



# Recovery Funding Workshop

RFP: Coronavirus State and Local Fiscal Recovery Funds

March 14, 2022



BUNCOMBE COUNTY

## Welcome!



BUNCOMBE COUNTY

# Agenda

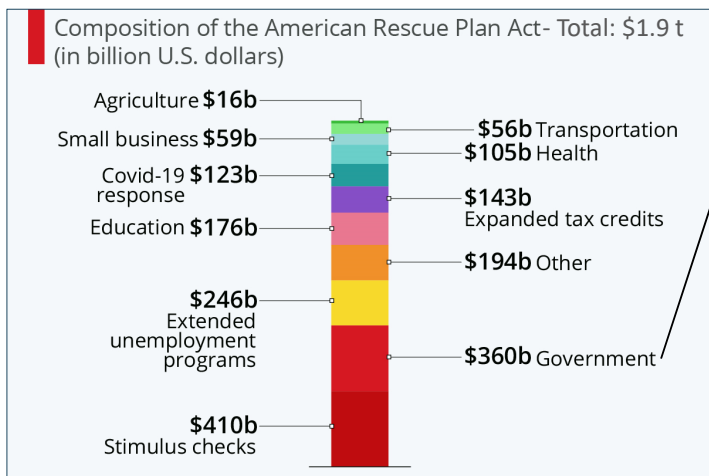
## Presentation

- Funding Overview
- Approach
- Awards to Date
- Request for Proposals
- Eligibility
- Schedule
- Funding Categories
- Proposal Contents
- Review Criteria
- Awards
- Tips for a Successful Proposal
- Next steps

## Discussion

- Q&A

# “ARPA” Funding Overview



**Coronavirus State & Local Fiscal Recovery Funds:**

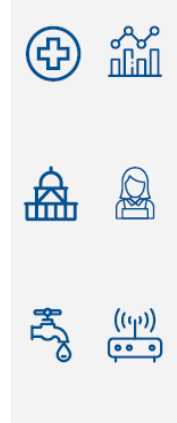
\$362b



**Buncombe Recovery Funds:**  
\$50.7m

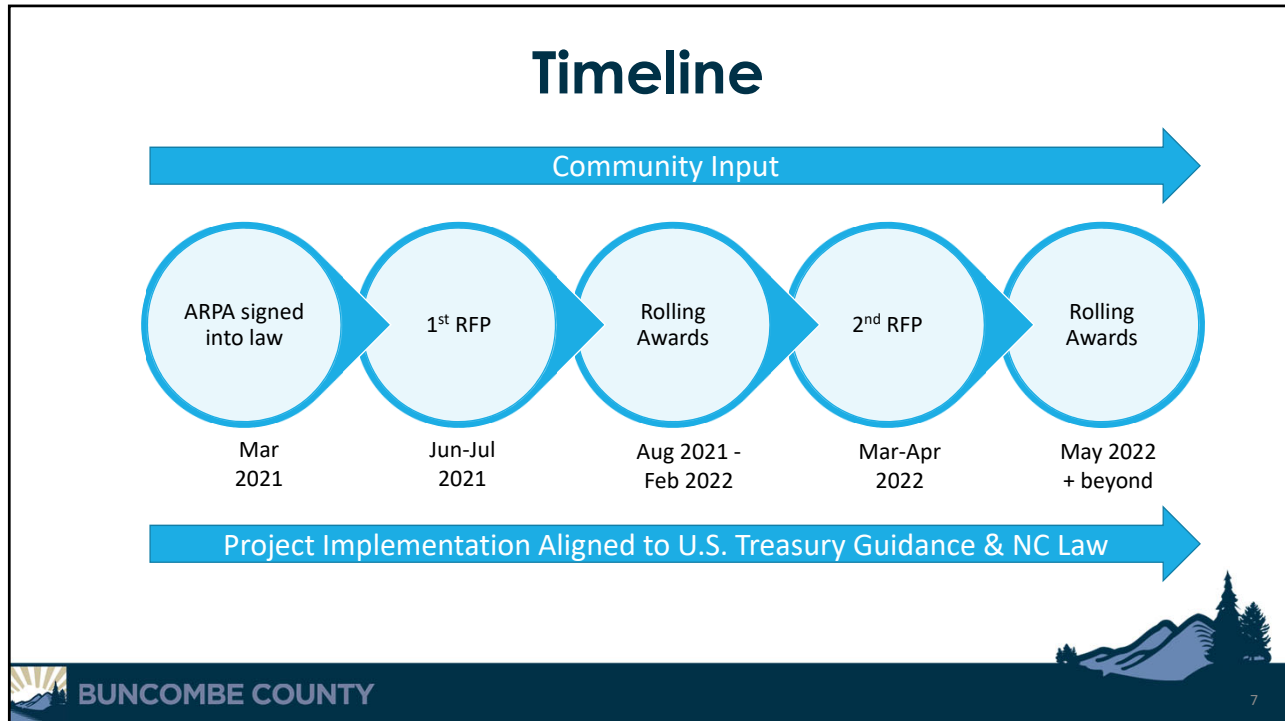
## “COVID Recovery Funding” Overview

- Coronavirus State and Local Fiscal Recovery Funds
- Funds to turn the tide on the pandemic, address its economic fallout & lay the foundation for a strong and equitable recovery
- Direct federal aid from U.S. Treasury
- Flexible funding with broad latitude at local level
- Buncombe allocation: \$50.7 Million
- Funds must be obligated by Dec 2024 and fully spent by Dec 2026



