

BUNCOMBE 2043 COMPREHENSIVE PLAN



Phase 2 Overview, & Phase 3 Update

Presented by

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Meeting Agenda

1. Phase 2 closeout
2. Community Engagement
3. Vision & Goals Update
4. Next Steps
5. Questions



Planning Process



PHASE 2: Community Engagement



1243
completed
an activity

347
attended
meetings

592
kids
participated

1321
Community
Engagement
Word Cloud

127
Stakeholder
surveys

20
meetings
and events



- Engagement Report: <https://bit.ly/BUN-CEW1report>
- Stakeholder Report: <https://bit.ly/BUN-stakeholder>



Phase 2 Activities:



21,000
FLYERS MAILED TO
PROPERTY OWNERS



143
RADIO SPOTS



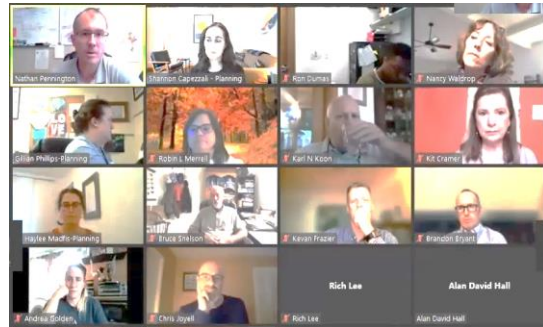
12 NEWSLETTERS
EMAILED



11,500+
POSTCARDS GIVEN OUT



20 PUBLIC MEETINGS
& EVENTS



2 STEERING
COMMITTEE
MEETINGS



6 PRESENTATIONS
TO GROUPS



430+ GROUPS
CONTACTED

Word Cloud



PHASE 2: Tasks Completed

- Gathered information about existing conditions and historical context
 - Draft Factbook completed
 - Draft Policy Guide completed
- Identified future planning influences/issues
- Community Engagement to identify Vision and Goals
- Developed plan framework *(Still in progress)*



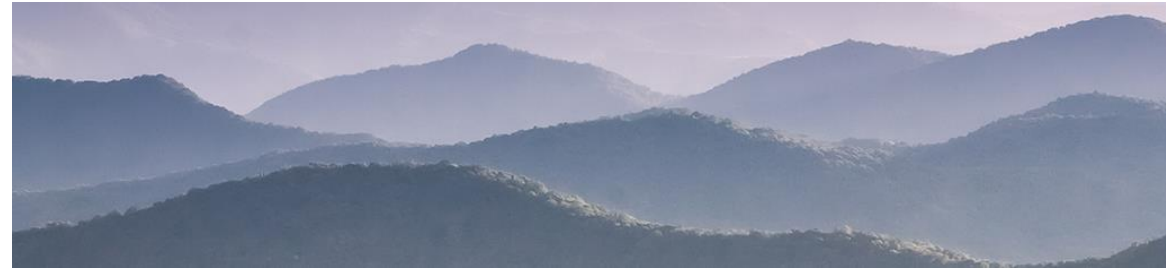
Examples of Phase 2 Input:

67% the rising cost of living is their biggest concern for the future

80% the natural environment is what they like most about Buncombe

45% The biggest transportation needs is better access to sidewalks, walking trails, or greenways

46% developing affordable housing should be the top sustainability priority



Plan Framework

VISION THEMES

- Highest level of the Plan Framework
- Ideal aspirations and desired outcomes

GOALS

- Outcomes related to each planning topic
- Specific desired result to achieve (*performance metrics*)

POLICIES

- Statements of commitment and direction to achieve goals
- Describes positions to inform decision-making and intent

ACTIONS

- Specific implementation tasks the county and partners will take
- Can prioritize within the plan, or as part of future Plan updates



Draft Vision Themes

VISION THEMES

GOALS

POLICIES

ACTIONS

Through our Buncombe County 2043 community vision, we will...

- **Strive to Achieve Equity**
- **Commit to Sustainability**
- **Achieve Livability and Affordability**
- **Focus on Conservation**
- **Root Efforts in Community**

1. For a definition of “equity” please refer to the Buncombe County Strategic Plan (page 31):
<https://www.buncombecounty.org/common/commissioners/strategic-plan/strategic-plan-2025.pdf>



Planning Goal Topics

VISION THEMES

GOALS

POLICIES

ACTIONS

- **Growth, Protection, & Conservation**
- **Transportation & Connectivity**
- **Farms, Forests, & Environmental Conservation**
- **Economic Development, Education, & Jobs**
- **Health & Recreation**
- **Hazards & Resiliency**
- **Infrastructure & Energy**



