



COMPREHENSIVE PLAN STEERING COMMITTEE

Presented by

Planning & Development
Department
FIRST MEETING



BUNCOMBE COUNTY

Meeting Etiquette and Values:

- 1. Decision making through collaboration:** The Committee will function as a workgroup, reaching decisions through consensus.
- 2. Active participation:** Members are expected to attend meetings and participate.
- 3. Everyone gets a chance to share their views:** The group can discuss reasonable speaker time limits. Culture in which everyone can participate.
- 4. Respect:** Listening is a sign of respect; interrupting people is discouraged. Questions and differing viewpoints will be heard when it is your time to speak.
- 5. Advocacy:** Committee members are Plan ambassadors. Help others get involved and have their voices heard.



Authentic; vibrant
planned

COMMUNITY VISION

Serene; diverse ethnically, socially,
ideologically, prosperous

2043

Sustainability

Healthy; inclusive sustaining



Intentional and everybody



The old, the poor, and
The young

Equitable sustainability
prepared caring and nurturing
of young people



Livable for everyone



Connected economic
viability and bucolic

Community oriented
visionary

Opportunity, prepared

Employment; economics



Coherent and regenerative



Community, thriving,
racial justice
And equity



Climate awareness and
sustainable growth

Bucolic and balanced



Creative and housed



Affordable, attractive,
diverse, prosperous,
growing

Resilient; community driven



Adaptive collective

Transformative, healing,
and excisable

Outdoor natural assets; community; farmland



YOUR VISION

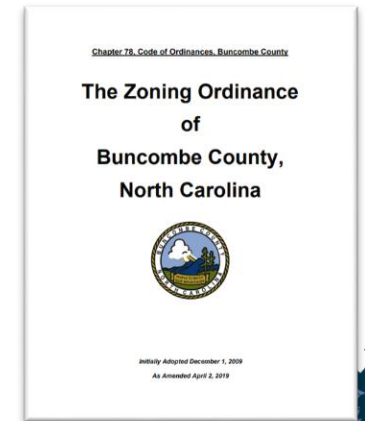
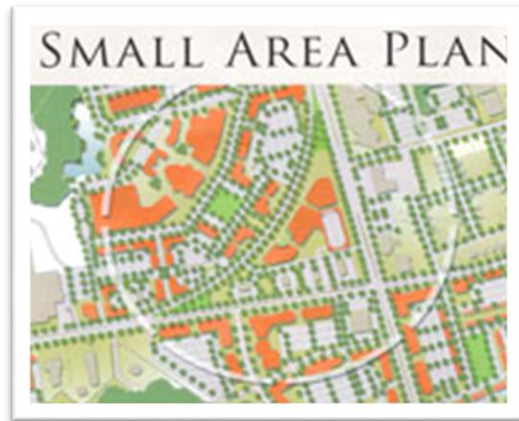
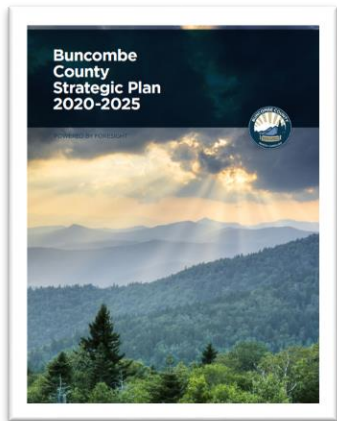
What is a Comprehensive Plan?

- 20 year VISION for the County's future
- Inclusive public engagement
- Guides growth
- Addresses community needs/wants
- Identifies vision, policies, strategies, actions



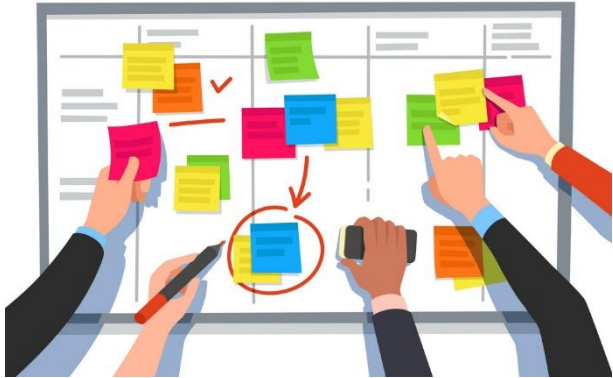
What can a Comp Plan DO?

