

FY2022 Buncombe County Isaac Coleman Grant Report

Organization Name:	Shiloh Community Association		
Project Name:	E.W. Pearson Project Collaborative		
Reporting Quarter: (Check one)		Quarter 1 (July 1, 2021 - September 30, 2021)	
		Quarter 2 (October 1, 2021 - December 31, 2021)	
		Quarter 3 (January 1, 2022 - March 31, 2022)	
	X	Quarter 4 (April 1, 2022 - June 30, 2022)	

Narrative summary of grant related activities

Please provide brief responses that fit within the box provided

Overall project updates:	<p>E. W. Pearson Project Collaborative - The members of the E. W. Pearson Project Collaborative began meeting in-person during the fourth quarter of this fiscal year. Members continue to wear masks and socially distance; however, the members wanted to begin discussing the future of the organization and the needs of Collaborative in a more comprehensive manner than Zoom would allow.</p> <p>Burton Street Community Association - Burton Street Community Association's board has focused on several initiatives that are issues that the view as important: Neighborhood Beautification: All Brothers Landscaping (neighborhood business) was paid to cut lawns of elderly residents on fixed incomes. Neighborhood youth were paid to do landscaping along the neighborhood's main street (Burton Street). Community Gardens: Installed water spigot/city water at Martha Jane's garden. Started the process of getting a tap at the Vine garden. Installed a greenhouse at Vine garden that was recovered from Pisgah View Apartments. Community Engagement: Continued the monthly 3rd Thursday community visioning sessions, engaging community residents to assist with the 16 goals of the neighborhood. Hosted a community Meet & Greet at the Burton Street Recreation Center on June 25th. Home Repairs: initiated a discussion with the Asheville Buncombe Community Land trust to create a restricted fund for home repairs in the Burton Street Community. Funds will be used to make repairs to homes of elderly African American residents on fixed/low incomes who cannot afford necessary repairs on their homes. Implemented an information campaign to educate members of the community about Buncombe County Property Tax relief funds and the application process. Also working with Asheville Buncombe Community Land trust to do the same. Partnered with the Self-Help Credit Union to restart the youth savings program (FY 22-23). Initiated the planning committee for the Agriculture Fair.</p> <p>East End Valley Street Neighborhood Association - During the fourth quarter of the year, the Board of Directors and volunteers of the East End Valley Street Neighborhood Association have actively worked on the following issues: (1) Property taxes (2) Speeding up and down MLK and many other streets in our Neighborhood (3) Crime such as drug selling and violence, neighborhood watch (4) Future of Cappadocia Church</p>
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- (5) Mountainside Park and Memorial Stadium
- (6) Homeless food pantry
- (7) Dental program for the disabled and elderly
- (8) Heritage Festival
- (9) Preservation of East End History
- (10) Educational initiatives for the neighborhood's youth
- (11) Emergency Food preparedness
- (12) Expanding and maintaining the neighborhood's garden
- (13) Reparations
- (14) Historical markers
- (15) Beautification of the neighborhood and trash pickup
- (16) Health awareness
- (17) Greenways, bike trails and tourism development
- (18) Developers residential and business
- (19) Comprehensive vision and plan on the page development for East End to include neighborhood business development
- (20) Noise and traffic control.

The significance is not the sheer volume of issues that the leadership is actively working to address on behalf of the residents, it is the fact that the issues are being led by volunteers. The East End Valley Street Neighborhood Association is transforming to becoming an effective nonprofit organization, and as such the organization is pursuing ways to increase the organization's financial sustainability to be able to provide improved services and a staff to assist with coordinating the efforts.

The East End Valley Street Neighborhood Association invested in additional education and enrichment activities during the fourth quarter through a continued partnership with the Rosa Walker Advancement Initiative. The Rosa Walker Advancement Initiative understands that music helps students with learning and their ability to focus. The organization offered drum lessons during the fourth quarter for students.

Other enrichment activities include Science, Technology, Engineering and Math Robotic classes for students in kindergarten through fifth grade that were conducted by staff from Bricks4Kidz. The Rosa Walker Advancement Initiatives summer program is assisting students' kindergarten through sixth grade receive Science, Technology, Engineering and Math Robotic classes conducted by Bricks4Kidz every twice a week. Students' in grades seven through twelve are receiving Science, Technology, Engineering and Math - Coding and Engineering classes conducted by Asheville Learning Center – Zaniac twice a week. Students from the East End Valley Street neighborhood and the nonprofit organization, YTL, are participating.