PHASE 3: Community Engagement

Launched June 2022

- 8 intercept events, 1 virtual meeting, 1 drop in meeting
- 1,000+ people have participated so far
- Several upcoming intercept events and meetings
- Surveys being distributed to community partners
- Surveys available at all County Libraries and online

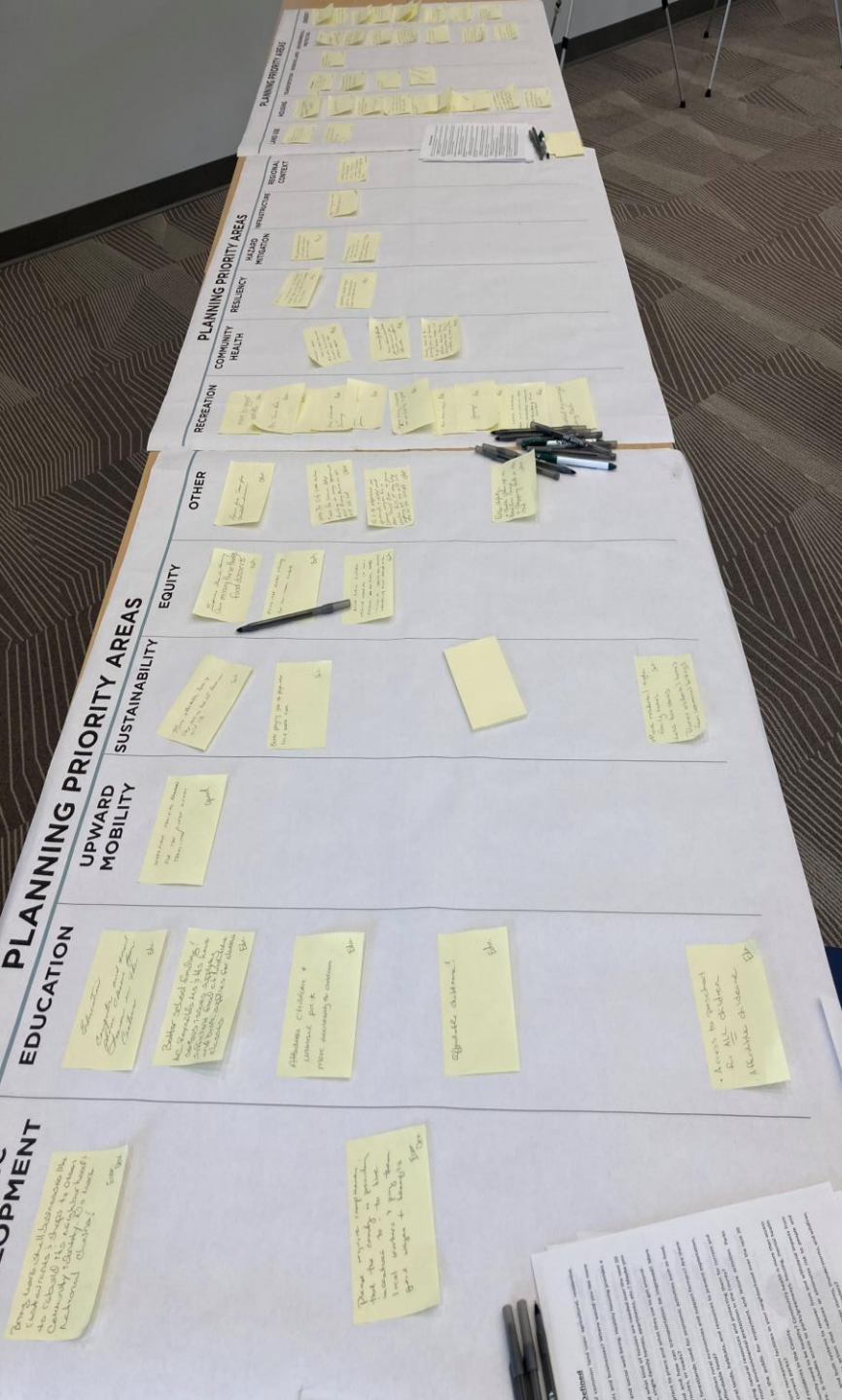
Ends September 6, 2022



Next Steps....

- Gathering public input on Policies and Actions (Poll ends September 6, 2022)
- Steering Committee working on draft Policies and Actions
- Commissioner 3x3's reviewing draft Policies and Actions (Tentative in September)
- Commissioner Workshop (Tentative for September 27th)
- Gathering public input on draft Plan (Tentative in October)
- **Planning Board review of draft Plan (November – December 2022)**





PLANNING BOARD COMMENTS

