aligns best with the goals of this project?*

Based on the Buncombe County Sustainability Plan, select a Category, Goal & Objective that align with the focus of the project and the specific results that will be achieved.

Access the Buncombe County Sustainability Plan [here](#).

Community > Citizen Participation in Community Decisions > Value and respect contributions of all Buncombe County citizens

If applicable, select a second sustainability goal that aligns with project goals.

Result 2 is optional - Select if project aligns with more than one Sustainability Category, Goal & Objective.

Community > Citizen Participation in Community Decisions > Ensure that information reaches citizens

If applicable, select a third sustainability goal that aligns with project goals.

Result 3 is optional - Select if project aligns with more than one Sustainability Category, Goal & Objective.

Project Description

Project Description*

Description of Project

The YMI serves as a cultural exposure forum by creating a greater awareness of the cultural heritage and is a center for encouraging the contemporary culture and artistic expression vital to securing and sustaining a strong community. The mission enhances the lives of residents through comprehensive, multidisciplinary cultural arts programs in performing arts, visual arts and community outreach.

The YMI Cultural Center continues its tradition of community service by sharing cultures through art, music, theatre and education with an emphasis on African American heritage. We accommodate on-site tours. The spacious gallery welcomes culturally diverse exhibitions.

How many people will this project serve?*

State the number of individuals or households in Buncombe County that will be served by this project. Also state the number of people that will experience the desired result. For example, if dropout prevention services are being delivered to 100 students, how many will successfully graduate from high school?

We expect to connect with 10% of the Buncombe County population minimum. 15,000 are attracted to our annual Goombay Festival but this does not count the visitors to our Institute annually for site tours, nor does this include those who attend program offerings at the YMI. Overall, we can say 30,000 will be touched in total

Describe the people this project will serve.*

Characterize the demographics of the project's target population in terms such as age, gender, income, race, ethnicity, geographic area, etc. Include information about method of referral/recruitment of the target population.

The tag-line for the YMI since the early 1900's is "The Gathering Place". The YMI historically welcomed all people however due to the federal and state laws supporting segregation, there were limits on where African Americans could access. These limits are no longer in place however, the YMI has not changed- "We Celebrate Culture and we are "The Gathering Place. The YMI is here to serve all of WNC. We boast state and national recognition for what is believed to be the oldest institution of this kind in the country. We welcome all to experience the historical context and to grow with us into our contemporary structure. There are no target boundaries. We offer various programs under the umbrella of education, economics and entrepreneurial collaboratives. We also offer rental space for events, meetings and exhibitions. We showcase our offerings via the YMI website (ymiculturalcenter.org), Chamber of commerce, several local newspapers, Pack Place and word of mouth.

What key steps will you take to achieve the results of this project?*

Describe the core elements of your implementation plan, including milestones that will take place within the funding timeframe.

Work with Festival coordinator for Goombay Asheville! September 2016 Downtown Roger McGuire Park location

Continue services of Administrative Assistant M- Thursday to answer phones and greet visitors also conduct tours. Expand by one day to include Fridays.

Continue Volunteer Income Tax Assistance Program (VITA) annually increasing participation by 10% each year

Seek grant funding to host one major national exhibition each year [Arts Council]

Host 5 local exhibitions featuring local artist

Annual board training on various topics through- WNC Non Profit Pathways

Describe the evidence of success that backs this project's approach.*

What evidence of success (i.e. evidence-based research, practice model, accreditation, industry standards, and/or other framework) are you using as a basis for your project design?

The practice model we find as the best fit is the Tri-Sector Cultural Practitioners Model [Toby Johnson,Phd]. This model encourages community engagement

Describe your data collection, tracking, and reporting procedures.*

Explain your methods for documenting project, service and client information. Include a description of any software or other tools utilized.

Excel spreadsheet is our current tool. Inquiring of Harvey Gantt Center- Charlotte of their tool of preference to capture events. If affordable, we will consider strongly using the tool they recommend to capture data.

Explain your technological resources and capacity.*

Explain your current technological strengths and barriers and how this impacts your ability to track data and report outcomes. Who is responsible for adaptation and use of technology within your organization?

Technological barriers - lacking a sufficient tool to more accurately capture the foot traffic and to compare over prior year.

Would like to capture more accurately those in attendance at our annual Goombay festival. We do not charge for this event,therefore it is a difficult capture. All staff and board members are responsible.

Organizational Profile

How does the proposed project support your mission and strategic plan?*

State your mission and the date of your most recent strategic plan, and explain how the proposed project helps advance your organizational goals.

In celebration of and with respect for people of all ethnicities the YMI Cultural Center promotes interculturalism and the preservation of cultural identity."

The offerings of the YMICC embraces celebration of cultural expression through exposure, information, displays of various forms of artistry. Whether it be exhibitions depicting historical moments, music workshops, jazz concerts, festival celebration of Afro-Caribbean culture- it is historically "the gathering place"

YMI tag line- "we celebrate culture"

Strategic plan- 2013-2018. Annual reviews for consistency of goals and objectives

What expertise/accomplishments do you have that are relevant to the proposed project?*

List your organization's strengths as well as accomplishments from the past 3 years that position the organization to be successful with the proposed project.