## Approach

- Buncombe County is committed to investing these funds in projects that:
  - ✓ Align to county strategic plan and community priorities
  - ✓ Support equitable outcomes for most impacted populations
  - ✓ Leverage and align with other governmental funding sources
  - ✓ Make best use of this one-time infusion of resources
  - ✓ Have a lasting impact



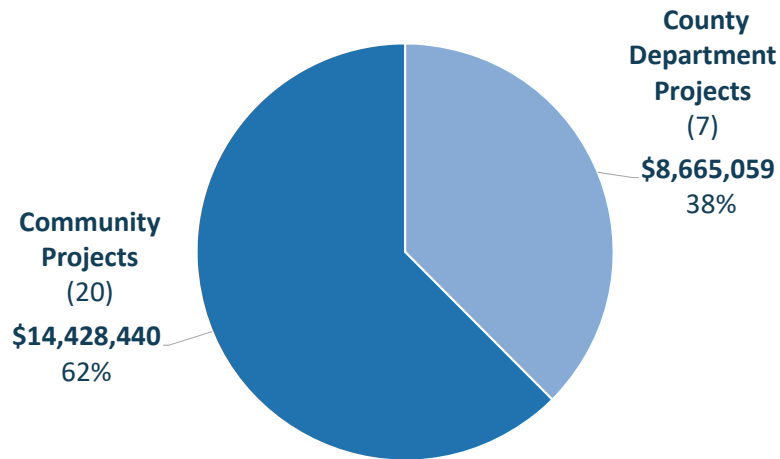
## \$22.3 Million Awarded to Date

- **Public Health: \$3,918,587**
  - COVID-19 Public Health Expenses: \$1,543,714
  - Mental Health/Substance Use Services: \$2,374,873
- **Negative Economic Impacts: \$3,107,400**
  - Household Assistance: \$602,400
  - Small Business Economic Assistance: \$2,505,000
- **Services to Disproportionately Impacted Communities: \$9,976,040**
  - Housing: \$8,294,231
  - Community Violence Interventions: \$1,262,500
  - Education Assistance: \$419,309
- **Premium Pay: \$1,040,000**
- **Broadband Infrastructure: \$4,445,000**
- **Administration: \$606,472**

By U.S. Treasury Category as of 2/1/22

8

## External vs. Internal Awards



## Recovery Funding Webpage

[www.BuncombeCounty.org/RecoveryFunding](http://www.BuncombeCounty.org/RecoveryFunding)

- Project Awards
  - Key Dates
  - RFP Details
  - Reports
- Videos
  - Presentations
  - News & Information
  - Resources



Buncombe County Accepting Proposals for COVID Recovery Funding  
Updated Mar 01, 2022 11:06 AM



Commissioners Commit \$749K for Affordable Housing Project  
Updated Feb 08, 2022 08:50 PM



\$1.6M Stated to Help with Job Retention, Business Recovery as Buncombe Commissioners Approve Additional ARPA Funding  
Updated Dec 17, 2021 09:05 AM



Buncombe Commissioners Allocate \$11 Million in ARPA Funding for 17 Initiatives  
Updated Nov 19, 2021 09:13 PM

## Request for Proposals (RFP)

Buncombe County requests proposals for projects to help the community recover from and respond to COVID-19 and its negative economic impacts.

## Schedule

| Event                             | Date and Time  |
|-----------------------------------|--|
| Issue RFP                         | March 1, 2022  |
| Recovery Funding Virtual Workshop | March 14, 2022, 1:30 - 3:00 p.m.   |
| Submit Written Questions          | Submit by March 18, 2022, 5:00 p.m.  |
| Provide Response to Questions     | Answers will be published no later than March 25, 2022, 5:00 p.m.                              |
| Submit Proposals                  | Proposals will be due by April 12, 2022, 12:00 p.m. (noon) No late proposals will be accepted. |
| Contract Awards                   | County plans to make awards on a rolling basis.  |
| Contract Effective Date           | Period of performance will be determined based on award  |

## Eligibility

- Open to nonprofits & public organizations that actively operate in Buncombe County with service to Buncombe County
- Limit 1 proposal per organization
- Collaborative applications & fiscal agents welcome (requires lead entity)
- Previously submitted proposals may be re-submitted



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13

## Funding Categories

Projects may include programs, services and/or capital activities and expenditures within the following categories:

- Affordable Housing
- Aging/Older Adults
- Business Support/Economic Development
- Environment/Climate
- Homelessness
- K-12 Education
- Infrastructure and/or Broadband
- Mental Health/Substance Use
- NC Pre-K Expansion
- Workforce



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14

## How to Submit

- Submit electronically via the online application portal
- Begin as soon as possible
- For assistance with the application portal, please contact:

Angelyn Johnson

Phone: (828) 250-4175

E-mail:

[Angelyn.Johnson@buncombecounty.org](mailto:Angelyn.Johnson@buncombecounty.org)



The screenshot shows the Buncombe County North Carolina logo at the top left. Below it is a dark green banner with the URL [www.buncombecounty.org/apply](http://www.buncombecounty.org/apply). The page title is "Logon Page". There are two input fields: "Email Address\*" and "Password\*". Below the fields are two buttons: "Log On" (blue) and "Create New Account" (grey).

