

## Buncombe County Agenda Item Information Sheet

<b>AGENDA ITEM:</b> Double Sided Digital Marquee Road Sign for the Leicester Community Center	
<b>MEETING DATE:</b> December 01, 2015	
<b>REQUESTED BY:</b> Mandy Stone, Assistant County Manager	
<b>Background information</b> The Leicester Community Center has been serving the residents of Leicester since 1957. They report an increased need to support citizens in this community in more recent years. The Center serves approximately 20,000 residents of Leicester and the Sandy Mush community.  The Center has been successful in increasing community programs and special projects but report being challenged to effectively communicate the program opportunities offered through these events. Their current sign will only accommodate announcing one event at a time. The proposed LED sign would enable the posting of many current and upcoming events as well as being more energy efficient. Examples of sponsored events this year include: <ul style="list-style-type: none"> <li>• Weekly “Welcome Table” offering both a meal and special programming every Wednesday</li> <li>• Weekly wellness programs such as Free Yoga classes on Mondays</li> <li>• Monthly Manna Food Distribution every third Tuesday</li> <li>• Monthly Community Meeting on the Second Tuesday</li> <li>• Health Fair held each Spring</li> <li>• Free Dental Bus Ministry held each spring</li> <li>• Flu Shot Clinics</li> <li>• Rabies &amp; Vaccination clinics</li> <li>• Lunch programs for children in the summer months</li> <li>• Community Problem Solving meetings with the Buncombe County Sheriff Van Duncan</li> <li>• Various classes like a concealed carry gun class, healthy living class, Mediation Services</li> <li>• Benefit Suppers and fundraisers to support residents</li> </ul>	
<b>Pro’s</b> <ul style="list-style-type: none"> <li>• A Community Center framework supports our evidence-based model of engaging citizens within their communities by maximizing their resources.</li> <li>• This is an opportunity to partner with the Leicester Community to promote key goals.</li> <li>• This is a one-time funding request</li> <li>• We have supported funding to other Community Centers based on their unique needs/request.</li> <li>• The program supports HHS health, safety and wellness goals.</li> <li>• The Community Center has a long established history and this community a</li> </ul>	<b>Con’s</b>  None noted.  We have funded one-time requests outside the Community Development budget cycle in the past, and we do allocate limited funds for one-time, emerging needs.

strong history of supporting one another.

**Funds required**

The Community Center has received two quotes ranging from \$25,000-\$27,000. The request is approval to expend up to \$27,000 from budgeted Community Development funding managed through the Buncombe County Service Foundation.

**Alternatives**

The Center reports past efforts to raise this level of funding have been difficult as their fundraising is targeted to direct assistance and programming.

**Action recommended:**

Approval to expend up to \$27,000 of Community Development funding to support the purchase/installation of a double sided, digital sign and the supporting software.