Promoting YMI and space which has increased visibility in the community as well as space usage
 Hosted exhibit on local health disparities for 1.5 months- sponsored by UNCA; Buncombe County and Mission Hospitals
 Hosted Americans Who Tell the Truth exhibit with featured speaker Dr. William Barber NC NAACP president
 Continuing VITA(Volunteer Income Tax Assistance) program for low income individuals- expanded volunteer base to include Hands On Asheville and UNCA students.
 Community Taking Issue Forum of the YMI hosted the Inaugural "African Americans of WNC forum" –UNC Asheville program
 Hosted the Nationally acclaimed "Cash Crop" Exhibition
 Guidance key people:
 Key people: Board of Directors :All directors are volunteers who avail their time to do the tasks at hand that service delivery is not hindered. Our administrative assistant is priceless.

Describe partners that are critical to the success of your organization.*

List any external partners, intermediaries or advisors important to your success, and describe their role and evidence of their commitment. Describe successful collaborations with these people or groups.

Community- participation in offerings at the YMI.(Taking Issue Forums, Gala's, dance classes, income tax assistance programming)
 UNC Asheville- collaborative programming(Lectures, guest speakers, sharing and co-creation of exhibitions
 Links incorporated- host meetings at the YMI at least annually. Heart Health education sessions will be held at the YMI focusing on African American women of the faith communities.
 YMI Board of Directors- volunteer board who are active and engaged in governance and sustainability of YMI.
 City of Asheville in supporting via in-kind for annual Goombay festival
 Buncombe County- funding to offset operations

Financial Information

Nonprofit financial assurance requirements:

Financial statements, prepared using a recognizable basis of accounting (i.e., modified accrual) and IRS Form 990s must be submitted to Buncombe County annually.

- Organizations with annual revenues of \$300,000 or greater must submit financial statements audited in accordance with generally accepted auditing standards.
- Those with revenues between \$100,000 and \$300,000 must submit financial statements reviewed in accordance with SSARS 19.
- Those with revenues of less than \$100,000 must submit non-disclosure financial statements compiled in accordance with SSARS 19.

All financial statements must be reported on by a certified public accountant and include a full balance sheet, income statement, and cash flow statement.

These requirements are considered minimum requirements. Organizations may submit a higher level of assurance than is required.

IRS Form 990 - Upload Here

Click Choose File to upload a copy of the 990 form you most recently completed.

2014 Tax Return Draft (YMI CULTURAL CENTER IN).pdf

If your organization does not have a 990, briefly state the reason.

Include a statement of intent to comply with nonprofit financial assurance requirements as listed above.

[Unanswered]

Financial Statements - Upload here

Click Choose File to upload a copy of the most recently completed financial statements (audit, compilation or review).

07172015_YMICC Compilation report.pdf

If your organization does not have financial statements, briefly state the reason.

Include a statement of intent to comply with nonprofit financial assurance requirements as listed above.

[Unanswered]

Complete Budget Worksheet - Upload Here*

Download the budget form [Here](#).

Complete the budget form for this project/program and the overall agency. Save it to your computer, then upload it by clicking Choose File.

2015 to 2016 YMICC BUDGET FOR BUNCOMBE COUNTY.xls

Budget Narrative*

Describe all differences between current year and proposed year. List all pending funding sources with expected date of notification. Please detail any other information that may help clarify the budget.

Salaries and related expenses increased. This increase is due to raising one employee's hourly wage to align with the living wage in Buncombe County. This will increase this employee's hourly wage to \$12.50 per hour. The YMICC does not provide health insurance to this employee. Also, the increase reflects the employer liabilities that are required to be remitted to the State of NC and the federal government associated with the payment of wages by the YMICC. The increase in insurance for the building is due to the adjustment of the valuation of the building. The building value was adjusted for the first time in many years with the insurer, thus resulting in a higher premium for insurance.

What (if any) portion of requested funds will be used to support capital expenses?*

Capital projects are defined as those used to acquire or upgrade physical assets such as property, buildings, or equipment. Please detail.

N/A

Employee Wages

Please provide information about the wage breakdowns of your employees. Living wage for Buncombe County has been identified as \$11.00 per hour for employees with employer-provided health insurance and \$12.50 per hour for employees without.

Employees with employer-provided health insurance*

List the number of employees in your organization with employer-provided health insurance in each wage category. For salaried employees, use hourly wage equivalents.

\$7.25 - \$10.99 per hour

\$11.00 - \$14.99 per hour

\$15.00 - \$19.99 per hour

\$20.00 - \$24.99 per hour

\$25.00 - \$29.99 per hour

\$30.00 - \$34.99 per hour

\$35.00 - \$39.99 per hour

\$40.00+ per hour

N/A

Employees without employer-provided health insurance*

List the number of employees in your organization without employer-provided health insurance in each wage category. For salaried employees, use hourly wage equivalents.

\$7.25 - \$12.49 per hour

\$12.50 - \$14.99 per hour

\$15.00 - \$19.99 per hour

\$20.00 - \$24.99 per hour

\$25.00 - \$29.99 per hour

\$30.00 - \$34.99 per hour

\$35.00 - \$39.99 per hour

\$40.00+ per hour

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