

Tools for Starting the Conversation:

Be A Hero Tent Card:

This tri-fold tent card can be placed on a check-in desk or in the waiting room area. It is intended to prompt discussion around scheduling immunizations.



Buttons for Front Desk Staff:



Information Card for Clients

This card can be used as a take away for clients. It encourages parents to ask their doctor questions about risks vs. benefits of immunizations. The Immunization Clinic phone number is listed if clients have more questions.

Immunizations Infographic (size 16"x24")

This poster sized infographic can be placed in the waiting room or in the exam room. The content and color scheme of the infographic mirrors the 4 Questions Poster (below) and contains the most important bite-sized pieces of information.



4 Questions (size 8.5"x14")

4 Questions is intended to remind parents to ASK questions. The 4 Questions poster can be hung in the exam room or wherever patients will be speaking with doctors or nurses. The content reinforces the information found on the resource card, infographic and the Tips Sheet for providers.

Conversations with Children about Immunizations

Getting kids excited and invested when it comes to health...

I'M A HERO Stickers

"Wow! You are now a part of the shield of protection so you get a special Immunization Hero sticker! You did a great job getting your immunization(s) today!"



MVIP Card

MVIP (Most Valuable Immunized Person) Card is the official pass into the 'club of heroes'. *"Here is your MVP Card. Now you are an official immunization hero! Here are the immunizations you got today."*

It is also intended to serve as a reminder to healthcare providers to record immunizations in NCIR.



Immunization Hero Wall of Fame

The *Immunization Hero* half page sheet is for kids to write their first name on and post on the wall with the rest of the "heroes" so that they understand that they are joining the shield of protection along with other children– which is something to be proud of! The concept is similar to any number of fundraisers but this one is just for KIDS!

"You are now a Immunization Hero! Choose the hero that you like and put your name here so everyone can see that you joined the protective shield!"

**Using a first name only on the Hero Wall will not violate HIPAA requirements.*

Short YouTube Videos for your waiting areas:

Why are Vaccines Important for Children?

<https://www.youtube.com/watch?v=7AtID2UPGHU>

What are the Dangers Associated with Vaccines?

https://www.youtube.com/watch?v=A9f0g5_fuYQ

What Happens If My Child Doesn't Get Vaccinated?

<https://www.youtube.com/watch?v=xBS-RHRdLgA>

When Should My Child Get Vaccinated?

<https://www.youtube.com/watch?v=9zzye5KLzGM>



Babies on the Move: Protecting Babies with Vaccination



Vaccination: A Key Piece of the Puzzle 60-Second Spot



Screensaver for your waiting areas:

The screensaver can be put into rotation in closed circuit television networks or your networked pc screensaver rotation for additional visual prompts.

We need your help to improve our immunization rates in Buncombe County!

Buncombe County Health and Human Services is happy to share any of the materials in this toolkit with you. Please consider joining us as we pilot these materials. All it takes is a simple and quick pre and post interview with our agency. We want to get at what's best for you, your practice and your patients.

Please contact us at (828) 250-5096 to get involved.