Project Lighten Up - The Board of Directors, staff and volunteers have completed a successful afterschool program and began making preparations for the 2022 Summer Learning Camp. The afterschool had a effective focus on literacy, Science, Technology, Engineering, Arts, and Math (STEAM) activities and developing services focused on equipping Pre-K students with the academic and social skills necessary to successfully enter Kindergarten. Project Lighten Up coordinated and hosted three Board of Directors meetings by phone or virtually. The Board's meetings focused on successfully implementing on-going services for Pre-K aged youth.

The United Way of Asheville and Buncombe County invited a Board member from Project Lighten Up to attend and participate in a conference hosted by the Institute for Educational Leadership (IEL) for the 2022 National Community Schools and Family Engagement Conference in Los Angeles. During the conference, "participants engaged in a plethora of learning and networking opportunities designed to increase their knowledge of Community Schools and Family Engagement" (IEL,2022).

The 2022 Summer Learning Camp started on June 13, 2022, with 32 youth who are ages six to 14 and five Pre-K aged youth. At the close of June, the Summer Learning Camp has 52 students six through 14 and six Pre-K campers. With the addition of the Read to Succeed volunteers, the staff of Project Lighten Up have been able to reduce the per pupil to reading coach ratio, which affords each child to receive personalized individual reading tutorial assistance. Members of the Asheville Chapter of The LINKS, Incorporated have been actively working in collaboration with the volunteers from Read To Succeed to provide reading resources for student participants of all ages, they have furnished materials for the Pre-K room. and they are continuing to provide students techniques on Self Awareness.

Project Lighten Up's Summer Camp is continuing its partnership with Buncombe County. The Buncombe County Schools System's Nutrition Program has committed to providing breakfast and lunch for the youth in the camp for the entire summer. Project Lighten Up has developed a corporate partnership with the Eaton Corporation. The Eaton Corporation has provided Science and Technology Robotics kits for Project Lighten Up's summer program youth to assemble and they are providing their staff to assist with assembling the kits. The effort enhances Project Lighten Up's Science, Technology, Engineering, Arts and Math program that has been in place for several years.

Shiloh Community Association - This year the Shiloh Community Association's scholarship fund provided \$1000 from Shiloh Community Association and \$500 from Team US to Christian Watkins, a graduating neighborhood youth getting ready to attend college. The Shiloh Community Association's leadership has also completed the following tasks:

The Shiloh Community Garden hosted an Easter egg hunt and Cookout event and a free farmers market event.

As previously reported, the Shiloh Community Association received a parcel of land from Asheville Eye Associates and purchased an adjacent lot to build a Resource Center. The leadership of the Shiloh Community Association is in the pre-development phase of the project. The designated leaders met with representatives from Samsel Architect at the site. The Shiloh Community Association's resident historian, Ms. Anita White, the architecture team gave a presentation on Shiloh's history.

Representatives from Shiloh Community Association attended a community dinner for the Warren-Wilson College's Bonner Community Engagement Program with Diamond Slone Couch, Assistant Director of Community Engagement and Director of Bonner Leader Initiatives. They also attended Mars Hill University's Bonner Scholarship Student recruitment interview market.

Activities related to increasing equity, diversity and inclusion:

E. W. Pearson Project Collaborative - The E. W. Pearson Project Collaborative is the multi-generational and ideologically diverse effort. While the issues impacting the neighborhoods are similar in some aspects, the members continue to develop and implement creative solutions to address the problems and concerns, while they actively share the progress of their efforts with the members. Members of the Collaborative supported the East End Valley Street Neighborhood Association's request to have the Asheville City Council include their neighborhood's needs in the renovated Memorial Stadium plans and the budget approval meeting in April.

Due in part to the Collaborative's work, Buncombe County has created and released historic maps of African American landmarks. "These maps identify the historical landmarks and markers that outline the rich and vibrant history of African Americans in Asheville and Buncombe County" (Buncombe County, 2022). These maps will allow residents and tourists the opportunity to learn about the history of African Americans, which has been researched by the residents of the Burton Street Community, East End Valley Street Neighborhood, and Shiloh Community.

Representatives from the Collaborative's neighborhood members participated in a meeting with the Legacy Neighborhoods Coalition.

Burton Street Community Association - Burton Street Community Association's President, DeWayne Barton, continues to meet with the I-26 betterments committee and North Carolina Department of Transportation's Office of Civil Rights to ensure that the community receives the appropriate benefit/betterments as part of its Environmental Justice designation. Mr. Barton also represents the neighborhood on the Asheville Buncombe Reparations Commission and sits on the Economic Development subcommittee for the Commission. Mr. Barton also recruited neighborhood youth to attend the Reparations Commission's meetings and the Economic Development Subcommittee meetings.

Shiloh Community Association - A representative from the Shiloh Community Association attended a meeting with the WNC Communities to gather information on how to more effectively run the organization. Representatives also took part in the City of Asheville and Buncombe County - Reparation Initiative meetings, and actively participated in the Food-Security Reparation Recommendation Committee's virtual meeting. attended the Coming To the Table meeting.