- Guidance for future Land Use, Strategic, and other Plans
- Guide policy, priority, and budget decisions
- Direct County to create Small Area Plans for neighborhoods
- Qualify County for new Federal and State funds
- Direct changes to ordinances, regulations, and policies
- Create opportunities for new local and regional collaboration





Sample Consultant Tasks

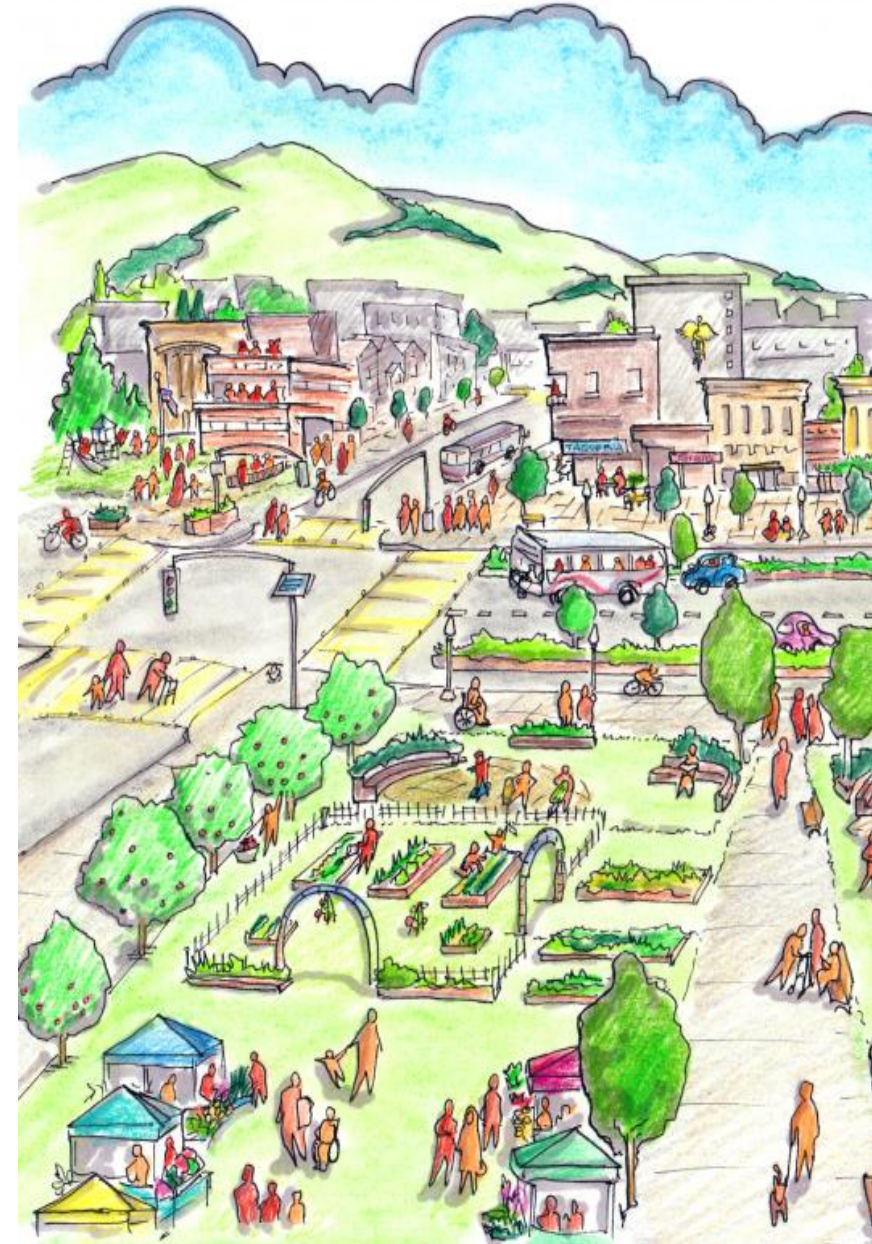


- Work with staff to develop project scope and timeline
- Gather existing data and regional plans for analysis
- Complete a county needs assessment
- Create a public engagement plan
- Conduct meetings with Steering Committee and Boards
- Assist with public meetings, events, surveys, and media
- Monitor progress and identify missing elements
- Develop goals, actions, and benchmarks
- Recommend changes to ordinances, policies, etc.
- Draft the plan, provide graphics, and present to community