## Proposal Contents

- **Category:** Please select one.
- **Brief Project Description:** Provide a short summary of your proposed project.
- **Project Plan:** Explain how the project will be structured and implemented, including timeframe.
- **Statement of Need:** Describe the need that this project will address. Include data to demonstrate the need, and cite the source of the data.
- **Link to COVID-19:** Identify a health or economic harm resulting from or exacerbated by the public health emergency, describe the nature and extent of that harm, and explain how the use of this funding would address such harm.
- **Population Served:** Define the population to be served by this project, including volume and demographic characteristics of those served.



## Proposal Contents

- **Results:** Describe the proposed impact of the project. List at least 3 performance measures that will be tracked and reported. If possible, include baselines and goals for each performance measure.
- **Evaluation:** Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.
- **Equity Impact:** How will this effort help build toward a just, equitable, and sustainable COVID-19 recovery? How are the root causes and/or disproportionate impacts of inequities addressed?
- **Project Partners:** Identify any subcontractors you intend to use for the proposed scope of work. For each subcontractor listed, indicate: 1.) What products and/or services are to be supplied by that subcontractor and; 2.) What percentage of the overall scope of work that subcontractor will perform. Also, list non-funded key partners critical to project.



## Proposal Contents

- **Capacity:** Describe the background, experience, and capabilities of your organization or department as it relates to capacity for delivering the proposed project and managing federal funds.
- **Budget:** Provide a detailed project budget including all proposed project revenues and expenditures, including explanations and methodology. For all revenue sources, list the funder and denote whether funds are confirmed or pending. For project expenses, denote all capital vs. operating costs, and reflect which specific expenses are proposed to be funded with one-time Buncombe County Recovery Funds.
- **Special Considerations:** Provide any other information that might assist the County in its selection.



## Review Criteria

Strong proposals will...

- Present a complete, well-explained, proportional & realistic budget
- Have a well-defined plan to accomplish goals within timeframe
- Address a critical community need
- Serve populations impacted/disproportionately impacted by COVID-19
- Create transformative and lasting results
- Have sound methods for measuring outcomes
- Promote equity
- Include authentic partnerships
- Have strong organizational capacity to manage federal award



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19

## Awards

- A proposal is required in order to be considered for an award
- Staff will follow-up with applicants if any follow-up information is needed
- Some categories may require longer planning timeframes, and more follow-up may be required
- County Commissioners will select projects and award amounts
- Awards will be made on a rolling basis
- Once awarded, staff will work with awardees to establish agreements



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20

## Funding Agreements

- All awards, whether internal or external, will receive written funding agreements, including:
  - Project period of Performance (start & end dates)
  - Activities
  - Performance measures
  - Starting budget
- All projects will submit monthly performance reporting regarding use of funds and project impact



## Terms & Conditions

- Source of funds: ARPA Subtitle M--Coronavirus State and Local Fiscal Recovery Funds, Federal Assistance Listing: 21.027
- Recipients are subject to the requirements set forth in the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, 2 CFR Part 200 (a.k.a “Uniform Guidance”) & Award Terms and Conditions from U.S. Treasury
- Awardees will be Federal Subrecipients, also subject to the same terms and conditions
- Extensive compliance requirements (e.g. audits, cost principles, drug-free workplace, financial management, internal controls, non-discrimination, personnel management, property, records)



## Capacity Building

- Capacity building = investing in organizational effectiveness
- Allowable activity - Applicants are encouraged to include capacity building expenses in project budgets
- Capacity building can look different depending on the organization/project...
  - Training (e.g. staff/board development)
  - Contracted services (e.g. bookkeeping, consultants)
  - Memberships (e.g. professional associations, certifications, accreditation)
  - Technology (e.g. automation software)
  - Personnel (e.g. administrative staff, direct/indirect)



## Tips for a Successful Proposal



- Start early & don't submit at the last minute
- Be mindful of character limits
- Be ambitious & realistic
- Be clear about the link to COVID-19
- Focus on equity
- Select a project where one-time funds will make a big difference
- Be specific about the quantifiable results you will achieve
- Ask questions



## Q&A

- Type your questions into the chat for today's session
- Email written questions to:  
[ron.venturella@buncombecounty.org](mailto:ron.venturella@buncombecounty.org) by March 18, 5:00 p.m.
- Enter "RFP Recovery Funds Questions" as the subject for the email
- Responses will be posted in the form of an addendum by March 25, 5:00 p.m.