The Shiloh Community Association's health initiatives included continuing partnerships with the YMCA that hosts Zumba

for Seniors Classes on Wednesdays and Fridays, Health Classes with Mrs. Kathey Avery, IFPHA and SCA Monthly Health Moment with ABIPA.

Promoting equity continues to be a top priority for Shiloh Community Association. Representatives from the organization attended meetings with A.C. Reynolds School's Resource Team to discuss equity in the school system. Representatives also took part in a meeting with Village Round Table about equitable property taxes.

Sharing the Shiloh neighborhood's story is and has been an essential component of the work of the Shiloh Community Association. Norma Baynes and Anita White participated in an oral history meeting with Emily Cadmus, Western Carolina University Student at the Shiloh Community Garden. The focus of the oral history was Shiloh's historical preservation practices. The Shiloh Community Garden hosted a Juneteenth Potluck Celebration and Storytelling event. The Storytelling component of the program provided information about the history of traditional foods Black families prepare. The staff of Shiloh Community Garden continue to provide historical tours of the garden when participants on the Hood Huggers Tours visit the site.

Activities related to increasing operational excellence:

E. W. Pearson Project Collaborative - Each of the Collaborative's organizations have been actively preparing their capacity building plans to submit to the County for funding consideration.

Burton Street Community Association - Burton Street Community Association's board continues to meet monthly, as well as host monthly community meetings and monthly community visioning meetings. The neighborhood has identified 16 goals to work towards and community members are volunteering to assist with and lead individual goals. Burton Street Community Association's board decided to contract with an administrative professional or organization to develop Burton Street Community Association's organizational infrastructure (contract pending) to include: record-keeping systems, establish operating policies & procedures, identify and apply for additional funding, and routine reporting/communications framework for keeping the community informed. Burton Street Community Association's President is recruiting additional community members to sit on the Burton Street Community Association board for fiscal year 2022-23. Burton Street Community Association hosted a treasurer training at St. Paul Baptist Church with six people attending.

East End Valley Street Neighborhood Association - The Board of Directors of the association are looking to increase their program effectiveness. They are seeking funding to support their programs and their staffing needs. The association received a three year grant for \$150,000 (\$50,000 per year) from the WNC Bridge Foundation to support the organization's programs and staffing needs.

Project Lighten Up - In preparation to effectively provide evidenced based literacy strategies, five staff members attended the Read to Succeed organizational training workshop held at the Arthur Edington Center. Additionally, the Read to Succeed organization has provided two staff members to work with the Pre-K aged youth and to maintain the fidelity and authenticity of the evidence based curriculum Project Lighten Up uses.

Shiloh Community Association - To increase financial sustainability, the representatives from the Shiloh Community Association applied and received the following funding:

On June 19th the Shiloh Community Association received confirmation from the WNC Bridge Foundation that they are being awarded a grant in the amount of \$150,000.00 (\$50,000 per year) over the course of the next three years! This funding was provided to specifically support the organization's goal of hiring staff who will focus on fundraising and

leading a capital campaign to support the Resource Center's development. On June 27th the Shiloh Community Association received the \$5,000 of funding from the Neighborhood Matching Grant. On May 23rd the SCA found out that they would receive \$6,000 in funding from the Buncombe County Parks and Recreation Grant program.

Additional fundraising activities included Shiloh Community Association's Construction Coordinator, Laura Lee Petritz, raising \$1,015 for the Resource Center by using a Birthday Fundraiser. Representatives from the Shiloh Community Association met with the CEO of Burial Beer Co. Jess Reiser at the Taproom to discuss fundraising and business partnership. The Shiloh Community Association hosted a training for Transforming Board Practices, Legal and Recruitment issues for Nonprofits. Representatives from the Shiloh Community Association attended the WNC Nonprofit Pathways' Nonprofit Compliance Updates event that provided information on policy creation, by laws, and other paperwork. The Shiloh Community Association attended zoom classes on Transforming Board Practices hosted by WNC Communities.