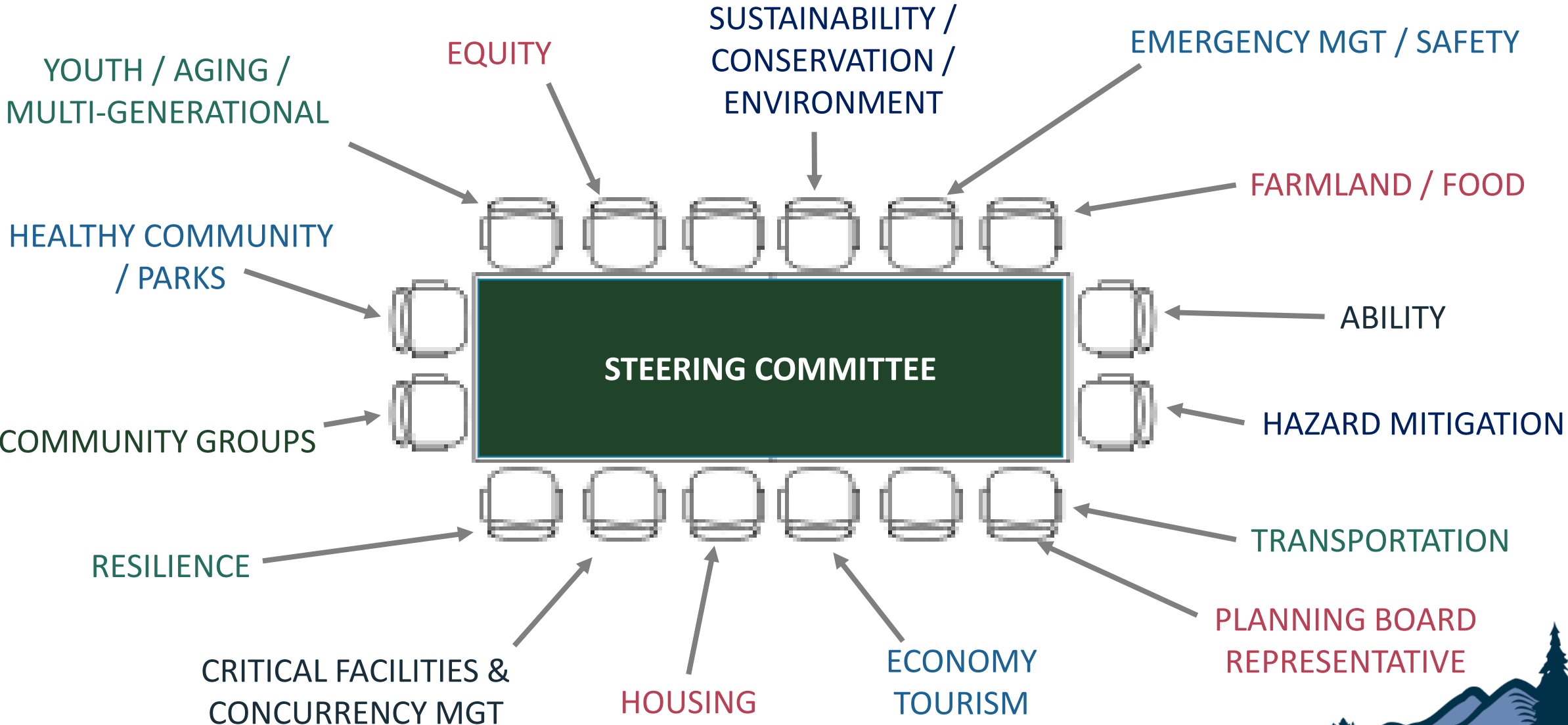


Steering Committee

- Representative, geographically diverse group of county residents
- Selected for knowledge of community, expertise in a focus area, or interest in County's future
- Role:
 - **Act as a sounding board for public input from residents**
 - Provide perspective/insight on information
 - Networking and advocacy for the Plan



Focus Areas





Next Steps

- Scheduling regular meetings:
 - Availability, location, time of day, time commitment, etc.
- Tentative Kickoff Meeting with Consultant: Virtual, October 12 – 13
- Questions?



Homework: Tagline examples from other areas:

- **Elevate: Black Mountain**
- **Connecting the past, Cultivating the Future: Clinton**
- **Where the River Flows: Rochester**
- **Living Asheville: Asheville**
- **Plan the Possible: Lycoming**
- **Envision 2040: Montrose**
- **Bright ideas, Bold Action: North Charleston**
- **My Tahlequah 2040: Tahlequah**
- **Your city, your voice!:** Allentown

