

# FY2022 Buncombe County Tipping Point Grant Report

<b>Organization Name:</b>	Asheville Buncombe Community Land Trust
<b>Project Name:</b>	Building a Movement Part II

Activities Accomplished	Annual Goal	Amount Completed
Number of community events hosted or attended	4	14
Number of homeowner orientation events hosted	4	4
Number of community ambassador trainings held	1	6
Number of new community ambassadors	8	3

Expenses (please list all grant related expenses)	Amount Spent
Community Ambassador Training	\$ 4,850.00
Community Ambassador Stipends	\$ 150.00

**TOTAL:** \$ 5,000

<b>Overall project updates:</b>	In 2021, ABCLT partnered with the West Side Community Land Trust (WSCLT) to begin creating our community ambassador program. ABCLT paid for two staff members and one volunteer to attend a four-month long program hosted by WSCLT, which is a non-profit located in Charlotte, NC. Since completing this training, ABCLT has partnered directly with the consultant - Educated Hoodlums to customize ABCLT's own training program for 2022. As of June 30, Educated Hoodlums created a curriculum for ABCLT and they have completed a total of three trainings with our community ambassadors.
<b>Indicators of service quality:</b> <i>(How well did we do it?)</i>	The training we received was an excellent start to crafting our own community ambassador program. After completing the initial phase of the training, ABCLT met with our consultant to create a plan for our own program, which included training modules, recruitment goals, and program outcomes. Next, we recruited community ambassadors who work with organizations whose missions align with that of ABCLT. We started our own community ambassador program in May of 2022 and, although we did not meet our original goal of having 8 ambassadors, we recruited 3 strong community residents.
<b>Result/Outcome:</b> <i>(Is anyone better off)</i>	Internally, ABCLT has a better understanding of the tools necessary to create a community-wide grassroots movement around permanent affordability. We are now in the midst of implementing a project plan with our first cohort of community ambassadors. Even though we got a bit behind schedule, we feel that we have had tremendous success with creating momentum in the community via our ambassadors. They are passionate individuals who have already started sharing information about ABCLT with their networks and we look forward to growing this outreach through the rest of 2022.