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress toward Annual Goal
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
# of combined community events	20	9	47	18	25	99
# of individual volunteers	1000	14	41	871	645	1571
# of combined youth participation in school and enrichment programs	185	216	11	489	176	892

Comments:

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Report of use of funds to date and any budget considerations

General Pearson Project Expenses		Total Spending (Enter Data)				Amount Remaining
Spending Category	Starting Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Staff	\$ 20,500	\$ 5,140	\$ 5,140	\$ 5,140	\$ 5,100	\$ (20)
Professional Services	\$ 16,001	\$ 553	\$ 2,769	\$ 3,300	\$ 9,359	\$ 20
Subtotal for general expenses	\$ 36,501	\$ 5,693	\$ 7,909	\$ 8,440	\$ 14,459	\$ -

Shiloh Community Association		Total Spending (Enter Data)				Amount Remaining
Spending Category	Starting Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Garden Program Coordination	\$ 15,000	\$ 4,500	\$ 4,500	\$ 4,500	\$ 2,500	\$ (1,000)
Land Development & Planning	\$ 10,000	\$ 2,000	\$ 4,962	\$ 3,038		\$ -
Events	\$ 3,000	\$ 750	\$ 1,500		\$ 953	\$ (203)
Youth Stipends	\$ 2,000	\$ 235	\$ 400	\$ 370	\$ 480	\$ 515
Youth Stipends Match	\$ 1,500	\$ 235	\$ 400	\$ 370	\$ 480	\$ 15
Communications (Newsletter, all call)	\$ 1,333	\$ 165	\$ 165	\$ 165	\$ 165	\$ 673
Subtotal for Shiloh	\$ 32,833	\$ 7,885	\$ 11,927	\$ 8,443	\$ 4,578	\$ -

Burton Street Neighborhood Association		Total Spending (Enter Data)				Amount Remaining
Spending Category	Starting Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Website Development	\$ 800		\$ -	\$ -	\$ 800	\$ -
Advertising	\$ 500	\$ -	\$ -	\$ -	\$ 500	\$ -
Newsletter	\$ 700	\$ -	\$ -	\$ -	\$ 700	\$ -
Admin Support	\$ 5,000	\$ -	\$ -	\$ -	\$5,000.00	\$ -
Community Engagement	\$ 3,000	\$ -	\$ -	\$ -	\$3,000.00	\$ -

Agriculture Fair/Other events	\$ 7,000	\$ -	\$ -	\$ -	\$ 7,000	\$ -
Community Murals	\$ 3,000	\$ -	\$ -	\$ -	\$ 3,000	\$ -
Neighborhood Beautification	\$ 3,000	\$ -	\$ -	\$ -	\$3,000.00	\$ -
Technology Lab	\$ 3,833	\$ -	\$ -	\$ -	\$ 3,833	\$ -
Community Gardens	\$ 3,000	\$ -	\$ -	\$ 2,500	\$500.00	\$ -
Youth Stipends	\$ 1,500	\$ -	\$ -	\$ -	\$ 1,500	\$ -
Youth Savings	\$ 1,500	\$ -	\$ -	\$ -	\$ 1,500	\$ -
Subtotal for Burton Street	\$ 32,833	\$ -	\$ -	\$ 2,500	\$ 30,333	\$ -

East End Valley Street Neighborhood Association		Total Spending (Enter Data)				
Spending Category	Starting Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Amount Remaining
Newsletter	\$ 4,800	\$ 656	\$ 660	\$ 686	\$ 2,798	\$ (0)
Advertising	\$ 1,000		\$ 229	\$ 1,322	\$ -	\$ (551)
Food P/Garden	\$ 2,500	\$ -	\$ -	\$ -	\$ 1,949	\$ 551
MLK Bulb Out	\$ 800		\$ -	\$ -	\$ 800	\$ -
St. James Rosa Walker Initiative	\$ 13,500		\$ 3,000	\$ 10,500		\$ -
Administrative Cost & Supplies	\$ 2,500		\$ 585	\$ 1,667	\$ 248	\$ 0
Festival/Celebratory Events	\$ 5,833	\$ 1,000	\$ 709	\$ 2,504	\$ 1,620	\$ (0)
Scholarship Fund	\$ 1,000	\$ -	\$ -	\$ -	\$ 1,000	\$ -
Stipends	\$ 900	\$ -	\$ 300	\$ -	\$ 600	\$ -
Subtotal for East End	\$ 32,833	\$ 1,656	\$ 5,483	\$ 16,679	\$ 9,015	\$ 0

Project Lighten Up		Total Spending (Enter Data)				
Spending Category	Starting Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Amount Remaining
Salaries	\$ 8,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ -
Supplies	\$ 2,000	\$ 500	\$ 500	\$ 500	\$ 500	\$ -
Facility usage	\$ 3,000	\$ 750	\$ 750	\$ 750	\$ 750	\$ -
Travel & Training	\$ 2,000	\$ 500	\$ 500	\$ 500	\$ 500	\$ -
Subtotal for Project Lighten Up	\$ 15,000	\$ 3,750	\$ 3,750	\$ 3,750	\$ 3,750	\$ -

Overall Total		Total Spending (Enter Data)				
Spending Category	Starting Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Amount Remaining
Total	\$ 150,000	\$ 18,984	\$ 29,069	\$ 39,812	\$ 62,135	\$ 0